

CAMBODIA/THAILAND

A. PROJECT IDENTIFICATION		
1.	PROJECT TITLE	Building capacity of indigenous community journalists and activists in Cambodia and Thailand to report and produce content on indigenous people's issues through community media
2.	NUMBER	IPDC/59 RAS/01
3.	MEDIA DEVELOPMENT INDICATORS' CATEGORY	Category 4: Professional capacity building and supporting institutions that underpins freedom of expression, pluralism and diversity
4.	IPDC PRIORITY AREA	Community Media
5.	SCOPE (NATIONAL, REGIONAL, INTERREGIONAL)	Regional
6.	TYPE OF ASSISTANCE REQUESTED	Financial
7.	TOTAL COST OF PROJECT	US\$40,800
8.	AMOUNT REQUESTED FROM IPDC	US\$28,500
9.	BENEFICIARY BODY	Asia Indigenous Peoples Pact 108, Moo 5, T. Sanpranate A Sansai, Chiang Mai 50210, Thailand Tel.: +66 53 380 168 Fax: +66 53 380 752 Khun Aung: aippmail@aippnet.org
10.	IMPLEMENTING OFFICE	UNESCO Bangkok Rosa Maria Gonzalez, ACI/UNESCO r.gonzalez@unesco.org

11.	PROJECT LOCATION	Chiang Mai, Thailand
12.	PROJECT PREPARED BY	UNESCO Bangkok Office Rosa Maria Gonzalez, ACI/ UNESCO r.gonzalez@unesco.org

B. PRESENTATION

1. PROJECT JUSTIFICATION:

Diverse groups of indigenous peoples have populated the Mekong region of Southeast Asia for as long as there is recorded history in the area. Despite their vast presence, they still face considerable struggles in today’s modernised and globalised society as it continues to expand into new territories. Sovereignty, mother language preservation, rights to land and natural resources, recognition within government and laws, and impact from environmental damage are some of the crucial issues facing indigenous peoples in the Mekong region today.

Within these issues, the media play a crucial role in helping to disseminate information regarding indigenous populations. However, it has also posed serious challenges, as indigenous populations are often under-represented in the media, and/or not fully equipped to report on the issues of most relevance to their own communities, nor through the most received channels. A strong presence of the state has also made it more difficult for indigenous populations to deal with affairs related to security.

The Asia Indigenous Peoples Pact (AIPP) includes 14 member organisations from the Mekong region, with several focused on women and youth indigenous populations specifically. As part of addressing the underrepresentation of indigenous peoples in mainstream media and lack of information channels for them to receive and share information, AIPP developed and implemented a media project called Indigenous Voices in Asia (IVA) in December 2012 in five Asian countries, including two from the Mekong sub region, Cambodia and Thailand. Through this project, nearly 300 indigenous rights activists and media practitioners have been trained in different media skills including basic journalism, radio broadcasting, citizen journalism, video production and social media skills. In 2014, a community audio-visual centre was also set up as an additional information channel for indigenous communities in Ratanakiri province, Cambodia.

AIPP, in collaboration with its members and partners, has also helped establish and strengthen three indigenous media networks in Thailand, Philippines and Cambodia by organising several workshops allowing indigenous media practitioners and youth activists to share and learn from one another’s skills and experiences, and to gain valuable lessons from established indigenous media networks in the region, such as the Federation of Nepalese Indigenous Journalists (FONIJ), the Indigenous Peoples Communicators (IP Communicators) from the Philippines, the Indigenous Media Network (IMN) in Thailand, and the Cambodia Indigenous Journalists Network (CIJN). Since their establishment, these networks have been actively engaging with mainstream and alternative media agencies and journalists to promote and mainstream

indigenous peoples' issues in the media. However, these networks are relatively new, and need help strengthening their members' capacities to enlarge the pool of indigenous journalists who can reach out to a wider network of stakeholders.

In light of this, this project proposes to strengthen two of the existing networks – IMN Thailand and CIJN – by (1) building capacity of the networks' members in terms of journalism skills, (2) organising workshops to foster dialogue with stakeholders to highlight urgent indigenous peoples issues, and (3) raising the visibility of the indigenous journalists' work among their audiences through newsletters and websites.

2. DESCRIPTION OF THE TARGET GROUP:

Indigenous journalists who are already contributing to community radio/newspapers, or indigenous person's rights activists who are interested in journalism and in reporting on issues important to their communities:

- a) 20 young Morklan, Morklean, Urak-rawei and Mani indigenous journalists and activists from southern Thailand
- b) 20 young indigenous journalists and activists from Machaem District in Chiang Mai province and northern Thailand
- c) 34 young indigenous journalists and activists who work with indigenous organisations in Cambodia

Indigenous communities from at least two districts in Thailand and two provinces in Cambodia, which will indirectly benefit through receiving regular information related to them from the indigenous networks' newsletters

A minimum of 50% of the direct targeted beneficiaries from all the activities will be indigenous women.

3. DEVELOPMENT OBJECTIVE:

This project promotes the indigenous peoples' right to to all forms of media and to produce their own media content, through building the capacity of the networks' members in journalism skills and creating platforms and means for them to reach out to other relevant stakeholders.

4. IMMEDIATE OBJECTIVE:

Provide journalism skills to 74 young indigenous journalists and activists from Thailand and Cambodia, enabling them to report on urgent issues relevant to their communities, and to publish these reports in the networks' newsletters/ websites, as well as in mainstream and alternative media.

Create platforms for IMN and CIJN to highlight urgent issues of indigenous peoples from their respective countries and reach out to a wider network and stakeholders.

5. PROJECT OUTPUTS:

- 40 young indigenous journalists and activists (50% women, 50% men) capable of monitoring and writing high-quality news on indigenous peoples-related issues in Northern and Southern Thailand
- 34 young indigenous journalists and activists (50% women, 50% men) capable of monitoring and writing high quality news articles about indigenous peoples related issues in Cambodia
- At least two urgent issues of indigenous peoples from Cambodia and Thailand highlighted and discussed during two multi-stakeholder dialogue workshops in these countries.
- IMN and CIJN have websites and quarterly newsletters to disseminate information about the development of indigenous peoples-related issues to their respective communities and the public

6. ACTIVITIES:

1. Three 4-day journalism training courses for 74 working indigenous rights activists and journalists from Thailand and Cambodia (*20 in southern Thailand, 20 in Chiang Mai and 34 in Phnom Penh*)
2. Two multi-stakeholders dialogue workshops on urgent indigenous peoples issues
3. Two websites developed for IMN and CIJN to regularly disseminate indigenous peoples news
4. Support for production of IMN and CIJN quarterly newsletters

7. PROJECT INPUTS:

Journalism training courses and dialogue workshops

- One national coordinator per country (from IMN and CIJN)
- Two local journalism trainers per country
- Transport, meals and accommodation for participants, trainers and IMN/CIJN officers
- Rental of venue, equipment and cost of materials
- Communication costs for organising the trainings/dialogue workshops

Dedicated websites and quarterly newsletters

- One web developer per website
- One officer per website to update information regularly (from IMN and CIJN)
- One editor per organisation to collect and edit stories from the indigenous journalists
- Server for hosting websites
- Cost of newsletter layout design and printing
- Communication cost for following up with the network members

8. WORK PLAN:

ACTIVITIES / MONTHS	1	2	3	4	5	6	7	8	9	10	11	12
Identify trainers and participants	x	x		x								
Logistical arrangements		x		x								
Conduct training and evaluation in Thailand and Cambodia			x		x							
Compile info information on urgent indigenous peoples issues								x	x			
Plan and conduct stakeholder dialogue workshops										x	x	
Hire web developer and develop websites	x	x	x									
Produce quarterly newsletters			x			x			x			x
Compile input from network	x	x	x	x	x	x	x	x	x	x	x	x
Monitoring visit by AIPP											x	x
Reporting				x				x				x

9. INSTITUTIONAL FRAMEWORK:

The AIPP works to promote and defend indigenous peoples' rights and human rights, while articulating issues of relevance to indigenous peoples. Founded in 1988, it is a regional body within Southeast Asia comprised of 47 members from 14 countries. Of this number, 6 are indigenous women's organizations and 4 are indigenous youth organizations. The AIPP strengthens the cooperation and capacities of indigenous peoples in Asia to promote and protect their rights, cultures and identities, and their sustainable resource management systems for development and self-determination. AIPP is accredited by United Nations Framework Convention on Climate Change (UNFCCC), Convention on Biological Diversity (CBD), Global Environment Facility (GEF), Green Climate Fund (GCF), United Nations Environment Programme (UNEP), and World Intellectual Property Organization (WIPO). The organisation also has special consultative status with the UN Economic and Social Council (ECOSOC).

10. SUSTAINABILITY:

The project has included key representatives of indigenous peoples' organisations in the Mekong region who can ensure the sustainability of project outcomes by facilitating and assisting in further implementation of programme activities upon completion of the formal training. In addition, the materials shared during the training will be available through AIPP to member organisations in the region. Furthermore, it is expected that workshop participants will return to their communities and share knowledge within and across networks.

11. FRAMEWORK OF MONITORING AND COMMUNICATION STRATEGY:

The project will follow standard UNESCO monitoring and evaluation procedures. The international programme leader assesses the implementation of the project and be responsible for producing a comprehensive final report.

12. EVALUATIONS CARRIED OUT:

AIPP has conducted a variety of in-house training programmes through its Research and Development Communication Programme. In 2014, two successful skills-sharing workshops in the Philippines and Nepal, sponsored by the AIPP and the Swedish International Development Cooperation Agency (SIDA), brought indigenous journalists together to share experiences and skills on working with the media on indigenous peoples' issues. As part of an Indigenous Voices in Asia (IVA) project, indigenous groups were able to share their knowledge of community issues to those covering related issues.

13. FRAMEWORK OF BENEFICIARY AGENCY'S REPORTING:

AIPP will undertake reporting on project progress on a four-month basis to the UNESCO Bangkok office, and will submit a comprehensive final report describing the extent to which the immediate objective of the project was achieved.

D. BUDGET	
BREAKDOWN OF IPDC CONTRIBUTION (in US dollars)	
A. Four-day journalism training for young indigenous journalists from southern Thailand	
Transportation (24 participants including trainers and organisers x 25 USD)	600
Food and Accommodation (24 people x 5 days x 20 USD)	2,400
Meeting room (4 days x 30 USD)	120
Audio/visual equipment and training materials	100
Honorariums for two trainers for two days (2 trainers x 30 USD per days x 4 days)	240
Communication Cost	50
Sub-total	3,510
B. Four days journalism training for young indigenous journalists from northern Thailand, Chiang Mai	
Transportation cost (24 participants including trainers and organisers x 15 USD)	360
Food and Accommodation (24 people x 5 days x 20 USD)	2,400
Meeting room (4 days x 18 USD)	72
Audio/visual equipment and training materials	100
Honorariums for two trainers for two days (2 trainers x 30 USD per days x 4 days)	240

Communication Cost	50
Sub-total	3,222
C. Four-day journalism training for young indigenous journalists from Cambodia	
Transportation cost (40 participants including trainers and organisers x 30 USD)	1,200
Food and Accommodation (40 people x 5 days x 25 USD)	5,000
Meeting room (4 days x 70 USD)	280
Audio/visual equipment and training materials	100
Honorariums for two trainers for two days (2 trainers x 30 USD per day x 4 days)	240
Communication Cost	50
Sub-total	6,870
D. Two multi-stakeholder dialogue workshops (Thailand and Cambodia)	
Transportation cost (35 people per workshop x 2 workshops x 30 USD)	2,100
Lunch and refreshment for participants (35 people per workshop x 2 workshop x 15 USD)	1,050
Meeting room (1 day per workshop x 2 workshops x 70 USD)	140
Audio/visual equipment and materials	100
Communication cost	100
Sub-total	3,490
E. Supporting IMN and CIJN quarterly newsletters and websites	
Web hosting for two year (2 websites x 114 USD)	228
Cost for web developer (2 websites x 400 USD)	800
Printing (2 newsletters x 4 times a year x 100 copies x 3 USD per copy)	2,400
Communication and transportation support for indigenous journalists who produce indigenous peoples stories for IMN and CIJ newsletter, as well as those who contribute the stories to mainstream media (200 USD per months x 12 months each for IMN and CIJ)	4,800
Communication cost for news editor (100 USD x 12months x 2 people: one from IMN and another from CIJN)	2,400
Sub-Total	10,628
F. Monitoring visit to Cambodia by AIPP coordinator	
Monitoring visit to Cambodia for four days (500 USD for airfare) + (4 days x 70 USD for accommodation and local transportation)	780
Sub-Total	780
Total IPDC	US\$28,500

BREAKDOWN OF THE BENEFICIARY AGENCY'S CONTRIBUTION
(in US dollars)

Staff cost (12 months x 4 staff members: 2 from regional, 2 from national)	12,000
Project reporting cost	3,00
Total	US\$12,300