

**Latin America and Caribbean Region Consultative Workshop
on the Revised UNESCO 2009 Framework for Cultural Statistics (FCS)**

21st to 23rd January 2009, San Jose, Costa Rica

Recommendations

1. Technical conclusions/recommendations

- Separate the tourism and sports domain into two distinct domains:
 - Sports: Recreation and leisure
 - Tourism
 - Ecological Tourism
 - Spiritual Tourism
 - Cultural Tourism
- Add to domain D (Books and press):
 - Libraries
 - Book fairs
- Add to domain E: Web Portals (ISIC 4: 6312)
- Need to explain in the FCS how the international classification codes have been allocated to each respective domain.
- Maintain consistency when classifying the codes by content: for example printed music is classified in music
- Review the list of codes that contain both cultural and non cultural activities
- Need to revise the list of codes relating to craft
- Add a third dimension which include items/elements of management which support cultural policies

2. Substantive conclusions/recommendations

- Develop technical instruments to evaluate the social impact of culture. For example, level of employment of women working in cultural organisations and impact in the young population at risk.
- Include the links and the mutual impact between culture and information technology. Evaluate how public policy can facilitate in this domain the access to cultural practices.
- Cultural tourism: take into account the direct and indirect effects
- Identify the importance of intangible cultural practices and their relationship with the economies of scale that are generated around them
- Consider the informal economy of culture and make some proposals for its measurement
- Consider the dual relationship between culture and migration.

3. Instrumental conclusions/recommendations

- Link the development of cultural satellite accounts in the region and the Revised UNESCO Framework for Cultural Statistics.
- Develop methodological manuals that identify the social and economic variables that impact culture, and provide them to the technical staff at the country level
- Develop expert networks in order to facilitate the sharing of information and good practices in the measurement of cultural statistics
- Include demographic and gender variables in the development of statistics on the social impact of culture
- To identify priorities and information needs, as well as mechanisms to disseminate these among different stakeholders.
- Identify the limitations of current methodologies used to evaluate the economic impact of culture

4. Recommendations for Caribbean countries

- Need capacity building for collecting cultural statistics for Caribbean countries
- Need to work on cultural services and relate it to international classifications
- Need to develop definitions for the cultural domains based on the FCS international framework