



PRESS RELEASE

Inauguration Ceremony of Audio tour guide for Exhibits in Pakistan Museum of Natural History

Islamabad – 13 March 2013: In lieu with existing partnership between Pakistan Science Foundation (PSF) and United Nations Educational, Scientific and Cultural Organization (UNESCO) Islamabad, today an event was organized to hand over “audio commentary equipment” to Pakistan Museum of Natural History (PMNH) as a facility for the museum visitors. The audio commentary equipment will enhance the accessibility of scientific information and knowledge for the visitors, especially for young boys and girls. The commentary would be in Urdu and English language at the beginning and later regional languages will also be introduced for the benefit of visitors.

Dr. Kay Nagata, Director of UNESCO Islamabad in her opening remarks congratulated Pakistan Museum of Natural History (PMNH) and Pakistan Science Foundation. She said, “ This audio equipment will provide more informed scientific experience to the visitors in the Museum, with precise information about the exhibits as knowledge assistance. This initiative will be a pilot-case for replication by other museums in the country”.

Islamabad Office and Pakistan Science Foundation (PSF) are working closely for some considerable time for the promotion of Science and related activities in the country. In addition to providing this audio equipment for the museum; UNESCO is supporting PSF in the development of Online Virtual Museum guide based on existing data and resources available with PMNH to connect the audience with the museum virtually.

Dr. Manzoor Hussain Soomro, Chairman, Pakistan Science Foundation expressed his satisfaction at the collaboration saying, “We have one of the most significant natural science specimens in the Museum-- we find it most appropriate now to upgrade our resources technologically to meet the demand, and we are thankful to UNESCO to support us”.

UNESCO with its partnership with PSF is working on the various initiatives for the popularization of science such as Man and Biosphere Programme implementation and also supporting Science Caravans in Conflict areas of FATA. Support to Natural Sciences is among one of the five key mandates of UNESCO, Director UNESCO further added.

For more information:

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