

Television talk show discussed open access to information and knowledge platforms for person with disabilities

Islamabad, 2 September 2015: To raise and promote awareness on access to information and knowledge platforms for persons with disabilities, UNESCO Islamabad together with Pakistan Television and Special Talent Exchange Programme (STEP) organized a morning talk show on PTV World. The purpose of the TV talk show is to highlight ways of making information and other online platform more accessible for persons with disabilities in Pakistan.

Ms. Vibeke Jensen, Representative/Director UNESCO Islamabad; Mr. Atif Sheikh, President, Special Talent Exchange Programme (STEP); Mr. Amir Jahangir, CEO Mishal Pvt Limited; Ali Shabbar, Project Manager, STEP and Mr. Rizwan, Sign language expert participated in the live TV show.

UNESCO strongly believe that inclusive societies can only be build by facilitating free exchange of information and knowledge. Only when everyone, including persons with disabilities, can fully participate in the social, cultural and economic life of society it is truly inclusive.

In this spirit, UNESCO in 2014 has carried out a media sensitization workshop on “Open Access to Information and Knowledge Platform for marginalized groups including persons with disabilities”. The workshop aimed at bringing together various stakeholders, to raise awareness and learn about ways of improving accessibility to information and knowledge platforms and disability friendly warning systems through information and communications technologies, sign language, policy, technical and design modifications with a particular focus on barriers faced by persons with hearing and visual impairment. A booklet on ‘Barriers Faced by Persons with Disabilities in Pakistan to Access Information and Knowledge’ has been produced, which will serve to describe concrete examples of how access can be easily enhanced.

http://www.dailymotion.com/video/x347y5l_world-this-morning-effective-communication-with-people-with-disabilities_lifestyle