

Country: _____

QUESTIONNAIRE ON FEATURE FILM STATISTICS

Data for the years 2010 and 2011

The objective of the Questionnaire on Feature Film Statistics is to monitor global trends in selected areas of this industry. The survey is carried out biennially and the data collected from the questionnaire will be included in the next UNESCO Institute for Statistics (UIS) data release, posted on the UIS website:

www.uis.unesco.org and published in international reports.

1. Please return the completed questionnaire before **29 October 2012**. To submit the electronic questionnaire directly to the UIS, please click on the **[Submit]** button at the end of the questionnaire or email it to: uis.survey@unesco.org
2. Only one questionnaire per country should be completed by the institution responsible for feature film statistics.
3. Data reported in this questionnaire should cover the entire film industry in your country. If this is not the case, please provide a detailed explanation using a comment. To enter comments in the electronic questionnaire, please press on the [Shift] key and left mouse button simultaneously.
4. Please refer to the Appendix and [Data Entry Manual](#) before completing the tables.
5. Please do not leave any cell blank. The following codes should be used whenever figures are not available:
 - a = category is not applicable
 - m = data missing (or not available)
 - n = quantity nil
 - x = data included in another category (to be indicated with a comment)
6. Provisional or estimated figures should be marked with an asterisk (*).
7. Adobe Reader 8.0 or greater is required to complete this questionnaire. You can download Adobe here: <http://get.adobe.com/reader/>
8. For any queries concerning the questionnaire, please contact the UIS by email: uis.survey@unesco.org; fax: (1 514) 343 5740; or mail: P.O. Box 6128, Succ. Centre-ville, Montreal, Quebec, H3C 3J7, Canada.

CONTACT INFORMATION

Please provide details below of the person(s) responsible for completing this questionnaire. **Required fields are marked with an asterisk (*)**.

Respondent 1: Person in charge of completing the questionnaire

<input type="radio"/> Mr						
<input type="radio"/> Ms	Family name*			First name		
Job title (or position)						
Department, division or sector						
Organization*						
Address				City		
Country*				Postal code		
Telephone:	Country code	Area code	Number	Extension		
Fax:	Country code	Area code	Number			
Mobile:	Country code	Area code	Number			
Email*				Institutional website		

Respondent 2: Head of the institution (if different from Respondent 1)

<input type="radio"/> Mr						
<input type="radio"/> Ms	Family name			First name		
Job title (or position)						
Department, division or sector						
Organization						
Address				City		
Country				Postal code		
Telephone:	Country code	Area code	Number	Extension		
Fax:	Country code	Area code	Number			
Mobile:	Country code	Area code	Number			
Email				Institutional website		

SECTION 1. NATIONAL PRODUCTION OF FEATURE FILMS

Data requested in this section refer to nationally-produced feature films (60 minutes or longer) intended for **commercial exhibition in cinemas**. Nationally-produced feature films include 100% nationally-financed feature films and international co-productions. Films produced for television broadcasting, as well as newsreels, commercials and films in video format, should be excluded. For films in video format, please refer to Section 5.

Please note that the total number of nationally-produced feature films reported in Tables 1.2 to 1.5 should have the same value. Also, the total number of nationally-produced multilingual feature films reported in Tables 1.5 and 1.7 should have the same value.

1.1 Please indicate which criterion is used to classify a national feature film as having been produced in the reference year:

- The film was completed in the reference year.
- The film was cleared for public showing by censorship or any other relevant authority in the reference year.
- The film had its first public showing in the reference year.
- Other (please specify): _____

Table 1.2 Number of nationally-produced feature films by type of film

Type of film	Number of feature films produced	
	2010	2011
Fiction		
Animation		
Documentary		
Not specified		
TOTAL		

Table 1.3 Number of nationally-produced feature films by type of financing

If data for 'Majority', 'Parity' and 'Minority' are not available, please provide the total number of international co-productions under 'Subtotal' and complete the cells with an 'x'.

Type of financing		Number of feature films produced	
		2010	2011
100% nationally-financed			
International co-production	Majority		
	Parity		
	Minority		
	SUBTOTAL		
Not specified			
TOTAL			

Table 1.4 Number of nationally-produced feature films by method of production

Method of production	Number of feature films produced	
	2010	2011
Digital		
Analogue		
Not specified		
TOTAL		

Table 1.5 Number of nationally-produced feature films ranked by original language of production

Year	Original language		Number of feature films produced
2010	1st		
	2nd		
	3rd		
	4th		
	5th		
	Multilingual		
	Other languages		
	TOTAL		
2011	1st		
	2nd		
	3rd		
	4th		
	5th		
	Multilingual		
	Other languages		
	TOTAL		

1.6 Notes:

Table 1.7 Number of nationally-produced multilingual feature films by language of production

Year	Languages		Number of multilingual feature films produced
2010	1		
	2		
	3		
	4		
	5		
	Not specified		
	TOTAL		
2011	1		
	2		
	3		
	4		
	5		
	Not specified		
	TOTAL		

For consultation purposes only

Table 1.8 The top ten co-producing countries ranked by number of feature films co-produced

Year	Co-producing country		Number of feature films co-produced
2010	1st		
	2nd		
	3rd		
	4th		
	5th		
	6th		
	7th		
	8th		
	9th		
	10th		
2011	1st		
	2nd		
	3rd		
	4th		
	5th		
	6th		
	7th		
	8th		
	9th		
	10th		

For consultation purposes only

SECTION 2. DISTRIBUTION OF FEATURE FILMS

Data on distribution companies should refer only to **head offices of companies** which distributed feature films for theatrical release and which were active during the reference year. Active is defined as distributing at least one title during the reference year. Regional and affiliated branches should be excluded.

Table 2.1 Number of distribution companies by ownership

Ownership	Number of distribution companies	
	2010	2011
National		
Foreign		
Joint venture		
Not specified		
TOTAL		

Table 2.2 The top three distribution companies ranked by market share

Please indicate if market share is based on:

Admissions

Gross box office

Year	Top 3 distribution companies			
	Name of distribution company	Market share in %	Ownership	Number of feature films distributed
2010	1st			
	2nd			
	3rd			
2011	1st			
	2nd			
	3rd			

SECTION 3. CINEMA INFRASTRUCTURE

Indoor cinema site: refers to a permanent/fixed commercial business installation primarily engaged in the commercial projection of cinematographic audiovisual works in 35 mm projection and digital format using a minimum of 1.3K resolution.

Digital cinema site: refers to an indoor cinema site with at least one screen equipped with digital projection equipment that enables the projection of images of the same size and equivalent quality as compared to the traditional film copy (e.g. 35 mm).

Other cinema facilities: refers to other commercial installations using video projection equipment or 16 mm projection equipment or below. It also covers art cinemas, mobile unit cinemas and outdoor cinemas (such as drive-ins).

Table 3.1 Number of indoor cinema sites by number of screens

Year	Number of indoor cinema sites				
	1 screen	2-7 screens	8 screens or more (multiplex)	Not specified	TOTAL
2010					
2011					

Table 3.2 Number of screens and seats at indoor cinema sites

Year	Number of indoor cinema screens and seats			
	Total screens	of which: in multiplexes (8+)	Total seats	of which: in multiplexes (8+)
2010				
2011				

Table 3.3 Number of digital cinema sites and screens

Year	Number of digital cinema sites and screens		
	Total sites	Total screens	of which: in multiplexes (8+)
2010			
2011			

Table 3.4 Number of other cinema facilities including those using video projection

Year	Number of other cinema facilities		
	Video projection	Other facilities	TOTAL
2010			
2011			

3.5 Please list the types of other cinema facilities that are included in Table 3.4

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SECTION 4. EXHIBITION OF FEATURE FILMS

Table 4.1 Number of feature films exhibited by origin

Note: A first-time release feature film has had its first public showing in a cinema during the reference year.

Origin	Number of feature films exhibited			
	All feature films		of which: first-time releases	
	2010	2011	2010	2011
National				
Foreign				
Not specified				
TOTAL				

Table 4.2 Admissions and gross box office by origin for all feature films exhibited

Please indicate the monetary unit used in Table 4.2:

- Units
 Hundreds
 Thousands
 Millions
 Billions

Please indicate if data are reported for first-time releases only rather than all feature films:

- Only first-time releases are reported in Table 4.2

Origin	All feature films exhibited			
	Number of admissions		Gross box office (national currency)	
	2010	2011	2010	2011
National				
Foreign				
Not specified				
TOTAL				

Table 4.3 Country of origin of all feature films (national and foreign) exhibited, ranked by number of admissions

Please indicate which criterion is used if exhibition data are not collected through admissions:

- Gross box office
- Other (please specify): _____

Note: Co-productions should be assigned a single country of origin based on the main co-producing country or origin of the film as specified by the distributor.

Year	Country of origin of all feature films exhibited		Number of admissions
2010	1st		
	2nd		
	3rd		
	4th		
	5th		
	All other countries		
	TOTAL		
2011	1st		
	2nd		
	3rd		
	4th		
	5th		
	All other countries		
	TOTAL		

For consultation purposes only

Table 4.4 The top ten feature films (national and foreign) exhibited, ranked by number of admissions

If admissions data are not available, please rank the top ten feature films by gross box office receipts and tick the box below:

Use of gross box office

Top 10 feature films exhibited					
2010					
	Original title	Country of origin	Original language	Type of film	Number of admissions
1st					
2nd					
3rd					
4th					
5th					
6th					
7th					
8th					
9th					
10th					

Top 10 feature films exhibited

2011

	Original title	Country of origin	Original language	Type of film	Number of admissions
1st					
2nd					
3rd					
4th					
5th					
6th					
7th					
8th					
9th					
10th					

For consultation purposes only

Table 4.5 Number of exhibition entities by ownership

Note: Cinema chains (or big circuits) should be counted once as a unique exhibition entity.

Ownership	Number of exhibition entities	
	2010	2011
National		
Joint venture		
Foreign		
Not specified		
TOTAL		

Table 4.6 The top three exhibition entities ranked by market share

Please indicate if market share is based on:

Admissions

Gross box office

Year	Top 3 exhibition entities		
	Name of exhibition entity	Market share in %	Ownership
2010	1st		
	2nd		
	3rd		
2011	1st		
	2nd		
	3rd		

SECTION 5. PRODUCTION AND RELEASE OF FEATURE FILMS IN VIDEO FORMAT

Feature films in video format are films with a runtime of 60 minutes or longer, produced exclusively in video format and not intended for commercial exhibition in cinema. Video format includes all formats of video discs (DVD, VDC), as well as high-definition disc formats (HD DVD, Blu-Ray disc) and video tape recording (VHS).

Table 5.1 Number of nationally-produced feature films in video format

	2010	2011
Number of feature films in video format		

5.2 Please list the languages of production of the films reported in Table 5.1:

Table 5.3 Number of first-time release feature films in video format by origin

Note: A first-time release feature film in video format has had its first release in the reference year. Each feature film should be counted only once even if it was released in multiple formats.

Origin	Number of first-time release feature films in video format	
	2010	2011
National		
Foreign		
Not specified		
TOTAL		

SECTION 6. TELEVISION AND VIDEO ON DEMAND

Table 6.1 Number of feature films broadcast on public television by origin

Origin	Number of feature films broadcast on public television	
	2010	2011
National		
Foreign		
Not specified		
TOTAL		

Table 6.2 Number of pay television channels broadcasting feature films

	2010	2011
Number of pay television channels		
of which: dedicated to feature films		

Table 6.3 Number of video-on-demand (VOD) services by origin of feature films broadcast

Origin	Number of VOD services	
	2010	2011
Offering mainly national feature films		
Offering mainly foreign feature films		
Not specified		
TOTAL		

Please provide any explanations or clarifications which will help with the interpretation of data requested in any part of this questionnaire:

For consultation purposes only

Please provide explanations for unanswered questions and/or incomplete tables in any part of this questionnaire:

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To submit data directly to the UIS, please click on the [Submit] button below. An email will be sent to you to confirm receipt. If you do not receive this confirmation, please verify the email address provided in the respondent information and try again.

Submit

SECTION 1. NATIONAL PRODUCTION OF FEATURE FILMS**Feature film**

A film with a running time of 60 minutes or longer. It includes works of fiction, animation and documentaries. It is intended for commercial exhibition in cinemas. Films produced exclusively for television broadcasting, newsreels, commercials, films in video format and films intended for adults (or rated X), are excluded.

Feature film production

The production of feature films includes three stages:

- Pre-production (intellectual property for film rights, finance and distribution, film development (such as screenplay and storyboard) and cast and crew assembly);
- Production (production design, organization and shooting); and
- Post-production (processing and special effects (SFX), picture editing, sound and music production and editing).

Method of production**Analogue feature film production**

A feature film that is produced using a celluloid film (e.g. 35 mm format).

Digital feature film production

Feature film that uses digital images processed with software to replace chemically-produced images on celluloid film. Digital cinema images can be generated or captured entirely in digital form, or created through the combination of analogue and digital images (e.g. digital scanning of analogue film).

Multilingual feature films

Films using two or more languages of production.

Nationally-produced feature films

A nationally-produced feature film includes 100% nationally-financed feature films and international co-productions. It excludes production of foreign feature films of which nationally-registered producers do not have any ownership.

Original language

The language used in the original version of the feature film from which translations into foreign languages can be made.

Type of film**Animation**

A technique in which each frame of a film is produced individually, whether generated as a computer graphic, photographing a drawn image, or repeatedly making small changes to a model unit (such as clay animation and stop motion), and then photographing the result with a special animation camera. It includes animated cartoons, puppet film, silhouette film and object animation film.

Documentary

A non-fictional work which generally deals with factual events or attempts to inform the spectator about a reality.

Fiction

A film which uses a narrative construction that is based in part or entirely on events that are not necessarily real.

Type of financing

100% nationally-financed

A feature film produced entirely by one or more producers of national origin without any financial involvement by foreign producers.

International co-production

A feature film produced involving financial participation of one or more producers of national origin and one or more producers from other countries. It can be a majority, a minority or parity co-production.

Majority co-production

The production of a feature film where the producers of national origin provide the largest share of financing.

Minority co-production

The production of a feature film where the producers of national origin provide less than the largest share of financing.

Parity co-production

The production of a feature film involving equal financing by national and foreign producers.

SECTION 2. DISTRIBUTION OF FEATURE FILMS

Distribution company

A commercial establishment that is engaged in the selling, renting, lending or exchanging of feature films to cinemas. They can also be responsible for the marketing and promotion of feature films, the collection of revenues and their distribution. Data on distribution companies should refer only to **head offices of companies** which distribute feature films for theatrical release and which are active during the reference year. Active is defined as distributing at least one title during the reference year. Regional and affiliated branches should be excluded.

Foreign distribution company

A company owned or controlled by more than 50% by foreign companies with headquarters outside the country.

Head office

The location that a corporation has elected as its legal domicile and that usually houses the bodies and centralized services of the company.

Joint venture distribution company

The ownership or control of the company is equally shared (50/50) among national and foreign companies.

National distribution company

A company owned or controlled by more than 50% by companies with headquarters in the country. It excludes foreign affiliates.

SECTION 3. CINEMA INFRASTRUCTURE

Digital technology

Digital cinema site

An indoor cinema site with at least one screen equipped with digital projection equipment that enables the projection of images of the same size and equivalent quality as compared to the traditional film copy (e.g. 35 mm). The film copy is replaced by a numeric file that is stored on a server. To be considered a digital cinema, it has to use a minimum of 1.3K resolution (refers to images with 1300 horizontal pixel resolution).

Digital screen

A screen that is equipped for digital feature film projection using a digital master and digital projector. It uses electronic signals to direct light onto the screen rather than passing light through a celluloid film.

Type of cinema

Indoor cinema site

A permanent/fixed commercial business installation primarily engaged in the commercial projection of cinematographic audiovisual works in 35 mm and digital format using a minimum of 1.3K resolution.

Multiplex

An indoor cinema site that has eight screens or more.

Other cinema facilities

Other commercial installations using video projection equipment or 16 mm projection equipment or below. It also covers art cinemas, mobile unit cinemas and outdoor cinemas (such as drive-ins).

SECTION 4. EXHIBITION OF FEATURE FILMS

Admissions

The number of feature film tickets sold during the reference year.

Exhibition entities

The owner or operator of a cinema or chain of cinemas in which feature films are exhibited.

Foreign exhibition entity

An entity owned or controlled by more than 50% by a foreign entity with headquarters outside the country.

Joint venture exhibition entity

The ownership or control of the entity is equally shared (50/50) among national and foreign entities. It may include cinema chains (big circuits).

National exhibition entity

An entity owned or controlled by more than 50% by entities with headquarters in the country. It excludes foreign affiliates.

First-time release feature film

A feature film which has had its first public showing in a cinema during the reference year.

Gross box office

The revenue generated from ticket sales (receipts) including any taxes and other levies.

SECTION 5. PRODUCTION AND RELEASE OF FEATURE FILMS IN VIDEO FORMAT

Feature films in video format

A feature film with a running time of 60 minutes or longer produced exclusively in video format.

Video format

All formats of video discs (DVD, VDC), as well as high-definition disc formats (HD DVD, Blu-Ray disc) and video tape recording (VHS).

SECTION 6. TELEVISION AND VIDEO ON DEMAND

Film broadcast

Each film title which is broadcast should be counted once. Multiple transmissions and retransmissions should not be included.

Pay television channel

Refers to subscription-based television services which generally charge a fee for access.

Public television

Provided by a statutory body and funded directly by the State, or by licence fees paid by the citizens, and/or advertisements, or any combination of the three.

Video-on-demand service (VOD)

An audiovisual service allowing users to choose a film from a catalogue and to view the film independently of a programme schedule. Such a service may be provided through various kinds of platforms: Internet, cable, satellite, digital terrestrial television and mobile phones. When counting VOD services, the number of services should be counted, not the number of distribution platforms. However, a service of the same brand accessible on different platforms should be counted as only one service.

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