



PRESS RELEASE

UNESCO urges water cooperation on the occasion of World Water Day 2013.

Wah, 22 Mar – United Nations Educational, Scientific, and Cultural Organization (UNESCO) in co-operation with COMSATS Institute of Information Technology organized a seminar on “Water Cooperation” on the occasion of World Water Day 2013, here in COMSATS, Wah-Campus, today.

The aim of the seminar was to address the challenges of effective water management in communities of Pakistan. Eminent science and technology experts, educationists and students attended the seminar.

During the welcome address, Dr. Tayyeb Akram, Director COMSATS Institute of Information Technology, Wah-Campus emphasized on the importance of sparing the water to be able to utilize it efficiently. He appreciated the support of UNESCO to highlight the awareness of Water related issues among students, on the occasion of World Water Day 2013.

Dr. Kozue Kay Nagata, Director, UNESCO Islamabad stressed the burning need to invest in knowledge to address the issues of water and Education for Sustainable Development (ESD) in holistic manner. She said, “The fulfillment of basic human needs of the day, environment, economic prosperity and poverty reduction, all depends upon water. The International Year of Water Cooperation is to promote Water conservation and cooperation. This limited and increasingly precious resource has become a challenge globally and more so in Pakistan. And Sustainable Development offers the only choice as our collective action”.

International World Water Day is held annually on 22 March since 1993, as means of focusing attention on the importance of water conservation and advocating for the sustainable management of freshwater resources. UNESCO is up scaling Pakistan’s Flood Management Capacity to develop Flood Hazards Maps with related Government Institutions at community level, along with mainstreaming ideas of Education for Sustainable Development in Schools. “In our Rainwater Harvesting initiative with local schools, we are using Education for Sustainable Development (ESD) component, to help children become active and ecologically responsible citizens”, Dr. Nagata said in her concluding remarks.