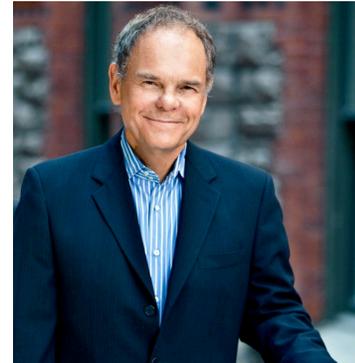


## Don Tapscott



Don is one of the world's leading authorities on innovation, media, and the economic and social impact of technology. He has authored or co-authored 14 widely read books including *Macrowikinomics: New Solutions for a Connected Planet* (Revised Paperback, May 2012). His 1992 bestseller *Paradigm Shift* helped coin a seminal management concept and his 1995 work *The Digital Economy* changed thinking about the transformational nature of the Internet and two years later he defined the Net Generation and the "digital divide" in *Growing Up Digital*. *Wikinomics: How Mass Collaboration Changes Everything* was the best selling management book in the United States in 2007 and translated into over 25 languages. Over 30 years Don has introduced many ground-breaking concepts that are part of contemporary understanding.

In 2012, Don opened TEDGlobal and his talk, *4 Principles for the Open World*, has since been viewed more than 300,000 times. In 2011, Don was named one of the top 10 most influential living management thinkers by Thinkers50. He was also a runner up as the World's Leading Thinker on Globalization and *Macrowikinomics* was runner up for The Best Business Book of the Last Two Years.

Don is a member of the World Economic Forum and chair of the Working Group on New Platforms for Global Cooperation, Governance and Problem Solving. He is currently leading the definitive investigation into this topic in collaboration with the Martin Prosperity Institute.

He is Adjunct Professor of Management at the Rotman School of Management at the University of Toronto, and Martin Prosperity Institute Fellow. It is hard to imagine anyone who has been more prolific, profound and influential in explaining the digital revolution and its impact on the world.