



United Nations
Educational, Scientific and
Cultural Organization

15/10/2015

Ref.: CL/4138

Subject: **Nominations for the UNESCO/Jikji Memory of the World Prize**

Sir/Madam,

Following my Circular Letter (CL/4086) of 28 November 2014, which called for nominations for the UNESCO/Jikji Memory of the World Prize (copy attached for your information and ease of reference), and pursuant to the renewal of the Prize during the 196th session of the Executive Board, which modified the date of the Prize's award, I hereby reopen the call for nominations for this Prize.

In conformity with the Statutes of the Prize, Member States, in consultation with their National Commissions, are invited to submit nominations for this sixth award, as are the international NGOs maintaining official relations with UNESCO, whose work involves the preservation and conservation of documentary heritage.

Nomination files, which can be submitted in either English or French, must include a summary or the results of the work and publications of the nominee, and/or other supporting documents of major importance. A review of the way in which the work has contributed to the preservation of, and accessibility to, documentary heritage also must be included. Please find attached herewith the Guidelines for the Prize, as well as the nomination form for the submission of candidatures.

Nominations should be sent, no later than on 15 December 2015 to:

Ms Iskra Panevska
Programme Specialist
Universal Access and Preservation Section
Knowledge Societies Division
UNESCO
7 place de Fontenoy
75732 Paris Cedex 15
Tel: +33.1.45.68.44.97
E-mail: i.panevska@unesco.org

Kindly note that Member States that already have submitted their respective nominations are not expected to do so again.

Accept, Sir/Madam, the assurances of my highest consideration.

Irina Bokova
Director-General

Encs. 2

cc: National Commissions for UNESCO
Permanent Delegations to UNESCO

MEMORY OF THE WORLD PROGRAMME



UNESCO/Jikji Memory of the World Prize Guidelines for Nominators and Adjudicators

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INTRODUCTION

The primary purpose of these guidelines is to clarify for those who wish to nominate a candidate for the Jikji Prize as well as to the members of the Jikji Prize Jury, the criteria according to which the prize is awarded. This will enable the nominators to focus their proposals on the activities that fulfil such criteria and permit the adjudicators to assess the submissions in a consistent and transparent way, based on a common understanding that is shared with the nominators.

Article 6 of the Statutes (see Appendix) states that

“Each nomination shall be accompanied by a written recommendation, which shall include, in English or French, *inter alia*:

- (a) a description of the candidate’s background and achievements;
- (b) a summary of the work or the results of the work, publications and other supporting documents of major importance, submitted for consideration;
- (c) a review of the way in which the work submitted has contributed to the preservation and accessibility of documentary heritage.”

These guidelines aim to explain what is intended by “work” and what kind of work is considered as contributing to the “preservation and accessibility of documentary heritage”, to identify the criteria for determining the prize-winner, and to explain the difference between individuals and institutions with regard to the fulfilment of such criteria. To achieve this aim it is essential to define the key terms used in the statutes, namely “documentary heritage”, “preservation”, “accessibility”, and “the work”. The definitions will be followed by the criteria for adjudication.

DEFINITIONS

For the purposes of the UNESCO/Jikji Memory of the World Prize, the terms used in the Prize Statutes are defined as follows:

Documentary heritage: the portion of cultural heritage that manifests a documentary nature, consisting of information affixed to a medium for purpose of communication through time or across space. The medium may be any kind of material support, from stone to wood, paper, film, hard drive or optical disc. The information may take any configuration, from text, to drawings, images, or sound, and can be analogue or digital. The documents may be held in a cultural institution, such as an archives, a museum or a library, or may be maintained by its creator or his/her legitimate successor.

Preservation: The whole of the principles, policies, strategies and activities designed to ensure the physical and/or technological stabilization of documentary heritage for the purpose of extending its life indefinitely, and the protection of its intellectual content. Thus, preservation includes, among many other activities, *conservation*, which involves treatments to repair damage, and *description*, which provides a written account of the context, history, attributes, and relationships of the documents.

Accessibility: The availability and usability of information about and contained in the documentary heritage, which can therefore be easily located, reached or used with a minimum of barriers either in original, or in reproduction.

Work: Any activity that contributes to the preservation and accessibility of documentary heritage as above defined. The activities that fall under the term work include: identification of documentary heritage at risk, acquisition of documents for permanent preservation, conservation and restoration

of damaged documents, description of holdings, development of finding aids and retrieval instruments, microfilming and digitization programmes, publication of documents, development of digital preservation systems and of access systems through the Internet, educational programmes aiming to teach preservation and access theories, methods and/or best practices to other individuals and organizations in the same country or abroad, and development of new preservation methods, techniques, or instruments.

ELIGIBILITY CRITERIA

The nominees must conduct the preservation and access work for which they are nominated in respect of the relevant deontological codes, professional standards, and best practices.

The work for which the organization or person is nominated must not have grown out of emergency responses to malpractice or neglect.

ADJUDICATION CRITERIA

Article 1 of the Statutes (see Appendix) states that one of the purposes of the prize is “to reward efforts contributing to the preservation and accessibility of documentary heritage as a common heritage of humanity”.

Article 3 of the Statutes states that the prize aims to reward candidates who have “made a significant contribution to the preservation and accessibility of documentary heritage”.

Thus, the Jury, which consists of the 5 members of the Bureau of the International Advisory Committee of the Memory of the World Programme (Article 5) shall recommend a “work” that involves activities aimed at both preservation and accessibility (as a “common heritage of humanity”, that is, as widely as possible), and whose contribution is “significant”.

This section of the guidelines specifies the criteria on the basis of which the contribution of the work of an individual or organization is deemed to be significant.

The primary criterion is overall **IMPACT**. This impact can be demonstrated through documented excellence in one or more of the following areas:

1. Programme Development and Management: Programmes, projects and studies developed *and* implemented whose results can be demonstrated by one or more of the following: increase in access to certain materials; identification and acquisition of documentary heritage previously dispersed; establishment of an academic programme on preservation and access; or development of a scientific research project. If an individual is nominated, the motivation should indicate whether this person was individually responsible for the achievements identified, was the leader of a team, or was a member of the team that was involved in bringing about the change. The Jury’s assessment will be based on the outcomes of the programme, project or study with specific emphasis on how the nominee has shared with and communicated new ideas to other institutions or professionals, or used the outcomes of its activities in other environments, thereby having an impact on preservation and accessibility of documentary heritage as a whole, as well as on its country or, in case of an individual, on the organization in which the individual worked.

2. Innovation: The design or development of new technologies, products, methodologies, concepts, and services or the original adaptation or use of existing ones in ways that fundamentally alter future developments in preservation and access. The description of the activities should provide clear evidence of the results, and/or successful implementation outcomes. The Jury’s evaluation will focus on the outcomes of the use of technologies, products, methodologies,

concepts and services with an emphasis on their benefit for other countries, organizations, or professionals.

3. Education: Publications authored by the organization or individual, courses organized or taught, conferences and seminars offered or presented at, that demonstrate that the nominee's original concepts, approaches or methodologies, and strategies significantly influence developments in preservation and access. The Jury's assessment will be based on qualitative considerations and not necessarily on the number of publications, lectures, conferences and seminars, and on the audiences to which they are directed.

4. Professional and Organizational Leadership: Unique contributions made to advance associations serving the preservation and access professions or national and international organizations, public or private, supporting the preservation and accessibility of the world's documentary heritage. Validation of this contribution may include awards or certificates received and, in the case of individuals, offices held that demonstrate the nominee's specific role in impacting change.

A second criterion is **UNUSUAL HARDSHIP**. An organization or individual might operate in an environment that makes it extremely difficult to carry out fairly basic preservation and access activities, because it is a war zone, a very poor country or an area that is not served by electricity, or other fundamental utilities, or because of other contextual reasons that make of an otherwise normal "work" an exceptional one.

A third criterion is **UNIQUENESS OF EXPERTISE**. An organization or individual might carry out a work that requires a unique expertise, which might be needed only in the area in which the nominee operates or only for the specific documents that are the object of the work, but which allows for the preservation and access of documentary materials that, although rare – perhaps unique – and localized, do constitute world heritage (as opposed to national heritage).

Additionally, the Jury will give preference to *sustained* work over a one-time only effort, unless the impact of the latter is exceptionally significant. The Jury will value *significance of work* over significance of the object of such work, as sometimes institutions preserve extremely important material which however requires only basic maintenance. The Jury will also appreciate work that involves outreach (promotion, marketing, fundraising, etc.), obtaining or fostering the support of organizations or individuals who are not normally interested in the documentary heritage.

LINK TO PAST WINNERS

- 2009 - [National Archives of Malaysia](#)
- [2007 - Phonogrammarchiv, Austrian Academy of Sciences](#)
- [2005 - National Library of the Czech Republic](#)

UNESCO/JIKJI MEMORY OF THE WORLD PRIZE

Nomination form

(Deadline for submission: 15 December 2015)

*The form should be completed and submitted electronically
through the National Commission for UNESCO*

Any supporting documents that are not in electronic format may be sent to our postal address:

**UNESCO/Jikji Memory of the World Prize,
Knowledge Societies Division,
7, place de Fontenoy,
75732 Paris Cedex 15, France
Email: i.panevska@unesco.org**

1. Nomination submitted by (Member State/NGO):

Name/Acronym of candidate:

Street address:

E-mail:

Website:

2. ***If the candidate is an organization***

Type of organization:

Date of establishment:

Brief history of work in the area of preservation:

Attach a listing of significant publications produced by the candidate relating to the accessibility and preservation of documentary heritage:

3. ***If the candidate is an individual/group candidates***

Nationality:

Education:

Professional experience:

Attach a listing of significant publications produced by the candidate relating to the accessibility and preservation of documentary heritage:

4. Describe the impact of the candidate's contribution to the preservation and accessibility of documentary heritage, through activities piloted and developed, innovations, leadership, publications, etc. (refer to the Guidelines for Nominators and Adjudicators; use a separate sheet if necessary):
5. Describe any unusual difficulties, if encountered, which the candidate has had to overcome in undertaking preservation and access work in the area of documentary heritage or any unique expertise possessed (use separate sheet if necessary):
6. Has the candidate previously received any award for their contribution to preservation and accessibility of documentary heritage?

If yes, please provide the name:

7. Explain briefly how the UNESCO/Jikji Memory of the World prize money will be used: