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United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

Draft resolution

37 C/DR.20*
8 October 2013
Original: English

- Item 4.2 of the provisional agenda

Amendment to the Draft Programme and Budget for 2014-2017 (37 C/5)

Submitted by **BRAZIL**

Part II.A – Programmes:

Major Programme:	IV	Building peace and sustainable development through heritage and creativity
Resolution No.:		04000
Strategic Objective:	8	Fostering creativity and the diversity of cultural expressions
Paragraphs:		1 (b) and 1 (b) iv
Budgetary implications in US \$ indicated by the sponsor:		None
Source of financing proposed by the sponsor:		The Secretariat should seek to mobilize extrabudgetary funding to support this work under MLA 1 and MLA 2

Proposed modification:

Modify paragraph 1 (b) as follows:

- (b) to resort also in the implementation of the plan of action for Major Programme IV to South-South and North-South-South cooperation, as complementary modalities for delivery of the programme, and to continue to develop partnerships with civil society, the private sector, organizations of the United Nations system, and other international

* This proposal was received by the Secretariat on 20 September 2013.

organizations at all stages of programme development, **and to pursue advocacy for the role of culture as an enabler and driver of sustainable development with the view to integrating Culture in the Post-2015 Development Agenda**, in order to:

Modify paragraph 1 (b) (iv) as follows:

- (iv) strengthen the legal, policy and institutional environments that promote living heritage and creativity and support the diversity of cultural expressions, through the safeguarding of intangible cultural heritage and support for the emergence of dynamic cultural and creative industries, particularly mechanisms that foster local production of cultural goods and services, the development of local markets and access to platforms for their distribution/exchange worldwide, **thereby highlighting the role of cultural and creative industries in poverty alleviation through job creation and income generation, and providing further evidence of the link between Culture and sustainable development in the Post-2015 Development Agenda**. Particular attention will be given to capacity building in priority areas, including for youth.

Explanatory note:

In recent biennia, UNESCO has gathered considerable evidence demonstrating the linkages between culture and development, notably through the implementation of the culture conventions, and projects funded by the MDG Achievement Fund on culture and development, the International Fund for Cultural Diversity (IFCD) and the reactivated International Fund for the Promotion of Culture (IFPC). The forthcoming publication of the third edition of the Creative Economy Report (September 2013) is expected to further consolidate this trend.

Building on the two resolutions on culture and development adopted by the United Nations General Assembly in 2010 and 2011, and relevant events on culture and development such as the Hangzhou International Congress (May 2013), the United Nations General Assembly Thematic Debate (June 2013), and the ECOSOC Annual Ministerial Review (July 2013), UNESCO has taken the lead in advocacy at the global level.

Culture is a strong and viable economic sector, which generates income and creates jobs, and is at the same time a source of wealth and goes beyond monetary value, in that it provides people and communities with a strong sense of identity and belonging.

The present draft resolution acknowledges that efforts need to be intensified to ensure that the emerging consensus on the post-2015 development agenda explicitly recognizes the fundamental role of culture in enabling and driving truly sustainable development, thereby ensuring visibility and full implementation of UNESCO's normative tools, since the post-2015 agenda will be the roadmap for the United Nations system action at country level as from 2015.