



UNESCO EE-Net Newsletter
March 2015

Dear all,

We are pleased to inform you about a research study, *A Supportive Ecosystem for Entrepreneurship Education in Universities*, in this issue of the Entrepreneurship Education Network (EE-Net) Newsletter. Coordinated by UNESCO Bangkok, the EE-Net Secretariat, the study will be carried out in 9 countries – China (+ Hong Kong), India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Republic of Korea and Sri Lanka – focusing on a broad array of areas including policies, curriculum, staff development, assessment systems, leadership, supportive mechanisms, institutional / infrastructural environment, linkages with industries, and partnerships. The research findings will be shared at the 4th UNESCO Entrepreneurship Education Meeting, to be held at the end of 2015. More information will be forthcoming.

The EE-Net Secretariat is very fortunate that some EE-Net members have agreed to moderate the EE-Net online portal (www.unesco-eeenet.org) on a monthly basis. They will be sharing information, resources and facilitating discussions. Do sign in and check the portal to see what is new. Once again, thank you to the following members for volunteering their time.

- March: Jamil Goheer, Pakistan
- April: Idris Gautama So, Indonesia
- May: Tony Lopez, Philippines
- June: Joyeeta Das, India

Other suggestions for invigorating the EE-Net include collecting and sharing stories written by students from different countries. Please contact the focal points, Shirley Yeung (shirleyyeung@hsmc.edu.hk) and Idris Gautama So (igautama@binus.edu), to find out more.

The Secretariat has also created two Special Interest Groups – (i) Social Entrepreneurship and (ii) Women Entrepreneurs – to exchange information and experiences, as well as to solicit suggestions for joint activities on the EE-Net portal. Please contact the Secretariat (eeenet@unesco.org) if you wish to champion or be involved in one of these groups.

We look forward to hearing from you.

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Upcoming Events

1. Echelon, 14-15 April 2015, Indonesia

Budding entrepreneurs take note of the upcoming mega tech event in Jakarta, Indonesia. Echelon is Asia's technology and business conference that celebrates the startup industry and its change-makers. It is an event that brings together tech companies, investors and international speakers to discuss Asia's emerging trends. For more information, see <http://e27.co/echelon/indonesia/>.

2. The 12th Global Enterprise Experience Contest, 22 April-13 May 2015

The Global Enterprise Experience aims to develop global leaders and builds mindsets for creating successful business ventures that tackle social and environmental issues. Participants are grouped into teams of eight, with members drawn from around the world. Using cloud computing to communicate with team members, contestants have to develop a six-page business concept proposal on a profitable product or service that addresses the needs of the vulnerable in society. To enrol or find out more, go to www.geebiz.org.

3. The 5th EMES International Research Conference on Social Enterprise, *Building a Scientific Field to Foster Social Enterprise Eco-system*, 30 June-3 July 2015, Helsinki, Finland

The conference provides a forum for international and interdisciplinary academic discussions about social enterprise, highlighting a variety of approaches for emerging research communities. For more information, see <http://www.emes.net/what-we-do/events/conferences/5th-emes-international-research-conference-social-enterprise/>.

4. HSMC Symposium on Sustainability and Bamboo, 19-20 July 2015m with 1st Forum on Sustainable Development in Higher Education, 21 July 2015, Hang Seng Management College, Hong Kong

The forum will cover, but is not limited to, the following:

- Sustainable Development on Responsible Management
- Sustainable Development on Programmes / Modules Design / Skill Development
- Sustainable Development on Environments, including operating environment

The forum is free to the public. For more information, contact Shirley Yeung, Director, The Centre for Corporate Sustainability and Innovations, shirleyyeung@hsmc.edu.hk.

5. Asia-Pacific Conference on Education and Training (ACET), *Making Skills Development Work for the Future*, 3-5 August 2015, Kuala Lumpur, Malaysia

This conference will challenge participants to rethink skills development by reflecting on experiences in reforming education and training systems, and learning from selected promising approaches to develop TVET policies and practices organized around four thematic areas:

- Where are the jobs in the Asia-Pacific?
- Which skills for existing and emerging jobs?
- How to bridge the gap?
- How to strengthen partnerships and coordination?

For more information, see <http://www.unescobkk.org/education/tvet/asia-pacific-conference-on-education-and-training/>.

6. The XIII Triple Helix International Conference, *Academic-Industry-Government Triple Helix Model for Fast-Developing Countries*, 21-23 August 2015, Beijing, China

Organized by Tsinghua University, the conference aims to enhance discussions about the interactions among universities, governments and industries, and their influences on economic development. The conference sub-themes include (i) Triple Helix for Sustainable Solutions; (ii) Entrepreneurial University and Triple Helix's Development; (iii) University and Industry Relationships; (iv) R&D, Innovation and High-tech Entrepreneurship; (v) Government-Industry-Research Institute Collaborations; (vi) Science, Technology and Innovation Policy; (vii) Public/Private Venture Capital, and so on. For more information, see <http://www.innovation.tsinghua.edu.cn/column/THA>.

Past Events

1. International Conference on Social Entrepreneurship and Sustainable Development, 4-6 February 2015, Mumbai, India

Organized by the Center for Social Entrepreneurship, School of Management and Labor Studies, TATA Institute of Social Sciences (TISS), the conference provided a platform to academicians, policy makers and practitioners from multiple disciplines to debate and deliberate on social entrepreneurship and sustainable development. For more information, contact tiss.cse@tiss.edu.

2. UNESCO-APEID Consultation Meeting on Entrepreneurship Education, 9-10 February 2015, Bangkok, Thailand

Representatives from nine countries met in Bangkok, Thailand, to discuss how entrepreneurship education in higher education institutions (HEIs) can be more relevant and effective. The consultation meeting brought together key members from the UNESCO EE-Net to develop a research framework for a study on the ecosystem needed to support entrepreneurship education in HEIs. The research study aims to increase understanding and knowledge of entrepreneurship education in nine countries: China, India, Indonesia, Japan, Malaysia, Pakistan, Philippines, Republic of Korea and Sri Lanka. Case studies and examples of successful programmes and interventions will be used to formulate policy recommendations and action plans. The research findings are expected to be presented at the 4th UNESCO-APEID Meeting on Entrepreneurship Education to be held later this year. For more information, contact eenet@unesco.org.

3. E3-Entrepreneurship Education Conclave, 11-12 March 2015, New Delhi, India

Global leaders of academia discussed how entrepreneurship education can be mainstreamed during the E3-Entrepreneurship Education Conclave. Organized by the National Entrepreneurship Network (NEN) in partnership with Ministry of Skill Development and Entrepreneurship (MSDE), Entrepreneurship Development Institute of India (EDII), the British Council and Intel, the event also featured effective models of entrepreneurship development, and channels for recognition of the growing community of entrepreneurship educators, program managers and mentors. To download the report of the Conclave, go to <http://eec.wadhvani-foundation.org/wp-content/uploads/2015/03/E3-Entrepreneurship-Education-Conclave-Event-Report-2015.pdf>.

Interesting reads

Jamil Goheer, the moderator of the EE-Net portal for March has shared several resources in case you missed them.

1. Basu, R., 2014. Entrepreneurship Education in India: A Critical Assessment and a Proposed Framework. *Technology Innovation Management Review*, pp. 5-10. <http://timreview.ca/article/817>
2. Consortium for Entrepreneurship Education, 2004. National Content Standards for Entrepreneurship Education. http://www.entre-ed.org/Standards_Toolkit/index.htm.
3. Loizos, C., 2011. Stanford entrepreneur: If you're 20 and you haven't started a \$1 million company, "you're kind of a failure". <http://blogs.reuters.com/small-business/2011/09/16/stanford-entrepreneur-if-youre-20-and-you-havent-started-a-1-million-company-you%E2%80%99re-kind-of-a-failure/>.
4. Nadim Ahmad, N. and Hoffman, A., 2007. *A Framework for Addressing and Measuring Entrepreneurship*. OECD, Paris. <http://search.oecd.org/std/business-stats/39629644.pdf>.

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Acknowledgements

This issue of the newsletter is prepared by Shirley MC Yeung.

The online EE-Net portal is supported by Mazik Global.

This project is supported by the Japan Funds-in-Trust.

Note: Please send us a message to remove your name from the mailing list if you do not wish to receive news about EE-Net.