



### > ABOUT UNESCO'S ICT IN EDUCATION PROGRAMME

UNESCO believes that ICT can contribute to EFA Goals by improving the delivery and quality of education, facilitating teacher training, expanding lifelong learning opportunities, and bringing educational resources to people who lack them.

UNESCO is confident that ICT, in conjunction with healthy school environments and well trained teachers, can make education more accessible, more affordable and of higher quality for learners around the world. Access, inclusion and quality are core challenges for ICT in education.

UNESCO's mission is to promote education as a fundamental human right; to improve the quality of education; and to facilitate policy dialogue, knowledge sharing and capacity building.



### More Information:

Website:  
<http://www.unesco.org/new/en/unesco/themes/icts/m4ed/>



Follow UNESCO Mobile Learning Week at: #mlw2013 or on @UNESCOICTs



UNESCO ICTs in Education



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Leveraging mobile technology for education



# UNESCO MOBILE LEARNING WEEK

18-22 February 2013  
UNESCO Headquarters – Paris, France

Founding member of



[www.eventmobi.com/mlw2013](http://www.eventmobi.com/mlw2013)



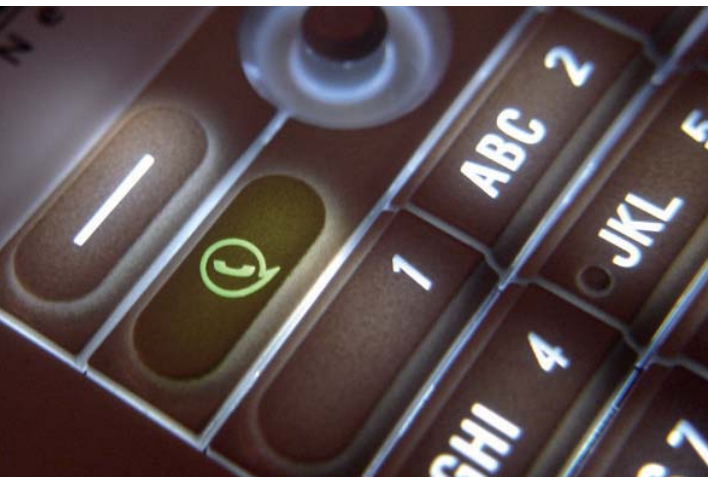
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## > Education for All and Mobile Learning

Today there are over six billion mobile phone subscriptions worldwide, and for every one person who accesses the internet from a computer two do so from a mobile device. Given the ubiquity and rapidly expanding functionality of mobile technologies, UNESCO would like to better understand their potential to improve and facilitate learning, particularly in communities where educational opportunities are scarce.

The central objective of Mobile Learning Week (MLW) is to explore, discuss and share how mobile technology can be best used to further progress towards the Education for All (EFA) goals agreed to by 164 countries in 2000.

MLW will call attention to three particular EFA objectives: improving levels of adult and youth literacy; strengthening the quality of education; and achieving gender equality in education.

Following from these objectives, three questions will underpin the event:

- How can mobile technologies support literacy development for children and adults?
- How can mobile technologies support teachers and their professional development in order to improve the quality of education delivered to students?
- How can mobile technologies support gender equality in education and extend opportunities to women and girls in particular?

## > Mobile Learning Week 2013

MLW is a flagship ICT in education event and is supported by Nokia, Microsoft, GSMA, Huawei and Alcatel-Lucent.

Specifically, the event:

- Convenes mobile learning experts, practitioners, researchers, industry partners and government representatives to facilitate the sharing of innovative mobile learning initiatives, best practices, and research.
- Provides a venue where opportunities, questions and challenges surrounding mobile learning can be discussed and interrogated.
- Allows UNESCO a venue to share and disseminate its most important mobile learning publication to date: The UNESCO Policy Guidelines for Mobile Learning.

# How can mobile technology help us achieve the Education for All goals?

## > MLW WILL CONSIST OF THE FOLLOWING EVENTS:

### Mobile Learning Symposium (open)

18-19 February, Paris

This two-day conference constitutes the backbone of the MLW and will feature keynote speakers, panel discussions, demonstrations of mobile content and technology, and nearly 50 thematic breakout sessions.

### Senior Policy Makers' Forum (invitation only)

20 February, Paris

UNESCO, in partnership with the GSMA, will host an invitation-only meeting of high-level government officials. Policy makers will deliberate issues related to mobile learning policy and discuss lessons learned from large-scale mobile learning initiatives.

### MLW Webinar (open)

21-22 February, virtual

The Webinar will allow people outside Paris to discuss topics related to mobile learning. It will be moderated by leading thinkers in the field of ICT in education. Selected mobile experts will present their projects and answer questions from online participants.

## > VENUE

Conference Rooms II and IV  
UNESCO Headquarters  
7, Place de Fontenoy  
Paris, France

## WALKING GALLERY

The Walking Gallery showcases recent developments in mobile technologies and mobile learning. The Gallery, which will host exhibitions by a wide range of companies and organizations, allows MLW participants opportunities to interact with new tools and learn about fresh approaches to mobile learning.