

## Global learning crisis is costing \$129 billion a year

 Two thirds of children in South and West Asia are not learning the basics in reading and maths, whether they are in school or not.

**29 January 00.01 GMT:** The 11<sup>th</sup> *Education for All Global Monitoring Report* reveals that a global learning crisis is costing governments \$129 billion a year. Ten per cent of global spending on primary education is being lost on poor quality education that is failing to ensure that children learn. This situation leaves one in four young people in poor countries unable to read a single sentence, affecting one third of young women in South and West Asia. The Report concludes that good teachers are the key to improvement and calls on governments to provide the best in the profession to those who need them most.

This year's Report, *Teaching and learning: Achieving quality for all*, warns that without attracting and adequately training enough teachers the learning crisis will last for several generations and hit the disadvantaged hardest. In South and West Asia, where about 33 in 100 children of primary school age are learning the basics in reading, the share ranges from about 90% in the Islamic Republic of Iran to less than 30% in Pakistan.

On current trends, the Report projects that it will take until 2072 for all the poorest young women in developing countries to be literate. The disadvantaged – girls and those in poverty – are being left behind: In Pakistan, rich boys and girls are expected to complete primary school by 2020, but on recent trends poor boys will reach this fundamental target only in the late 2050s and poor girls just before the end of the century. However, with the right policies in place, fast progress is possible: In Nepal, the literacy rate of the poorest young women tripled from 18% in 2001 to 54% in 2011.

In order to improve the quality of education, between 2011 and 2015, South and West Asia needs to recruit an additional 1 million additional teachers per year to reach a ratio of 32 pupils per teacher in lower secondary education. However, teachers also need training. In a third of countries analysed by the Report, less than three-quarters of existing primary school teachers are trained to national standards.

"Teachers have the future of this generation in their hands," said UNESCO Director-General Irina Bokova. "We need 5.2 million teachers to be recruited by 2015, and we need to work harder to support them in providing children with their right to a universal, free and quality education. We must also make sure that there is an explicit commitment to equity in new global education goals set after 2015, with indicators tracking the progress of the marginalized so that no one is left behind."

The Report calculates that the cost of 250 million children around the world not learning the basics translates into a loss of an estimated \$129 billion. In total, 37 countries are losing at least half the amount they spend on primary education because children are not learning. By contrast, the Report shows that ensuring an equal, quality education for all can generate huge economic rewards, increasing a country's gross domestic product per capita by 23 per cent over 40 years. If Pakistan were to halve inequality in access to education to the level of Viet Nam, it would increase its economic growth by 1.7 percentage points, for example.

The Report shows that to achieve good quality education for all, governments must provide enough trained teachers, and focus their teacher policies on meeting the needs of the disadvantaged. This means attracting the best candidates into teaching; giving them relevant training; deploying them within countries to areas where they are needed most; and offering them incentives to make a long-term commitment to teaching. In Sri Lanka teachers trained to develop lesson plans and grade-appropriate tasks for multigrade classes had a positive impact on pupils' achievement in mathematics. The Report also highlights the need to address gender-based violence in schools, a major barrier to quality and equality in education. It underscores the importance of curriculum and assessment strategies to promote inclusion and improve learning.

Pauline Rose, the director of the EFA Global Monitoring Report, said: "What's the point in an education if children emerge after years in school without the skills they need? The huge numbers of illiterate children and young people mean it is crucial that equality in access and learning be placed at the heart of future education goals. New goals after 2015 must make sure every child is not only in school, but learning what they need to learn."

The Report makes the following recommendations:

- 1. New education goals after 2015 must include an explicit commitment to equity so that every child has an equal chance of an education. New goals need clear, measurable targets with indicators that will track the progress of the most disadvantaged.
- 2. New goals after 2015 must ensure that every child is in school and learning the basics. Children do not only have the right to be in school, but also to learn while there, and to emerge with the skills they need to find secure, well-paid work.
- **3.** Ensure the best teachers reach the learners who need them most. National education plans must include an explicit commitment to reaching the marginalized. Teachers should be recruited locally, or have similar backgrounds to disadvantaged learners. Every teacher needs pre- and in-service training on ways to target support to disadvantaged children. Incentives must be provided to ensure the best teachers work in remote, under-served areas. Governments must work to retain their best teachers, providing pay that meets at least their basic needs, good working conditions and a career path.

## -ENDS-

For interviews, photos, b-roll, pre-edited videos, quotes or case studies of teachers or children please contact:

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## **Notes to Editors:**

Developed by an independent team and published by UNESCO, the Education for All Global Monitoring Report is an authoritative reference that aims to inform, influence and sustain genuine commitment towards Education for All.

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