

Feeding the Planet,  
Energy for Life



# UNESCO's Contribution to EXPO 2015

1 May – 31 October 2015



United Nations  
Educational, Scientific and  
Cultural Organization

VENICE  
TO EXPO  
2015



UNESCO to EXPO 2015

[www.unesco.org/new/en/UNESCO-to-EXPO-2015](http://www.unesco.org/new/en/UNESCO-to-EXPO-2015)





United Nations  
Educational, Scientific and  
Cultural Organization



*Ministero degli Affari Esteri  
e della Cooperazione Internazionale*



© Kala Coffee Biosphere Reserve - production - John Kinrachuk - Redberry Lake Biosphere Reserve; Aya Biosphere Reserve, agricoltura organica; Roman Jashenko, Alkol - Kazakhstan

# UNESCO to EXPO 2015



The theme chosen for **EXPO Milano 2015**, “Feeding the Planet, Energy for Life”, provides an excellent opportunity for UNESCO to share its experience of the relationship between man, culture, nature and the production/ consumption of food with a global audience, and to explore the vital role of cultural and natural diversity as drivers for sustainable development.

As well as participating in EXPO Milano as a member of the UN system under the banner “The Zero Hunger Challenge. United for a Sustainable World”, UNESCO has prepared a broad set of activities and events in and around Venice and other Italian UNESCO sites, as

part of the “**Venice to EXPO 2015**” Programme:

- The “**Behind Food Sustainability**” exhibition
- **Water worlds**, including the “Exploring the Venice Lagoon” multimedia installation and two international conferences, “Waterscapes and Historic Canals as a Cultural Heritage” and “Water for a Sustainable World”
- **Children’s EXPO**, including the Treasure Hunt in Venice, the Parco degli Alberi Parlanti in Treviso and Young Leonardo at EXPO
- The involvement of **other designated territories and sites** in Italy



UNESCO’s contribution to EXPO 2015 was made possible thanks to the generous support of the Italian Ministry of Foreign Affairs and International Cooperation to the UNESCO Regional Bureau for Science and Culture in Europe, Venice (Italy).

## UNESCO to EXPO 2015

[www.unesco.org/new/en/UNESCO-to-EXPO-2015](http://www.unesco.org/new/en/UNESCO-to-EXPO-2015)

# Feeding the Planet, Energy for Life



"Behind Food Sustainability" Exhibition



Water Worlds with "Exploring the Venice Lagoon" and "Waterscapes and Historic Canals as a Cultural Heritage"



Children's EXPO with the Treasure Hunt, Leonardo EXPO and the Parco degli Alberi Parlanti



Involvement of other designated territories and sites in Italy

© Ente Parco Nazionale delle Dolomiti Bellunesi ; Ente Parco Nazionale dell'Appennino; Ente Parco Nazionale del Circeo Tosco-emiliano; Ente Parco Nazionale della Sila





# BEHIND FOOD SUSTAINABILITY



The “*Behind Food Sustainability*” exhibition brings together experiences from UNESCO networks – World Heritage sites, Biosphere Reserves and elements of the Intangible Cultural Heritage– viewed as examples of food sustainability that can yield valuable lessons for the future. Communities from around the world share expertise, traditional knowledge and practices and an undivided passion for sustainable development in their territories –“heritage” to be passed down to future generations.

The exhibition includes five main thematic areas, each focusing on a

particular sustainability challenge: **Managing Water; Looking after the Land; Balancing the Food Economy; Protecting diversity; Fostering participation.**

It also features a map table with interactive tablets that allow you to learn about more UNESCO sites from all over the world, an eight-minute video on the same subjects (which will also be shown by the Ministry of the Environment and the Protection of Land and Sea in the Thematic Area on Biodiversity at EXPO Milano 2015) and a dedicated web page.

useful info

UNESCO Venice Office, Palazzo Zorzi, Castello 4930, Venice (Italy)  
6 May - 31 October 2015; Tuesday-Sunday; 10 am - 1 pm ; 2 pm – 5:30 pm  
[www.unesco.org/new/en/behind-food-sustainability](http://www.unesco.org/new/en/behind-food-sustainability)

## partners

Ministry of Foreign Affairs and International Cooperation



*Ministero degli Affari Esteri  
e della Cooperazione Internazionale*



## UNESCO to EXPO 2015

[www.unesco.org/new/en/UNESCO-to-EXPO-2015](http://www.unesco.org/new/en/UNESCO-to-EXPO-2015)

# Feeding the Planet, Energy for Life

## Behind Food Sustainability Oltre la Sostenibilità Alimentare



The exhibition by theme, programme and country on the tablets



Exhibition map and layout



# WATER WORLDS



## Exploring the Venice Lagoon

The aim of this interactive multimedia installation is to convey the universal value of the 'Venice and its Lagoon' World Heritage site. Visitors will have the chance to explore the historic waterways that

extend inland from Venice itself. The Venice lagoon is a rich, complex ecosystem containing a wealth of cultural and historical heritage and a broad variety of natural habitats and cultural landscapes that together represent a unique 'Water Civilization'.



© Comune di Venezia

interactive installation

### Activities carried out in partnership

#### partners

Centro Internazionale Civiltà dell'Acqua (ONLUS), Comune di Venezia – Ufficio Sito UNESCO "Venezia e la sua Laguna" – Direzione Affari Istituzionali, Metadistretto Veneto per i Beni Culturali e Ambientali



useful  
info

UNESCO Venice Office, Palazzo Zorzi,  
Castello 4930, Venice (Italy)  
21 May – 31 October 2015; Tuesday-Sunday;  
10 am – 1 pm; 2 pm – 5:30 pm  
[www.unesco.org/new/en/water-worlds](http://www.unesco.org/new/en/water-worlds)  
[www.civiltacqua.org](http://www.civiltacqua.org)



Water systems



Cultural landscapes



Sustainable ecotourism



Canals and waterways

© Civiltà d'Acqua

UNESCO to EXPO 2015

[www.unesco.org/new/en/UNESCO-to-EXPO-2015](http://www.unesco.org/new/en/UNESCO-to-EXPO-2015)



## 'Water for a Sustainable World' Conference

In the context of *Aquae Venezia 2015*, the **UN World Water Assessment Programme (UN-WWAP)** is promoting a conference

on the *World Water Development Report 2015*, titled "Water for a Sustainable World".

The conference will study the role water resources play in fundamental social processes such as economic growth, poverty reduction and environmental sustainability.



© Aquae Venezia 2015/EXPO 2015

useful  
info

Aquae 2015 Pavilion in Marghera  
21-22 May 2015  
[www.aquae2015.org/explore/conference/un-wwap-water-for-a-sustainable-world](http://www.aquae2015.org/explore/conference/un-wwap-water-for-a-sustainable-world)

### partners

WWAP; Ministry of the Environment and the Protection of Land and Sea; Expo Venice



## Waterscapes

UNESCO is lending its support to the organization of the "Waterscapes and Historic Canals as a Cultural Heritage" international conference focusing on tangible and intangible

heritage linked to waterways and historic canals and the policies that should be put in place to encourage sustainable tourism and development in the areas in question.

### partners

Centro Internazionale Civiltà dell'Acqua (Onlus); Università Cà Foscari; Istituto Veneto di Scienze, Lettere ed Arti

useful  
info

Istituto Veneto di Scienze, Lettere ed Arti, San Marco 2945, 30124 Venice (Italy)  
14-15 May 2015  
[www.waterscapesculturalheritage.org](http://www.waterscapesculturalheritage.org)



© Civiltà d'Acqua



Would you like to learn more about the Bacchiglione? The Tagliamento? All you need is the App!





© Gruppo ALCUNI - Leonardo for EXPO

## CHILDREN'S EXPO



### The Treasure Hunt in Venice

Based on the "H2Ooooh!" initiative, produced by UNESCO and Gruppo Alcuni with the support of RAI Fiction on issues of water protection and its sustainable use, the Treasure Hunt reaches out to Venice's

younger visitors. Using the fun new App, participants can embark on an adventure around the narrow Venetian streets to discover many different facts about this precious resource. At the end of the itinerary, all participants will be given a board game that will allow them to continue to explore at home.

useful info

Venice (the itinerary includes the Museo di Storia Naturale, the Chiostro di San Salvador, Palazzo Zorzi, the Museo di Storia Navale, Dock 105 of the Arsenale)  
4 May – 31 October 2015

[www.unesco.org/new/en/treasure-hunt-for-blue-gold](http://www.unesco.org/new/en/treasure-hunt-for-blue-gold)

#### partners

Gruppo Alcuni; WWAP; Vela; Museo di Storia Naturale; Chiostro di San Salvador; Museo Storico Navale; Tesa 105 Arsenale



### Parco degli Alberi Parlanti in Treviso

The *Parco degli Alberi Parlanti* in Villa Margherita in Treviso is one of the Venice to EXPO 2015 activities aimed at children, schools and families, jointly organized by Gruppo Alcuni and UNESCO. Visitors

to the park will be able to watch the Leonardo EXPO cartoons and the H2Ooooh! cartoon series featuring the Pet Pals, while specially designed itineraries will allow them to discover more about important subjects such as ecological footprints, water and energy saving.

useful info

Parco degli Alberi Parlanti - Villa Margherita, viale Felissent 31100, Treviso (Italy)

1 May – 31 October 2015

[www.alcuni.it/index.php?il-parco](http://www.alcuni.it/index.php?il-parco)



© Gruppo ALCUNI - Parco degli Alberi Parlanti

#### partners

Gruppo Alcuni; RAI Fiction



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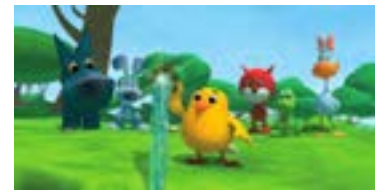




The H2Ooooh! cartoons  
will also be featured at  
EXPO in Milan!



© Gruppo Alcini - I Cuccelli



## Leonardo EXPO

UNESCO has contributed to the production of 13 episodes of the **Leonardo EXPO** cartoon in cooperation with Gruppo Alcini and RAI Fiction, which allow children to explore various topics linked to sustainable development in the

context of EXPO 2015: food, water, renewable energy, sustainable cities, ecological footprint, cooperation and solidarity. The cartoons are also on display at EXPO Milan as part of the United Nations multimedia points and in the Children's Park.

### useful info

EXPO in Milan (Children's Park and UN Spoon Installations)  
1 May - 31 October 2015  
[www.unesco.org/new/en/young-leonardo-for-EXPO](http://www.unesco.org/new/en/young-leonardo-for-EXPO)  
[www.expo2015.org/it/esplora/aree-tematiche/children-park](http://www.expo2015.org/it/esplora/aree-tematiche/children-park)

### partners

Gruppo Alcini; RAI Fiction;  
FAO; UN EXPO 2015



© Gruppo Alcini - Treasure Hunt for Blue Gold App



© Gruppo Alcini - Young Leonardo for EXPO



## INVOLVEMENT OF OTHER TERRITORIES AND DESIGNATED SITES IN ITALY



The "Behind Food Sustainability" exhibition forms the core of UNESCO's contribution to Venice to Expo 2015. It will be shown in Venice and in other UNESCO designated sites in the Veneto and further afield in Italy. These include:



©Parco Nazionale Appennino Tiroce-Friuliano

### Botanical Garden Padua

Padua's botanical garden, founded in 1545 as a garden of simples, is now a World Heritage site of immense scientific and cultural value. The **Biodiversity Garden** is a new museum within the site that hosts

almost 1,300 species and recreates the planet's major ecosystems.

For three weeks, it will host the 'Behind Food Sustainability' exhibition, plus a series of conferences on the theme of biodiversity and food.



© Museo dell'Orto Botanico di Padova

#### partners

Fondazione Cassa di Risparmio di Padova e Rovigo; Nuovo Museo dell'Orto Botanico dell' Università Degli Studi di Padova - Centro di Ateneo Per i musei

useful info

Museo dell'Orto Botanico di Padova, Via Orto Botanico, 35123 Padua (Italy)

19 September – 10 October 2015

[www.ortobotanicopd.it](http://www.ortobotanicopd.it)



UNIVERSITÀ DEGLI STUDI DI PADOVA



Fondazione Cassa di Risparmio di Padova e Rovigo

### Delta del Po

The Rosolina Mare Conference Centre in the **Po Delta Biosphere Reserve** will host the "Behind Food Sustainability" exhibition and the "Water ways, memory lanes" multimedia project. The aim of this project is to encourage greater public interest on a topic which is

of huge historical value but which also holds great potential for sustainable development in rural areas: navigation on inland rivers and lagoons. The specially designed 'DeltaPo' App for smartphones and tablets will allow visitors to further explore the delta landscape.



©Museo della Navigazione Fluviale di Battaglia Terme

#### partners

Fondazione Cassa di Risparmio di Padova e Rovigo; Centro Internazionale Civiltà dell'Acqua (Onlus); Parco Regionale Delta del Po; Comune di Rosolina Mare

useful info

Rosolina Mare Conference Centre, Piazzale Europa, 45010 Rosolina Mare  
4 June – 31 October 2015  
[www.parcodeltapo.it](http://www.parcodeltapo.it)



Fondazione Cassa di Risparmio di Padova e Rovigo

UNESCO to EXPO 2015

[www.unesco.org/new/en/UNESCO-to-EXPO-2015](http://www.unesco.org/new/en/UNESCO-to-EXPO-2015)



## Behind Food Sustainability in Italian Parks and in Milan

The "Behind Food Sustainability" exhibition will be on display in a number of important territories and UNESCO sites throughout Italy, including:

**The Dolomiti** (World Heritage site and Alpi di Ledro – Giudicarie Biosphere Reserve); the **Appennino Tosco-Emiliano** (candidate to become a Biosphere Reserve); the

**Circeo** (Biosphere Reserve); the **Sila** (Biosphere Reserve).

The Directorate for the Protection of Nature and Sea at the Italian Ministry of the Environment and the Protection of Land and Sea is organizing, in collaboration with UNESCO, a day in which Biosphere Reserves from Italy and beyond will have the chance to meet and discuss the topics selected by UNESCO for the "Behind Food Sustainability" exhibition. The exhibition video will also be shown on this occasion, and will remain on display in Milan until the end of October.

### partners

Ministry of the Environment and the Protection of Land and Sea, coordinator of the Italian MaB committee; Parco Nazionale delle Dolomiti Bellunesi; Parco Nazionale dell'Appennino Tosco-Emiliano; Parco Nazionale del Circeo; Parco Nazionale della



useful  
info

Theatre at the Centre of the Earth – Biodiversity Park  
at EXPO Milano 2015

20 June 2015

[www.minambiente.it](http://www.minambiente.it); [www.un-expo.org](http://www.un-expo.org)



UN get to  
ZERO App



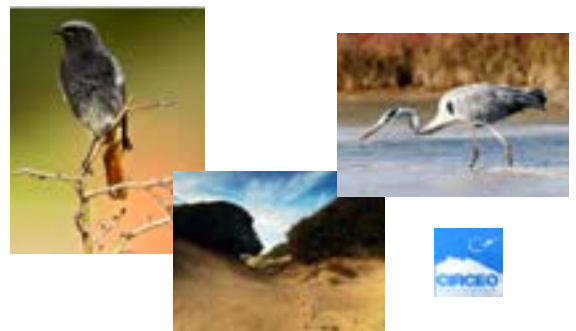
© Parco Nazionale delle Dolomiti Bellunesi



© Parco Nazionale Appennino Tosco-Emiliano



© Parco Nazionale della Sila



© Parco Nazionale del Circeo





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1 May – 31 October 2015

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VENICE  
TO EXPO  
2015



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