Tehran ICH Centre

Second International Photography Competition

"Intangible Cultural Heritage and Youth"

Second Call for Entries

Introduction

The Regional Research Centre for Safeguarding Intangible Cultural Heritage in West and Central Asia, Under the Auspices of UNESCO (Tehran ICH Centre) works towards achieving the following goals in the west and central Asian region:

- to promote the Convention for the Safeguarding of the Intangible Cultural Heritage (ICH) - known as the 2003 Convention - and its implementation in west and central Asia;
- to promote public awareness and expert capacities in the field of Intangible Cultural Heritage;
- to strengthen capacities and cooperation in the region for identifying, inventoring documenting and studying Intangible Cultural Heritage to contribute to its safeguarding;
- to promote peace and friendship and synergy in the region;

The geographical area assigned to Tehran ICH Centre includes 24 countries. These countries in alphabetic order are: Afghanistan, Armenia, Azerbaijan, Bahrain, Georgia, Iran, Iraq, Jordan, Kazakhstan, Kuwait, the Kyrgyz Republic, Lebanon, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, the United Arab Emirates, Uzbekistan, and Yemen.

“ICH has a deep importance in the everyday lives of people of our region. This competition is aimed at raising awareness of this and at broadening the identification of ICH through the efforts of amateur/professional photographers, while also underlining the important role photography plays in the documentation of ICH.”

What is Intangible Cultural Heritage?

The “Intangible Cultural Heritage” (ICH) means the practices, representations, expressions, knowledge, skills – as well as the instruments, objects, artefacts and associated cultural spaces that communities, groups and, in some cases, individuals recognise as part of their cultural heritage. This Intangible Cultural Heritage, while being transmitted from generation to generation, is
constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.

ICH Manifestations - What Forms Does ICH Take

The subject of your photo(s) should cover one or more instances of the following domains.

ICH elements may often fall within one of the following five domains:

A- **Oral traditions and expressions**: songs, nursery rhymes, lullabies, storytelling, word games, work songs, etc.

B- **Performing arts**: music, calligraphy, dance, puppet shows, traditional theatre, etc.

C- **Social practices, rituals and festive events**: festivals, mourning ceremonies, gatherings, games, etc.

D- **Knowledge and practices concerning nature and the universe**: traditional medicine, traditional architecture, traditional navigation systems, traditional methods of utilising clean energy, traditional management systems;

E- **Traditional craftsmanship**: traditional knowledge and skills of pottery-making, textile-making, woodwork, metalwork, jewellery-making, restoration, painting, etc.

However, these are not exclusive and ICH is also found in other domains such as, traditional games, food and culinary arts, ecological knowledge and animal husbandry.
ICN elements may often fall within one of the following five domains

<table>
<thead>
<tr>
<th>Intangible Cultural Heritage Manifestations</th>
<th>Sample Photo</th>
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<tbody>
<tr>
<td><strong>A</strong> Oral traditions and expressions:</td>
<td>![Sample Photo]</td>
<td>To see the details please go to: <a href="http://tichct.ir/photo/16">http://tichct.ir/photo/16</a></td>
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<td>Songs, nursery rhymes, lullabies, storytelling, word games, work songs, etc.</td>
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<td><strong>B</strong> Performing arts:</td>
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<tr>
<td>Music, calligraphy, dance, puppet shows, traditional theatre, etc.</td>
<td>![Sample Photo]</td>
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<tr>
<td><strong>C</strong> Social practices, rituals and festive events:</td>
<td>![Sample Photo]</td>
<td>To see the details please go to: <a href="http://tichct.ir/photo/18">http://tichct.ir/photo/18</a></td>
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<td>Festivals, mourning ceremonies, gatherings, games, etc.</td>
<td>![Sample Photo]</td>
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<td>![Sample Photo]</td>
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Subject of the Competition

Next generations (especially the youth) are central to ICH in all its forms. When ICH is transmitted - that is, the art, knowledge, skills, meanings and values are transferred from one generation to the next (the youth) - it is young people who receive and absorb it. In this way, a sense of belonging is inculcated in young people, through which the future of ICH is made viable.

Everywhere in the world, the communities that are host to ICH, the groups of practitioners and knowledge bearers, have developed their own systems for transmitting their knowledge and skills. These have usually depended on oral methods and on direct practice under guidance and instruction.

The theme of the competition, 'Intangible Cultural Heritage and the Youth', intends especially to:

* show the presence and participation of young people in intangible cultural heritage, in all its forms;

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Traditional knowledge and skills of pottery-making, textile-making, woodwork, metalwork, jewellery-making, restoration, painting, etc. |
* illustrate how the transmission of ICH is carried out;

* describe the diversity of the forms of ICH - such as artistic expression, handicraft and textile, the utilisation of nature's gifts, social institutions that organise communities and knowledge;

* highlight the participation of girls and women.

**History of the Competition**

In 2017 Tehran ICH Centre held its first international photography competition, titled "ICH in the Context" in Tehran.

In the first round of the competition, 12 countries - Iran, Tajikistan, Armenia, South Korea, India, France, Kyrgyzstan, Kazakhstan, Uzbekistan, Turkey, Pakistan, and Afghanistan – participated. After its initial evaluation, the referee panel put forward 403 photographs related to the subject of the competition to the Secretariat. After a specialised assessment, 55 of the works were chosen for the final stage of the competition and the exhibition. Finally, the referee panel recognised three works as the final competition winners who also received a cash prize. The referee panel recognised five works as deserving a certificate of appreciation.

**The works should contain at least one of the following:**

- Presence and participation of young people in intangible cultural heritage manifestations;
- Presence of the transfer of the cultural heritage element to the next generation;
- Presence of diversity in the implementation or performance or expression of an element of intangible cultural heritage among generations;
- Presence of the participation of girls and women.

**Terms and Conditions**

1. The subject of sent works must cover the ICH of 24 countries over the region;
2. It is free for anyone who is interested in photography, whether professional or amateur;
3. There no age limitations for the competition;
4. The Secretariat does not put any limitation regarding photography tools;
5. Size of sent works should be in the range of **500 kb up to 2 Mb** in JPEG format. To display the selected works at the final exhibition, participants need to send their selected photos with the highest quality to Secretariat. The entrants can at maximum submit five (5) photos to the competition;
6. Entrants should provide the Secretariat with a description concerning the subject of their work(s) as well as the time and place it was taken;
7. The sent photos must comply with the regulations of the Islamic Republic of Iran and social norms;
8. Any digital manipulation or other change that affects the photograph after it has been taken will result in removal from the competition. Evaluation in this competition will
be done on every single photo;

9. The referee panel will judge the photo subjects in addition to the technique;
10. Insertion of any signs, signatures, watermarks, dates, logos etc. results in the removal of works from the competition;
11. Entrants should keep the raw files of sent works so that they can be sent to the Secretariat if needed;
12. The entrants can only send their entries to the Secretariat, accompanied with their complete details, through uploading them in the following address; http://www.tichct.ir/photocompetition;
13. The entrant guarantees the Secretariat that the photograph(s) entered are original, and have not been printed, exhibited, and published elsewhere;
14. The Secretariat will entertain no third party claims over the entered photograph(s) nor be liable in any way for such claims;
15. The Secretariat while recognizing the copyrights of the owners of the entered photograph(s), reserves the right to use them, with due acknowledgement, according to its discretion for purposes relating to ICH and the objectives of the Tehran ICH Centre;
16. Women, children and young people are especially encouraged to participate;
17. Sending the works and participation in the competition is considered the acceptance of all the competition regulations including the Secretariat decisions in force majeure matters.

**Competition Timeline**

- Entrants should send their competition entries through uploading them in the following address. [http://www.tichct.ir/photocompetition](http://www.tichct.ir/photocompetition) up to **6 March 2019**;
- Final winners will be announced by early April 2019, and the awards ceremony will be held with prior notice.

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