

## **Enviro-Kids Programme at Holywell, Jamaica**

<b>Activity</b>	<b>Workplan Schedule</b>
Sponsoring talk show	Friday, September 30, 2005
Airing of commercials on radio	Friday, September 30 - November 30 2005
Website - launch	Saturday, October 8, 2005
Newspaper adverts	Tuesday October 13 - November 30, 2005
Newspaper / Television Features	Wednesday, October 12 - October 30, 2005
Printing of pamphlets/posters	October, 30 2005
Distribution of pamphlets/posters	Tuesday , November 1 - December 15, 2005
First evaluation of website progress	January 8 2006 (report covering first three months)
Entrepreneurial Workshop	January 8th 2006 (report covering first three months)
Evaluation of workshop	January 15th, 2006

Budget	Activity	Total Cost	Requested Amount	
			JD	USD
	<b>Play Ground Construction (Tody House)</b>	<b>592,000</b>	<b>0</b>	<b>0</b>
	- Sand for Coney Mound	20,000	10,000	166.67
	- Waterwheel	10,000	10,000	166.67
	- Tunnel	10,000	10,000	166.67
	- Fire Man Pole	10,000	10,000	166.67
	- Labour (voluntary + earned from bookings)	0	0.0	0.0
	<b>Packages for Interpretation</b>			
	- Interpretive Art Work (inclusive of material)	60,000	30,000	500.00
	- Signs	20,000	10,000	166.67
	- Speakers (bird sounds)	10,000	10,000	166.67
	- Music equipment	20,000	10,000	166.67
	- Tour Guide's salary (earned from bookings) (600 per group)		0.0	0.0
	<b>Administration of Construction/implementation</b>			
	- Transportation	30,000	15,000	250.00
	- Printing of game cards	10,000	5,000	83.33
	<b>Total Cost (\$JD)</b>	<b>(J\$792,000)</b>	<b>(J\$120,000)</b>	
	<b>Total Cost (\$US)</b>	<b>USD13,200</b>	<b>USD2,000.02</b>	
<p><b>The column in red is the amounts in USD. The present rate of exchange (and it fluctuates regularly) is US 1 dollar = Jam 60 dollars.</b></p> <p>The original proposal has been amended as we found a sponsor to contribute to the construction of the main structure. The facility however has not been passed by the relevant authorities because it is unfinished. The costing in this proposal represents amounts needed to complete the project and open the site.</p>				