

#JAZZDAY

"Jazz means dialogue, reaching out to others, bringing everyone on board. It means respecting the human rights and dignity of every woman and man, no matter their background. It means understanding others, letting them speak, listening in the spirit of respect. Jazz means courage - it means standing up for freedom, in the spirit of solidarity." - *Irina Bokova, Director-General of UNESCO*

INTERNATIONAL JAZZ DAY

LIVE AT
THE ELEPHANT

NO. 3 KANJATA ROAD, OFF JAMES GICHURU ROAD, NEXT TO MSONGARI

1ST MAY 2015 | 8PM

ERIC WAINAINA
THE AARON RIMBUI COLLECTIVE
RICKY NA MARAFIKI

TICKETS | ADVANCE KSH 1,500 | AT THE GATE 2,000
CALL 0721946 710

JAZZ: This music of freedom is a force for peace, and its messages have never been more vital than they are today. With the support of the Thelonious Monk Institute of Jazz and jazz giant, UNESCO Goodwill Ambassador Herbie Hancock, live performances, jam sessions and workshops are organized across the world. Come jazz with us together for the Kenya celebrations!



Music of peace

Message from Ms Irina Bokova, Director-General of UNESCO

Henri Matisse once defined Jazz as "rhythm and meaning". Jazz means music at its most creative, its most free. Jazz means diversity at its most varied — from free jazz, swing and Afro-Cuban jazz to Latin jazz, Indo jazz, acid jazz and jazz rap... each style reflects a rich blend of local, national and regional influences.

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All of this is the power of jazz – expressed most of all in its ability to touch upon the essential of



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образованию, науке и культуре
منظمة الأمم المتحدة
للترفيه والعلم والثقافة
联合国教育、
科学及文化组织



Let's meet at the Elephant for this year's bash

Message from Dr. Evangeline Njoka, Secretary General/ CEO, Kenya National Commission for UNESCO

In November 2011, at its 36th General Conference of Member States, UNESCO officially designated 30th April as International Jazz Day. It is recognized on the official calendars of both the United Nations and UNESCO.



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Cultural Organization



Kenya National
Commission for UNESCO
(KNATCOM)

The Kenya National Commission for UNESCO and the UNESCO Regional Office, Nairobi are pleased to collaborate with partners and various artists in hosting the International Jazz Day in Kenya. This year's event will be held today, Friday, May 1, 2015 at the Elephant in Nairobi.

The celebrations are held with the understanding that culture is at the heart of Sustainable Development, and that music is a tool that works towards national cohesion. We hope that you can join us in this year's celebration.

