

WORLD AIDS DAY 2012 - GETTING TO ZERO

World AIDS Day - every year on 1 December - is the opportunity to reflect on the impact of HIV and AIDS, raise awareness, demonstrate solidarity, and evaluate progress after more than 30 years of addressing the epidemic. This year the results are encouraging, the new World AIDS Day Report indicates **“a more than 50% drop in new HIV infections across 25 countries, as countries approach the 1000 day deadline to achieve global AIDS targets!”**

a small selection of the many programmes and events being supported by UNESCO's regional and country offices on this World AIDS Day. Please visit the [UNESCO World AIDS Day](http://unesco.org/aidsworld) webpage for additional information.



This edition of the eNewsletter highlights

Director-General's Message



UNESCO Director-General Irina Bokova insists that UNESCO must not relent in its efforts to achieve zero new HIV infections, zero discrimination and zero AIDS-related deaths. “Progress must strengthen our determination to create a world free of AIDS. HIV and AIDS can be conquered through renewed commitment and sustained solidarity. For this, we need to use every resource as best we can and draw on all available evidence.” [Full message](#)

Asia-Pacific Region: from traditional to innovative tools for a Comprehensive Sexuality Education

In Thailand, UNESCO Bangkok is supporting the Day of Sexual Diversity Rights. The activity uses creative media aimed at reducing stigma and discrimination against lesbian, gay, bisexual transgender, intersex, and queer (LGBTIQ) people.

education to develop separate curriculum guidelines for Senior Secondary School, Junior Secondary School and possibly for Elementary Schools; whereas the Manuals will meet the teachers, facilitators and trainers information needs on Comprehensive Sexuality Education for young key affected populations.

In addition UNESCO will participate in an UN exhibition booth and will organize a set of internal activities for the staff. These include an exhibition, a Condom Art competition, games and the distribution of red ribbons and condoms

In China, UNESCO Beijing will launch the Positive *Living Guide*, in celebration of World AIDS Day. It will be launched at a joint event with the Melinda & Bill Gates Foundation, and will showcase a documentary about PLHIV in China.

In Indonesia, UNESCO Jakarta will launch different social media tools in order to maximize visibility and implement a comprehensive sexuality education which involves young people's networks.



people living with HIV of the do's and don'ts in their daily lives, and to empower them to seek information and support in order to live a life of dignity, quality and responsibility. UNESCO will “promote more user-friendly materials to be developed in the future to empower people living with HIV in China to live a better life”.

A Social Media Online Quiz on Comprehensive Sexuality Education and young key affected populations' needs will be launched on Facebook, Twitter, and the radio. Upon completion, the winners (random drawing of best answer) will receive smart phones, digital cameras, USB Internet Card, and UNESCO Notebooks.

UNESCO Beijing is advertising a film project in order to meet the increasing demand for sexuality education for learners and teachers, and to provide good quality teaching materials that cover issues of sexuality and gender. The Institute of Sexuality and Gender Study (ISGS) of the Forestry University is the key partner for this project. The output of the project will be a collection of 70-80 films using a gender and sexuality discourse, with interpretations and suggested teaching guides that can be used by educators to promote Comprehensive Sexuality Education in China.

The office will also launch two resources: The first National Guidelines on Comprehensive Sexuality Education and supplemental illustrative training of trainers' manuals. The Guidelines are designed to be used as a reference material to help the ministry of health and

In Eastern Europe and Central Asia, youth has pride of place

The UNESCO **Moscow** office and UNAIDS are supporting an internet and social media campaign, the *ONLINE Prevention and Other Innovations for HIV Prevention among Young People* project, in Eastern Europe and Central Asia. It is expected that about 2 million young people from twenty popular youth groups in the Russia-based network Vkontakto, will access the campaign

activities can be found at: <http://prevention.focus-media.ru/>

In Kazakhstan, the UNESCO Almaty Office is organizing youth-oriented activities on HIV issues with different partners such as the Kazakhstani Union of People living with HIV, KVN (a television programme), UNAIDS, Population Services International, the Almaty city AIDS Center and others. Activities include: football matches, the KVN TV game show, and the presentation of a documentary film supported by UNESCO and the National AIDS Center.



Peer education session

materials promoting solidarity with People Living with HIV.

The programme will involve youth organization in various activities such as HIV prevention, stigma & discrimination, and reproductive health education by referring them to learning spaces to read more about these issues. Additional information on the project and its



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Latin America: Chile an example of a strong national response and ongoing commitment

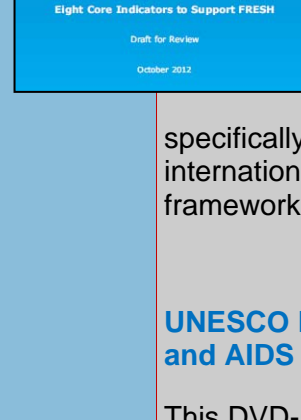
In Chile, there will be a WAD seminar at the University of Chile's School of Public Health on Challenges to HIV Prevention Policies in Chile: A Multisectoral Perspective.

This project will be financially supported by the National Fund for Health Research and Development of Chile's National Commission on Scientific Research and Technology.

During 2013, UNESCO Santiago will also be collaborating with the School of Public Health on an education and health project: “Socio-cultural Aspects of Adherence to Antiretroviral Treatment for HIV: Development of Qualitative Indicators for New Intervention Models”.

In addition, UNESCO Santiago will launch a series of recently published documents, among them a National Stigma and Discrimination Index and a document on Women and Vulnerabilities to HIV and AIDS in Arica y Parinacota in which UNESCO participated directly.

Monitoring and Evaluation Guidance for School Health part 1 - Eight Core Indicators to Support FRESH



The main purpose of the FRESH (M&E) School Health Core Indicators is to provide a framework to assess and monitor national-level progress in implementing a comprehensive school health programme, specifically in support of the internationally-agreed FRESH framework.

UNESCO DVD Library on HIV and AIDS Multilingual

This DVD-ROM contains 240 recent resources on HIV and AIDS produced by UNESCO's sectors, institutes, regional bureaux, cluster and country offices and partners. This includes: policy documents, case studies, reports, tools, curricula and other materials from a range of settings and in several languages.



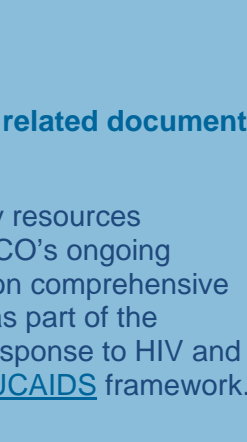
Recent Publications

A new **World AIDS Day report: Results** - published by UNAIDS in November 2012 - shows that unprecedented acceleration in the AIDS response is producing results as there is more than a **50% reduction in the rate of new HIV infections across 25 low- and middle-income countries**— more than half in Africa, the region most affected by HIV.



The Practical Guidelines for Supporting EDUCAIDS Implementation

are designed for UNESCO colleagues and partners including UNAIDS Co-sponsors, to support the implementation of comprehensive education sector responses to HIV and AIDS at country level.



Sexuality Education and related documents CD-ROM Multilingual

This CD-Rom contains key resources developed by UNESCO's ongoing programme of work on comprehensive sexuality education as part of the education sector's response to HIV and AIDS within the [EDUCAIDS](#) framework.



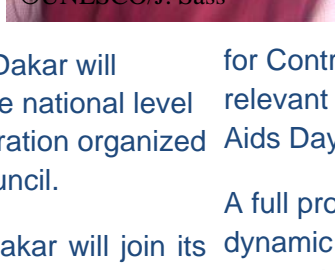
What's going on in West & Central Africa for WAD?

UNESCO is mobilizing effort on Getting to Zero –starting with education

In the Democratic Republic of Congo, UNESCO **Kinshasa** will participate and support activities for learners and teachers to discuss the objective: Getting to Zero and the meaning of starting with education.

and government and reflect the « One UN » principle and the partnership among all stakeholders.

Within the UN system an HIV Week is being organized to raise awareness among UN staff and relatives. UNESCO will take part in games and provide a booth with information on voluntary testing and counseling at these events.



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In Cameroon, UNESCO Yaoundé is participating in the AIDS week organized at the national level which gathers together partners working on HIV. A broad range of activities are planned with a focus on a testing campaign but also round tables, workshops, trainings, and a radio broadcast on HIV prevention.

In Senegal, UNESCO Dakar will provide its support at the national level through the WAD celebration organized by the National HIV Council.

UNESCO **Abuja Office** in collaboration with other UN Agencies, the National Action for Control of Aids (NACA) and other relevant partners are organizing World Aids Day 2012.

In parallel, UNESCO Dakar will join its effort to celebrate WAD within the UN care framework through a range of activities involving people living with HIV (PLHIV) from the UN and from the national network of PLHIV in order to address stigma and discrimination. These activities gather together UN agencies, HIV partners, civil society

A full programme is planned from dynamic and inclusive activities such as condom distribution, AIDS walks, road shows, candles light processions, commemoration services, radio programmes to activities that show political commitment such as meetings with stakeholders, special session with President, national assembly and governors.

What's going on in Eastern & Southern Africa for WAD?

In Namibia, UNESCO Windhoek, in partnership with the Khomas Regional Council is organising a World AIDS day Commemoration in Groot Aub Settlement and its surrounding communities.

Around 8 schools with a total of nearly 600 learners will participate in this commemoration. The celebration aims at increasing HIV prevention awareness particularly among learners and teachers, as well as informing about treatment access and related services. A range of different activities will involve learners, teachers, and community members, through a communal walk in aid of HIV sensitization, songs, poems, dramas, statements from young people living with HIV, promotional items and resources.

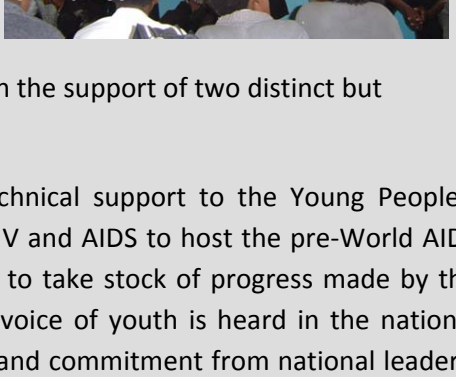
In Kenya, for WAD, the Ministry of Education in partnership with National AIDS Control Council, UNESCO and USAID are organizing a high-level advocacy forum on *HIV Emerging Issues among Young People* to deliberate key issues.

Discussions will center around sexual and reproductive health needs of HIV positive learners; inclusion of age appropriate comprehensive sexuality education into the curriculum; and on the Amendment of the 2006 AIDS Act article on the age of consent for HIV testing and access to VCT services.

In Lesotho, WAD will be celebrated with the official launch of a new organization for young people living with HIV, the Young Positive Generation of Lesotho (YPGOL), which is supported by UNESCO and the Lesotho Network of People Living with HIV and AIDS (LENEPWAH). YPGOL is currently the only organization of young people living with HIV, run by young people themselves and addressing the specific needs of YPLHIV in Lesotho.

With UNESCO's support, YPGOL is currently conducting positive speaking sessions in schools and communities during which YPLHIV share their stories and their journey with HIV. This organization encourages young people to get tested and provides a platform where they can share their status in confidentiality. They have also broadcast radio spots on being young and living with HIV and they receive calls from all over the country from YPLHIV who seek support.

The launch consists of a march led by a brass band with banners bearing messages against stigma and discrimination and the Minister of Health is expected to give a key note address on the occasion. Learners from nearby Secondary schools will participate in the event wearing their schools uniforms and will sing songs and recite poems related to stigma and discrimination as they affect YPLHIV.



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In Zimbabwe, the UNESCO Harare Cluster Office will support WAD activities in order to raise and strengthen HIV awareness. This will include a call for action and commitment to the national AIDS response and stock taking of progress in the national response to HIV, through the support of two distinct but interrelated activities.

Firstly, UNESCO has provided financial and technical support to the Young People's Network on Sexual and Reproductive Health, HIV and AIDS to host the pre-World AIDS Day convention. The goal of the convention is to take stock of progress made by the network of young people in ensuring that the voice of youth is heard in the national response to HIV and AIDS, and a call for action and commitment from national leaders, donors, civil society, UN agencies and communities to prioritize the provision of youth friendly health services and facilitate access to comprehensive sexuality education and information for young people. The call for action and commitment messages emanating from this convention will be reinforced and reiterated at the national WAD event.

Secondly, in line with the UNESCO slogan for the 2012 World AIDS Day “Getting to Zero – Starting with Education”, the national WAD event to be held in Matabeleland South Province in Beitbridge will witness the participation of children and young people in raising awareness on the importance of the education sector response to HIV and AIDS towards the national theme and vision.

The UNESCO Harare Office, is participating in the AIDS week organized under the leadership and facilitation of the National AIDS Council. This multi sectoral event brings together government, UN agencies, civil society, AIDS Service Organizations, business and religious sectors. A wide range of activities will be held such as: policy dialogues, media tours, candle light memorials, schools sport activities, a male circumcision campaign, an HIV counseling and testing campaign and several other district and ward specific activities to mobilise and serve local communities.



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United Nations Educational, Scientific and Cultural Organization

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