

DJIBOUTI

A. PROJECT IDENTIFICATION		
1.	PROJECT TITLE	SUPPORT FOR THE SYNDICAT DU PERSONNEL DE LA PRESSE ET DE L'AUDIO-VISUEL DE DJIBOUTI (SPAD)
2.	NUMBER	IPDC/59 DJ/01
3.	AMOUNT REQUESTED FROM IPDC	USD 11,572
4.	PROJECT BENEFICIARY	SYNDICAT DU PERSONNEL DE LA PRESSE ET DE L'AUDIO-VISUEL DE DJIBOUTI (SPAD) MS AÏCHA AHMED YOUSOUF

B. PRESENTATION		
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1. PROJECT JUSTIFICATION:

Djibouti has only 2 dailies: *La Nation* and *Al Qarn*. In addition to these dailies, one can also mention the monthlies, "Djibouti", "*l'Eveil économique*", "*Kalam Kalam*" and "*Human Village*". The legal and institutional framework that governs the media in Djibouti is provided for in laws no. 2/AN/92/2eL on the freedom of the media (Sept. 1992), no. 117/AN/01/4 on the organisation of the Ministry of Communications, Culture, the Post and Telecommunications (Jan 2001), and no. 187/AN/o7/5 on the status of Print and Audiovisual Media Personnel (Mar. 2007). Two years ago, 2 associations merged to form the Syndicat du Personnel de la Presse et de l'Audio-visuel de Djibouti (SPAD). The print and audiovisual media share a common development plan aimed at developing local media through knowledge. Compliance with journalism ethics, which determines the quality of professional media, is progressing slowly in Djibouti. Investigative journalism is also rare in Djibouti, and journalists are poorly equipped to carry out investigative journalism. This is evident in newspaper articles and from the frequency of programming with a focus on entertainment, sports and the reporting of events, i.e., productions that require little investigation.

Two training sessions, each lasting 2 days, will be organised: one for print-media personnel, and one for audiovisual-media personnel. The UNESCO Manual, "Hypothesis-based investigation: the Investigative Journalist's manual" will be used to train 40 journalists, including 21 female journalists.

2. IMMEDIATE OBJECTIVE:

The aim of the project is to contribute to training in investigative journalism and in so doing remove the main obstacles to in-depth, high-quality inquiries. The message that needs to be driven home is that there is no quick and easy way to produce good articles, and that investigations that require time and effort are always worth it in the end.

3. ACTIVITIES:

- Two-day course in investigative journalism, at the the Kulan Center, for 20 audiovisual-media participants
- Two-day course in investigative journalism, at the the Kulan Center, for 20 print-media participants
- Creation of a SPAD documentary resource centre.

4. INSTITUTIONAL FRAMEWORK:

An instrument establishing the Syndicat du personnel de la presse et de l’audio-visuel djiboutien (SPAD) was signed on July 7, 2013 on the occasion of the 3rd General Assembly Meeting of the Association des Journalistes Djiboutiens (AJD). SPAD's main objectives are to defend the rights and moral and material interests of journalists and media professionals, promote press freedom and freedom of expression, and protect and reinforce the rights and freedoms of journalists and media professionals, be they in the public or private sector. SPAD is also actively involved in the drafting of collective agreements. It seeks to popularize the rules governing professional ethics and to ensure compliance with them. It also campaigns for full recognition of the status of press- and audiovisual-media personnel, and contributes to its improvement.

D. BUDGET

BREAKDOWN OF IPDC CONTRIBUTION (in US dollars)		
International trainer (4 days) (2 days each for the print- and audiovisual-media groups) at USD 200	USD 200	800
Trainer's return airfare Senegal - Djibouti	USD 1660	1660
Trainer's accommodation and subsistence (6 days at USD 132)	USD 132	792
Training room rental (4 days at USD 400)	USD 400	1600
Coffee/water breaks (2 times a day x 42 participants x USD 15)	USD 15	1260
Lunches for 42 participants (40 journalists, 1 trainer, 1 assistant x USD 20)	USD 20	3360
Documentation (note pads, pens, etc.) 40 participants x USD 15)	USD 15	600
40 copies of the UNESCO publication (sent from Paris to Djibouti)		1200
Total		11,272

BREAKDOWN OF BENEFICIARY'S CONTRIBUTION (in US dollars)		
Project coordination	USD 150	1200
Communications (telephone, internet)	100	800
Monitoring and evaluation	300	300
Total		2,300