

PAKISTAN

A. PROJECT IDENTIFICATION		
1.	PROJECT TITLE	SECURITY TRAINING AND DEVELOPMENT ON ONLINE TRAINING PORTAL FOR PRINT AND ELECTRONIC MEDIA JOURNALISTS IN PAKISTAN
2.	NUMBER	IPDC/58 PAK/02
3.	MEDIA DEVELOPMENT INDICATORS' CATEGORY	CATEGORY 1
4.	IPDC PRIORITY AREA	Security of Journalists
5.	SCOPE	National, Provincial
6.	TYPE OF ASSISTANCE REQUESTED	Human resource development
7.	TOTAL COST OF PROJECT	US\$ 32,700
8.	AMOUNT REQUESTED FROM IPDC	US\$ 20,400
9.	BENEFICIARY BODY	Dr. Anees Ahmed, Frontline Post, 128 Block C, TECH Society, Lahore, Pakistan. Contact Information: 0300- 400-1012. anees@frontlinepost.com , www.frontlinepost.com
10.	IMPLEMENTING OFFICE	UNESCO- Islamabad
11.	PROJECT LOCATION	Pakistan
12.	PROJECT PREPARED BY	FRONTLINE POST WITH UNESCO, ISLAMABAD OFFICE.
DECISION OF THE BUREAU:		

B. PRESENTATION

1. PROJECT JUSTIFICATION:

Pakistan has emerged as one of the deadliest countries for local journalists in last couple of years. The journalists face various dangers not only during covering assignments, but also the digital security of the journalists is constantly under threat. This loophole in digital security was widespread when the journalist Saleem Shehzad got murdered brutally. Saleem Shehzad was a contributor to an international online publication, and as reported his browsing records and information of sources was leaked through the hacking of his account, which looked suspicious to particular groups; resulted in abduction and death, which is still a controversy, and one of the most brutal example of journalist killings in Pakistan.

There are a number of prominent journalists who have been victim of cyber crimes, and ratio increased as the assault on free press has increased in the country. Other than investigative journalists, of whom the sources, records, and previous browsing records had been hacked, many female journalists faced hacking incidents, in which their private life in the form of photos and videos had been leaked and released. One of the cases was of Meher Bukhari, a prominent female news anchor. Her personal and private life photos were leaked to public and she had to face utter embarrassment in media and masses, the assault was on her private life and personal integrity. The above examples clearly underline the lacking of digital security in everyday journalism in Pakistan. The journalists at large are unaware about how do cyber criminals make their way, what they look for what they don't, how digital communication leaves it footprints, and how journalists can be secure while using ICT in present world and while doing their jobs.

The project aims to develop a comprehensive manual for the journalists in Pakistan, with the details of security laws and cyber policies the country in place and lacking for general public as well as for journalists. Based on this manual, digital security training would be offered to journalists in Lahore and Islamabad training around 150 journalists in both cities with the cooperation of press club with at least 15 % participation of female journalists. Further the course would be taught to journalism students in Fatimah Jinnah Women University to the mass communication students, as well as to the students of Punjab University and National University of Science and Technology (NUST) so the future journalists specially females are trained and aware how to use ICT while performing their job. Along with that, the security training would be extended online to a wide number of journalists with the collaboration of 4 press clubs. There would be a focal person trained on the security training, who would act as resource person for the online security training for the members of press clubs. These resource persons will be local resource persons for the local journalists taking security training online especially in FATA and Peshawar areas.

2. DESCRIPTION OF THE TARGET GROUP:

Senior and midlevel investigative journalists, news anchors and producers of news would be the target audience, along with female news anchors and investigative journalists. Another target audience would be the students of mass communication in leading Women University in Rawalpindi in Pakistan, along with Mass communication Departments of Punjab University, Lahore and National University of Science and technology (NUST) in Islamabad. The online security training would be offered to anyone interested, with maintaining the data of the online training takers.

3. DEVELOPMENT OBJECTIVE:

The project contributes to protect the freedom of expression by security training of media personnel by enhancing the capacity of journalists to report in and on disaster(s) in more prepared manner in Pakistan.

4. IMMEDIATE OBJECTIVE:

700 journalists (200 in- person training, approx. 500 though online training) and 100 mass communication students will be trained to use protection in digital communication including appropriate software’s and other precautionary systems, which build awareness on digital dangers and protection measures.

5. PROJECT OUTPUTS:

The project shall have the following outputs:

- Digital security manual for journalists in Pakistan, both in print and online form
- 150 investigative journalists trained on cyber and digital security through six in-person training sessions.
- 60 mass communication students trained on cyber and digital security through one- training in each of three universities.
- Approx 500 journalists trained through online training forming a network of journalists trained.
- Four local resource persons trained in each of four press clubs in FATA, Peshawar, Khyber Agency and Punjab.
- Protective software’s and apps made available to the journalists in training to use them for their digital security.

6. ACTIVITIES:

- Six (1) day security training arranged in Lahore, Islamabad and Peshawar (each with 25 journalists) including women journalists of the region specially part of the training activities;
- Three (1) day security training (20 in each training session) arranged for mass – communication students, with one training exclusively for female students;
- A Digital security manual for journalists developed and further distributed in Press Clubs, Mass communication schools, Tv Channels and Print news rooms, along with softwares and apps to be downloaded by approx. 500 journalists who take part in training.

7. PROJECT INPUTS:

- One (1) Coordinator for project;
- Three (3) Trainers per workshop;
- One (1) Training workshop module per workshop;
- Training materials;
- Two support staff for project;
- Two resource persons to develop and maintain the online training portal.

8. WORK PLAN:

ACTIVITIES / MONTHS	1	2	3	4	5	6	7	8	9	10	11	12
Preparatory meetings												

Recruitment of trainers/instructors	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Setting up M&E strategy for the Project	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Signing MOU with Journalism Schools	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Preparation of training material	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Selections of workshop participants	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Security Training (session starts) for local print and electronic media journalists	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Development of the manual in digital form to be uploaded online along with softwares	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
M&E carried out for the project	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Final report	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■
Distribution of Manual to press Clubs and Journalism schools in Pakistan	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■

9. INSTITUTIONAL FRAMEWORK:

Frontline Post is a Not for Profit organization which covers a vast range of communication sector – from capacity building for journalists to the security issues, both for developed and underdeveloped area in Pakistan with a major focus on the unrepresented areas. Frontline places a heavy focus to develop woman participation in the communication and information sector.

Frontline trains the journalist’s hones skills of the seasoned journalist’s through humans training and the incorporation of technologies like web and other electronic mediums where expert resources could be pooled and delivered to the journalists.

Frontline’s staff has carried out trainings and interviews to evaluate the need for the development in the difficult areas like D.I. Khan, Swat and Mardan while the troubles were brewing out of controls.

Frontline is steered by a Board of Directors with vast experience and fine education. Frontline is resourced a human capital of multi-ethnicity and gender with hands-on experience of serving different nations.

Frontline is privileged to earn the donor’s confidence that generously support our cause.

Frontline Post visions the philosophy of diversification with inclusive knowledge societies to foster sustainable development while shaping a global perceptive of politics and people of Pakistan.

Having the staff of eight professionals in head office Lahore and two in Islamabad, the organization works closely with Press Clubs and Media channels with whom it draws its power in terms of value addition from all four provinces with 16 voluntarily journalists. Frontline Post is leading capacity building organization in conflict areas of Waziristan area in FATA, and Khyber Union of Journalists catering to Swat and other region.

10. SUSTAINABILITY:

The training foreseen in this project will be part of Mass communication studies in journalism schools, with the material to be handed over to them for the future training if and when needed to be carried out by them. Also manual developed will be distributed among press clubs, where as lead persons from Press clubs would be part of the training in Lahore and Islamabad, who would further act as resource persons and Trainers if and when press clubs would need to get the training done for other members in Lahore and Islamabad. In each of press clubs, neccessary material such as training guides, USBs, softwares and material in the shape of CDS will be made available for the online training takers. The press clubs will form digital security cell, with handing over necessary resources to be owned and used for the press club members, with keeping close liaison with Frontline

Post. The similar mechanism will be used in each of three departments of mass communication in 3 universities.

11. FRAMEWORK OF MONITORING:

Frontline Post will do pre and post training evaluation surveys with the target audience regarding their level of security preparedness in digital world. Also the online digital security manual would keep a data of journalists who would take the training online and also in person, further developing baseline for the effectiveness of the online training VS in person training. The results will be collected and provided.

12. EVALUATIONS CARRIED OUT:

The project will build a self-accountable M&E strategy in the project, including pre and post testing of participant’s level of preparedness to respond to hacking and other cyber threats. In addition the web traffic on the online interactive training portal will serve as a mechanism to report on effectiveness of the project.

13. FRAMEWORK OF BENEFICIARY AGENCY’S REPORTING:

The project will be reported on project progress on a 3-month basis.

D. BUDGET

**BREAKDOWN OF IPDC CONTRIBUTION
(in US dollars)**

Honorarium, Expert Security Trainer 1 trainers per/day @\$100 per day for 9 work shops	900
Honorarium, Sr Trainer \$80 per day for 9 wk shops	720
Honorarium for one resource person @\$50 for 9 workshops	450
Lunch, tea, refreshments 210 ppl \$20/ wk shop for 9 wkshops	4,200
Travel \$ 90 for 6 wk shop for 3 ppl	1,620
Room and Board \$100 for 6 nights and 3 ppl	1,800
General purpose help for workshop 1 person 25 per day	80
Transport, local for 9 workshops \$50/wk shop	450
Stationary and helping material for 9 wk shops - \$200/wk shop including rented computers	1,800
Electric/Power Generator for 9 wk shops 50/wk shop	450
Consultant, Graphic designer for online training on digital security	450
Development of Web Portal, through development companies	4,000
Consultant, content writing for 2 months	1,500
Resource Material for four (4) press clubs and 3 universities, as digital security cell.	2,000
TOTAL	US\$ 20,400

BREAKDOWN OF THE BENEFICIARY AGENCY'S CONTRIBUTION
(in US dollars)

Salary of Project Coordinator (S 450 X 12)	5,400
Salaries of two Staffer (\$ 200X 12)	2,400
Communication (\$ 100 X 12)	1,200
Space and utilities (\$ 150 X 12)	1,800
Contingencies	1,000
Project Reporting	500
TOTAL	US\$ 12,300