

IRAQ

A. PROJECT IDENTIFICATION		
1.	PROJECT TITLE	TRAINING LOCAL WOMEN JOURNALISTS IN INVESTIGATIVE JOURNALISM
2.	NUMBER	IPDC/58 IRQ/01
3.	MEDIA DEVELOPMENT INDICATORS' CATEGORY	Professional capacity building for women journalists working in institutions that underpins freedom of expression, pluralism and diversity
4.	IPDC PRIORITY AREA	Developing Human Resources (within a media framework)
5.	SCOPE	Regional (to include the center provinces in Iraq: Baghdad and the surrounding provinces)
6.	TYPE OF ASSISTANCE REQUESTED	Training Support (in the area of investigative reporting)
7.	TOTAL COST OF PROJECT	US\$ 35,352
8.	AMOUNT REQUESTED FROM IPDC	US\$ 29,352
9.	BENEFICIARY BODY	Iraqi Women Journalist's Forum; Iraqi General Secretariat for the Council of Ministers/ NGOs Directorate Registration #1J75382 Baghdad, Iraq Contact: Journalist Nibras Almamori Mobile: +964 Email: nbrasalmamory73@yahoo.com
10.	IMPLEMENTING OFFICE	UNESCO – Iraq Office Communication and Information Sector Contact person: Mariam Jaber, Louise Haxthausen
11.	PROJECT LOCATION	Baghdad
12.	PROJECT PREPARED BY	Ms. Nibras Almamori
DECISION OF THE BUREAU:		

B. PRESENTATION

1. PROJECT JUSTIFICATION:

The project seeks to win support for upgrading the skills of 40 local women journalists from the regional media houses in the provinces of Center Iraq (Baghdad and the surrounding provinces) in the field of investigative journalism. This will raise the proficiency and professionalism of local women reporters in accordance with international modern standards of investigative reporting.

Transparency International reports Iraq is the fourth most corrupt state in the world. Corrupt officials steal resources, financial and otherwise and in turn rob the Iraqi people of opportunities to improve their lives and the communities in which they live. Investigative journalism exposes corruption, enhances transparency and makes officials accountable to the people. Revealing corruption will improve the performance of government institutions and make government a catalyst for development.

The number of media organizations in Baghdad are increased rapidly after 2003. The majority of these organizations pursue conventional methods of reporting but lack the capacity to professionally investigate the actions of government. Government must serve the people and the only way to start this process is for government officials to be held accountable. Training in investigative journalism techniques will develop the skills of local journalists so that they can more acutely assume the role that is expected of them and demanded by the communities they serve.

The trainers will use and distribute the UNESCO supported Arab language manual for investigative reporting produced by the Arab Reporters for Investigative Journalism (ARIJ).

2. DESCRIPTION OF THE TARGET GROUP:

The direct beneficiaries of the project are women reporters, editors and editors in chief in the local media organizations. It is important to include news managers in the training so that they understand the process of investigative journalism, are comfortable with the outcomes of the reporting and can provide guidance to more junior journalists ensuring that the quality of the reporting meets an international standard.

3. DEVELOPMENT OBJECTIVE:

The project contributes to the promotion of good governance and transparency through building professional capacity of journalists in the field of Investigative journalism in Baghdad, Iraq.

4. IMMEDIATE OBJECTIVE:

Equip women journalists with the skills to work as investigative reporters in order to promote good governance and transparency, holding government officials accountable for their actions, reporting on women's rights in Iraq and its compliance with the international resolutions of women rights.

5. PROJECT OUTPUTS:

- Investigative journalism training carried out for 42 women journalists (women only) working in media organizations in Baghdad and its surrounding provinces.
- Skills in investigative journalism training enhanced for 42 women journalists working in media organizations in Baghdad, Iraq.
- The adoption of methods for investigative journalism by media organizations.
- Awareness in international resolution of women rights is enhanced for 40 women media professionals.

- Equip workspace for the project furnished with related supplies and equipment.
- Open channels of communication between local women journalists in Baghdad and international institutions that support investigative journalism.
- National network of Iraqi women journalists is created to monitor and report on human rights violations.

6. ACTIVITIES:

- Create the team for project implementation.
- Update workplan.
- Develop selection criteria for the participants to ensure they have adequate basic skills for the enhanced training in investigative journalism.
- Arrange for trainer and co-trainer.
- Advertise for participant applications to the training.
- Select participants for the training.
- Organize venues for training.
- Conduct 3 workshops in Baghdad, five days each, for 14 participants per workshop for a total of 42 participants.
- Provide project monitoring and evaluation in consultation with the UNESCO Iraq Office. Evaluations will be conducted during each training session in order to ensure maximum impact of the overall project delivery.

7. PROJECT INPUTS:

- Project manager (full time for four months).
- Project Assistant/Accountant (full time for four months)
- Investigative Journalism Trainer.
- Investigative Journalism Co-Trainer.
- Coordinator for Baghdad trainings.
- Established list of participants 42 in total (100% women representation in the training).
- Training material and stationary.
- Training stationary for each participant.

8. WORK PLAN:

Project implementing period is one year, starting 15 July 2014.

N.B: Dates and locations of workshops training will be set and an updated work plan will be prepared in consultation with the UNESCO coordinator

ACTIVITIES / MONTHS	1	2	3	4	5	6	7	8	9	10	11	12
Select project staff												
Secure trainer and co-trainer												
Hold organizational meeting with staff and trainers												
Prepare project workspace and order supplies												
Prepare selection criteria for participants and application												
Evaluate applications and make contact with the selected participants												
Prepare for available venues in time for the events in all three provinces												
1- First training workshop (first half)												
1-Confirm availability of 14 journalists with a reserve short list for first training workshop												
1.1-Set venue for final date												

1.2- Prepare training material and stationary for 14 participants																			
1.3- Conduct first training workshop																			
1.4- Monitor workshop and analyze participant evaluations																			
1.5 Write narrative reports and send to UNESCO																			
2- Second training workshop (second half)																			
Repeat 1-1.5 for second training workshop																			
3- Third training workshop (first half)																			
Repeat 1-1.5 for third training workshop																			
Final Progress and Financial Report																			

9. **INSTITUTIONAL FRAMEWORK:**

Iraqi women journalists forum is civil society organization, officially registered with the Department organizations of the number 1J75382, it concerns with women working in media sector.

Goals of the organization:

- Highlight Iraqi women work in all fields by holding specialized seminars which are discussing and shed the light on Iraqi women journalist accomplishment and advancement.
- Build the capacity of women journalists in the various disciplines.
- Monitor different means of violations and abuses against women journalists and report it.
- Preparer specialized researches and studies dealing with Iraqi media and the role of media in political and social reform.
- Raise awareness of women journalists in the fields of human rights, the Iraqi Constitution and freedom of expression and press.
- Maintain continuous relation and cooperation with the Iraqi civil society organizations and organize our work in fighting the corruption and advocating for transparency and good governance.

10. **SUSTAINABILITY:**

As part of the training course, reporters will be asked to submit an investigative story idea that they will pursue following the training. The organizers, Iraqi women journalists’ forum and its Editor Nibras Almamaori, will provide follow-on with editors and reporters in regards to this project related assignment. Additionally, the organizers will continue with periodic follow-up with all trainees, including submission of a questionnaire formatted to track their application in the field of what they have learned. The data will be collected, compiled and analyzed to see what they have utilized of the new investigative journalism techniques and if they need further training. A one-day Lessons Learned follow-up will be scheduled in Baghdad within the first six-months following the conclusion of the last full training.

11. **FRAMEWORK OF MONITORING:**

The project manager and coordinator will be present at all of the workshops, monitoring and evaluating the daily performance of trainers and participants. Recommendations will be made on a daily basis as needed to improve the quality of the training. In addition, post training evaluations will be analyzed and, as needed changes to subsequent trainings will be introduced.

12. **EVALUATIONS CARRIED OUT:**

While no assessment has been done regarding the proficiency of reporters to conduct investigative journalism, the basic skills of Iraqi women journalists are only now beginning to take root. Investigative journalism requires

a minimum proficiency with journalistic standards and techniques. It is for this reasons the organizers will prepare an application form for participants to ensure that the trainees meet this minimum standard.

13. **FRAMEWORK OF BENEFICIARY AGENCY’S REPORTING:**

As detailed in the workplan the beneficiary agency undertakes to report on project progress following each training and will submit to the UNESCO Iraq Office a comprehensive final report within 60 days of project completion describing the extent to which the immediate objective of the project was achieved. The report will be prepared by Nibras Almamori, the Director of Iraqi women journalists forum.

D. BUDGET	
BREAKDOWN OF IPDC CONTRIBUTION (in US dollars)	
1. Workshops Cost Sub-total	
1.1 Venue rental for 3 training workshops, five days each at \$250 per day	3,750
◦ Participants transport fares for 42 participants for 5 days, \$25 per day per participant.	5,250
1.3 Two daily breaks for 14 participants and 5 staff (including 2 trainers, project manager, staff assistant and UNESCO observer) at \$15 each for 5 training days. For each workshop Baghdad , the coffee break will cost (19 persons x \$15x 5 days = \$1,425 per x 3 training workshops = \$4,275	4,275
1.5 Daily meals for 14 participants and 5 staff (including 2 trainers, project manager, staff assistant and UNESCO observer) at \$25 each for 5 training days. For each workshop Baghdad , the meals will cost (19 persons x \$25x 5 days = \$2,375 per training) x 3 training workshops =	7,125
1.7 Stationary for 42 participants and 2 trainers at each (\$8 X 44)	352
2. Contracts Sub-total	
2.1 Trainer travel fare fro KORDESTAN to Baghdad (return) for 3 training sessions	600
2.2 Trainer hotel accommodation for 21 nights in Baghdad at \$100 a night	2,100
2.3 Trainer fees for 19 days at \$100 per day (15 training days, 2-days for preparations and 2-days for report writing)	1,900
2.4 Trainer fees for 19 days at \$100 per day (15 training days, 2-days for preparations and 2-days for report writing)	1,900
2.5 Trainer hotel accommodation for 21 nights in Baghdad at a night	2,100
3. Operational Support Sub-total	
3.1 Printing Materials	3,000
3.2 Communications and Courier	3,000
3.3 Project Staff Transportation	2,600
TOTAL	US\$ 29,352
BREAKDOWN OF THE BENEFICIARY AGENCY’S CONTRIBUTION (IN US DOLLARS)	
Project manager (\$750 X 4 MONTH)	3,000
Project Assistant/Accountant (full time for four months) \$500 X 4 MONTH	2,000
Transportation costs for 4 MONTH	1,000