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United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Draft resolution

37 C/DR.2*
8 October 2013
Original: English

Item 4.2 of the provisional agenda

Amendment to the Draft Programme and Budget for 2014-2017 (37 C/5)

Submitted by **KENYA**

Part II.A – Programmes:

Major Programme:	IV	Building peace and sustainable development through heritage and creativity
Resolution No.:		04000
Strategic Objective:	8	Fostering creativity and the diversity of cultural expressions
Main line of action:	2	Supporting and promoting the diversity of cultural expressions through the safeguarding of intangible cultural heritage and the development of cultural and creative industries
Paragraph:		1 (b)
Budgetary implications indicated by the sponsor:		None
Source of financing proposed by the sponsor:		None

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This proposal was received by the Secretariat on 13 September 2013.

Proposed modification:

Modify Strategic Objective 8 as follows:

Fostering creativity and the diversity of cultural expressions **for sustainable development**

Paragraph (iv) remains unchanged and becomes (iii) (see 37 C/DR.1)

Add a new paragraph (iv) as follows:

- (iv) **support more studies of mapping creative/cultural industries in Africa and the SIDS in order to promote comparability with the data of the more developed countries**

Modify Main Line of Action 2 as follows:

Supporting and promoting the diversity of cultural expressions through the safeguarding of intangible cultural heritage and the ~~development of cultural and creative industries~~ **promotion of mapping the creative cultural industries in at least 10 developing countries especially in Africa and the SIDS, thus facilitating comparability of related international statistical cultural data**

Explanatory note:

UNESCO has already committed resources under the International Fund for Cultural Diversity (IFCD) since 2010 and Mapping Creative cultural Industries in Kenya has been done. Given the importance of the exercise to developing countries, more resources need to do impact work in other parts of Africa and the developing countries. Such work in the LDCs and the SIDs would be a wake-up call to these countries to support the creative and cultural sector in order to boost employment and wealth creation. When policy formulation is made nationally and internationally to support the diversity of cultural expressions in creative industries, a solid direction to sustainable development is made. The potential is not yet clear to the developing countries and, therefore, sustained mapping is critical. In addition the 2009 UNESCO Framework for Cultural Statistics requires the experiences of developing countries in order to facilitate international comparability of cultural statistics.