

# Grassroots Comics-

an innovative participatory teaching-learning tool



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# A Grassroots Comics Poster





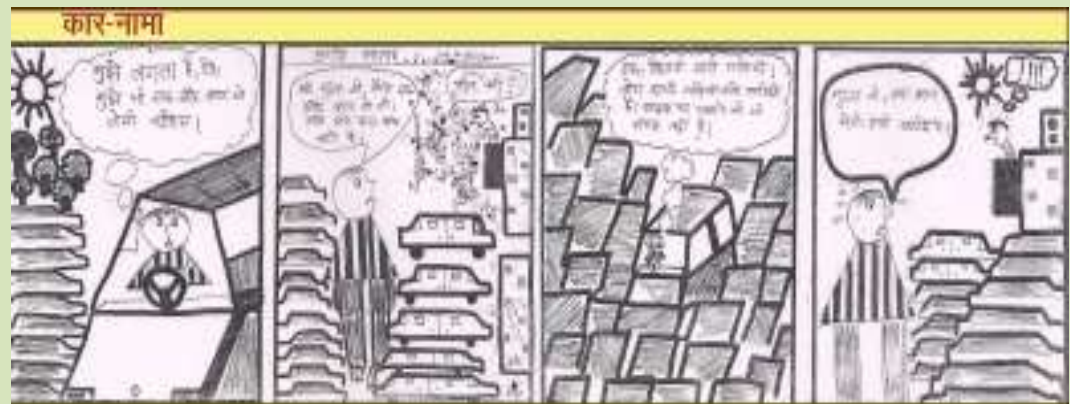
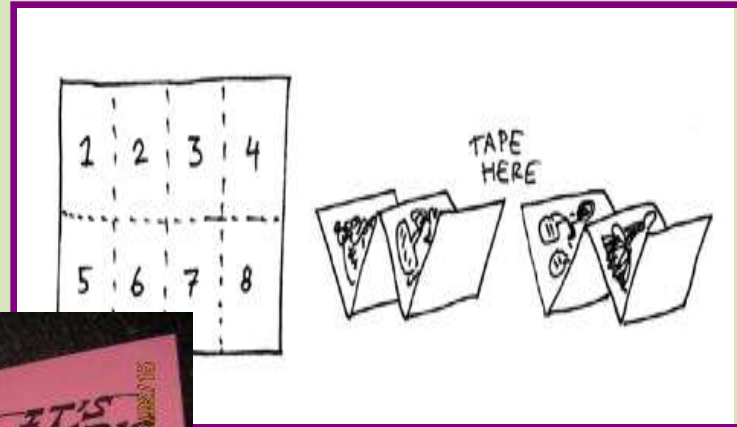


# What are Grassroots Comics?

- Comics- stories told visually
- Grassroots Comics- comics made by common people about issues important to them and their community
- Are based on the firm belief that-  
**'Everybody has a story to tell and everybody can draw'**.
- Are easy to create, replicate and distribute
- Encourage self expression and self publication
- Accepted across national and international boundaries

# Formats of Grassroots Comics

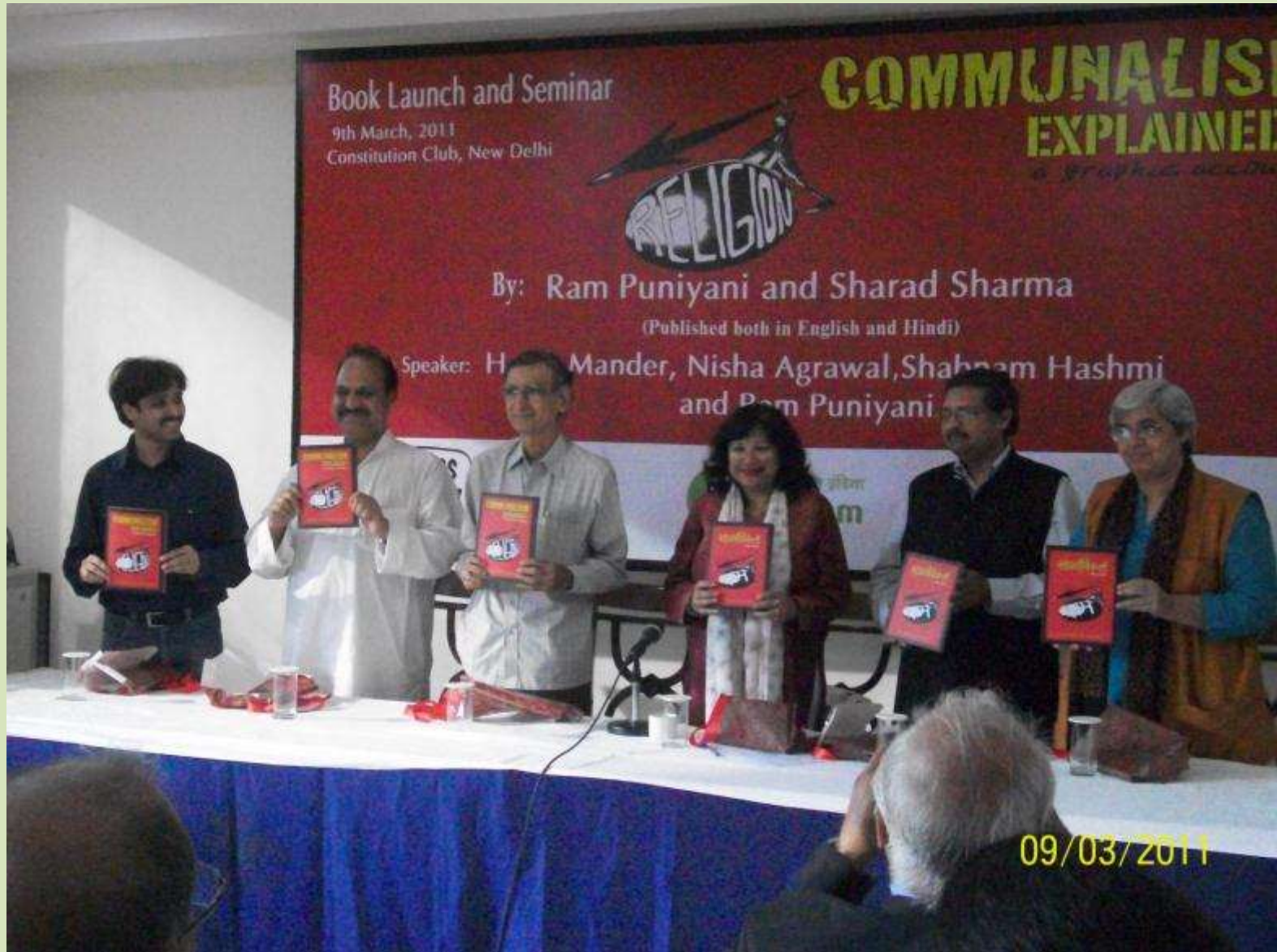
- Wall Posters
- Comic Strips
- Accordion Mini Comics
- Booklets
- Anthologies...



# Training in Grassroots Comics... developing Comic Journalists...at the University



# Orientation... a context- Communalism



# Understanding convergence of different media- puppetry, theatre, Grassroots Comics...





# Reflecting...brainstorming on an issue...



# Basics of drawing...expressions...



# Sketching...practice...



# Sharing ideas...and experiences...



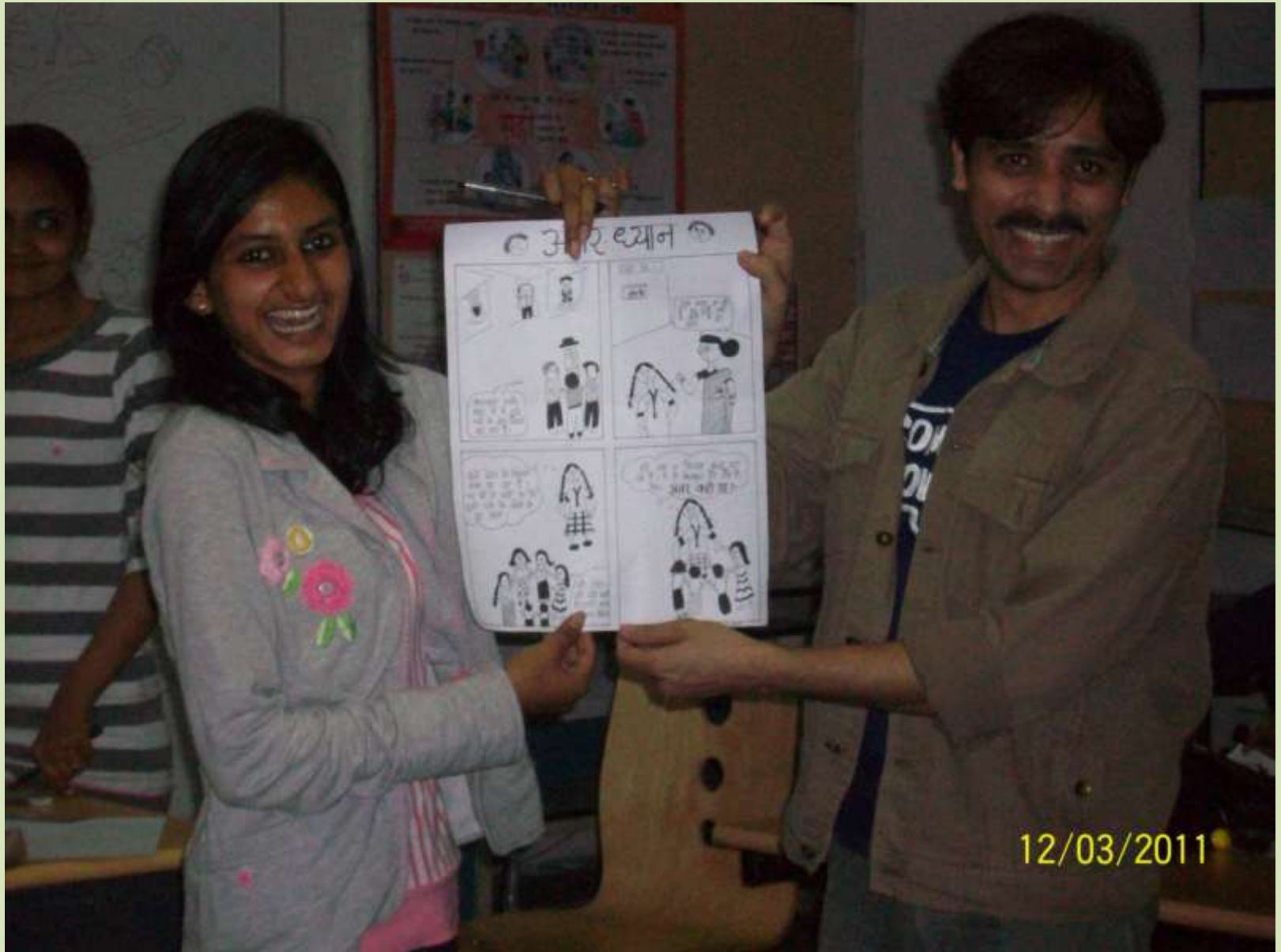
## Illustrating Grassroots Comics...



# Discussing common errors in Grassroots Comics



# Ownership and achievement...



# Preparing Grassroots Comics



12/03/2011



# Demonstrating achievements...



# Analysis of story, design and layout...overall graphic appeal... seeking feedback



# Discussing 'Communalism' with people on the street...



Sharing the skill of developing Comics with grassroots communities...



# Discussing issues and developing stories for Comics



# Promoting Literacy- Exhibiting and reading- ownership of content





## Voting for the Most Significant Change story in Comics Posters - Sahyog



## A campaign and advocacy tool...





# Campaigning for change...



## Mobilizing communities for action...



# Sharing issues with friends...scope of social media in mainstreaming grassroots issues



**...creating public opinions across boundaries**



# Scope as a media for developing Life Skills- a glimpse...



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# Grassroots comics have been used in classroom processes for:

- Enhancing student's awareness and knowledge on selected curriculum topics- understanding issues and concerns of disadvantaged communities, health, sanitation, communalism...
- Engaging students in sharing their opinions and experiences on the above issues
- Training students to use Comics as a medium for participatory development communication and explore its potential for convergence with other media like puppetry, theatre, cantastoria, animation...
- Providing experiences to students to be involved in creative pursuits and enhance their Life Skills
- Enabling students to use Comics as a medium for Advocacy and Campaign
- Making students explore the scope of Comics as a method for:
  - Needs Assessment and Program Monitoring & Evaluation
  - Research method for qualitative analysis

# Research on Grassroots Comics

at the Department of Development Communication and Extension, Lady Irwin College  
(University of Delhi)

- Comics For Edutainment: An Exploratory Study (2009)
- Training in the Use and Development of Grassroots Comics: An Appraisal (2010)
- 'Ab Shsasan Humro Hoi'- a campaign promoting local Governance in Muzaffarpur (Bihar) (2011)
- Issues and concerns of youth in North East India: Reflections through Grassroots Comics (2012)

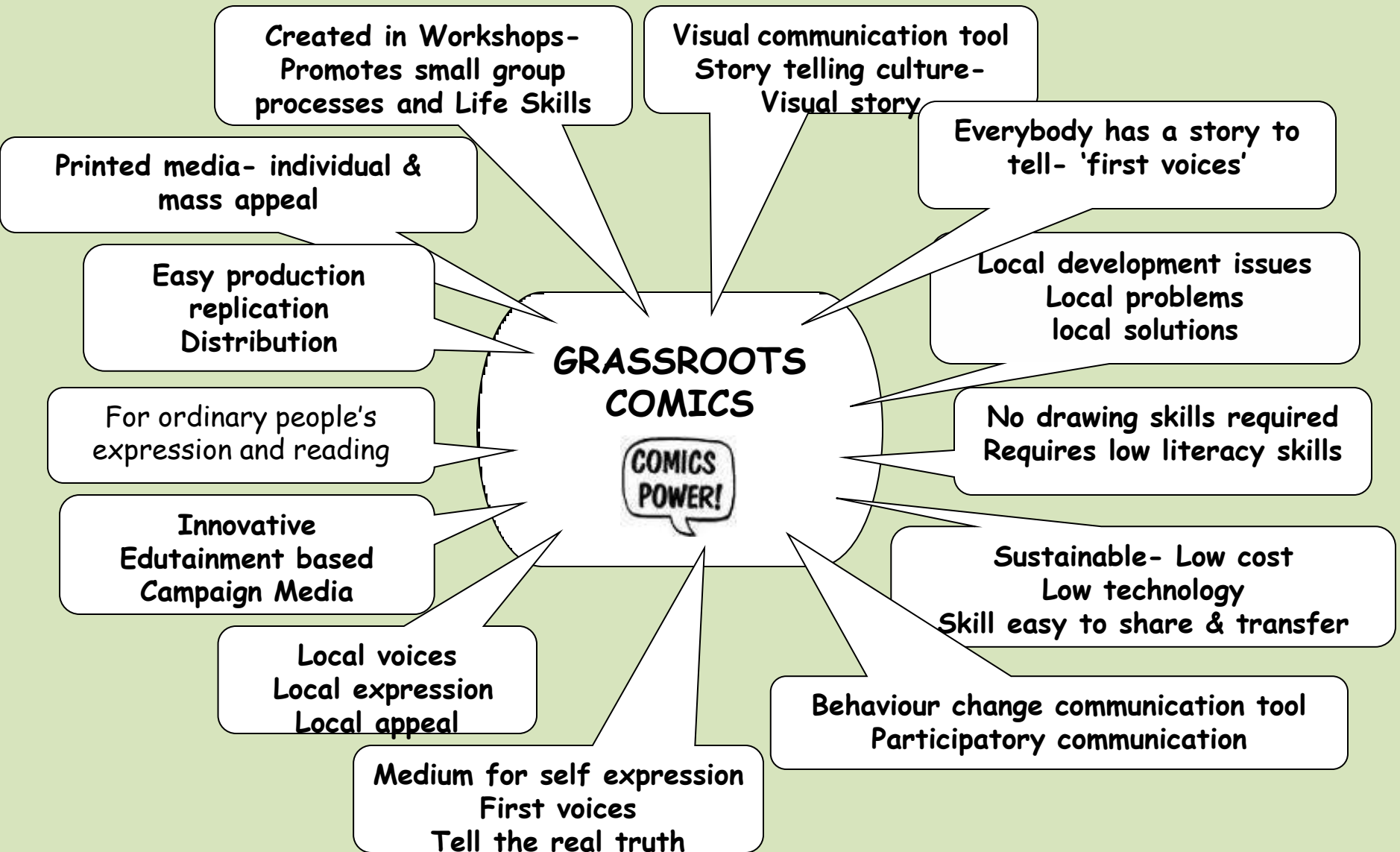
## Other uses of Comics:

- Technique for Therapy- with youth (juvenile delinquents and drug addicts) at a drug de addiction centre
- Writing stories of Change- MSC Technique
- Creating Comics books & Talking Comics for neoliterates
- Comics Workbook for neoliterates
- Several other possibilities...



# Grassroots Comics-

a media for participatory development Communication





# Thank you



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