



## TOWARDS FREE, INDEPENDENT AND PLURALISTIC MEDIA IN THE MIDDLE EAST AND NORTH AFRICA (MENA) REGION

### PARIS INTERNATIONAL CONFERENCE IN SUPPORT OF TUNISIAN & EGYPTIAN BROADCAST MEDIA

31 May 2011

Room XII, UNESCO HQ, 7, Place de Fontenoy, Paris

Tuesday, 31 May 2011

09:00 Welcoming of participants

Time	Item		Speakers (if specified)
09:15-9:30	Coffee		
09:30-10:05	<b>Opening Plenary</b> Chair: Jānis Kārklīņš, Assistant Director-General, Communication & Information, UNESCO		
	9:30—9:45	Welcome and introductory remarks by the Director-General of UNESCO	Irina Bokova
	9:45--9:55	Welcome and introductory remarks by the President of France Télévisions	Rémy Pflimlin
	9:55-10:05	Introductory remarks by the Vice-President of the European Parliament	Rodi Kratsa
10:05-10:15	<b>Remarks by Regional Broadcasting Unions</b>		
	10:05–10:10	Remarks by the President of the European Broadcasting Union (EBU)	Jean-Paul Philippot
	10:10-10:15	Remarks by the Director-General of the Arab States Broadcasting Union (ASBU)	Slaheddine Maaoui
10:15-10:50	<b>Emerging Perspectives from within Tunisia &amp; Egypt</b>		
	10:15 --10:25	Presentation by the President Director-General of the Tunisian Television Corporation	Speech read by Abdelkader Mliki, Director of Development and Planning, on behalf of Mokhtar Rassaa, CEO
	10:25 --10:35	Presentation by the President Director General of the Tunisian Radio	Habib Belaïd

	10:35 – 10:50	Presentation by the Head of International Relations of the Egyptian Radio and Television Union (ERTU)	Rawia Rashed
10:50-13:00	<b>Assessing the Needs of Broadcast Media in Tunisia &amp; Egypt</b> Moderator: Jānis Kārklīš, Assistant Director-General, Communication & Information, UNESCO		
	10:50 – 11:10	Tunisia: <ul style="list-style-type: none"> <li>Report by UNESCO on the initial assessment based on the Media Development Indicators (MDIs)</li> <li>Report on the Canal France International (CFI) - EBU fact finding mission</li> </ul>	UNESCO - Sahbi Ben Nablia  CFI - Philippe Chauvet
	11:10 – 11:30	Egypt: <ul style="list-style-type: none"> <li>Report by UNESCO on the initial assessment based on the Media Development Indicators (MDIs)</li> <li>BBC mission report</li> </ul>	UNESCO Marius Lukosiunas  BBC - Simon Derry
	11:30 – 13:00	<b>Discussion</b> , arising from the three preceding sessions: <ul style="list-style-type: none"> <li>Towards editorially independent public service broadcasting (PSB)</li> <li>Needs pertaining to legal/regulatory framework</li> <li>Training needs</li> <li>Technical assistance needs</li> </ul>	including representatives of donor countries
13:00-14:30	<b>Lunch</b>		
14:30-17:00	<b>Mobilising International Cooperation &amp; Support: Strategies &amp; Actions</b> Moderator: Jean Réveillon, Director of International Affairs, France Télévisions (FTV)		
		<p><b>International intergovernmental organizations and National Development agencies</b></p> <p>Anna Lindh Foundation, Council of Europe, European Commission, European External Action Service, Cultural Council of the Union for the Mediterranean (UFM), Foundation of Women for the Mediterranean, League of Arab States, World Bank. AFD (Agence Française de Développement)</p> <p><b>Professional organizations &amp; regional broadcasting institutions</b></p> <p>URTI (International Radio and Television Union), AMARC (World Association of Community Radio Broadcasters), Article 19, CBA (Commonwealth Broadcasting Association), CIRCOM Regional (European Association of Regional Televisions), CIRTEF (International Council of French-Speaking Radio and Television), CMCA (Mediterranean Centre for Audiovisual Communication), COPEAM (Permanent Conference of the Mediterranean Audiovisual Operators), Fondation Hironnelle, Open Society Foundations, OIF (Organisation internationale de la Francophonie), Panos Institute.</p>	

	<b>Coffee break</b>		
	<b>Continuing session on “Mobilising International Cooperation &amp; Support: Strategies &amp; Actions”</b> Moderators: Claudio Cappon, Vice President, EBU and Ignasi Guardans, Director of Public Affairs and Member Relations, EBU		
		<b>National regulatory bodies</b> CSA Belgique, CSA France, INIRIC.  <b>National media institutions</b> AEF, ARD, Arte France, Deutsche Welle, Deutsche Welle Akademie, EPTV, Euronews, France 24, HRT, INA, Nordic PSB, Radio Canada, RAI, RFI, Radio France, RTBF, RTVE, SR MDO, TRT, TV5 Monde, TVR, ZDF	
	16:30 --16:55	General discussion, arising from the institutional perspectives above	including representatives of donor countries
<b>16:55-17:30</b>	<b>Summary of Key Conclusions &amp; Closing</b> Chair: Jānis Kārklīšs, Assistant Director-General, Communication & Information, UNESCO		
	16:55 –17:05	The ‘Arab Spring’ and media	Dominique Wolton
	17:05 --17:25	Summary of key recommendations & adoption of a plan of action	Rapporteur-General Etienne Fiatte ( <i>CFI</i> )
	17:25 --17:30	Closing remarks by the Assistant Director-General for Communication & Information of UNESCO	Jānis Kārklīšs