



Portuguese Commission for UNESCO
Commission Portugaise pour l'UNESCO
Comissão Nacional da UNESCO, Portugal

PROGRAMME

INTERNATIONAL WORKSHOP

Promoting public services in the media:
human rights, tolerance, multilingualism
and fight against discrimination

**Palácio Foz
Lisbon, Portugal
26-28 October 2005**

PROGRAMME

26 OCTOBER, WEDNESDAY

- 9.30-10.30 Opening ceremony
UNESCO
Representatives from the National Commission
of Portugal for UNESCO
- 10.30-10.45 Coffee break
- 10.45-13.00 **Panel: Promoting Public Services and Human Rights
in the media**
- 13.00-14.45 Lunch
- 15.00-18.00 Workshop: Mainstreaming human rights into media policy
making, gathering all target groups of this event (media
policy authorities, media professionals, academics, civil
society organizations) and brainstorming from the
different angles and perspectives of each group.
- 19.00 Reception

27 OCTOBER, THURSDAY

- 9.30-11.00 **Panel: Multiculturalism and pluralism of languages
in the media**
- 11.10-11.15 Coffee Break
- 11.15-13.00 **Panel: Media against discrimination and intolerance**
- 13.00-14.45 Lunch
- 15.00-18.00 Workshop: Journalistic and media best practices for
the promotion of tolerance, peace and the fight against
discrimination gathering all target groups of this event
(media policy authorities, media professionals,
academics, civil society organizations) and brainstorming
from the different angles and perspectives of each group.

28 OCTOBER, FRIDAY

- 9.30-12.30 **Panel: presentation of the book, screenings and
discussions**
- 13.00-14.30 Lunch
- 15.00-17.00 Continuation of the morning panel: screenings and
discussions
- 17.00-18.30 Recommendations and plan for the future action.
- 19.00 Closing