United Nations Educational, Scientific and Cultural Organization

UNESCO Publications Board

Meeting Minutes

Meeting date: 1 April 2014
Meeting time: 10:00 a.m.
Location: 5.021, UNESCO Headquarters, Paris

Call to order

The Secretary, called the meeting to order at 10:00 a.m. and welcomed those Members and observers present.

Attendees

An attendance sheet was circulated for signatures. The following people were present:

Chair
Mr Eric Falt, Assistant Director-General, ERI

Members
Mr Indrajit Banerjee, Director, CI/KSD
Mr Christopher Castle, Chief, ED/PSD/HIV *[representing Mr David Atchoarena, Director, ED/TH]*
Mr Han Qunli, Director, SC/EES
Mr Gwang-Jo Kim, Director, FU/BGK, Member for Field Offices *[attending via telephone]*
Ms Angela Melo, Director, SHS/HPD
Ms Mechtild Rossler, Deputy Director, CLT/WHC
Mr Rudi Swinnen, Chief, ADM/CLD/D

Ex Officio Members
Mr Cvetan Cvetkovski, ODG/GE *[representing Ms S. G. Corat, Dir. ODG/GE]*
Ms Vida Habash, AFR/EO
Ms Ranwa Safadi, BSP/PB

Secretary
Mr Ian Denison, Chief, Publications Unit, ERI/DPI

Observers
Ms Mimouna Abderrahmane, Publications Officer, SHS
Ms Sonia Bahri, SC/PCB/SPR
Ms Jinchai Clarke, ERI/DPI/PBM
Ms Natalia Denissova, Publications Officer, CI
Ms Xiahong Hu, CI/FEM/FOE
Ms Lara Lorentz, SC/EO/GBP
Ms Akané Nozaki, Public Information Officer, FU/BGK *[attending via telephone]*
Ms Cristina Puerta, ERI/DPI/PBM
Ms Lydia Ruprecht, Chief a.i. ED/ERF/KMS
Ms Natalia Tolochko, Assistant Publications Officer, SC
Ms Vesna Vujicic-Lugassy, Publications Officer, CLT

Minutes Secretary
Ms Isabelle Nonain-Semelin, ERI/DPI/PBM

I. Item 1. Approval of minutes

The Board approved the minutes of the 5 March 2014 meeting.

II. Item 2. Review of publications proposals

18 proposals were presented to the Board. The Board approved 17 proposals, including 2 resubmissions and 6 Category 4 proposals. 1 proposal was returned for reconsideration, review and resubmission.

1. Six proposals were put into Category 4 :

	Proposal No.	*Series*	*Title*	
1.	0414_ED05		The Right to Education : Law and Policy Review Guidelines	4
2.	0414_ED06		New Directions and Opportunities for Research in Mobile Learning	4
3.	0414_ED07		Roadmap for the Implementation of the Global Action Programme on ESD	4
4.	0414_CLT02		Pasivika: Islands Connected through Heritage Subtitle: Final Report of the 5th UNESCO Pacific World Heritage Workshop (Suva, Fiji 27-30 November 2013)	4
5.	0414_CLT03		World Heritage Cultural Landscapes of East Asia: opportunities and challenges	4
6.	0414_CI04		Establishment of the Manuscript Museum and the Restoration Laboratory at the Bibliotheca Alexandrina	4

III. Item 3. A.O.B

The next meeting of the Publications Board will be held on Wednesday 7 May 2014.

The following general points were made during the discussions:

1. The Chair wished to stress the fact that, while the Publications Board functions very well, submissions are still received very late. This needs to be improved.

2. In addition, the deadline for sending submissions is often not met.

3. Additionally, the gender reviews often do not arrive at the same time as the submissions, thus creating further delays.

4. The Chair also underlined that now that a new Publications Plan is ready, any new publication project is to be signed off by the ADG of the sector concerned.

5. Lastly, the Chair insisted that a collective effort should be made regarding covers. The Secretary confirmed that cover designs are not sent to DPI early enough, thus preventing changes or rendering them difficult to make. DPI has already taken measures to change this:

i- Discussions with CLD have taken place, to make sure that DPI is involved.
ii- DPI is looking into the creation of a visual identity that would have to be respected by the sectors. This is also part of an effort to improve the promotion of publications.

6. The Member for Field Offices, who forwarded his comments after the meeting due to connection problems, wished to emphasize that although it had been explained by DPI that CC-BY-SA is the default license for all new UNESCO publications, other types of licenses are sometimes selected for new titles. The Board should be consistent in seeking justification for the choice of other licenses.

IV. Item 4. Adjournment

The meeting was adjourned at 12:15 p.m.

Minutes submitted by Isabelle Nonain-Semelin, ERI/DPI/PBM

Annex 1 – Agenda

1. Approval of the minutes of the 5 March 2014 Publications Board meeting

2. Review of publication proposals

3. A.O.B.

4. Adjournment

Annex 2 – Overview of proposals reviewed

The proposals are listed below in the order in which they were actually reviewed.

	Proposal No.	*Series*	*Title*	*Category*	*Decision*	*Estimated media impact*
1.	0414_ED05		The Right to Education : Law and Policy Review Guidelines	4	Approved	-
2.	0414_ED06		New Directions and Opportunities for Research in Mobile Learning	4	Approved	-
3.	0414_ED07		Roadmap for the Implementation of the Global Action Programme on ESD	4	Approved	-
4.	0414_CLT02		Pasivika: Islands Connected through Heritage Subtitle: Final Report of the 5th UNESCO Pacific World Heritage Workshop (Suva, Fiji 27-30 November 2013)	4	Approved	-
5.	0414_CLT03		World Heritage Cultural Landscapes of East Asia: Opportunities and Challenges	4	Approved	-

6.	0414_CI04		Establishment of the Manuscript Museum and the Restoration Laboratory at the Bibliotheca Alexandrina	4	Approved	-
7.	0414_CI03		**(Resubmission)** Gender and Media: a Research Agenda for the Global Alliance on Media and Gender	3	Approved	7
8.	0414_ED02		Global Citizenship Education	3	Approved	5
9.	0414_ED01		**(Resubmission)** The Child as Global Citizen: a Pedagogy to Empower Children and Youth	3	Approved	5
10.	0414_SHS01		Worldwide Survey of School Physical Education (Final Report)	3	Approved	7
11.	0414_SC01	Country Profiles in Science, Technology and Innovation Policy, volume 3	Mapping Research and Innovation in the Republic of Malawi	3	Approved	6 (locally)
12.	0414_SC02	Country Profiles in Science, Technology and Innovation Policy, volume 2	Mapping Research and Innovation in the Republic of Zimbabwe	3	Approved	6
13.	0414_CI01	UNESCO Series on Internet Freedom	Fostering Freedom Online: The Roles, Challenges and Obstacles of Internet Intermediaries	2	Approved	7-8
14.	0414_ED03		A Disaster Risk Reduction (DRR) Journey – ASPnet Students and Teachers Talk about DRR	3	Approved	5
15.	0414_ED04	DESD Monitoring and Evaluation	Learning for a Sustainable World – A decade of Change: 2014 Final Report on the UN Decade of Education on Sustainable Development	3	Approved	5
16.	0414_CI02		Global Survey on Media and Gender: National Actions	2	Approved	7
17.	0414_SHS02		Handbook of Bioethics for Journalists	3	Revise and resubmit	-
18.	0414_CLT01		The Chinchorro Culture	2	Approved	4

2. Publication Proposal 0414_ED06	**New Directions and Opportunities for Research in Mobile Learning**
3. Publication Proposal 0414_ED07	**Roadmap for the Implementation of the Global Action Programme on ESD**
4. Publication Proposal 0414_CLT02	**Pasivika: Islands Connected through Heritage** **Subtitle: Final Report of the 5th UNESCO Pacific World Heritage Workshop (Suva, Fiji 27-30 November 2013)**
5. Publication Proposal 0414_CLT03	**World Heritage Cultural Landscapes of East Asia: Opportunities and Challenges**
6. Publication Proposal 0414_CI04	**Establishment of the Manuscript Museum and the Restoration Laboratory at the Bibliotheca Alexandrina**

The Secretary explained that there were originally 8 Category 4 proposals to be submitted for approval by the Board. However, the Secretary considered that 2 proposals from SHS were Category 3 proposals. The Sector agreed to this categorization after discussing the matter with the Secretary.

The Secretary had no objection to the approval of the 6 remaining Category 4 proposals and suggested that, if there were no further objections from the Board, they be approved.

Proposals approved for print and/or web

Later during the course of the meeting, the Member for SC requested clarification regarding the budget for writing and editing Publication Proposal 0414_ED06, New Directions and Opportunities for Research in Mobile Learning, *which was considered to be very high (i.e. 40,000 USD). The representative for ED replied that he would get back to the Member for SC with more information.*

7. Publication Proposal 0414_CI03 **Gender and Media: a Research Agenda for the Global Alliance on Media and Gender (Resubmission 0314_CI02)**

The Member for CI presented the proposal:

- The proposal is a resubmission.
- The comments from the Board have been taken into account:
  - The title has been revised from *IAMCR and the scholarly agenda for the Global Alliance on Media and Gender* to *Gender and Media: a Research Agenda for the Global Alliance on Media and Gender*.
  - There are now several external peer reviewers.
  - Colleagues from other Sectors (i.e. ED, SHS, AFR, GE) have been involved.

Comments from the Board:

1. The Chair noted that the title has been improved and that internal peer review has taken place.

2. The Chair stressed that that a new launch date would probably have to be found (since the launch was initially planned on 16 April).
   - The Member for CI said that he would get back to the Board with information regarding the launch date.

3. The Ex Officio Member for ODG/GE explained that the proposal had been submitted very late for the previous meeting of the Board and ODG/GE thus had not had the time to review it.

   Since then, ODG/GE has had good exchanges with CI, and has sent some suggestions which have been incorporated. Therefore, the Ex Officio Member for ODG/GE considered that the proposal was in a better position to contribute to the Gender Equality Priority.

4. The Member for Field Offices Bangkok, who could not make the following comments during the meeting due to connection problems forwarded them afterwards: Bangkok was the host city and UNESCO Bangkok CI team coordinated with CI sector to organize the Global Forum on Media and Gender where the Global Alliance on Media and Gender (GAMAG) was launched. UNESCO Bangkok/CI was not contacted to review this proposal. We would like to ask including Bangkok/CI in the peer review.

   Estimated Media Impact: 7

   Proposal approved for web

8. Publication Proposal 0414_ED02 Global Citizenship Education

The representative for ED presented the proposal:

- Global Citizenship Education has been identified as one of the three priorities of the UN Secretary-General's Global Education First Initiative (GEFI) launched in September 2012, and is being proposed as one of the strategic objectives of UNESCO's Education Programme.
- There is a need for a greater clarification of this concept.
- The publication draws on two major events: the Technical Consultation on Global Citizenship Education (September 2013, Seoul, Republic of Korea) and the UNESCO Forum on Global Citizenship Education (December 2013, Bangkok, Thailand).
- The publication presents examples of good practices, good policies and regional perspectives.
- It has been written by UNESCO staff members.
- There is a rich peer review.
- It has been shared with other sectors.
- The current title, i.e. *Global Citizenship Education,* is only provisional, but the Sector suggests to keep like this as the publication is expected to be a key, reference publication.
- It is a Category 3 publication.
- It is about 30 pages long.
- It will be in English, French, Spanish and Arabic.
- The initial print run is of 500 copies per language.
- The launch is planned for 16 May at UNESCO's headquarters with the Austrian Permanent Delegation and perhaps other Delegations.

Comments from the Board:

1. One negative aspect of the proposal, according to the Chair, is the fact that this is a late submission. The Chair insisted that efforts be made by all sectors in this regard, especially for ED, since ED's publications represent about 60 % of the proposed publications.

   - The representative for ED apologized for the late submission.

2. The Chair suggested the following title "Education on Global Citizenship".

   - The representative for ED thanked the Chair for the suggested title.

   However, the Member for CI said that a small subtitle might help clarify this relatively new concept. The Chair did not agree as the subtitle would have to be quite long to really clarify things.

- The representative for ED explained that the Sector had to be careful since UNESCO is the leading agency in this area, but admitted that a little subtitle could help.

3. The peer review is comprehensive and there is a good diversity of people involved.

4. The different language versions planned is a positive aspect.

5. The Chair stressed that the budget does not seem to include staff costs and said that this should be better reflected in submission forms.

6. Regarding the launch, the Chair asked about the reasons for choosing the date of 16 May and for the presence of the Austrian Delegation. The Chair also asked whether any other publication was to be launched on the same date.

    - The representative for ED explained that the choice was partly due to the negotiations with the Austrian Delegation which had taken place. The Austrian Delegation had contacted ED offering to support the launch. The reason for choosing this date is that the publication will be linked to a seminar held on 16 May. The sector also expects to reach out to the Delegation of Kenya and some Delegations from Latin America.

7. The Ex Officio Member for ODG/GE said that the submission's gender checklist includes a statement from ED assuring that gender has been taken into account. However, the Ex Officio Member for ODG/GE agreed with the Sector's Gender Focal Point that the gender perspective could be made more visible, like the chapter on youth engagement, for example.

    - The representative for ED said that he did not think that the publication would include a specific chapter on gender, but assured that efforts will be made to make the gender perspective more visible.

8. The Ex Officio Member for BSP asked why the publication was considered to be a communication material. The Secretary replied that it was a mistake.

9. The Board moved to approve the publication. The Chair asked that the title be revised and the Secretariat informed.

Estimated Media Impact: 5

Proposal approved for web and print

9. Publication Proposal 0414_ED01 **The Child as Global Citizen: a Pedagogy to Empower Children and Youth (Resubmission 1113_ED01 and 1013_ED05)**

The representative for ED presented the proposal:

- This is a resubmission.
- The different comments made by the Board have been taken into account:
  - Regarding the peer review, more room has been given to other sectors.
  - The peer review has also been extended in response to the Board's concern regarding the fact that the partner was a peer reviewer.
  - It was clarified that the partner (Association Initiatives et Changements) was never considered to be a co-publisher. They contributed notably in putting materials together.

Comments from the Board:

1. The Chair agreed that comments from the Board regarding the peer review had been addressed.

2. English and French are the recommended languages for teaching materials; therefore, the proposal meets the language criteria.

Estimated Media Impact: 5

Proposal approved for web and print

In reference to the Estimated Media Impact, the representative for ED asked whether the real impact of publications was actually checked.

The Chair explained that the EMI helps anticipate what kind of support is needed from DPI in promoting the publications, especially those with the highest EMI.

10. Publication Proposal 0414_SHS01 **Worldwide Survey of School Physical Education (Final Report)**

The Member for SHS presented the proposal:

- The proposal will be an online publication about Quality Physical Education (QPE) policy.
- There are 4 goals to be achieved:
    - To establish universal principles;
    - To identify best practices;
    - To establish guidelines with a view to developing the necessary tools;
    - To support Member States.
- A questionnaire has been developed and disseminated to Member States.
- The publication includes an infographic, statistics.
- The publication compiles data and information at a global level, as opposed to a regional level.
- It will be 138 pages-long.
- ODG/GE made positive comments and the publication includes one chapter dealing specifically with inclusion and gender.
- Priority Africa has been taken into account.
- As for the peer review, the publication has been validated by more than 40 international experts who took part in the Expert Consultation on QPE held in June 2013.

Comments from the Board:

1. The Chair stressed that the fact that the publication would be in English only was disappointing, even if it is an online publication.
2. This is a very late submission, yet SHS presents fewer submissions than other sectors.
3. The launch and distribution plans are vague.
4. The Chair considered that the title was not clear enough and suggested that it should be revised. “Worldwide Survey of Physical Education Programme (or Curricula) – Final Report” may be better.
5. The Chair wanted to hear the comments and/or suggestions from ED and ODG/GE.

   The Ex Officio Member for ODG/GE explained that he had had the opportunity to discuss with the Sector at an early stage, and said that he has a very positive opinion regarding the proposal. The latter includes ample use of sex-disaggregated data, presents best practices, etc. ODG/GE strongly supports the proposal.

   The representative for ED also expressed strong support for the publication. However, the representative for ED pointed out that it was a pity that the publication will not be in print. He underlined the fact that Sections 1 on “The General Situation of Physical Education in Schools” makes the link with certain diseases (e.g. diabetes, cancer, cardio-vascular diseases) and emphasizes the benefits of physical education. He added that the publication will be extremely

timely and congratulated the Sector on Section 6 of the proposal focusing on Equity (Inclusion) Issues. The representative for ED recommended more investments for this publication.

The Member for CLT also commended the Sector on Section 6 and Section 7 (devoted to Partnership Pathways: Schools to Community settings).

- The Member for SHS thanked ED, CLT and ODG/GE for their comments. The Member for SHS also expressed regret that the publication could not be published in print form, but insisted that this should not prevent its approval by the Board.

6. The Ex Officio Member for BSP asked why the Final Report and the QPE Policy package are distinct.

   - The Publications Officer for SHS that it was not foreseen that the guidelines would be published (they are not in the Publications Plan). They are more likely to be used for discussions on the basis of this publication.

7. The Chair agreed to approve the proposal only if a French version is planned as well.

   - The Publications Officer for SHS underlined that, as a Category 3 publication, the proposal could either be published in English and French, or in one of these two languages. She suggested that an executive summary in French be prepared.

     The Secretary added that the proposal was originally submitted as a Category 4 publication.

   The Chair insisted that the Sector should plan a French version.

   - The Publications Officer for SHS replied that additional funds would be requested for a French version. She also stressed that Open Access could provide opportunities for translating the publication more easily.

Estimated Media Impact: 7 (if promoted correctly in cooperation with DPI, with a press release for example)

Approved for web

[At this stage, the Member for CI is requested to chair the meeting]

11. Publication Proposal 0414_SC01 **Mapping Research and Innovation in the Republic of Malawi**

12. Publication Proposal 0414_SC02 **Mapping Research and Innovation in the Republic of Zimbabwe**

The Secretary explained that both proposals are from the GO-SPIN project.

The Member for SC presented the proposals:

- The two publications are similar in nature and will constitute Volume 2 and 3 of the series on *Country Profiles in Science, Technology and Innovation Policy*.
- These are Category 3 publications.
- One publication is about Malawi and the other is about Zimbabwe. The Board approved the first volume on Botswana during its 30 October 2013 meeting *[Republic of Botswana: Science, Engineering, Technology and Innovation (SETI) Country Profile]*. The methodology used and the publication attracted a lot of interest (from Israel for example).
- The publications are supported by extra-budgetary funds from Spain.
- These will be e-publications, but there will be a limited number of CDs as well.
- The next country profiles will be on Senegal, Burkina Faso, Zambia, and Mozambique.
- With regard to the comments received from ODG/GE, the Member explained that there is indeed a lack of sex-disaggregated data in both volumes, but the Member underlined that it is precisely the purpose of the reports to point out such weaknesses. However, the team has recently obtained data from a new institute.

Comments from the Board:

1. The Chair (a.i.) said that these publications are important and stressed that the Director-General led a group in this area. The Chair (a.i.) also reminded that the Netexplo Forum, organized in partnership with CI, mapped 400 innovations.

2. The Chair (a.i.) said that this is a late submission.

   - The Member for SC said that efforts will be made to submit proposals earlier.

3. The internal peer review was considered to be insufficient (only one peer reviewer), as well as the external peer review.

   - The Member for SC stated that the Sector will try to improve the internal peer review. One Observer for SC added that two institutions have been working closely with the Sector, including regarding the peer review, because they were involved in the organization of the workshops.

4. The Chair (a.i.) wondered if these publications should be considered as Category 4 publications.

- The Secretary explained that originally the Officer responsible for the publications had strongly insisted, during the 30 October meeting during which the series and the first volume were presented, that these were very technical publications which should belong to Category 4. However, given the success of the series, it should be reconsidered as belonging to Category 3.

5. The Ex Officio Member for ODG/GE said that the publications should reflect the Organization's policy on women and science.

   - The Member for SC agreed that this aspect should be improved.

6. The Member for SHS asked whether the term "mapping" was in the title of the series.

7. The Ex Officio Member for BSP wondered whether there was a link with the UIS and, if there was one, what it was. The Ex Officio Member for BSP also suggested that the UIS could be included in the peer review.

   - The Sector replied that the UIS had been involved, especially since the Sector had to find indicators which were not available publicly. There was also a comparison with OECD's methodology.

8. The Chair (a.i.) proposed that the submissions be revised and resubmitted, but the Ex Officio Member for ODG/GE (as well as other Members of the Board) supported the proposals and said that they could be approved if the recommendations formulated with regard to the need to better reflect the gender perspective in the publications are taken into account.

Estimated Media Impact: 6 (locally)

Approved for web and CDs

13. Publication Proposal 0414_CI01 **Fostering Freedom Online: The Roles, Challenges and Obstacles of Internet Intermediaries**

The Member for CI presented the proposal:

- The proposal focuses on a critical subject. There is a huge problem regarding the internet: the issues of liability and responsibility.
- Intermediaries link authors and audiences, providing data. But so far, no work has been done regarding the role and responsibility of intermediaries (concerning the issue of libel for example).
- The publication is based on research conducted by key researchers in this field. It will give UNESCO the lead on this topic and it is directly in line with UNESCO's mandate.
- It is planned to be published in time for the 9th Internet Governance Forum which is to take place in Istanbul, 2-5 September 2014. The high level event on Internet Governance, which will be held in Brazil in April 2014, will also be attended.

Comments from the Board:

1. The Secretary said that this is a good, early submission. It is part of a good series. It will be published in English, French and Arabic. The partners are excellent. The peer review is good. DPI has been contacted to draft a co-publishing agreement.

2. The Secretary stated that BSP should participate in the internal peer review.

3. The Ex Officio Member for ODG/GE supported the publication's approach and said that it was a good idea to develop it from a user's perspective.

4. The Ex Officio member for BSP asked the Member to summarize in two sentences the usefulness of the publication.

   - The Member said that it will be tremendously important and confirmed that it could be basis for standard-setting in this field. Intermediaries have always declined and responsibility (for example, regarding the issue of paedophilia). A framework needs to be created to understand responsibilities and convince the intermediaries.

5. The Member for SC agreed that the publication will be very timely and important. The Member for SC underlined that the way in which this project will be managed is a very sensitive matter as well.

   - The Member for CI replied that this issue has been considered extensively. The Sector consults people, Member States, etc. But the Member for CI stated that the issue of sensitivity should not be exaggerated otherwise nothing would be done in this area. The aim should be to reconcile sensitivity and UNESCO's mandate.

6. The Chair suggested that the word "intermediaries" be replaced by another word which would be more understandable by laypersons.

   - One Observer for CI explained that the word "intermediaries" is specific and is used in international debates on the subject. The Sector could nevertheless try to think of something more accessible.

7. The Secretary asked confirmation that this publication was part of a series. If so, it should be made more visible.

- The Observer for CI confirmed that this is the fourth title in the UNESCO Series on Internet Freedom.

Estimated Media Impact: 7-8

Approved for web and print

14. Publication Proposal 0414_ ED03 **A Disaster Risk Reduction (DRR) Journey – ASPnet Students and Teachers Talk about DRR**

The representative for ED presented the proposal:

- The proposal is a communication material, submitted due to its number of pages (i.e. 28 pages).
- The proposal links to the Compendium on Disaster Risk reduction (DRR) which has been approved by the Board during its 29 November 2013 meeting.
- The publication will be in English only, but the Compendium will be in English, Japanese and Spanish.

Comments from the Board:

1. The Secretary stressed that although the brochure has to be published because the project is coming to an end, this is a very late submission.
2. Clearly there is no need for a peer review since the proposal is a communication material.
3. It is a pity that the proposal will be in English only.
4. There is a good distribution plan.
5. The representative for ODG/GE strongly supported the proposal since it complements the already approved Compendium which was satisfactory regarding gender. This is fully reflected in the proposal.
6. The Secretary noted that no Open Access option in the submission form had been ticked and reminded that communication materials should be prepared as much as possible for Open Access.
7. The Member for SC inquired about the accuracy of the table of contents in relation to earthquakes.

- The representative for ED said that he would check.

Estimated Media Impact: 5

Approved for web and print

15. Publication Proposal 0414_ ED04 **Learning for a Sustainable World – A decade of Change: 2014 Final Report on the UN Decade of Education on Sustainable Development**

The representative for ED presented the proposal:

- As the lead agency for the UN Decade of Education for Sustainable Development (DESD), UNESCO has been tasked with the preparation of three reports during the life of the DESD. This proposal will be the third report.
- The proposal will be launched during the ESD World Conference in Japan in November 2014.
- The two previous reports were published in 2009 (focusing on contexts and structures for ESD) and in 2012 (focusing on processes and learning for ESD).
- This report will take range of the efforts made by stakeholders. It will document changes, as well as the impacts and outcomes of the ESD. It will also address sustainability challenges and "point the way" to post-decade efforts.
- 18 background papers were collected to support the drafting of the report.
- There is a strong peer review.
- It will be published in the 6 official languages.

Comments from the Board:

1. The Secretary said that this is an early submission. It will be published in the 6 official languages.
2. The Secretary considered that the publication could be in Category 2, in terms of formal parameters, but left this to be decided by the Sector.
3. The peer review is good indeed.
4. The Secretary hoped that there will be a big launch in Japan.
5. With regard to Item 10, the Member for CLT highlighted that UNESCO produces a kit on desertification.
6. With regard to Item 31, the Member for CLT said that no one from CLT has been involved in the internal peer review and that CLT would therefore be happy to review the proposal, especially since a policy on climate change has been adopted for World Heritage science and the World Heritage Convention is one of the six biodiversity-related conventions.

    - The representative for ED explained that CLT has not seen the first draft because it is not ready yet.

7. Having in mind the fact that the publication is expensive, the Ex Officio Member for BSP asked what its impact will be.

   - The representative for ED agreed that the publication is expensive, but said that its impact will be worth the expense.

   The Ex Officio Member for BSP suggested that item 26 and the following items be revised so as to explain the proposal's impact.

8. The Ex Officio Member for ODG/GE stated that according to the Sector's Gender Focal Point, gender equality aspects are addressed in the publication, but it is difficult to check this at this stage. The Ex Officio Member for ODG/GE said that this aspect should be made more visible, possible with a special chapter.

   - The representative for ED s id that ODG/GE has not seen the first draft because it is not ready yet.

9. The Member for SC confirmed the existence of the kit on desertification. There are also two leading groups on DRR and biodiversity. Therefore, colleagues from SC should review the proposal too.

   - The representative for ED assured that the publication will point about climate change and biodiversity.

10. The Member for MSS recommended that the layout for the Chinese version be done by a Chinese-speaking person.

    - The representative for ED thanked the Member for MSS for his comments.

11. The Member for Field Offices forwarded the following comments after the meeting as some connection problems were experienced: a comfortable budget (75,000 USD) has been allocated for translating the report in all official languages, but no Japanese version has been foreseen. Given that this important report will be launched at the ESD World Conference in Japan, it seems worth printing the report in Japanese. It will no doubt help the local media coverage. The quality control of the translation could be assisted by the Japanese National Commission or the National Federation of UNESCO Associations in Japan (NFUAJ).

12. The Chair (a.i) stressed that the Sector had enough time to take the comments above into account.

Estimated Media Impact: 5

Approved for web and print

16. Publication Proposal 0414_CI02 **Global Survey on media and Gender: national Actions**

The Member for CI presented the proposal:

- The proposal enhances UNESCO's work in the field of media and gender.
- There have been two other global reports under Strategic Objective J of the Beijing Declaration:
  - the Global Media Monitoring Project (GMMP) 2010;
  - the Global Report on the Status of Women in the News Media 2011.
- This publication will constitute a solid publication by UNESCO to be presented on the occasion of the 20th anniversary of the Beijing Declaration.
- This report will be based on a global survey for which questionnaires will be sent.
- It will be done in partnership with the Bangkok Office in the context of the Global Alliance on Media and Gender.
- It will be available online.
- It will serve three main purposes:
  - gather, analyse and distribute data on progress towards achieving Strategic objective J from the stand point of government actions;
  - raise awareness of the topic among Member States and make recommendations as to how media and ICTs can be integrated into national gender policies and strategies;
  - contribute to the 20-year review.

Comments from the Board:

1. The Secretary said that this is a good, early submission on an excellent topic. It is planned in English and French. Other language versions are foreseen, although they have not been budgeted for. There is a good launch plan and a good budget.

2. The Secretary stated that BSP should participate in the internal peer review.

3. The Member for CLT asked whether other stakeholders, like NGOs, had been involved apart from Member States.

   - The Member for CI replied that UN Women, among others, had been involved. But the Sector will encourage participation from other stakeholders.

4. The Ex Officio Member for ODG/GE explained that the concept note for this project had been shared with ODG/GE and that there had been exchanges with the Sector's Gender Focal Point. This publication will constitute an excellent opportunity for UNESCO to prove its leading role in this area. ODG/GE fully supports the choice of the topic, the approach and the methodology used.

   - The Member for CI thanked ODG/GE for their extensive inputs.

5. The Member for SHS asked for clarification regarding the language versions foreseen: It seems that the French, Spanish, Arabic and Chinese versions will be published only if funds are mobilized.

   - The Secretary explained that for the time being, only funds for the English and French versions had been identified.

6. The Member for SC stressed that information regarding the budget indicate that writing and editing costs amount to 8,000 USD for 2 consultants and that there are 24,000 USD cost-savings through work done by UNESCO staff. The Member for SC asked whether there was a clear way of calculating costs (in particular staff costs)?

    - The Member for CI said that this type of calculations had never been done for publications.

The Secretary said that the full costing should be detailed. One major problem for UNESCO is that the Organization has no way of collecting all costs relating to publications in its accounting system. The only publication properly tagged in SAP is the *Global Monitoring Report.* The purpose would be to try and evaluate the costs of a publication for the Organization.

The Ex Officio Member for BSP asked whether assistance from BFM had been requested.

The Secretary replied that there had been discussions with BKI and BFM, but nothing have been done yet, which has been criticized by the IOS.

Estimated Media Impact: 7

Approved for web and print

17. Publication Proposal 0414_SHS02 **Handbook of Bioethics for Journalists**

The Member for SHS presented the proposal:

- The Member suggested that the title be revised as follows: *"Ethics of science for journalists (…)".*
- At this conceptualization stage, comments and suggestions are welcome
- The proposal will be shared with AFR and ODG/GE.
- The publication will be the result of the implementation of Project "Training of Journalists in Bioethics Themes", in Latin America and the Caribbean.
- It will include contents of a training delivered previously, but there will also be a more practical part.
- The added value of the proposal is that it will be the first publication in this area.
- As for the internal peer review, SC, ED and CI will be consulted.
- The list of external peer reviewers will be provided.
- The budget is of 4,000 USD. The Sector will try to improve the budget breakdown.

Comments from the Board:

1. The Secretary said that this very early submission is quite confusing: it seems to have a Latin American focus, but is written for an international audience. However, its impact may be limited by the fact that it will be in Spanish only.

2. It seems that the submission may have been sent too early, thus preventing a real review by the Board.

3. The really weak budget raised doubts as to the feasibility of the project. Funds are only allocated for writing and editing, and design and layout.

4. The Ex Officio Member for ODG/GE said that the proposal was very promising in terms of emphasizing awareness regarding the gender perspective for journalism and bioethics. ODG/GE would support it.

5. The Ex Officio Member for BSP stressed that the theme to be covered is important. The Ex Officio Member for BSP then asked the reasons for wanting to use this publication in Africa. Have needs been identified there? If the training has already been delivered in Latin America, what were the results?

   Lastly, the Ex Officio Member for BSP asked whether the Sector had already made attempts to mobilize funds for translation.

   The Secretary agreed that the most important question raised by the proposal is whether it could be used for other parts of the world. If such is the case, then additional funds should be found for translation.

   - The Member for SHS replied that the Sector will have to discuss with Field Offices to check if they want to use it elsewhere.

6. The Member for CLT said that if the publication is based on the outcome of a Latin American project, the target should be more Latin America.

   - The Member for SHS explained that the contents have been used during a workshop, but were not printed. The Publications Officer for SHS added that the target was indeed Latin America.

   The Ex Officio Member for BSP raised doubts as to the need for the publication to be printed.

7. With regard to Item 39, the Member for CLT asked whether the satisfaction survey will be included in the PDF or whether it will be distinct.

8. The Member for CI said that the proposal had the potential to be extended, especially since it is a very early submission and therefore there is sufficient time to revise and resubmit the proposal taking the comments above into consideration. In particular, the review can be extended across the Organization.

   - The Member for SHS agreed and said that the review will indeed be extended.

Proposal to be revised and resubmitted

18. Publication Proposal 0414_CLT01 The Chinchorro Culture

The Member for CLT presented the proposal:

- The proposal will be the first publication dealing with the Chinchorro culture of Chile.
- It has been developed by key researchers.
- The external peer reviewers are two eminent scientists.
- It will be in English and Spanish.
- It will include a lot of pictures and will be in colour.
- The publication will be of global interest for academia and for interested audiences.
- The budget is adequate.
- The proposal has been reviewed by colleagues from CLT.

Comments from the Board:

1. The Secretary said that this is a very late submission, since the form indicates that the publication is ready for print.
    - The Member for CLT explained that the submission comes in so late due to a lot of discussions which have taken place with the University of Tarapacá.
2. It is not clear whether the publication will be in English and in Spanish or whether it will be bilingual.
    - The Member for CLT replied that the publication will be bilingual.
3. The University of Tarapacá is a partner, but is it a co-publisher as well? Will they distribute the publication independently?
    - The Member for CLT clarified that the University was a partner for research and for the preparation.
4. There is no launch plan.
    - The Member for CLT assured that the Officer responsible for the publication would actively seek to launch it.
5. The Secretary said that whether this publication belongs to Category 2 or to Category 3 is questionable.
    - The Member for CLT said that the categorization had been discussed with the Sector's Publications Officer. The proposal will be a key publication but for academia. It is rather a technical publication. The Member for CLT asked the Secretary whether, in such a case, a publication can be in colour. The Secretary confirmed.
6. The Member for SHS wondered whether 2 forewords were really needed.

- The foreword will be by UNESCO, but the Sector suggested an afterword by the University.

7. The Member for SC asked whether the publication focuses on tangible or intangible World Heritage.

   - The focus is on tangible heritage. The culture has disappeared, these traditions no longer exist, but they may relate to these places.

     This publication can also help identify potential places to be inscribed on the country's Tentative List due to their outstanding archaeological value.

8. The representative for ED asked more details regarding where the publication fits within CLT's priorities.

   - The Member for CLT explained that there is a series on human evolution, but this publication is about mummification and, therefore, does not belong to this series.

9. The Member for CI asked how this culture was selected.

10. The Ex Officio Member for ODG/GE said that, despite the fact, the this particular topic is too broad, if there is to be a series of similar projects, a synthesis about gender could perhaps be developed. Moreover, if there is an important gender feature, this should be made more visible.

    - The Member for CLT explained that gender statistics for mummies are available, but they have to be put in a broader perspective. More research is currently being carried out in this regard.

11. The Chair (a.i.) asked why the publication had to be published so quickly and the Publications Officer for CLT explained that publishing in May was only tied to the deadline for receiving the funds. No launch is planned in May.

Estimated Media Impact: 4

Approved for web and print