

Culture and Development: Asia-Pacific Regional Consultation on Draft 2009 UNESCO Framework for Culture Statistics

DATES 14- 16 October 2008
Bangkok, Thailand

AGENDA

Day 1 – Tuesday 14 October

AM 09:00-09:30 PARTICIPANTS REGISTRATION

Opening Session: Why a New Framework for Culture Statistics?

AM 09:30-12:00

Moderator: Richard Engelhardt, UNESCO

Expected Output: A clear statement and documentation of the reasons for the new Framework in response to the changing demands for the culture sector to serve new developments

0.1	20 min	Ko-Chih Tung, Asia-Pacific Regional Advisor, UNESCO Institute of Statistics	Welcome, Objectives, Expected Outputs and the agenda of the Consultation
0.2	20 min	Simon Ellis, Chief, UNESCO Institute for Statistics	UIS Culture Statistics Programme and the purpose of the Framework for Culture Statistics
0.3	20 min	Thanin Pa-em, Senior Advisor, Office of the Thai National Economic and Social Development Board	Why a New Framework For Culture Statistics? Thailand's experiences on Creative and Cultural Industry Development (PDF presentation) Why a New Framework For Culture Statistics? Thailand's experiences on Creative and Cultural Industry Development (Speech)
0.4	20 min	Introduction of Participants	Self introduction of the participants & support staff
	25 min	Group photo & tea break	Note: assemble for group photo
0.5	20 min	Richard Engelhardt, former UNESCO Asia-Pacific Regional Advisor for Culture, UNESCO	Tracking Tradition and Innovation in Cultural Practice
0.6	20 min	Pernille Askerud, Consultant/UNESCO	Mapping a New World: International Trends and Experience in Culture Statistics
0.7	05 min	Tristan Rousset, Project assistant, UNESCO	Housekeeping Announcements
12:00- 13:30		-- lunch break --	

Session 1: UNESCO/UIS Draft Framework for Culture Statistics 2009

TUESDAY PM 13:30-17:00

Moderator: Alfonso Castellanos-Ribot, UIS Consultant

Expected Output: Documentation on what is new in the new Framework for Culture Statistics and identify requirements for relevance, feasibility and usability in Asia-Pacific cultural context

1.1	15 min	Simon Ellis, UIS	UNESCO/UIS Draft Framework for Culture Statistics 2009: Scope and Intent
1.2	35 min	Lydia Deloumeaux, UIS	UNESCO/UIS Draft Framework for Culture Statistics 2009: Concepts and Definitions
1.3	35 min	Lydia Deloumeaux, UIS	UNESCO/UIS Draft Framework for Culture Statistics 2009: Measures and International Classifications
		-- tea break --	
1.4	30 min	S. Venkatraman, UIS-AIMS	Key Issues and Challenges in Measuring Traditional/Local Knowledge & Practice
1.5	45 min	PANEL DISCUSSION <i>The New Draft Framework: Asia Pacific Perspectives</i>	

		Moderator: Simon Ellis, UIS	<i>and Observations</i>
	Evening	Reception	<i>Dress code: casual; venue: Four Wings Hotel</i>

Day 2 – Wednesday 15 October

Session 2: Delivering the UNESCO/UIS Draft Framework for Culture Statistics

Wednesday AM 9:00-12:30

Moderator: Simon Ellis, UIS

Expected Output: Written report on the presentations and discussions, especially relevance, usability and feasibility

2.0		Tristan Rousset, UNESCO	Housekeeping announcements
2.1	20 min	Simon Ellis, UIS	Introduction: Operationalizing the New Draft Framework - Plans and Initiatives
2.2	20 min	Pernille Askerud, Consultant/UNESCO	A Proposed Capacity Building Pilot Project for Data Collection and Analysis for Cultural Industries
2.3	20 min	Richard Engelhardt, UNESCO	Diagnostic (Preliminary) Sector Study
2.4	30 min	Dimiter Gantchev, WIPO	Core Copyright-Based Industries: Methodology and Implementation Issues
2.5	20 min	Ko-Chih Tung, UIS-AIMS	UIS Asia-Pacific Regional Strategies, Programmes and Partnerships with National and Regional Statistical Agencies
	15 min	-- tea break --	
2.6	20 min	Lydia Deloumeaux, UIS	Measurement Challenges in Culture Trade
2.7	20 min	Desmond Hui, Chinese Univ. of Hong Kong	Social Impact of Culture: Measuring Well-Being and Social Capital
2.8	30 min	Discussion	Q&A on issues raised in the presentations
12:30-	13:30	-- lunch break --	

Session 3: Culture Statistics - Regional Experience and Policy Information Needs

Wednesday PM 13:30-18:00

Moderator: Ko-Chih Tung, UIS/AIMS

Output: Documentation of 1) country culture initiatives, 2) priority areas to be addressed in the new Framework and 3) capacity needs to be addressed in the implementation strategies

3.1	30 min	Country Presentation 1: SINGAPORE Ai-Ming Ong, Singapore Workforce Development Academy Emily Ong, Min. of Information, Communications and the Arts	<ul style="list-style-type: none"> • Singapore Creative Industries Workforce Skills Qualifications Framework • Propelling Singapore's Creative Economy
3.2	20 min	Country Presentation 2: PACIFIC ISLAND STATES Elise Huffer, Secretariat of the Pacific Community	Creative Industries in the Pacific
3.3	10 min	Country Presentation 3: BHUTAN Cheda Jamtsho, Bhutan National Bureau of Statistics	2008 UNESCO Framework for Cultural Statistics, Bhutan Perspective
3.4	15 min	Country Presentation 4: The PHILIPPINES Marichu Tellano, the Nat. Com. for Culture and the Arts	NCCA Cultural Data Bank: A Philippine Project towards the Development of Cultural Indices

3.5	15 min	Country Presentation 5: IRAN M. Ali Hossein Nejad, Cultural Research Bureau	Meaningful Statistics in Arts and Creative Industries: A New Critical Perspective.
3.6	15 min	Country Presentation 6: THAILAND Vichitra Pajongviriyathorn, Nat. Bureau of Statistics	Cultural Participation Surveys
3.7	15 min	Country Presentation 7: INDIA R. M. Mishra, Ministry of Culture Madhu Bala, Min. of Statistics and Implementation	2008 UNESCO Framework for Cultural Statistics, India Perspective
		-- tea break --	
3.8	45 min	PANEL DISCUSSION Moderator: Lydia Deloumeaux, UIS	Country experiences and priorities in Culture Statistics; Discussion of Questionnaire Findings

Day 3 – Thursday 16 October

Session 4: Working Group Sessions

Thursday AM 9:00-12:30

Expected Outputs:

1. Draft National and Regional Action Plans for Culture Statistics
2. Written comments on improvement of the UNESCO/UIS Draft Framework for Culture Statistics

4.1	Parallel working groups (3.5 hours -- incl. tea-break)	NSO decision-makers & data providers and analysts	WORKING GROUP 1: <i>Drafting of National & Regional Action Plans for Culture Statistics</i> (based on a template outline of action plan) Animators & resource persons: Ko-Chih Tung, Subramanyan Venkatraman, Nyi Nyi Thaug and Leotes Lugo Helin Scribes: Malisa Santigul and Megha Kapoor
		Culture policy-makers & data users and consumers	WORKING GROUP 2: <i>The UNESCO/UIS Draft Framework for Culture Statistics: Definitions, values and indicators for culture and development in Asia and the Pacific</i> (focus on specific issues) Animators & resource persons: Richard Engelhardt, Simon Ellis, Lydia Deloumeaux and Pernille Askerud Scribes: Aiko Inoue and Margherita Bonomi
12:30- 14:00		-- lunch break --	

Session 4 (continued)

Thursday PM 14:00-16:00

Moderator: Ko-Chih TUNG, UNESCO

Expected outputs:

1. Adoption of Draft National and Regional Action Plans for Culture Statistics
2. Final recommendations for the new Framework for Culture Statistics

4.2	60 min	Working Group Rapporteurs	Report from WORKING GROUP 1 <i>Presentation and discussion of Draft National/Regional Action Plans for Culture Statistics, follow-through regional statistical programmes</i>
4.3	60 min	Working Group Rapporteurs	Report from WORKING GROUP 2 Discussion and elaboration of the new Framework for Culture Statistics, follow-through the recommendations into UNESCO, UNDP, UNCTAD programmes
	15 min	-- tea break --	Note: submit filled-in evaluation forms

Concluding Session 5: Perspectives

Thursday PM 16:15-16:45

5.1	30 min	Simon Ellis, UIS	What <i>next?</i> and Closing Speech
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