Inter-Agency Round Table on Communication for Development

22-23 October 2013

PROVISIONAL AGENDA

Tuesday 22 October 2013

8:30 – 9:00 am  Registration of participants
9:00 – 10:00 am  Inaugural Session

Opening Remarks:

9:00 – 9:15 am  Chairperson, UNESCO NATCOM
9:15 – 9:30 am  Executive Secretary, ECLAC
9:30 – 9:45 am  UN Resident Coordinator

Inaugural Address:

9:45 – 10:00 am  Minister of Information, Jamaica
10:00 – 10:30 am  Coffee
10:30 – 11:00 am  Session 1:
Introduction to the Round Table
Facilitator:
Programme, organization and expected outcomes of the Round Table
(12 min)
Discussions follow

11:00 – 11:30 am  Session 2:
Approach to Communication for Development
Facilitator:

The role of communication in achieving the MDGs
What areas of collaboration would make a change?
What are the challenges we face in Jamaica?
What mechanisms need to be reinforced or established?
What strategic approaches, such as the human rights-based approach, can be used in this context?

Presenters:  PANOS
            CARIMAC
            Women’s Media Watch
11:30 – 13:00  
**Session 3:**  
Stock taking: Current orientations in each UN agency on communication for development to achieve the Millennium Development Goals

Facilitator:

-What is each agency doing to achieve the Millennium Development Goals through their communication for development programmes?  
-What are the regional- and country-based strategies, challenges, opportunities, funding/grants?  
-What are the potential areas for interagency collaboration?  
-Showcasing best practices of UN agency collaboration

**Presentations** (9 min. each) by:  
1. FAO  
2. UNAIDS  
3. UNDP  
4. UNEP  
5. UNECLAC  
6. UNESCO  
7. UNFPA  
8. UN OCHA  
9. UN OHCHR  

Discussions follow

13.00 – 2:00 pm  
**Lunch**

2:00 – 3:30 pm  
**Session 4**  
Stock taking *continued*: Current orientations in each UN agency on communication for development to achieve the Millennium Development Goals

Facilitator:

**Presentations** (9 min. each) by:  
10. UNICEF  
11. World Bank  
12. IOM  
13. UN Women  
14. PAHO/WHO  
15. ILO  
16. IAEA  
17. UNODC  
18. UNV  
19. UNLIREC  

Discussions follow

3:45- 4:00 pm  
**Coffee break**
Wednesday, 23 October, 2013

09:00 – 10:30 am  
Session 5:  
Presenting case studies of successfully initiatives of Communication for Development in Jamaica  
What works and what does not work Jamaica?  
Facilitator:  
Partners Institutions of UN member organizations will present their cases (8 minutes each)  
Discussions follow

10:30 – 11:00  
Coffee break

11.00-12.30  
Sessions 6: Looking forward for future  
Group work sessions

The participants will be divided into two groups

Working Group 1: Design of a UN System common approach highlighting the role of communication for development in achieving the Millennium Development Goals

Expected Outcomes:

• Identify common elements for a common approach to communication for development highlighting the role of C4D in achieving the MDGs.
• Identify strategies to harmonize communication for development programming approaches in Jamaica and link them to the realization of the MDGs and WSIS Action lines.
• Fix the objectives that UN Agency Collaboration will help Jamaica to achieve through a system wide strategy.
• Propose a plan of action for advocacy and activities in the area of communication for development which could be implemented by different UN agencies. This plan of action should set out shared objectives and principles to guide the development and implementation of communication for development programmes.
• Identify key target audiences or thrusts of communication for development.

Moderator:  
Rapporteur:

Working Group 2: Develop a UN System proposal on how best to integrate communication for development in the UNDAF common country assessment

Expected Outcomes:
• Identify elements to integrate communication for development in the UNDAF system.
• Fix the objectives that UN Agency Collaboration will help Jamaica to achieve through a system wide strategy.
• Design a follow-up strategy for UN agencies to act upon.
• Propose a plan of action that could be implemented by UN agencies

Moderator:
Rapporteur:

12.30-13.30: Session 7: concluding session
- Presentations by the working groups
- Key summaries presented by the moderator
- Discussions on Plan of action
- Who does what and at what level;
- Follow-up of communication for development projects:
- Defining thematic areas and target groups;
- Identifying a common project to work with
- Using the Round Table as a platform for long-term collaborative planning and harmonization;

Questions and answers