

Association 'Djunta Mô Pa Tchada'
Grande

Praia, 12 January 2006

Report

Subject: Report on the project 'Young people and adolescents against AIDS'

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Introduction

This report concerns the activities held on the islands of Cape Verde, more precisely on the island of Santiago, in the Achada Grande Frente neighborhood, under the direction of the association 'Djunta Mô Tchada Grande' – (ADMTG). These activities were realised within the framework of the project 'Young people and adolescents against HIV/AIDS' and took place over three months. The primary objective of this project was to hold a football and basketball tournament for the youth of the aforementioned neighborhood in order to create a sense of friendship among the youth as well as to provide a way for them to fill their free time and raise awareness of HIV/AIDS among the participants.

To begin we will explain the organisation of the activities, followed by a characterization of the participants and then finally we will analyze the impact of this project.

Development

To implement this project we had to partner with a number of institutions, notably the Secretary of State for Youth, the national sport administrators, and the Praia town hall. We divided the project into two phases. The first phase was completed without the funds from UNESCO. The activities began on 22 August, 2005 as planned. During this time we organized a soccer and basketball tournament (with both male and female teams). At the end of the tournament we organized a conference that was led by Mr. José Teixeira, a psychologist. Mr. Teixeira gave a talk on the subject of HIV/AIDS and then he divided the participants into two groups in order to have a debate.

We had some financial difficulties during this first phase but in spite of these difficulties, there was a high rate of participation from the young people and the community in general. Given the success of this first phase of activities we decided to organize a second phase with the support of UNESCO. During this second phase we held the same activities with the exception of the basketball tournament, due to the lack of a net and some minor

misunderstandings between players during the first tournament. We organized one football tournament for both sexes with a conference at the end.

In order to better organize our preparations, we created three groups: one for sports, one for the cultural activities and another for security issues.

Concerning the programme, the tournaments were held at the end of the week (Friday, Saturday and Sunday) to allow for greater public participation. The activities began at 16h00 with the match, though at times the lateness of the teams meant the programme had to be changed slightly. During the break we had question-answer contests relating to HIV/AIDS, we organized dance groups and we took advantage of the opportunity to raise awareness in the most simple and entertaining way possible. The music was one means of raising awareness, as was involving the participants. At times, the activities continued until midnight but people were not tired; instead it was such a good atmosphere that no one wanted to go home. The teams that took part in the tournament consisted almost entirely of young people.

Concerning the public, we would say that 99% of the participants were young people who are studying, working or on welfare. This type of activity has never before been held in Cape Verde so the impact is clear. We noticed that some participants came from other regions of the capital city of Praia to take part in the event.

According to the terms of the contract and given the impact of this activity, we intend to hold these same activities next August.