General Conference
37th Session, Paris, 2013

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Draft resolution

37 C/DR.14[*]
8 October 2013
Original: English

Item **4.2** of the provisional agenda

Amendment to the Draft Programme and Budget for 2014-2017 (37 C/5)

Submitted by **EGYPT**

Part II.A – Programmes:

Major Programme:	V	Sustaining peace and development through freedom of expression and access to knowledge
Resolution No.:		05000
Main Line of Action:	1	Promoting an enabling environment for press freedom and journalistic safety, facilitating pluralism and participation in media, and supporting sustainable and independent media institutions
Paragraph:		2 (b) (2)
Budgetary implications in US $ indicated by the sponsor:		$50,000
Source of financing proposed by the sponsor:		Major Programme V – Main Line of Action 2

Proposed modification:

Add a sub-paragraph to MLA 1, paragraph 2, as follows:

● **Promoting media education in developing countries by using media wisely and developing critical sense among the audience, especially youth, while dealing with these media**

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[*] This proposal was received by the Secretariat on 20 September 2013.

Explanatory note:

It became of great importance to teach the principles of media education in the developing countries to guarantee the best use of media by the public specially amid such huge and alternative means of communication through satellite channels and internet. This caused the public to be unable to deal on good basis with these means. In addition to teaching the public the basis of using media through media education, the public specially youth should learn to be critical to media content and never accept all contents as facts. So, it is important to organize training courses to promote the meaning of media education specially in the curriculum of schools and teach media men in the developing countries the basis of this concept.