

THE 'NEW VOCATIONALISM'?

**How sectoral approaches to TVET reform can
promote jobs, skills and economic growth**

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Our members
develop around 1 in 7
of the global workforce



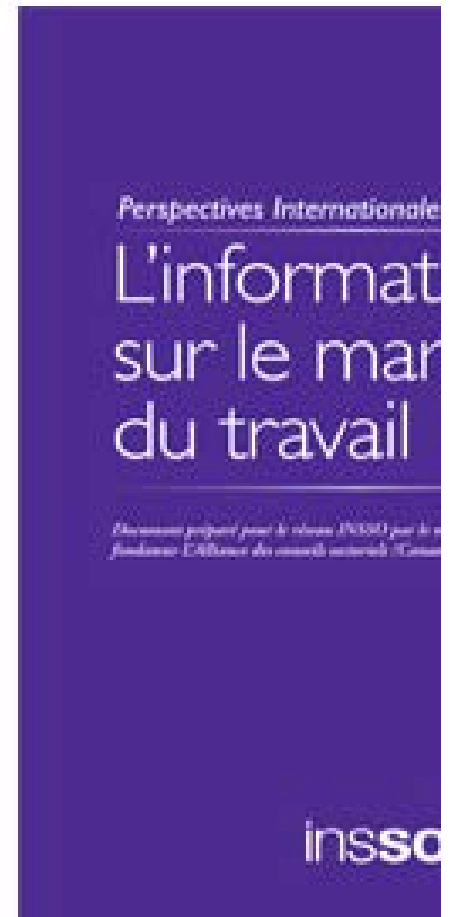
Vision and aims

Our vision: A highly-skilled global workforce that delivers prosperity and inclusive growth for all.

Our aims:

- Provide access to international best practice
- Bridge the gap between education and industry – globally – particularly in the area of vocational skills
- Foster exchanges of information, knowledge and innovation on skills and their contribution to economic growth
- A unique provider of international research into sector based Labour Market Intelligence and analysis
- Committed advocates of industry and sectoral skills development

Best practice aggregator



Think global, act sectoral

- Firms producing value added goods and services are the key source of wealth in an economy
- Innovation and creativity happen in supply chains (i.e. sectors); productivity raises living standards
- Time to reapply the division of labour (Adam Smith); Comparative advantage (David Ricardo) and Competitive advantage (Michael Porter) to TVET reform
- TVET is being shaped by 3 factors in the labour market: Third wave of globalisation; mobility & migration flows; and convergence in new technology.
- Sectors (industry) make most of this happen!

Transnational standards

- INSSO members are at the forefront of developing the world's first international skills standards. Transnational standards were recently launched in the personal fitness sector following a 4-country collaboration.

InSSO | Standards

Success factors

The very best sector skills organisations around the world often have 4 success factors in common:

1. Influential **employer leadership** of the skills system
2. Unrivalled **intelligence** about the sector
3. **Competency standards** linked to industry certification
4. Specific skills solutions that deliver **tangible improvements**, e.g. Industry-owned skills academies

No panacea

Sectoral approaches should not be seen as a panacea to solve every issue of TVET reform because:

- Sectors are just one dimension of successful TVET
- Not all countries want to engage with industry stakeholders and trade unions in this way
- Lack of industry 'buy-in' in some countries has led to weak sector skills organisations
- Complexity and competition in the TVET system often hampers the role of sector skills bodies

TVET: toward a new ‘vocationalism’?

The olds ways	The new approach
Top-down, state-directed	Bottom-up, employer leadership
Supply-driven	Demand-driven
Content curriculum	Competency standards
Knowledge economy	Know-how economy
Inferior practical skills training	Equal status
Qualifications, linear learning	Qualities, ongoing assessment
Employability	Entrepreneurship

Sector skills strategies are at the heart of new approaches!

Contact us

- INSSO is looking to grow its global reach and membership network. You can reach or follow us @

Email: info@inssso.org

Web: www.inssso.org

Twitter: www.twitter.com/inssso

THANK-YOU!