

*DGIS UNESCO-IHE Programmatic Cooperation 2016-2020 - DUPC2*

## 2016 Call for proposals for Outreach products from research

### June 2016

#### **Objective: supporting the accessibility of research results**

By developing outreach products from your research, you are aiming to communicate interesting results to the anticipated users of your research like government, civil society, and the private sector. At the same time you show them how the outcomes are relevant to their everyday lives (by improving knowledge, skills, practice, policy, investments, etc. that lead to positive development impacts). Outreach helps you to make better use of your research results, by making sure they are taken up by decision-makers to influence policy-making and by industry and the scientific community to ensure follow-up.

The 2016 Call aims to enhance outreach and impact of promising results from DUPC1 (co-funded) and/or other past/existing UNESCO-IHE Partnership projects. In later Calls (2017 and beyond) the facility will be used to strengthen DUPC2 activities specifically. However, new strategic partnership activities will also be considered.

The Call is open for the DUPC themes and DUPC countries and regions, which are presented in Annex 1. Other developing and transition countries or regions are eligible if UNESCO-IHE and Partners have already established an intensive education or research collaboration over a longer time, but only in combination with countries or regions from Annex 1.

#### **DUPC target for 2016**

Development of at least five outreach products supporting the accessibility and uptake of research results for different target audiences and regions.

Each product has a budget between 10.000 and 20.000 Euro, with a maximum of 20.000 Euro.

## Who can submit?

UNESCO-IHE staff or staff of UNESCO-IHE Partners<sup>1</sup> involved in DUPC1 co-funded research projects or in other past/existing UNESCO-IHE Partnership research activities. Under DUPC2, we encourage the participation of early career members of staff. Their applicants will be prioritised.

## Eligible costs

Eligible costs include:

- Staff costs of UNESCO-IHE; Staff costs of partner institutes in southern and transition countries.
- Researchers from southern and transition countries working at UNESCO-IHE or partner institutes: post-docs (1-2 years), and research part of MSc costs.

Other eligible costs include:

- Travel and subsistence
- Equipment and consumables
- Communication and dissemination costs
- Other direct costs that are directly contributing to the project outputs

## Schedule

The schedule for this Call is as follows:

- Friday 24 June 2016: Call for project ideas advertised
- Friday 26 August 2016: Deadline for receipt of project ideas
- Friday 9 September 2016: Announcement of selected project ideas.

Selected project ideas are requested to submit a detailed workplan and budget.

Feedback on unsuccessful bids will be communicated in the weeks following the award announcement.

All proposals should be submitted via email to the DUPC Committee ([dupc@unesco-ihe.org](mailto:dupc@unesco-ihe.org)) before 26 August 2016, 17:00 (CET).

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<sup>1</sup> An education/training/research institute based in a southern and transition country, having a history of collaboration with UNESCO-IHE; e.g. they have a joint educational programme with UNESCO-IHE, and / or are / have been actively involved in our joint education/training/research activities, and often take lead in identifying new activities. However, new strategic partnership activities will also be considered. Partners from other than southern and transition countries (OECD DAC list) can be part of project teams, but will have to cover their own expenses.

## Proposal Evaluation

We are asking for measurable outreach, backed by a clear communication strategy with identified target audiences and partner involvement from the idea phase. The following criteria will be used to consider requests for funding of activities:

- Does the proposed activity enhance the outreach and impact of promising results of DUPC1 co-funded research projects or other past/existing or new UNESCO-IHE Partnership research activities?
- Is there a clearly specified demand and target audience for the products? How will the product be used and disseminated after completion?
- Does the proposal address one or more DUPC themes and one or more of the three cross-cutting items? Will the proposed activities target DUPC countries and regions?
- Does the proposal clearly describe the proposed project, how it would support the DUPC mission? Are deliverables clearly defined?
- Is the budget appropriate for the work to be accomplished? Being able to show co-funding of the proposed project ideas is an advantage.
- Will/can all products be made available to the UNESCO-IHE Partnership and the general public free of charge?

## Examples of eligible outreach products

- Policy briefs
- Infographics
- Videos
- Animations
- Apps
- Online tools
- Serious games
- Magazines
- Brochures, booklets, flyers
- Press releases
- How to's/manuals
- Newsletters
- Radio/Television clips
- Banners
- Bill boards
- Websites

A workshop or conference as such is not an outreach product, but if you can demonstrate how your target audience will benefit from the workshop contents over a longer period of time (interacting further online, engage in discussion platforms, social media or other tangible products) then it will be eligible for funding. Products like the ones listed above, which are targeting larger audiences and can be used for multiple purposes over a longer period will however be preferred.

## **Background documents**

Research: how do you get it out there? (VLIR-UOS)

[http://www.vliruos.be/media/6365704/handbook\\_research\\_communication\\_vlir-uos.pdf](http://www.vliruos.be/media/6365704/handbook_research_communication_vlir-uos.pdf)

Horizon2020 EU research programme: Communicating EU research and innovation

[http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/communication\\_en.htm](http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/communication_en.htm)

## **Information**

- Information and templates on the UNESCO-IHE website and The Source (IHE internal platform)
- Comments and questions to [dupc@unesco-ihe.org](mailto:dupc@unesco-ihe.org)

## Annex 1

### DUPC Themes

- Efficient water management, particularly in the agricultural sector
- Improved catchment area management and safe deltas
- Access to clean drinking water and basic sanitation
- Water diplomacy
- Water scarcity and water problems related to the refugee crisis in particular in the Middle East

Cross-cutting agenda items: Water governance, Gender/inclusiveness and Climate change.

### DUPC focus countries and regions

Region	DGIS countries, catchment areas and deltas and cities
Africa	Mali, Yemen, Rwanda, South Sudan, Benin, Ghana, Kenya, Mozambique. Catchment areas and deltas in Benin, Ghana, Kenya, Mali, and Mozambique. Large cross-border catchment areas, groundwater systems and deltas (Incomati, Niger, Nile, Senegal, and Zambezi). Cities to include Accra, Cotonou and Parakou.
Middle East	Jordan, Lebanon, The Palestinian Territories. Large cross-border catchment areas, groundwater systems and deltas (the West Bank Aquifer).
Asia	Bangladesh, Indonesia, Vietnam and Myanmar Catchment areas and deltas in Bangladesh, Indonesia, and Vietnam. Large cross-border catchment areas, groundwater systems and deltas (Brahmaputra, Mekong). Cities to include Ho Chi Minh City and Jakarta.
Latin America	Colombia