**CALL FOR APPLICATION**

**TRAINING ON UNESCO’S MEDIA DEVELOPMENT INDICATORS IN THAILAND**

25-27 January, 2016

Bangkok, City Centre *(location tba)*

*The training will be conducted in English*

UNESCO’s mandate as set out in its [1945 Constitution](http://unesdoc.unesco.org/images/0018/001841/184171e.pdf) specifically calls on the Organization to “promote the free flow of ideas by word and image”. To this end, UNESCO actively works towards developing an environment within which the media can best contribute to good governance and development. It has set up a set of indicators called UNESCO’s Media Development Indicators (MDI) which provide a comprehensive framework to assess the media sector in a country and how it stands in relation to international standards.

The MDI embrace five major categories: a) Legal and regulatory framework; b) Plurality and diversity of media; c) Media as a platform for democratic discourse; d) Professional capacity building; and e) Infrastructural capacity. The UNESCO’s Media Development Indicators are now available in [Thai](http://unesdoc.unesco.org/images/0016/001631/163102THA.pdf). The set of indicators offers a comprehensive diagnostic tool in line with international standards and good practices.

UNESCO Bangkok will organize a 2.5 day workshop to train a group of 15-20 participants from Thailand on the MDI framework.

**OBJECTIVES OF THE TRAINING**

* enhance capacities of policy makers, media professionals and representatives of civil society organizations in international standards and good practices in the field of media development and media policies;
* present the UNESCO’s MDI to the researchers, journalism school teachers and media development partners in order to encourage research in this field based on a comprehensive framework for assessing the media landscape in Thailand;
* use the MDI as a reference for exploring how international standards and good practices can be incorporated into the media policy formulation in Thailand.

**WHO ARE THE TRAINERS?**

**Mr. Wijayananda Jayaweera**, Media development expert based in Sri Lanka, former Director of UNESCO's Communication Development Division (2003-2011). Mr. Jayaweera has led advisory, assessment and evaluation missions to more than 50 countries in Asia, Africa and Latin America, including to assist the legislative and governance reforms in countries in transition e.g. Cambodia, Croatia, East Timor, Indonesia, Mongolia, Nepal, Brazil, Croatia and Mozambique.

**Mr. Sinfah Tunsarawuth** is an independent media lawyer who teaches media laws to undergraduate and postgraduate journalism students, and covers and writes on Thailand's media situation, media laws and regulations, and media court cases for regional and international organizations.

**WHO CAN APPLY?**

Participants with at least 5 years of professional experience in one of the following fields:

* Academics: journalism education teachers, researchers in the field of mass communication, information and communication policy
* Policy makers: representatives of the Parliament, relevant ministries, members of regulatory authorities and other public bodies in charge of the media sector as well as other members involved in the reform process
* Media professionals: Journalists, media workers, representatives of media associations
* Civil society members: members of CSOs, NGOs and donors working on media development

**WHAT WILL BE THE CONTENT OF THE TRAINING?**

The training will cover all five indicators categories as follow:

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| --- | --- |
| **CATEGORIES** | **INDICATORS** |
| 1. A system of regulation conducive to freedom of expression, pluralism and diversity of the media | A. Legal and policy framework  B. Regulatory system for broadcasting  C. Defamation laws and other legal restrictions on journalists  D. Censorship |
| 2. Plurality and diversity of media, a level economic playing field and transparency of ownership | A. Media concentration  B. A diverse mix of public, private and community media  C. Licensing and spectrum allocation  D. Taxation and business regulation  E. Advertising |
| 3. Media as platform for democratic discourse | A. Media reflects diversity of society  B. Public service broadcasting model  C. Media self-regulation  D. Requirements for fairness and impartiality  E. Level of public trust and confidence in the media  F. Safety of journalists |
| 4. Professional capacity building and supporting institutions that underpins freedom of expression, pluralism and diversity | A. Availability of professional media training  B. Availability of academic courses in media practice  C. Presence of trade unions and professional organisations  D. Presence of civil society organisations |
| 5. Infrastructural capacity is sufficient to support independent and pluralistic media | A. Availability and use of technical resources by the media  B. Press, broadcasting and ICT penetration |

**HOW TO APPLY?**

Please send the application form (see next page) completed together with your CV **by** **15 December, 2016** to: [c.mairesse@unesco.org](mailto:c.mairesse@unesco.org)

**APPLICATION FORM**

1. NAME: ………………………………………………………………………………………………………………………………………

2. EMAIL: ………………………………………………………………………………….......................................................

3. WORKING FIELD (underline the corresponding entry):

Media organizations Education/Research Policy making Civil society organizations/NGOs

Other (Specify):…………………………………………………

4. MEDIA OUTLET/ INSTITUTION/ ORGANISATION:………………………………………………………………….........

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5. AREA OF SPECIALISATION/JOB FUNCTION:…….………………………..…………………………………………….………

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6. WHAT ARE YOUR MAIN MOTIVATIONS FOR ATTENDING THE TRAINING? WHAT SKILLS WOULD YOU LIKE TO DEVELOP?

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7. HOW DO YOU EXPECT THE TRAINING TO BENEFIT YOUR WORK IN THE FUTURE? HOW WILL YOU USE IT?

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*Don’t forget to kindly send us your CV together with the application form!*

**THANK YOU VERY MUCH!**

**WE LOOK FORWARD TO RECEIVING YOUR APPLICATION!**