



## UNESCO EE-Net Newsletter

*December 2014*

### SEASON'S GREETINGS AND HAPPY NEW YEAR

Dear all,

For the first UNESCO Entrepreneurship Education Network (EE-Net) newsletter, we would like to wish you a very Happy New Year and all the best for 2015!

We have come a long way in creating momentum around entrepreneurship education in the Asia-Pacific region with your inputs and contributions. Since the 3<sup>rd</sup> UNESCO-APEID Meeting on Entrepreneurship Education in December 2013 in Kuala Lumpur, Malaysia, we have launched the online EE-Net portal with the assistance of Mazik Global. The network is strengthened with the establishment of local chapters and focal groups in several countries: China, India, Indonesia, Malaysia, Pakistan, Philippines and Sri Lanka. New members can join the network at <http://www.unesco-eenet.org/>.

As we move into 2015, we have plans to accelerate EE-Net activities in the region. For one, a consultation meeting will be held in February 2015 to discuss and develop a research framework to assess the state of entrepreneurship education in the member countries. The results and outcomes of the study will be presented at the 4<sup>th</sup> UNESCO-APEID Meeting to be held in Sri Lanka, tentatively in August 2015.

We encourage you to participate actively in your local chapters and groups, share resources and information, stay connected and collaborate closely with EE-Net members to instil the spirit of entrepreneurship in our region. Let us not forget the benefit of taking actions however small, nor underestimate the ripple effects of our actions. We hope you will join us in our efforts to make a difference by promoting and supporting entrepreneurship education in 2015.

Our resources may be limited, but we believe that together we can achieve much by capitalizing on the knowledge, experiences, initiative, creativity and commitment of EE-Net members. We look forward to an exciting year ahead of us.

Best regards,

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UNESCO Bangkok  
Thailand

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EE-Net portal: [www.unesco-eenet.org](http://www.unesco-eenet.org)

## Upcoming Events

### 1. **International Conference on Social Entrepreneurship and Sustainable Development, 4-6 February 2015, Mumbai, India**

The Center for Social Entrepreneurship, School of Management and Labor Studies, TATA Institute of Social Sciences ([tiss.edu](http://tiss.edu)) is organizing an International Conference on Social Entrepreneurship and Sustainable Development in February 2015 in Mumbai, India. Registration is closed but if you are interested in finding out more, please contact [tiss.cse@tiss.edu](mailto:tiss.cse@tiss.edu).

An interesting component of the conference is the “IPRENEUR’15: Students’ Meet on Social Entrepreneurship”. This student-driven event aims at giving a space for youth to share their insights and ideas about social entrepreneurship. For more information, contact [shruthi.bharath2014@tiss.edu](mailto:shruthi.bharath2014@tiss.edu), [rahul.juware2013@tiss.edu](mailto:rahul.juware2013@tiss.edu) or [nikhil.gampa2014@tiss.edu](mailto:nikhil.gampa2014@tiss.edu).

### 2. **Consultation Meeting on a Research Study to Support Entrepreneurship Education in Asia and the Pacific, 9-10 February 2015, Bangkok, Thailand**

A consultation meeting organized by UNESCO Bangkok will be held in February in Bangkok, Thailand, to develop a research framework to explore the eco-system required to support entrepreneurship education in the Asia-Pacific region. The study will be conducted in nine countries: China, India, Indonesia, Japan, Malaysia, Pakistan, Philippines Republic of Korea and Sri Lanka. Participants are EE-Net National Chapters representatives and focal points of countries with no National Chapters. The participants will also discuss approaches to strengthen the EE-Net as well as plan joint activities, including the 4<sup>th</sup> UNESCO-APEID Meeting on Entrepreneurship Education to be held in Sri Lanka in 2015.

### 3. **Global Social Venture Competition, Southeast Asia (GSVC-SEA) 2015**

The IMBA Program in Thammasat Business School in Bangkok, Thailand, is working with UC Berkeley to develop an incubation or accelerator process for helping teams take initial ideas and build them into workable, market-tested business models, based on the Lean Start-up Methodology from Steve Blank. The organizers plan to hold the GSVC-SEA 2015 in Bangkok and Phnom Penh during February and March 2015. For more information, contact Edward Rubesch at [edward.rubesch@gmail.com](mailto:edward.rubesch@gmail.com).

### 4. **Entrepreneurship in Asia, Graduate International Summer University in Thailand, 9-29 August 2015, School of Entrepreneurship and Management, Bangkok University**

In this 21-day academic program across the different regions of Thailand, you will gain hands-on learning experiences guided by seasoned business practitioners focusing on applicable knowledge in the fields of entrepreneurial thinking and cross-cultural management. For more information, visit <http://busem.bu.ac.th/summeruniversity> or contact [summeruniversity@bu.ac.th](mailto:summeruniversity@bu.ac.th).

## Past Events

### 1. **Workshop on Curriculum Design, Faculty Leadership and Entrepreneurship, 8-14 December 2014, Yangon, Myanmar**

Organized by SPARK with input from UNESCO Bangkok and the EE-Net National Chapter of the Philippines, the workshop aimed to enhance the capacity of senior academic staff of universities and colleges in Myanmar in making a positive difference to the students’ learning experience and developing their entrepreneurial mindset. For more information, contact Karina Ufert at [k.ufert@spark-online.org](mailto:k.ufert@spark-online.org).

2. **Inauguration of EE-Net National Chapter in China, 26-27 November 2014, Hangzhou, China**  
Participants representing government, universities, private enterprises and NGOs as well as experts from other countries attended the inauguration of the EE-Net Chapter in China to discuss the challenges and development of entrepreneurship education in China. For further information, contact Mei Weihui, [tthuihui@163.com](mailto:tthuihui@163.com).
3. **Education Reboot: KaosPilot: The Art & Craft of Facilitating Learning Space, 17-19 November 2014 @ Scope Group, Kuala Lumpur, Malaysia**  
This 3-day master-class enabled educators to explore experiential ways of learning in order to inspire and facilitate creativity and innovation in education. For more information, contact Christoffer Erichsen [ce@scopegroupasia.com](mailto:ce@scopegroupasia.com).
4. **Launch of the UNESCO EE-Net, June 2014**  
UNESCO Bangkok launched the online EE-Net portal ([www.unesco-eenet.org](http://www.unesco-eenet.org)) in June 2014 with support from Mazik Global. Members can share information about events, research reports, examples of good practices and innovations; seek support for their work; and suggest areas for collaboration and so on. There are currently five National Chapters – China, Indonesia, Malaysia, Philippines and Sri Lanka, with focal points for India and Pakistan. For further information, contact the EE-Net Secretariat in UNESCO Bangkok at [eenet@unesco.org](mailto:eenet@unesco.org).
5. **The 3<sup>rd</sup> UNESCO-APEID Meeting on Entrepreneurship Education, 10-12 December 2013, Kuala Lumpur, Malaysia**  
UNESCO Bangkok and the Malaysian Ministry of Education co-organized the 3<sup>rd</sup> UNESCO-APEID Meeting on Entrepreneurship Education in Kuala Lumpur, Malaysia on 10-12 December 2013, bringing together 120 participants from 21 countries. Speakers shared their insights about entrepreneurship education, innovative approaches as well as lessons learned on their personal journeys in becoming an entrepreneur. Among the many issues raised were changing the mindsets of students, academics, teachers, families and society towards entrepreneurship, as well as creating an “ecosystem” to facilitate entrepreneurship education. The speeches, presentations and Terms of Reference for the EE-Net can be downloaded at <http://www.unescobkk.org/education/apeid/entrepreneurship-education/3rd-unesco-apeid-meeting-on-entrepreneurship-education/>.

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Note: Please send us a message to remove your name from the mailing list if you do not wish to receive news about EE-Net.