



PLANÈTE TERROIRS

The division of Ecological and Earth Sciences is currently leading a work of exchange and reflection, jointly with the association “Terroirs et Cultures” on the concept of “ Terroirs”. This work is in line with a larger programme which we lead with other organisations on the promotion and conservation of local identities and living heritage as rural development factors

Our vision of the concept of “terroir” is the one of a delineated geographical space, which definition is based on a human community which has constructed, along its history, a certain set of distinctive cultural characteristics, knowledges and practices, based on a system of interactions between the natural environment and human factors. These interactions generated a bio-cultural heritage that is the basis of set of territorial specificities. It is precisely through the promotion of these territorial specificities, linking them to goods and services (products, handicraft, tourism...) that these territories are able to construct an equilibrium between apparently contradictory objectives: social and economical development, cultural diversity's conservation and natural resources' preservation.

UNESCO is today a stakeholder of the “Planète Terroirs” international platform, initiated by the association “Terroirs et Cultures”, with the objective of building an active network of competences, in order to allow mediation, sharing of knowledge and experiences about and for the “Terroirs” of the world.



Jebli Woman - Mediterranean Intercontinental Biosphere Reserve
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