IKM MONITORING REPORT July-September 2014, UNESCO Bangkok

The July-September period saw a broad range of UNESCO initiatives covered in both traditional and new media, with the two highlights being the Asia-Pacific Regional Education Conference (APREC) in early August and the Asia-Pacific Awards for Cultural Heritage Conservation in September. The Heritage Awards in particular received coverage in several regional media outlets from India to Iran, including several articles in local languages. Website views increased from the previous quarter despite the Iull typically expected during this period. Social media also thrived during this time, with Facebook likes increasing by more than 3,000.



Social Media



Facebook (top 5 posts)

9,856 views

International Literacy Day Quote Graphic
(8 September)

3,734 views
Heritage Awards Winner announcement

and album (2 September)

3,122 views

Nelson Mandela Day quote graphic
(18 July)

1,944 views

Shared Histories call for input (1 September)

1,282 views

APREC Opening

(6 August)



19,294

Likes



3,950

followers

341

Tweets



Recent Publication Views



3,200

Practical Tips for Teaching Multigrade Classes



1,887

Education Systems in ASEAN+6 Countries: A Comparative Analysis of Selected Educational issues



1,368

Graduate Employability in Asia



1,359

Learning to Live Together



869

Student Learning Assessment



Most Viewed Publication



4,632

Learning to be: a holistic and integrated approach to values education for human development; core values and the valuing process for developing innovative practices for values education toward international understanding and a culture of peace



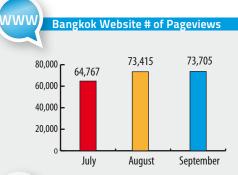
Publications Approved by Publications Board

July session:

 Memory of the World: Documentary Heritage in Asia and the Pacific

September session:

- Using Intangible Cultural Heritage for Education for Sustainable Development: Lessons from Asia and the Pacific
- Asia-Pacific Capacity Building for the Safeguarding of the Intangible Cultural Heritage: 2012-2014 Project Completion Report





e-Newsletters



 e-Voices UNESCO in Asia and the Pacific (2,763 subscribers)



Education Policy Matters! (950 subscribers)



 ICT in Education Announcement (6,618 subscribers)



 Multilingual Education (539 subscribers)



- Gender Wire (615 subscribers)
- FOR SHARE STREET, OF S
- Newsflash Flexible Learning Strategies (728 subscribers)



UNESCO Group Visits

• 17 September: National Commissions Exchange Programme: China, Japan, Republic of Korea and Thailand



Photography Service

- 30 June: Sharing Promising EFA Practices in Asia-Pacific (APPEAL)
- 6-8 August : Asia-Pacific Regional Education Conference (EPR)
- 27 August : Expert Meeting on Device & Contents Development : Mobile Literacry for Out-of-School Children (APPEAL)
- 18 September: National of the 2013/4 EFA Global Monitoring Report in Thailand: Teaching & Learning: Achieving Quality for All (APPEAL)
- 18 September: UNESCO Bangkok and Singapore's Nanyang Technological University co-signed a letter of cooperation (Director Office)



Transferable Skills in Technical and Vocational Education and Training (TVET): Policy Implications



Heritage Awards Brochure 2015



Consultation on the Development



Lao Version: EFA Global Monitoring Report 2013/4: Teaching and Learning Achieving Quality for All: Summary



In or Out? Asia-Pacific Review of Young Key Populations in National AIDS Strategic Plans



Policy Brief: Flexible Learning Strategies



Thai Version: EFA Global Monitoring Report 2013/4: Teaching and Learning Achieving Quality for All: Summary



Press Releases

- Joint Statement: Plan Thailand and UNESCO Bangkok condemn sexual violence against girls and women and call for action (7 July)
- MEDIA ADVISORY: Asia-Pacific Regional Education Conference (APREC), 6-8 August 2014 (1 August)
- Press Release: 'Inclusive, Quality, Lifelong Learning for All': Asia-Pacific Ministers Outline Priorities for Region's Education in 'Bangkok Statement' (8 August)
- Press Release: International Youth Day: UNESCO Initiatives Engage and Empower Young People in Asia-Pacific (12 August)
- MEDIA ADVISORY: Global Media Forum: Media for the Future We Want (15 August)

- Press Release: 'Global Media Forum: The Role of Media in Realizing the Future We Want For All' Opens in Bali (26 August)
- Youth LEAD: NewGen Continues to Rollout Across Asia Pacific (27 August)
- Press Release: Release of Bali Road Map for Media Development Closes Bali Forum (28 August)
- Press Release: 245 young people from small islands and other countries from around the world met in Apia Samoa to deliberate on their visions for the future of small islands (29 August)
- 2014 UNESCO Asia Pacific Heritage Awards Winners Announced (2 September)



Media Monitoring in Asia-Pacific

- UNESCO Head Irina Bokova meets with President of Indonesia Susilo Bambang Yudhoyono, Standart News, 1 September 2014
- 40% of China textbooks classify gayness as mental illness, Gay Star News, 1 September 2014
- Freedom of expression essential for crafting global future, Matangi Tonga Online, 2 September 2014
- Thai mansion receives Unesco award, Bangkok Post, 2 September 2014
- Thai residence receives UNESCO award for heritage value, Xinhua, 2 September 2014
- UNESCO Thailand compliments Phraya Sri Thammathirat Residence in cultural heritage contest, National News Bureau of Thailand, 2 September 2014
- Jamsetji Tata's residence wins Unesco honour for restoration, Times of India, 2 September 2014
- In Indonesia, FM Idrissov Promotes Dialogue of Civilisations, Bilateral Ties, Astana Times, 2 September 2014
- Sulawesi Province Proposes World Heritage Status For Laringangi Dance, Bernama, 2 September 2014
- เรือนพระยาศรีธรรมาธิราช'คว้ารางวัดอนุรักษ์ฯ ยูเนสโก, Thai Rath, 2 September 2014
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- Yueh Hai Ching temple and Lucky Shophouse pick up Unesco Asia-Pacific Heritage Award, The Straits Times, 3 September 2014
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- Beijing, Tianjin to revive ancient waterway link, Bernama, 3 September 2014
- 12 community forest networks sign MOU to preserve Huay Kha Khaeng wild life sanctuary, National News Bureau of Thailand, 3 September 2014
- The Islamic Republic of Iran wins 2014 UNESCO Asia-Pacific Award of Distinction for Cultural Heritage Conservation, The Iran Project, 3 September 2014
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- Tata house, temple win UNESCO award, The Hindu, 4 September 2014
- Commentary: Small win for historic preservation , Bangkok Post, 4 September 2014
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- Urban rehabilitation: The rebirth of Lahore's Gali Surjan Singh, Express Tribune Pakistan, 7 September 2014
- UNESCO chief arrives in Dhaka, BDNews24, 7 September 2014
- New Delhi agency to preserve Capital's historic sites, Daily Mail UK, 7 September 2014
- The mansion that became a school, The Nation, 8 September 2014
- Numbers aren't everything: the Japanese way of handling tourism at Unesco world heritage site Kumano Kodo, South China Morning Post, 8 September 2014
- UNESCO recognition for Esplanade House, MiD Day, 8 September 2014
- 68 new items to be listed as national heritage today, Bangkok Post, 8 September 2014
- Gender disparity a hindrance in achieving goal of 100% literacy, Indian Express, 8 September 2014

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- Op-Ed: Working towards a literate Cambodia, Phnom Penh Post, 9 September 2014
- UNESCO Chief Holds Talks With Bangladesh PM, RTT News, 9 September 2014
- Iran seeking registration of port Siraf on UNESCO list, Iran Press TV, 9
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- Vietnam to open 30 geological parks nationwide, Thanh Nien News, 10 September 2014
- Proposal seeks UNESCO heritage status for Bai choi singing, Vietnam Net, 11 September 2014
- Incheon retries adding Ganghwa remains to UNESCO cultural heritage, Dong-A Daily, 11 September 2014
- Arunachal nominees to work together for Unesco heritage tag, Times of India, 13 September 2014
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- Government must narrow 'expectations gap', minister tells media conference, Mizzima, 18 September 2014
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- Capacity Development Workshop on "Introduction to Large-scale Assessments of Learning", 23-26 September 2014 (26 September 14)
- Public-Private Partnership in education pioneered with the launch of the Centre of Excellence for Business Skills Development in Myanmar (24 September 14)
- Request for Proposals: Building the capacity of young key populations to meaningfully engage in the national AIDS response (24 September 14)
- Request for Proposals: Building knowledge and skills of university students on sexual and reproductive health and HIV (24 September 14)
- Conference calls for strong commitment towards a sustainable media environment in Myanmar (22 September 14)
- Request for Proposals: Short-term consultancy support on Young people and education in the Asia-Pacific Region (22 September 14)
- UNESCO trains Ministry of Education officials in education costing and modelling (19 September 14)
- Message by Irina Bokova, Director-General of UNESCO, on the occasion of International Day of Peace, 21 September 2014 (18 September 14)
- Capacity Development Workshop on "Introduction to Large-scale Assessments of Learning", 23-26 September 2014 (18 September 14)
- Media, government and civil society to discuss next steps for Myanmar media sector (17 September 14)
- UNESCO Jakarta Office organized a learning session on the Preparedness Plan and the UN Cares Programme (17 September 14)
- UNESCO and ARNEC establish official partnership (17 September 14)
- National Launch of the 2013/4 EFA Global Monitoring Report, Bangkok, Thailand, 18 September 2014 (16 September 14)
- In celebration of World Teachers' Day (16 September 14)
- Two sides, one goal at International Literacy Day football match (12 September 14)
- Experts reconvene to refine project on South-East Asia Shared Histories (10 September 14)
- Tehran hosted the International Forum on Environmental Ethics (08 September 14)
- Journey of a Community Learning Centre Soldier (05 September 14)
- Literacy lightens lives in Afghanistan (04 September 14)
- Press Release: UN Big Data Climate Challenge winners show how big data can drive climate action (04 September 14)
- 2014 UNESCO Asia Pacific Heritage Awards Winners Announced (02 September 14)
- ยูเนสโกประกาศผลรางวัลอนุรักษ์มรดกทางวัฒนธรรมระดับภูมิภาคปี 2557 เรือน พระยาศรีธรรมาธิราชได้รางวัลที่ 3 (02 September 14)
- Peer assistance network formed to protect journalists in Viet Nam (01 September 14)
- Youth lead the way at the Third International Conference on Small Island Developing States (29 August 14)
- Press Release: 245 young people from small islands and other countries from around the world met in Apia Samoa to deliberate on their visions for the future of small islands (29 August 14)
- Asia-Pacific Youth's Role Celebrated at GMF (29 August 14)
- APREC 'Education (Quiz!) for All' (28 August 14)
- UNESCO to Support Myanmar in Education Plan Development (28 August 14)
- Press Release: Release of Bali Road Map for Media Development Closes Bali Forum (28 August 14)

- Expert Meeting on Device and Contents Development: Mobile Literacy for Out-of-School Children (28 August 14)
- Press Release (Youth LEAD): NewGen Continues to Rollout Across Asia Pacific (27 August 14)
- 'Global Media Forum: The Role of Media in Realizing the Future We Want For All' Opens in Bali (26 August 14)
- Press Release: 'Global Media Forum: The Role of Media in Realizing the Future We Want For All' Opens in Bali (26 August 14)
- Media training inspires Asia-Pacific youth (26 August 14)
- UNESCO supports Ministry of Education and Culture to Strengthen Teacher Capacity in Delivering Comprehensive Sexuality and Reproductive Health Education (26 August 14)
- Ministry of Education and UNESCO complete the process of drafting Learning Textbooks and Training Manual and Guidebook for Teachers and Supervisors for EP NFMSE (19 August 14)
- Minister of Education highlights Myanmar's education reform efforts during Asia-Pacific Regional Education Conference (18 August 14)
- Mekong media institutes exchange ideas for region's first journalist training network (18 August 14)
- Improving the quality of journalism education at Yangon University (18 August 14)
- UNESCO, UN Women and IFJ launch study to identify strategies to improve gender equality in Asia-Pacific media (18 August 14)
- MEDIA ADVISORY: Global Media Forum: Media for the Future We Want (15 August 14)
- Asia-Pacific Statement on Education Beyond 2015 (15 August 14)
- 13th Session of the Regional Committee on the Recognition of Qualifications in Higher Education in Asia and the Pacific (14 August 14)
- Asia-Pacific Statement on Education Beyond 2015 (14 August 14)
- Asia-Pacific Progressing in Education (14 August 14)
- International Youth Day: UNESCO Initiatives Engage and Empower Young People in Asia-Pacific (12 August 14)
- Press Release: International Youth Day: UNESCO Initiatives Engage and Empower Young People in Asia-Pacific (12 August 14)
- Press Release: 'Inclusive, Quality, Lifelong Learning for All': Asia-Pacific Ministers Outline Priorities for Region's Education in 'Bangkok Statement' (08 August 14)
- Request for Proposals: Development of an activity-based, modular curriculum resource to address gender discrimination in education settings and School Related Gender Based Violence (07 August 14)
- Youth LEAD lauded for work with Young Key Populations at International AIDS Conference (03 August 14)
- MEDIA ADVISORY: Asia-Pacific Regional Education Conference (APREC),
 6-8 August 2014 (01 August 14)
- UNESCO to Host Workshop on Large-scale Learning Assessments (31 July 14)
- Transferable Skills in Technical and Vocational Education and Training (TVET): Policy Implications (31 July 14)
- 14th Issue of Multilingual Education E-Newsletter (31 July 14)
- An Insider's Look into the Future of Education and Training (30 July 14)
- UNESCO-KEDI Regional Seminar on Teacher Effectiveness (29 July 14)
- Inclusive Transitions to Green Economies through TVET in Post-2015 (29 July 14)
- How is Education Faring in the Asia-Pacific Region? (29 July 14)
- EFA Journey from Jomtien to Present and Beyond (25 July 14)

- UNESCO Bangkok Education Policy Brief Launch (25 July 14)
- In or Out? Asia-Pacific Regional Review of the Inclusion of Young Key Populations in National AIDS Strategic Plans (24 July 14)
- Improving gender equality in and through the media in Thailand (23 July 14)
- Myanmar Ethnic Media Groups to support the peace-building process through on-line media (23 July 14)
- Creating Connections between Parents and Adolescents in Talking about Gender, Sexuality and Reproductive Health (23 July 14)
- Media Release: Australian NGO & UNESCO Partner to launch the HIV and Sexual Health Peer Education Hub (21 July 14)
- HIV Clearinghouse re-launched to include health education (21 July 14)
- Films Provide Good Opportunities for Sexuality Education: UNESCOsupported Publication in Support of CSE Educators (18 July 14)
- UNESCO Beijing Publishes Chinese Version of the Lesson Plan for the International Day against Homophobia & Transphobia (IDAHOT) (18 July 14)
- UNESCO Beijing Publishes Chinese Version of the Monitoring and Evaluation Guidance for School Health Programs (18 July 14)

- New Generation Leadership Training Course for Young Leaders from Key Populations in Cambodia, 11-15 August 2014, Phnom Penh (15 July 14)
- 17th UNESCO-APEID International Conference: Teachers have to be lifelong learners too (14 July 14)
- UNESCO and British Council host higher education Global Education Dialogue in Myanmar (10 July 14)
- Joint Statement: Plan Thailand and UNESCO Bangkok condemn sexual violence against girls and women and call for action (10 July 14)
- Sexuality Education Textbook for Chinese College and University Students (08 July 14)
- Australian Foreign Minister announces USD 2.5 million contribution to UNESCO teacher education project in Myanmar (08 July 14)
- Australian Foreign Minister visits UNESCO PepsiCo Centre of Excellence for Business Skills Development in Yangon Institute of Economics (08 July 14)
- 'As We Grow Up': Viet Nam Youth Talk Sexual Health in Groundbreaking Exhibition (03 July 14)
- Training Parents on Adolescent Sexuality & Reproductive Health ---Connections Training of Trainers Workshop (03 July 14)

For further information, please contact ikm.bgk@unesco.org