

HAITI

A. PROJECT IDENTIFICATION		
1.	PROJECT TITLE	MEDIA ASSESSMENT IN HAITI USING THE MEDIA DEVELOPMENT INDICATORS
2.	NUMBER	IPDC/59 HT/01
3.	MEDIA DEVELOPMENT INDICATORS' CATEGORY	ALL CATEGORIES
4.	IPDC PRIORITY AREA	PROMOTION OF FREEDOM OF EXPRESSION AND MEDIA PLURALISM
5.	SCOPE (NATIONAL, REGIONAL, INTERREGIONAL)	NATIONAL
6.	TYPE OF ASSISTANCE REQUESTED	FINANCIAL
7.	TOTAL COST OF PROJECT	US \$41,320
8.	AMOUNT REQUESTED FROM IPDC	US \$26,920
9.	BENEFICIARY BODY	Social Communication Department of the Faculty of Arts and Humanities, Haiti State University (Université d'Etat d'Haiti-UEH)
10.	IMPLEMENTING OFFICE	UNESCO Office in Port-au-Prince in collaboration with UNESCO Cluster Office in Havana Contact: Isabel Viera, NPO, CI i.viera@unesco.org
11.	PROJECT LOCATION	HAITI
12.	PROJECT PREPARED BY	Prof. Ary Regis, Chief, Communication Department of the Faculty of Arts and Humanities, Haiti State University and Isabel Viera, NPO/CI, UNESCO Cluster Office in Havana

B. PRESENTATION

1. PROJECT JUSTIFICATION:

The project proposes to implement an assessment of media development in Haiti (LCD) based on UNESCO's Media Development Indicators (MDIs) and using the Gender-Sensitive Indicators for Media (GSIM) to foreground gender dimension throughout the assessment.

The results would be an important tool for guiding the efforts of national actors working in the area of media development and legislation, including lawyers and policy makers. Such a study will provide an up-to-date state of arts of national media landscape and a comprehensive analysis of the current media situation including gender issues, which is not available now. It will allow identifying fields that should be improved and suggesting the right direction to take for correcting the course of current and further reforms. It may also serve as an instrument for mobilizing further collaboration and funding from potential donors.

2. DESCRIPTION OF THE TARGET GROUP:

The primary target groups for this study are key stakeholders, namely media owners and professionals, policy-makers, civil society and media audiences.

3. DEVELOPMENT OBJECTIVE:

To contribute to media development in Haiti, ensuring plurality and transparency of ownership and content.

4. IMMEDIATE OBJECTIVE:

To produce a set of evidence-based recommendations to strengthen the development of free, independent and pluralistic media, through a comprehensive analysis of the national media landscape based on UNESCO's MDIs and GSIM.

5. PROJECT OUTPUTS:

- A comprehensive report on the media landscape in Haiti with reference to the MDIs and the GSIM including recommendations.
- A round-table discussion on the state of the media in Haiti involving key stakeholders media owners and professionals, policy-makers, civil society and media audiences, as well as relevant partners and donors.

6. ACTIVITIES:

- One-day initial consultative meeting for project and research team aimed at determining and agreeing on the research's methodological framework.
- Preparation of the methodological design of the research, including the development and reproduction of instruments
- A two-day workshop for training of enumerators and interviewers
- Fieldwork: surveys, individual and group interviews to journalists, media managers and listeners, document analysis and content analysis of news items selected. Sixteen enumerators will be selected and trained to apply the data instruments previously approved and typing information in the designed database. Broad consultation process carried out by national coordinator among local

One-day national round-table for launching the final publication, knowledge sharing and awareness raising												X	
Submission of partial project monitoring reports						X							X
Submission of final project report.													X

9. INSTITUTIONAL FRAMEWORK:

UEH is one of Haiti's leading higher education facilities and the nation's largest public university. The Department of Social Communication has experience in conducting studies and researches regarding the situation of media and journalists in the country.

10. SUSTAINABILITY:

Once project’s external assistance is completed, the results and benefits of this assessment are maintained over time. Sustainability is also ensured by implementing the outlined recommendations.

11. FRAMEWORK OF MONITORING AND COMMUNICATION STRATEGY:

The project will have a communication plan. It will include the production and wide distribution of news items in printed, broadcasted and digital press about project main features and results. The final publication will be widely distributed.

Project implementation will be monitored by UNESCO Office in Port-au-Prince in close collaboration with UNESCO Cluster Office in Havana.

12. EVALUATIONS CARRIED OUT:

The relevance of the assessment has been identified through informal discussions with media professionals, university professors and experts from the country.

13. FRAMEWORK OF BENEFICIARY AGENCY’S REPORTING:

The submitter shall send a monitoring report on project implementation to the UNESCO Office in Havana (copy to UNESCO Office in Port-au-Prince) every six months. It will also provide a final project report containing the extent to which project’s objectives were fulfilled. Both reports shall be signed by the person responsible for the project.

C. ADDITIONAL INFORMATION	
D. BUDGET	
One-day Seminar for the research team to agree on methodology and fine-tuning project	
Meals for participants (lunch and coffee break: \$25 x 10 participants x 1 day)	250

National Consultant Fees (\$100 one day fees)	100
International Consultant - Fees and Travel Expenses (\$200 one day fees + \$1000 ATK round trip + \$100 x 2 nights accommodation including meals)	1400
Two-day training workshop for enumerators and interviewers	
Travel expenses (bus ticket, accommodation and meals) for participants from outside the capital (\$80 x 6 participants x 3 nights)	1440
Meals for participants (lunch and coffee break: \$25 x 10 participants x 2 days)	500
National Consultant Fees (\$200 two days fees)	200
Fieldwork	
10 Enumerators-interviewers Fees for 3 months work applying information instruments and conducting interviews(10 x \$300)	3000
Analyzing results and drafting report and recommendations - Fees	1500
Three-day validation workshop	
Travel expenses (bus ticket, accommodation and meals) for participants from outside the capital (\$80 x 6 participants x 4 nights)	1920
Meals for participants (lunch and coffee break: \$25 x 30 participants x 3 days)	2250
National Consultant Fees (\$300 three days fees)	300
International Consultant - Fees and Travel Expenses (\$600 three days fees + \$1000 ATK round trip + \$100 x 4 nights accommodation, including meals)	3200
One-day final Seminar for launching of the Final Publication	
Final Report production and printing (graphic design, edition and printing)	3400
Travel expenses (bus ticket, accommodation and meals) for participants from outside the capital (\$80 x 6 participants x 2 nights)	960
Meals for participants (lunch and coffee break: \$25 x 40 participants x 1 day)	1000
National Consultant - Fees (\$100 one day fees)	100
International Consultant - Fees and Travel Expenses (\$200 one days fees + \$1000 ATK round trip + \$100 x 2 nights accommodation, including meals)	1400
Communication and office supplies	
Graphic design of project visual identity	600
Printing and distribution of visibility materials	1400
Other costs	
Office supplies, meetings materials, documents reproduction	900
Telephone communications	200
Equipment rental	900
Total Estimation	US\$ 26,920

BREAKDOWN OF THE BENEFICIARY AGENCY'S CONTRIBUTION	
(in US dollars)	
Project coordination and monitoring (\$600 x 18 months)	10800
Administrative costs	3600
Total	US\$14,400