



## UNESCO Publications Board

### Meeting Minutes

**Meeting date:** 11 February

**Meeting time:** 10:00 a.m.

**Location:** 5.021, UNESCO Headquarters, Paris

#### Call to order

The Secretary, called the meeting to order at 10:05 a.m. and welcomed those Members and observers present.

#### Attendees

An attendance sheet was circulated for signatures. The following people were present:

##### Chair

Mr Eric Falt, Assistant Director-General, ERI

##### Members

Mr David Atchoarena, Director, ED/TH

Mr Mr Indrajit Banerjee, Director, CI/KSD

Ms Anne Candau, Publications Officer, SC [*representing Mr Han Qunli, Director, SC/EES*]

Mr Gwang-Chol Chang, Chief, EPR Unit, FU/BGK [*attending via teleconference and representing Mr Gwang-Jo Kim, Director, FU/BGK Member for Field Offices*]

Ms Mechtild Rossler, Deputy Director, CLT/WHC

Mr Germán Solinís, SHS/EGC/BIO [*representing Ms Angela Melo, Director, SHS/HPD*]

Mr Rudi Swinnen, Chief, ADM/CLD/D

Ms Estelle Zadra, Chief, Communications & Publications Unit, IIEP [*representing Mr Khalil Mahshi, Director, IIEP*]

##### Ex Officio Members

Mr Cvetan Cvetkovski, ODG/GE [*representing Ms S. G. Corat, Dir. ODG/GE*]

Ms Vida Habash, AFR/EO

Ms Ranwa Safadi, BSP/PB

##### Secretary

Mr Ian Denison, Chief, Publications Unit, ERI/DPI

##### Observers

Ms Mimouna Abderrahmane, Publications Officer, SHS

Ms Natalia Denissova, Publications Officer, CI

Ms Cécile Duvelle, Chief, Intangible Cultural Heritage Section, CLT/CEH/ITH

Ms Saorla McCabe, CI/FEM/IPDC

Mr Bhanu Neupane, CI/KSD/ICT

Ms Akané Nozaki, Public Information Officer, FU/BGK

Ms Courtney Radsch, CI/FEM/FOE

Ms Lydia Ruprecht, Chief a.i. ED/ERF/KMS

Ms Natalia Tolochko, Assistant Publications Officer, SC

Ms Vesna Vujicic-Lugassy, Publications Officer, CLT

##### Minutes Secretary

Ms Isabelle Nonain-Semelin, ERI/DPI/PBM

**I. Item 1. Approval of minutes**

The Board approved the minutes of the 9 January 2014 meeting.

**II. Item 2. Review of publications proposals**

15 proposals were presented to the Board. The Board approved 11 proposals, including one resubmission and 3 Category 4 proposals. 3 proposals were returned for reconsideration, review and resubmission. One proposal was withdrawn.

1. The 3 proposals which were put into Category 4 were the following:

	<i>Proposal No.</i>	<i>Series</i>	<i>Title</i>
1.	0214_CLT03		Protecting Asia's Heritage Strategies for Fighting Illicit Traffic (Proceedings of international symposium)
14.	0214_CI04	Open Access Best Practices	
15.	0214_CI03	Open Access Best Practices	Institutional Repository Software Comparison

**III. Item 3. A.O.B**

The next meeting of the Publications Board will be held on Tuesday 5 March 2014.

The following general points were made during the discussions:

1. The Chair welcomed formally the colleagues from the Bangkok Field Office as the former Member for Field Offices is replaced by the Director of the Bangkok Office, Mr Gwang-Jo Kim. However, the new Member was represented by Mr Gwang-Chol Chang, Chief of the EPR Unit, for this meeting. The Chair insisted that the Member should attend to the next meetings of the Board.
2. Regarding renewal of membership, the Chair explained that a memo had been sent to all ADGs proposing that the current Members be reconducted. The Secretary said that replies from CLT, SC, CI, SHS, AFR had already been received. Reply from ED was still to arrive.

**IV. Item 4. Adjournment**

The meeting was adjourned at 12:35 p.m.

**Minutes submitted by Isabelle Nonain-Semelin, ERI/DPI/PBM**

**Annex 1 – Agenda**

1. Approval of the minutes of the 9 January 2014 Publications Board meeting
2. Review of publication proposals
3. A.O.B.
4. Adjournment

## Annex 2 – Overview of proposals reviewed

The proposals are listed below in the order in which they were actually reviewed.

	<i>Proposal No.</i>	<i>Series</i>	<i>Title</i>	<i>Category</i>	<i>Decision</i>	<i>Estimated media impact</i>
1.	0214_CLT03		Protecting Asia's Heritage- Strategies for Fighting Illicit Traffic (Proceedings of international symposium)	4	Approved	-
2.	0214_CLT04		Safeguarding your Intangible Heritage. Guide for Practitioners in Nepal	4	Withdrawn by CLT	-
3.	0214_CIO1		<b>(Resubmission)</b> Maintien de l'ordre et respect de la liberté d'expression : Manuel pédagogique	3	Approved	8 (locally)
4.	0214_ED01		7 Billion Books: Transforming Mobile Technology into Tools for Reading	3	Approved	7
5.	0214_CLT01		List of Intangible Cultural Heritage in Need of Urgent Safeguarding 2012-2013	3	Approved	4
12.	0214_CLT02		Register of Best Safeguarding Practices 2012-2013	3	Approved	4
6.	0214_ED02		Education Microplanning Toolkit for Asia-Pacific	3	Approved	3
8.	0214_SHS01		UNESCO's Future of Global Bioethics	3	Revise and resubmit	-
7.	0214_SC01		Guidelines for Earthquake Resistant non-Engineered Construction	3	Revise and resubmit	-
9.	0214_ED03		Training Tool for Writing Textbooks Free From Prejudice Based on Gender, Culture and Religion	3	Revise and resubmit	-
10.	0214_ED04	Asia-Pacific Education System Review Series	Transferable Skills in Technical and Vocational Education and Training: Policy Implications	3	Approved	1
11.	0214_CIO2	Series of assessments of national media	Assessment of Media Development in South Sudan – based on UNESCO's Media Development	3	Approved	9

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		landscapes based on UNESCO's Media Development Indicators (MDIs)	Indicators (MDIs)			
<b>13.</b>	0214_ED05		Transforming Teaching and Learning in Asia-Pacific: What Pedagogies for the Future?	3	Approved	3
<b>14.</b>	0214_CI04	Open Access Best Practices		4	Approved	-
<b>15.</b>	0214_CI03	Open Access Best Case Practices	Institutional Repository Software Comparison	4	Approved	1

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|------------------------------------|--|
| 1. Publication Proposal 0214_CLT03 | <b>Protecting Asia’s Heritage Strategies for Fighting Illicit Traffic (Proceedings of international symposium)</b> |
| 2. Publication Proposal 0214_CLT04 | <b>Safeguarding Your Intangible Heritage. Guide for Practitioners in Nepal (Withdrawn)</b>                         |

The Secretary explained that he had met with all Sectors that had proposed Category 4 submissions, and discussed with them.

Originally, there were:

- 2 proposals from CI, however the Secretary considered that these proposals belonged to Category 3, they were therefore removed from the list of Category 4 publications.
- 2 proposals were from SHS, but the submission forms had not been filled out properly, and there were problems with the submissions themselves, therefore, the Sectors and the Secretary agreed that the proposals would be withdrawn.
- 2 proposals were from CLT, but the Sector wished to withdraw one of them.

Therefore, only one Category 4 proposal remained to be submitted for approval by the Board.

The Secretary explained that Proposal 0214\_CLT03 being a proceedings publication, it clearly belongs to Category 4. He proposed to follow the method previously agreed upon by all the Members of the Board with regard to Category 4 submissions: the proposal was not reviewed in detail. The Members accepted its categorization, and the responsibility for quality control is left to the sector or Field Office in charge of the publication.

The Board moved to approve the proposal

**Proposal approved**

(0114\_CLT03 for web)

## 3. Publication Proposal 0214\_CI01

## Maintien de l'ordre et respect de la liberté d'expression : Manuel pédagogique (Resubmission)

An Observer for CI presented the proposal:

- The proposal is a resubmission.
- The proposal has been revised to address the concerns expressed by the Board during its 9 January meeting:
  - Gender has been mainstreamed more strongly throughout the proposal which has been resubmitted to CI's Gender Focal Point and to ODG/GE for comments. The proposal came back with strong recommendations (i.e. there are specific pull out boxes and the gender perspective is taken into account throughout the whole text).
  - There will finally be no DVD (as was mentioned in the original submission form).
  - The title was revised according to the Board's suggestion.
  - The launch plan has explained in more details.

**Comments from the Board:**

1. The representative for ODG/GE expressed satisfaction that suggestions relating to the gender perspective had been incorporated.
2. The Chair and the Ex Officio Member for BSP stressed that there was still no budget for evaluation.
  - The Observer for CI explained that since the evaluation would be carried out internally, no special funding was needed.

The Ex Officio Member for BSP pointed out that more would nonetheless be expected for a training manual. Indeed, the manual would need to be tested, which means that funds should be allocated to this end.

- The Observer for CI further explained that the manual has already been used (e.g. in South Sudan and Libya), because it is part of a broader activity which is the actual training, and the feedbacks on it have already been incorporated within the activity itself.
3. The Ex Officio Member for BSP expressed surprise that the publication is already being used in Libya since it is in French for the time being.
    - The Observer for CI agreed that the publication cannot be fully utilized until it is translated into Arabic and English. A draft in English has already been prepared. However, the Sector was waiting for the approval of the proposal by the Board to prepare the Arabic version.
  4. The representative for Field Offices highlighted that the proposal had been prepared under the previous C/5 and said that it should perhaps be updated with regard to the new C/5.
    - The Observer for CI considered that there was no discrepancy in this regard.

The Secretary said that since this is still the beginning of a new biennium, the Board will still have to review proposals which were decided under the previous C/5. Colleagues will have to make the link between the previous and the current biennium.

5. The Board moved to approve the proposal.

**Estimated Media Impact: 8 (locally, but the Sector will have to liaise with DPI)**

**Proposal approved for print and web**

#### 4. Publication Proposal 0214\_ED01      **7 Billion Books: transforming Mobile Technology into Tools for reading**

The Member for ED presented the proposal:

- The title of the publication is still to be confirmed.
- There are currently 7 billion mobile phones on the planet and the challenge is to take the opportunity to use them to expand access to reading.
- The proposal is part of a broader programme on mobile technology for learning. It complements a publication approved last year (i.e. a survey on how readers use mobile phones to have access to documents).
- The publication looks at 15 mobile programmes around the world, trying to see lessons learnt as well as the implications for education policy.
- The proposal was ambitious in terms of timing: it will finally not be possible to launch the publication during Mobile learning Week. Therefore the launch will have to be redefined.
- In addition to English, the publication will be in French and Spanish.
- The publication will be in print (with a limited print run of about 300 copies) and online.

#### **Comments from the Board:**

1. The Chair congratulated the Sector on the title, even if it is a little bit long.
2. The Chair said that it was a late, but a good submission.
  - The Member explained that another publication focusing specifically on women's literacy was planned. Since there was a risk of overlapping between the two publications, some fine-tuning was necessary, which explains the late submission. However, the Member stressed that, since the publication date is no longer February, the submission is no longer a late one.
2. The Chair congratulated the Sector on having different language versions foreseen.
3. The Board asked for clarifications regarding the apparent embargo on Open Access.
  - The Member said that the indication relating to an embargo was no longer applicable. There will be no embargo.
4. The Member for MSS asked whether the Sector would also make e-Book files.
  - The Member confirmed the team's intention to have the publication designed, conceived as an e-publication for mobile phones.
5. The Ex Officio Member for BSP had trouble understanding what the target audience for the publication was.



- The Member explained that the proposal is not based on UNESCO’s programmes. It is an international overview of the experiences in using mobile phones for reading. The lessons drawn from this will be more “policy-oriented”, more upstream.

6. The representative for ODG/GE expressed his support for the publication.

7. The Ex Officio Member for AFR explained that she had received the draft publication which she found excellent. Priority Africa is well taken into account in the publication (Senegal, Niger, Uganda). In addition, AFR has discussed certain headings within the publication with one of the authors.

8. The Ex Officio Member for AFR asked which Field Offices had received the proposal for internal review.

The Member for CLT stressed that the name of only one peer reviewer had been provided and it is the UNESCO Chair at the University of Pennsylvania. The Member also asked whether the “outside reviewers” mentioned in the submission form were NGOs.

- The Sector clarified that the external reviewers were professionals associated with the programme, not NGOs.

9. The Secretary asked whether the publication would be available, saying that World Book and Copyright Day (23 April 2014) would be an alternative for the launch.

- The Member welcomed this proposal and said that the publication would be ready in March.

**Estimated Media Impact: 7 (if promoted properly)**

**Proposal approved for web and print**

5. Publication Proposal 0214\_CLT01      **List of Intangible Cultural Heritage in Need of Urgent Safeguarding 2012-2013**
12. Publication Proposal 0214\_CLT02      **Register of Best Safeguarding Practices 2012-2013**

The Member for CLT presented the two related proposals:

- The Member emphasized that these were the first-ever submissions of statutory documents to the Publications Board.
- Within the framework of the 2003 Convention for the Safeguarding of Intangible Cultural Heritage (ICH), the publication of the list of intangible cultural heritage in need of urgent safeguarding, which is the object of Proposal 0214\_CLT01, is a statutory obligation. This list is established in accordance with Article 17 of the Convention.
- Proposal 0214\_CLT01 will present the 8 ICH elements that constitute the decisions on the Urgent Safeguarding List made by the Intergovernmental Committee for the Safeguarding of ICH for 2012 and 2013.
- This publication will be produced only as a PDF (as opposed to previous edition which was composed of three booklets in a box).
- It will be published in English, French, Arabic and Korean (the latter version being produced by a Category 2 Centre).
- Proposal 0214\_CLT02, Register of Best Safeguarding Practices 2012-2013, is also a statutory requirement.
- It presents the 3 best practices identified by the Intergovernmental Committee in China, Mexico and Spain. The publication will be a platform for sharing best practices and to learn more about effective safeguarding measures.
- In addition to State Parties, it will also be of interest for practitioners.

**Comments from the Board:**

1. The Chair said that the proposals are relatively early and fairly clear submissions.
2. The previous editions have been of high quality.
3. Even if there are reasons justifying this, the titles may seem a little too “bureaucratic”. The Chair suggested that the words “List of” in the title of Proposal 0214\_CLT01 be dropped, as well as the words “Register of” in the title of Proposal 0214\_CLT02.

However another suggestion was that the title of the second proposal be revised and made more specific.

- The Member confirmed that the titles relate to the 2003 Convention itself. However the Chief of the Intangible Cultural Heritage Section said that it was a good suggestion to aim at shorter titles for the publication.

4. No peer review is foreseen, which should perhaps be explained.
  - The Member explained that the publications would present statutory decisions, which could not be changed even if they were submitted to external reviewers. The Chief of the Intangible Cultural Heritage Section added that the texts were approved as decisions. The 24 experts (members of the Committee) who made the decisions can be considered as external peer reviewers.
5. The budget for translation should be more transparent.
  - The Sector explained that there are no costs with regard to translation since, as such, the decisions are already translated into English and French.

The Chair insisted that that are always costs and that they should be identified.

6. The Chair asked why there is an apparent restriction to make the publication available in Open Access.
  - The Chief of the Intangible Cultural Heritage Section said there would be no restriction with regard to Open Access.
7. The Ex Officio Member for BSP said that Proposal 0214\_CLT01 could be used as a pilot and suggested that there should be a follow-up as to its impact, its usefulness, the awareness it raised, etc.

**Estimated Media Impact: 4**

**Proposals approved for web**

## 6. Publication Proposal 0214\_ED02

## Education Microplanning Toolkit for Asia-Pacific

The representative for ED presented the proposal:

- The proposal, which will be online only, was discussed for the new publications plan.
- It is based on a new approach aimed at supporting education planning at a local level. Not much work has been done in the field of microplanning education so far.
- It is based on the review of practices and strategies in Asia and the Pacific. The title was developed by the Bangkok Office.
- This is a rather technical publication. It looks at 4 main areas: enlarging access, improving learning outcome, enhancing community participation, supporting transparency in decision-making.
- It is not only about the technical aspects of microplanning, but also about the importance of local participation.
- It is based on experience in Asia-Pacific, but it could be useful for other regions. All the more so since not much work has been done so far in this area.
- A large number of experts in the region were involved.

**Comments from the Board:**

1. The Chair said that this is a late submission.
2. The Chair, supported by the Ex Officio Member for BSP, stressed that it is a very technical publication, which could have been placed in Category 4 rather than in Category 3, and requested clarification about that. The reply to this question could have an impact regarding the peer review, for which no names have been provided.
  - Observers from the Unit responsible for the publication (in the Bangkok Office) explained that the publication was already produced three years ago. In the meantime, it has been pilot-tested in country context (e.g. Mongolia, Thailand, etc.). It was therefore fully reviewed and this is the reason why the responsible team wanted it to be placed in Category 3.
3. The Member for MSS asked whether, since the publication will focus on education planning at the local level, there would be interest in having printed copies. He also asked whether an e-publication was foreseen as seemed to be the case from the indications in the submission form.
  - The Member for ED said that no e-publication will be produced. The responsible team in Bangkok added that local people were meant to have access to this publication, but the latter will have to be adapted by local people in order to be used. It would therefore not be practical to have it in print form.

The Ex Officio Member for AFR said that, nevertheless it would be a good thing to produce printed copies for those who do not have access to internet.

- The Observer for ED said that it could be done if the Board agreed to it.

**Estimated Media Impact: 3**  
**Approved for web (and print)**

## 8. Publication Proposal 0214\_SHS01

## UNESCO's Future of Global Bioethics

The representative for SHS presented the proposal:

- The representative for SHS reminded that UNESCO will be celebrating the 20th Anniversary of its bioethics programme until September 2014. UNESCO has been a pioneer in the area and, over the years, SHS has helped elaborate legal instruments, was involved in training, and worked in southern as well as in developing countries.
- The purpose of the publication is to combine a presentation of what has been accomplished over the last 20 years, with an analysis of the challenges for the future, i.e. mainly how bioethics should become useful everywhere around the world.
- The title is perhaps not the best but is only indicative, and also has a strategic function: it should put the emphasis on UNESCO's work in the future.
- The 20<sup>th</sup> Anniversary will be celebrated until September 2014, therefore the date of publication is flexible.
- 43 high profile personalities were asked to write short articles focusing either on the last 20 years achievements or on actions that would still have to be undertaken in the future. 25 contributions have already been received. The Sector aims at receiving 30 high-quality articles.
- Each article should be 3-pages long. The introduction will be written by UNESCO.
- The publication will be short: 100 pages.
- It will be published in English, as well as in Spanish. There will be a French version if sufficient funds are available.
- There will be a small print run (500 copies) for distribution during specific events.

**Comments from the Board:**

1. As a general comment, the Chair wished to stress that the purpose of the Publications Board is to ensure that there are fewer publications, but of better quality.
2. The Chair wanted to encourage the publication, but was under the impression that the project was still not mature enough, especially if it is currently a simple collection of articles. The fact that there is still sufficient time before publication leaves room for improvement(s).
3. Based on the information in the submission form, one could think that the publication should be in Category 2, if things are done properly.

The Member for ED even considered that the publication could be a flagship for this biennium, and as such, he was of the opinion that the project lacked ambition. The Member for ED even thought that targeting September for publication may just be too short. According to him, the publication should include UNESCO's official doctrine, in addition to the authors' articles. As for the articles themselves, the Member for ED considered that 3-page long articles may be too short, in particular for those considering challenges to be faced in the future.

- The Sector said that the idea behind the publication was not to develop a worldwide doctrine. This is why short contributions were requested. It will not be possible to make the proposal a Category 2 publication by next September. The proposal should be seen more like a

“brainstorming” publication which could be the basis for a more important publication in the future. As for the structure of the proposal, it is still too early to provide a detailed table of contents since the Sector has not received all the contributions yet.

4. The title could perhaps be revised as follows “The future of global bioethics”.
5. The budget – and the way it is presented in the submission form - may not be sufficient, even if the publication was to be published online only. Moreover, the budget breakdown presented is not complete: no funds are assigned for the photographs, the distribution, monitoring and evaluation.
  - The Sector said that the budget will be revised.
6. The peer review is not really convincing (i.e. EST and ADG for the internal peer review). The representative for Field Offices, while agreeing that the publication could have a high potential impact, asked for clarification regarding the process for selecting the experts (having in mind the requirement of geographical diversity).
  - The Sector explained that experts were from all over the world and had been directly involved in UNESCO’s programme. Names will be provided. The Sector added that SC should participate in the internal peer review.
7. The representative for ODG/GE said that he does not agree with the comments made by the Gender Focal Point. Since the publication addresses both the past and the future of an important part of UNESCO’s mandate and since there is still sufficient time, the Sector should work closely with ODG/GE to compile a paragraph (or paragraphs) on gender and bioethics (looking at the expected results, the C/4, etc.), to take the gender perspective into account in a more visible way.
8. The Ex Officio Member for AFR stated that the proposal is a good project but, not mature enough. The Africa Department would like to work closely with SHS in order to make Priority Africa more visible, especially if one of the purposes of the publication is to make bioethics accessible to southern countries.
  - The Sector thanked ODG/GE and AFR for their offer to help.
9. The Ex Officio Member for AFR said that the publication would certainly deserve to be in colour.
10. In view of all the comments above, the proposal should be revised and improved for resubmission.

**Proposal to be revised and resubmitted**

## 7. Publication Proposal 0214\_SC01

**Guidelines for Earthquake Resistant non-Engineered Construction**

The representative for SC presented the proposal:

- The proposal is a re-edition of a 1986 publication.
- It is about non-engineered construction, i.e. constructions designed without architects. This type of constructions is widely spread around the world in developing countries. The publication will draw on lessons learnt from past earthquakes.
- The authors are eminent engineers from India, Indonesia and Japan, with strong ties in Canada or the USA.
- The publication will be useful in earthquake-prone countries, such as Congo, Tanzania and Algeria.
- There are very few women specialists in this field, nevertheless, there were some inputs by women.
- The publication will be in English, but other language versions will be considered depending on the requests for translations and on the funds available.
- It is a very original publication, presenting the scientific knowledge and practices accumulated over the last 30 years.
- The external peer reviewers are from New Zealand and Japan.
- There will be 500 printed copies, some of which will be distributed during conferences, in particular during the 3rd World Conference on Disaster Risk Reduction (WCDRR) which will take place in Sendai (Japan) in March 2015.
- The funds are from the regular budget and from extra-budgetary resources.

**Comments from the Board:**

1. The Chair said that the proposed publication would undoubtedly be useful.
2. The title is not very convincing, and the Chair insisted that efforts should be made to choose more appealing titles, including for Category 3 publications.
  - The comment from the Board was noted by the Sector.
3. The Chair asked why this submission was so late (the publication date is set in March), especially since there are generally not many submissions from SC.
  - The Sector said that programme specialist responsible for the publication insisted that it needs to be published quickly.
4. Having the publication in English only is not acceptable, even for Category 3 publications. This view was supported by the Ex Officio Member for AFR who said that the publication should be translated in French, especially since it will be useful in Congo and Algeria and since it was already published in several languages in the past.
  - The Sector noted these comments.

5. The Chair asked clarification about the printing costs, i.e. 10,000 USD, which were considered to be high since there will be only 500 printed copies.
6. Even if the submission form indicates that the photographs were provided by the authors, the Sector should assign funds for photographs and illustrations, even for Category 3 publications.
7. Money should also be allocated for monitoring and, since this would be a re-edition the publication will definitely need to be evaluated.
8. The Member for CLT said that the publication will be very useful, but CLT would have appreciated to be consulted as there is a Focal Point on Disaster Risk Preparedness within CLT. Moreover, the programme on earthen heritage works a lot on vernacular architecture. Lastly, CLT could also provide very good photographs.
  - The Sector thanked CLT for the proposed photographs.
9. The representative for ODG/GE stated that this field is perhaps not one where gender equality analysis could easily be advocated. However the minimum is to mention in introductory parts the importance of increasing the women's presence in this area and the importance for UNESCO to encourage women in the profession.
  - The representative for SC will ask that the general comments about the gender aspect be incorporated.
10. The representative for Field Offices said that the publication would be very important in the Bangkok region and asked clarification about the role of the authors in this re-edition in terms of updating.

The Member for ED emphasized that there is a subcomponent to this topic: some important work done the field of school buildings. This should be included in the publication and used in terms of updating (Haiti could be used as an example). Additionally, there may be a UNESCO Chair in France working on the subject and which could take part in the peer review.
11. The Member for CI also stressed the importance of this publication and wished to emphasize the issue of non-compliance (i.e. how can we get the message across?). The Member for CI also informed the other members of the Board of the existence of a new project called "open mapping". The purpose is to invite young people from all over the world to use their mobile phones to identify places of interest for UNESCO. This could be an excellent tool for Post-Conflict/Post-Disaster responses.
12. The Member for MSS asked whether the previous edition was sold or not. He also said that the budget for the layout was low and stressed that the targeted audiences are very different from one another.
  - The representative for SC said that she will try to find the previous edition to compare it with the submission, in particular in terms of the updating which was done by the authors. The Sector agreed that the budget of 2,000 USD for the layout was quite low. Lastly, the Sector further explained that efforts had been made to reach a more general audience.
13. In view of the comments above, the proposal should be revised and improved for resubmission.

**Proposal to be revised and resubmitted**



## 9. Publication Proposal 0214\_ED03

## Training Tool for Writing Textbooks Free From Prejudice Based on Gender, Culture and Religion

The Member for ED presented the proposal:

- The proposal covers an important topic.
- It is part of a broader programme conducted with the support of Saudi Arabia (i.e. the Abdullah bin Abdulaziz International Programme for a Culture of Peace and Dialogue).
- The proposal is a training book for writing textbooks devoid of prejudice based on gender, culture and religion.
- It is meant to target textbook writers, curriculum writers.
- The publication was developed with the Georg Eckert Institute (Germany), therefore there should be a co-publishing agreement.
- The intention is to test the publication through workshops.

**Comments from the Board:**

1. The Chair reminded that proposals should be submitted on time. This is a very late submission.
2. The proposal is interesting, but the title could be more attractive and shorter.
  - The Member said that the title would be revised.
3. It is a good thing that three language versions are foreseen.
4. The funding partner cannot be a peer reviewer, as seems to be the case: Box 25 indicates that “The publication is part of the implementation of the Memorandum of Understanding between UNESCO and the Government of the Kingdom of Saudi Arabia in support of the “Abdullah bin Abdulaziz International Programme for a Culture of Peace and Dialogue” and Box 32 lists “The Abdulaziz Centre on Culture of Peace” as an external peer reviewer. Therefore one may assume that there is a link.
  - The Member for ED said that despite the fact that the project was funded by a Member State, it should nevertheless not result in the distortion or in diminishing the scientific value of the analysis presented in the publication.
5. The representative for ODG/GE asked clarification about the scope of the publication: is it global or regional. If it is only regional and covers Saudi Arabia, the Sector should be cautious with regard to the gender perspective. Indeed, there is a lot of reservation in the Arab region with regard to the ratification of the Convention against Discrimination against Women. The representative for ODG/GE wondered what liberty UNESCO had with regard to the donor or the terms of the memorandum of understanding with the donor.

Nevertheless, the fact that all authors were women was found encouraging and, since some of them are specialists in gender and sociology, it was assumed that the gender perspective would be taken into account throughout the publication, even if the representative for ODG/GE

considered that the publication should be “more courageous” with respect to elaborating on gender-related stereotypes.

6. The Member for CLT said that, although colleagues from the General History of Africa team have already looked into the proposal, colleagues from the Diversity of Cultural Expressions Section would be happy to review Module III on Teaching Cultural Diversity with regard to the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions.
  - The Member for ED agreed to consult colleagues from CLT, and added that the religious dimension was also to be taken into account.
7. The representative for Field Offices said that such a tool was welcome and useful. He suggested that the publication be sent to colleagues from Field Offices for internal review. This view was supported by the Ex Officio Member for BSP who recommended that the Category II Centre in Korea (i.e. Asia-Pacific Centre of Education for International Understanding) be involved. The Secretary added that the UNESCO Internal Bureau of Education (IBE) should have been involved as well.

The Members of the Board agreed that there should be more geographical diversity among the authors and peer reviewers.

- The Member for ED said that the Georg Eckert Institute, which was one of the authors, certainly had sufficient capacity to ensure that cultural diversity was taken into account. But the point on the peer reviewers was taken and the Member will ask that the peer review be expanded and that the Category II Centre in Korea be included.
9. In response to one comment by the Member for MSS/CLD and other Members who found that the budget was disproportionate, the Member for ED explained that the 200,000 USD budget mentioned in the submission form reflects the fact that the publication is part of a broader international programme. Therefore, it also includes the review of existing materials and publications, review of UNESCO documents, the organization of experts meetings etc.
  10. In view of the comments above the Board considered that the proposal should be revised and resubmitted.

#### **Proposal to be revised and resubmitted**

## 10. Publication Proposal 0214\_ED04

**Transferable Skills in Technical and Vocational Education and Training: Policy Implications**

The Member for ED presented the proposal:

- The proposed publication focuses on Asia and Pacific and deals with content issues: transferable skills in technical and vocational education and training (TVET). These are non-specific skills which are essential to contribute to employment. This is an area of intense research and policy work in the field of TVET.
- The publication looks at the experience in 12 countries in the Asia-Pacific region.
- The intention is to make it a guide for teacher training and curriculum development.

**Comments from the Board:**

1. As a more general comment, the Chair said that publications from the Bangkok Office sometimes do not make it clear, in the title, that the focus of the publication is only regional. In this particular case, the title is not easily understandable by non-specialists, even if it is understood that the publication is not intended for the general public.
  - The Member for ED said that the concept is very specific indeed, but well-identified in the education field. Moreover, the Member said that no problems of understanding were foreseen considering the target audience. The Sector also added that the publication is part of the Asia-Pacific Education System Review Series, therefore it seems redundant to have a regional focus in the title.

The Chair said that he had no doubts as to the concept used, but insisted that efforts should be made to find more attractive titles.

2. The Chair said that the publication could perhaps have been placed in Category 4.
3. This is a late submission.
4. Considering the region on which the publication focuses, the Chair asked why the publication was foreseen in English only. For this region, a Chinese version may be useful, as well as other language versions (but not a French one, as seemed to have been understood by the Sector).
5. There seems to be a problem with the print run indicated in the submission form, the figures do not add up (i.e. information supplied in Box 43d and Box 43 e).
6. The budget is very low (2,000 USD). There is no proper breakdown of the various elements composing it.
  - One observer from the Bangkok Office explained that staff is mobilized to write the publication.

**Estimated Media Impact: 1****Proposal approved for print and web**

## 11. Publication Proposal 0214\_CI02

Assessment of Media Development in South Sudan –  
based on UNESCO’s Media Development Indicators  
(MDIs)

The Member for CI presented the proposal:

- This is a very unique project because South Sudan is a very young country.
- The assessment prepared by UNESCO would be the first.
- The proposal would help the government to prepare the legal framework and the strategies with regard to the media sector. It would be a diagnostic tool which would help in the development of the media system.

**Comments from the Board:**

1. The Chair agreed with the Member’s presentation. The series (i.e. Series of assessments of national media landscapes based on UNESCO’s Media development Indicators) within the framework of which this publication is developed is well-known of the Members of the Board.
2. The project is quite solid and promising.
3. It is a relatively early submission.
4. The proposal seems to be within all expected parameters.
5. The budget appears to be healthy.
6. However, the Chair stressed that all authors and peer reviewers are Westerners.
  - The Member for CI said that if there is a lack of Africans among the authors, more Africans could be included among the peer reviewers.

The Ex Officio Member for AFR stressed that the authors are from Forcier Consulting (one of the leading research firms in post-conflict environments established in South Sudan). Lastly, one of the authors, James Boboyan, is himself from South Sudan.

One Observer for CI further explained one of the authors, who is from the Netherlands, trained analysts from South Sudan. The writing is done by Forcier Consulting, but as underlined by the Ex Officio Member for AFR, the American researchers are based in South Sudan (or Egypt).

7. The representative for ODG/GE underlined that there had been very good exchanges with CI’s Gender Focal Point. ODG/GE fully supports the proposal which takes gender into account.
8. The Ex Officio Member for AFR also expressed support for the publication, which is a very unique project that will help the government. There had been contacts with the Nairobi Office.
9. The Ex Officio Member for BSP said that there might be a slight mistake in the budget indicated in the submission form (i.e. a missing 0), but noted with satisfaction the 5,000 USD budget for evaluation, and highlighted the fact that good explanations as to its use had been provided.

10. The Member for ED stressed that the project had been developed since 2012 and asked whether there had been an update. He insisted on the need for an evaluation to take into account any changes in the country's situation.
- The Member for CI replied that the national validation conference had been held in October 2013, therefore it did not seem that the study would be obsolete in April 2014 (i.e. the expected publication date). However, the Member for CI said that an update could be requested from the authors, if relevant. One Observer for CI added that there had been continuous contacts with the authors. But she also reminded that since there is currently no legal framework (there are only three bills), no changes have taken place in this regard.

**Estimated Media Impact: 9 (if done correctly)**

**Proposal approved for print and web**

## 13. Publication Proposal 0214\_ED05

**Transforming Teaching and Learning in Asia-Pacific:  
What Pedagogies for the Future?**

The Member for ED presented the proposal:

- The proposal reflects a change of focus for the new biennium: more emphasis will be put on the quality aspect of education. This title is a nice start for this new process.
- The publication will cover selected countries in Asia. The authors are specialists from Asia.
- The structure of the publication is based on a country approach: it presents the developments in the 9 selected countries.

**Comments from the Board:**

1. The Chair noted with satisfaction that this is a very early submission (publication date in December 2014).
2. It is very interesting, very well presented and seems to “tick all boxes”.
3. The budget is adequate for such a publication.
4. The representative for ODG/GE said that the publication has a gender-neutral approach, but considered that there was still room for a more in-depth analysis with regard to gender.
5. The Ex Officio Member for BSP underlined that the title mentions “[...] What pedagogies for the future?”, but this aspect does not seem to be reflected in the table of contents.
  - The Member for ED explained that this is a very early submission, therefore the table of contents is not yet finalized. The representative for Field Offices agreed that no details had been provided in the country profiles.
6. The Ex Officio Member for AFR stressed that the publication is only foreseen in English, and the Chair asked about possible Chinese or Japanese versions.
  - The representative for Field Offices said that possibilities to make the publication available in Chinese, Japanese and Bahasa were currently explored. Japan and Korea will certainly be encouraged to make their own translations and will certainly consider doing it.

The Ex Officio Member for AFR suggested that National Commissions be solicited with regard to other language versions (e.g. the Korean National Commission is often eager to publish Korean versions of UNESCO’s publications).

7. The Member for CI welcomed the publication as being very timely, but stressed that the submission makes no reference to new technologies and how they could be used to provide incredible opportunities for the youth to access information, knowledge, resources, etc.
  - The representative for Field Offices said that the table of contents does not provide enough details.

**Estimated Media Impact: 3****Proposal approved for print and e-publication**

- 14. Publication Proposal 0214\_CI04
- 15. Publication Proposal 0214\_CI03

**Open Access Best Practices (Series)**  
**Institutional Repository Software Comparison**

The Secretary introduced the two proposals by explaining that CI had originally placed them in Category 4, but the Secretary had considered that the categorization of the two proposals would be best discussed within the Board. Indeed, since the series already includes one publication which was felt to belong to Category 3, it would be difficult to create a series in Category 4, which would include it. The Secretary reminded that, since one of the proposals is a series, the same standard would have to be applied to all titles in the series.

The Observer for CI responsible for the proposals presented them:

- The General Conference had decided in 2011 on the need for several publications. The proposals are in compliance with this decision.
- Regarding Proposal 0214\_CI03, the title is explained by the fact that there are several levels of Open Access Repository softwares, and therefore a software comparison had to be created.
- The partner, Bepress (Berkeley Electronic Press) had come forward and offered to contribute by providing the text.
- The first title in the series (i.e. Proposal 0214\_CI03, Institutional Repository Software Comparison) will be an e-publication, but it will not necessarily be the case for all the titles in the series. The Member for CI then asked why the Sector could not plan to make the whole series as e-publications which would fall under Category 4.

**Comments from the Board:**

1. The Member for CLT stressed that the title for the series was not the same in the two submission forms. This would need to be clarified.
2. The Member for CLT underlined that, in one form there is reference to an e-publication, whereas the proposal for the series indicates that a DVD is foreseen.
3. The Secretary explained that whether or not a publication would be in e-publication format does not determine the category to which it belongs. The categorization depends on the content as well as on the targeted audiences. Moreover, the series does not seem to have a clear editorial line. It seems that it will include publications which will be very different from one another.
  - The Member for CI emphasized that the Executive Board had entrusted CI with 3 mandates in the context of Open Access, and the Sector cannot go on publishing the same thing within 3 different mandates. According to the Member, it is not because the publications are different that there is a problem with the series. The Member added that he did not think that the categorization should be a big issue as long as the proposals were approved by the Board (either as Category 3 or as Category 4 publications).
4. The Chair said that these are late submissions for publication in February.
5. The Chair considered that these are very technical proposals, and that the categorization as Category 3 or Category 4 publications was secondary in this case as all criteria seemed to be met for this kind of publications. Therefore the Board moved to approve them as Category 4 publications.

**Estimated Media Impact: 1**  
**Proposal approved for web**