



UNESCO Publications Board

Meeting Minutes

Meeting date: 29 November 2013

Meeting time: 10:00 a.m.

Location: Room 3.08, Building III, UNESCO Headquarters, Paris

Call to order

The Secretary, called the meeting to order at 10:05 a.m. and welcomed those members and observers present.

Attendees

An attendance sheet was circulated for signatures. The following people were present:

Chair

Mr Eric Falt, Assistant Director-General, ERI

Members

Mr Guy Berger, Director, CI/FEM [*representing Mr Indrajit Banerjee, Director, CI/KSD*]

Mr Bisher Imam, [*representing Mr Han Qunli, Director/SC/EES*]

Mr Christian Manhart, Chief, CLT/DDD/MUS [*representing Ms Mechtild Rossler, Deputy Director, CLT/WHC*]

Ms Angela Melo, Director, SHS/HPD

Mr Svein Osttveit, Director, ED/EO [*representing Mr David Atchoarena, Director, ED/THE*]

Ms Jennifer Pearson, Director, MSS/CLD

Mr Axel Plathe, Head of Kathmandu Office & UNESCO Rep. to Nepal, Member for Field Offices [*attending via teleconference*]

Ex officio Members

Mr Cvetan Cvetkovski, ODG/GE [*representing Ms S. G. Corat, Dir. ODG/GE*]

Ms Vida Habash, AFR/EO

Ms Clare Stark, BSP/PB [*representing Ms Ranwa Safadi, BSP/PB*]

Secretary

Mr Ian Denison, Chief, Publications Unit, ERI/DPI

Observers

Mr Salvatore Arico, SC/UBI

Ms Mimouna Abderrahmane, Publications Officer, SHS

Ms Barbara Blanchard, Assistant Publications Officer, CLT

Ms Jinchai Clarke, ERI/DPI/PBM

Ms Natalia Denissova, Publications Officer, CI

Mr Neil Ford, Director, ERI/DPI

Mr Bhanu Neupane, CI/KSD/ICT [*attending via teleconference from Kathmandu*]

Mr Marc Patry, CLT/WHC

Ms Cristina Puerta, ERI/DPI/PBM

Ms Noëline Raondry, SC

Ms Lydia Ruprecht, Chief a.i. ED/ERF/KMS

Ms Natalia Tolochko, Assistant Publications Officer, SC

Minutes Secretary

Ms Isabelle Nonain-Semelin, ERI/DPI/PBM

I. Item 1. Approval of minutes

The Board approved the minutes of the 30 October meeting after it was clarified, on request of the representative for CI, that the minutes were correct in reporting that no decision had been made at the October meeting regarding publication proposal 1013_CIO2 *Assessment of media development in Palestine – based on UNESCO’s Media development Indicators*. A separate discussion between the Chair and ADG/CI is yet to take place to ensure that the proposal would not cause any controversy.

II. Item 2. Policy Discussion: Strategizing publications for impact

Before the meeting of the Publications Board, the Secretary sent an updated draft on publications categories to all Board members. This latest version, which is the third, has taken into account the comments of the working group and the comments made by the Publications Board during the 25 September meeting.

The Secretary proposed that if the policy paper was approved, the publication proposals in Category 4 would be immediately examined together as a group.

1. The representative for ED requested that publication proposal 9: 1113_ED03 *Learning to Live Together through Education in the Asia-Pacific Region* be reviewed individually although it had been suggested that it would belong to Category 4, because the Bangkok Office wanted this publication to carry an ISBN.
2. The representative for CI asked what credit would be given to contributors for categories 1 & 2 publications since Category 3 publications can credit individual authors, editors, or groups.
 - The Secretary explained that Category 1 publications are more institutional, therefore the citation would be for the Organization itself. For Category 2 publications, it would depend on the publication itself, but it is a more institutional type of publications as well. Therefore, no authors are credited. Only UNESCO should be mentioned as the author on the cover. However, contributors can be credited on the front pages (e.g. *Global Monitoring Report*)

In response to a question from the Member for MSS/CLD, the Secretary clarified that this would apply to both staff and external authors. Volume editors should also be listed as contributors.

3. The Member for Field Offices underlined that some regional publications can be considered as flagship publications for one country (e.g. publication proposal 11: 1113_CLT03 *Cultural Shades of Balochistan* which has been tentatively placed in Category 4 before the meeting).
 - The Secretary said that Category 1 publications are those which have a global dimension.

One example for the Member for Field Offices would be the Lumbini coffee-table book publication, but the Secretary considered it as a key publication rather than a flagship publication.

Agreeing with the Member for Field Offices, the Chair said that the Lumbini publication could be “global in reach” (even if it comes from the Field Office) because it pertains to Buddha and could be of interest for people around the world. Therefore, the Chair advised that the term “global in reach” be added as a criterion for Category 1 publications.

The Member for Field Offices requested that publication proposal No. 11: 1113_CLT03 *Cultural Shades of Balochistan* be placed in Category 2, but the Chair pointed out that this publication is only regional and should therefore fall within the Category 4 publications.

4. The Member for Field Offices also stressed that the document foresees that the publications should be in French or English, but the possibility of having them published in local languages should also be included.
 - The Secretary said that where the publications guidelines indicate that publications would be in French or in English and one other language, this would cover local languages for Field Offices.
5. In response to a question from the Member for Field Offices, the Secretary explained that training materials with a local target audience and as part of a local project should be Category 4 publications, whereas those which are meant to become a blueprint or templates for broader trainings could be considered as Category 3 publications.
6. The Member for Field Offices asked how the series would be reviewed.

- The Secretary stressed that all new series would need to have a label of categories.

The Secretary added that during the discussions which took place in September, the World Heritage Papers Series was cited as an example, but the Secretary considered that it was not well chosen as this series was developed well before the categories were created. Some of these publications would fall within Category 2, while others would fall within Category 3.

7. The Member for SHS said that the policy paper should include, for each category, one example of one publication from each and every Sector.

- The Secretary agreed.

8. The representative for CI suggested that a new field for the publications categories be added in the submission form.

According to the representative for CI, a supplementary document should be developed, including guidelines to increase impact and accessibility.

- The Secretary explained that UNESDOC currently does not allow access to publications chapter by chapter. However, this has been done for the World Social Science Report that was published with OECD.

The Secretary said that a document on electronic publishing and best practices will indeed have to be drafted.

9. The representative for BSP inquired whether there was any feedback regarding the use of the publications.

- The Secretary said that IOS and BSP would need to develop indicators. This would also need to be part of the evaluation of the Board which will have to be carried out.

10. The representative for CLT insisted on the need to include local languages for Category 4 publications (i.e. local studies).

11. Considering the fact that all the changes requested above are minor and that this is a third draft of the policy paper on strategizing publications, the Board agreed to approve it.

The Chair underlined the importance of actually implementing the policy document.

The Members of the Board and observers present were encouraged to consult this document as there are many things that are not done correctly. For example, some flagship publications are not published in all

of the 6 official languages as should be the case. Also, some publications (e.g. the *World Social Science Report*) are disappointing in terms of photographs, colours or layout.

Therefore, Sectors should prepare their publications according to the rules laid out in this document. This should contribute to improving the impact of publications considerably.

The Chair reminded members that the launch of two flagship publications during the General Conference had been a waste of effort.

12. As a result of the approval of the policy paper on Strategizing Publications for Impact, and as suggested by the Secretary, the six proposals in Category 4 were presented more quickly during the meeting. In the future, publications in this category will be reviewed together rather than individually, except if colleagues feel that they should fall within other categories, or that there are reasons not to approve the proposals.

13. The 6 proposals which were put into Category 4 were the following:

	<i>Proposal No.</i>	<i>Series</i>	<i>Title</i>
5.	1113_ED02		Skills for Life: Life Skills and Psychosocial Support in Emergencies
6.	1113_CLT02		Promoting Peace and Social Cohesion through Heritage Education - A Teachers' Resource Kit
7.	1113_SC01		Sustainable transboundary management of Lake Chad: towards a Culture of Peace Vol 1 : key policy messages ; vol 2 : evidence base
8.	1113_CI02		UNESCO's 10 years action on World Summit on Information Society
11.	1113_CLT03		Cultural Shades of Balochistan
12.	1113_CI03		Enhancing Professionalism of Elections Reporting - Road Map Strategy

III. Item 3. Review of publications proposals

19 proposals were presented to the Board. The Board approved 11 proposals (with one additional proposal potentially approved if certain issues can be solved with ED), including 2 resubmissions. Three proposals were returned for reconsideration, review and resubmission.

Due to lack of time, the remaining 4 proposals were postponed to the next meeting of the Board.

IV. Item 4. A.O.B.

The date of the next meeting is to be confirmed.

V. Adjournment

In consideration of the length of the discussions which took place during the meeting, as well as of the attendees' agendas, the Chair adjourned the meeting at 12.55 pm after consulting the Members (and observers) present.

Minutes submitted by Isabelle Nonain-Semelin, ERI/DPI/PBM

Annex 1 – Agenda

1. Approval of the minutes of the 30 October 2013 Publications Board meeting
2. Policy discussion
3. Review of publication proposals
4. A.O.B.
5. Adjournment

Annex 2 – Overview of proposals reviewed

	<i>Proposal No.</i>	<i>Series</i>	<i>Title</i>	<i>Decision</i>	<i>Estimated media impact</i>
1.	1113_ED01		(Resubmission) The Child as Global Citizen: a Pedagogy to Empower Children & Youth	To be revised and resubmitted	
2.	1113_CLT01	World Heritage Paper series	(Resubmission) Climate Change Adaptation for natural World Heritage Site managers – A Practical Guide	Approved	7
3.	1113_SHS01		(Resubmission) Assessing Public Policies for Social Inclusion: Methodological Lessons learnt from Nine Country Studies OR Assessing Public Policies for Social Inclusion: A Methodology OR Social Inclusion: A Methodology to Assess Public Policies	Approved	4
4.	1113_CIO1	Open Access Best Case Practices	(Not reviewed in October 2013) SciELO: 15 Years of Open Access (An Analytic Study on Open Access and Scholarly Communication)	Approved	3
5.	1113_ED02		Skills for Life: Life skills and Psychological Support in Emergencies	Approved	?
6.	1113_CLT02		Promoting Peace and Social Cohesion through Heritage Education – A Teachers' Resource	Approved (if confirmed by ED after	

		Kit	Board)	
7.	1113_SC01	Sustainable Transboundary Management of Lake Chad : Towards a Culture of Peace Volume 1: Key Policy Messages Volume 2: Evidence Base	Approved	
8.	1113_CI02	UNESCO's 10 Years Action on World Summit on Information Society	Approved	
9.	1113_ED03	(Not reviewed in October 2013) Learning to Live Together through Education in the Asia-Pacific Region	Revise and resubmit	
10.	1113_ERI01	(Not reviewed in October 2013) UNESCO Annual Report 2013	Approved	1
11.	1113_CLT03	Cultural Shades of Balochistan	Approved	
12.	1113_CI03	Enhancing Professionalism of Elections Reporting – Road Map Strategy	Approved	
13.	1113_ED04	(Not reviewed in October 2013) Compendium on Disaster Risk Reduction, composed of 3 booklet and a DVD “Building Resilience (title) – A Handbook on Disaster Preparedness and Response for Teachers (subtitle)” “Building Resilience (title) – A Handbook on Disaster Preparedness and Response for Students(subtitle)” “Building Resilience (title) – A Handbook on Disaster Preparedness and Response for Parents (subtitle)”	Approved	8
14.	1113_SHS02	Philosophy Manual – From South-South Perspective Manuel de Philosophie – D'une Perspective Sud-Sud	Approved	8
15.	1113_SC02	Sustainable Oceans in the Twenty-First Century	Revise and resubmit	
16.	1113_CLT04	The Nubia Museum: An Introduction for Children, their Families and Friends	Postponed to next meeting	
17.	1113_ED05	(Not reviewed in October) “Teaching Respect for All” Toolkit	Postponed to next meeting	
18.	1113_CI04	Défi Démocratique des Forces de Sécurité: Maintien de l'Ordre et	Postponed to next meeting	

	Respect de la Liberté d'Expression; Manuel de Formation	
19. 1113_ED06	International Status of Education on the Holocaust: A Global Mapping of Textbooks and Curricula	Postponed to next meeting
