



UNESCO Publications Board

Meeting Minutes

Meeting date: 4 June 2014

Meeting time: 10:00 a.m.

Location: 5.021, UNESCO Headquarters, Paris

Call to order

The Secretary, called the meeting to order at 10:10 a.m. and welcomed those Members and observers present.

Attendees

An attendance sheet was circulated for signatures. The following people were present:

Chair

Mr Eric Falt, Assistant Director-General, ERI

Observer

Ms Wendy Watson-Wright, ADG/IOC, ADG/SC *a.i.*

Members

Mr Indrajit Banerjee, Director, CI/KSD

Ms Anne Candau, Publications Officer, SC [*representing Mr Han Qunli, Director, SC/EES*]

Mr Svein Osttveit, Director, ED/EO [*representing Mr David Atchoarena, Director, ED/TH*]

Ms Mechtild Rossler, Deputy Director, CLT/WHC

Ms Angela Melo, Director, SHS/HPD

Ms Estelle Zadra, Chief, Communication & Publications Unit, IIEP [*rep. Dir. IIEP, Member for Institutes*]

Ex Officio Members

Mr Cvetan Cvetkovski, ODG/GE [*representing Ms S. G. Corat, Dir. ODG/GE*]

Ms Vida Habash, AFR/EO

Ms Ann-Belinda Preis, BSP/PB [*representing Ms Ranwa Safadi, BSP/PB whose comments were relayed during the meeting*]

Mr Rudi Swinnen, Chief, ADM/CLD/D

Secretary

Mr Ian Denison, Chief, Publications Unit, ERI/DPI/PBM

Observers

Ms Mimouna Abderrahmane, Publications Officer, SHS

Mr Patrice Boned, SC/IOC/ADG

Ms Jinchai Clarke, ERI/DPI/PBM

Ms Natalia Denissova, Publications Officer, CI

Ms Catherine Domain, Assistant Publications Officer, ED

Ms Rosa Maria Gonzalez, FU/BGK [*attending via teleconference*]

Ms Ulrike Guerin, CLT/HER/CHP

Ms Sachiko Haraguchi, CLT/WHC/P/SPU

Mr Bhanu Neupane, CI/KSD/ICT

Ms Akané Nozaki, Public Information Officer, FU/BGK [*attending via teleconference*]

Ms Cristina Puerta, ERI/DPI/PBM

Mr Arturo Rey Da Silva, CLT/HER/CHP
Ms Natalia Tolochko, Assistant Publications Officer, SC
Ms Vesna Vujicic-Lugassy, Publications Officer, CLT
Mr Mark West, ED/THE/TEP

Minutes Secretary

Ms Isabelle Nonain-Semelin, ERI/DPI/PBM

I. Item 1. Approval of minutes

The Board approved the minutes of the 7 May 2014 meeting.

II. Item 2. Show and Tell (Publications impact and success stories)

1. The Education Sector presented the communication strategy for the publication – previously approved by the Publications Board - entitled “Reading in the Mobile Era”, and its impact.

The Observer from ED responsible for the publication explained how the communication strategy was elaborated and implemented, both internally and externally, the different stages of this strategy and the impact of each communication tool (e.g. press release, communication pack, summary texts, infographic, emails, newsletter, use of social media) until the launch of the publication. The Observer for ED further explained that communication continues after the launch: the Sector is currently working on creating an e-pub version of the publication which can be read on mobile devices. The Sector also works on making translated versions of the publication available online. The Sector is trying to follow up on the findings of the publication with concrete programmes and would like to create a portal dedicated to people reading to children, because this was one of the key findings of the publication: parents use mobile devices to read to children.

The complete presentation is available from the Publications Unit on request.

2. The Chair emphasized that the Publications Board tries to follow the life of publications, after they have been approved by the Board, and that this particular presentation was one of the most interesting so far.
3. The Chair insisted on two key aspects in this success: the visual aspect and multilingualism. The Chair suggested that this presentation be circulated as an example for the other Sectors.
4. To illustrate the topic, ADG/SC *a.i.* said that a couple of weeks before the meeting of the Board, the Royal Society in London had emphasized that there are currently more mobile devices than toothbrushes around the world!
5. The Ex Officio Member for MSS asked clarification about the title of the publication, which was referred to as a “report” during the whole presentation. If it is indeed a report, this should be reflected on the cover.
 - The Sector explained that this is not a report *per se*.
6. The Member for SHS inquired about which challenges and problems the Sector had to face with regard to this publication.
 - The Sector stated that one of the challenges was the decisions made by the Publications Board. Indeed, once a publication is approved, there has to be some flexibility when some changes are deemed necessary during the process of producing a publication. In this instance, the Sector had

been able to adjust the title to make sure that it would be picked up, and so the title originally submitted to the Publications Board had been modified. With regard to the category, the publication was originally submitted as a Category 3 publication, but it is in fact closer to a Category 2 publication.

There were design challenges concerning the cover.

There were other issues in terms of the internal process to make an editorial, which was not very clear for the programme specialists.

7. The Ex Officio Member for AFR asked what the budget for communication had been in this instance.
 - The Observer responsible for the publication said that the Sector had not incurred any costs for this except for the infographic and the design.

The Chair underlined that there are always costs incurred and that this should be reflected better in the overall budget.

- The representative for ED replied that there were budget issues in trying to advise colleagues to plan for a budget that goes beyond the mere cost of publication, doing the layout and printing.

III. Item 3. A.O.B

Coffee, tea and pastries were served during the meeting to celebrate the third anniversary of the first meeting of the Publications Board.

The following general points were made during the discussions:

1. The Chair took the opportunity to remind colleagues of the achievements of the Publications Board since its creation:
 - The number of publications has been reduced by 40%, and then by 20%.
 - The Publications Board has introduced the peer review and the gender review mechanisms.
 - The Publications Board has met 37 times, that is once a month or sometimes twice a month (with only one exception).
 - 449 publications were reviewed, 332 were approved and 117 had to be resubmitted.
2. The Chair welcomed Ms Wendy Watson-Wright, ADG/IOC and ADG/SC *a.i.*, who attended the meeting to present a publication in her capacity of Executive Secretary of the Intergovernmental Oceanographic Commission (IOC).

IV. Item 4. Review of publications proposals

12 proposals were presented to the Board. The Board approved 7 proposals, including 3 resubmissions and 2 Category 4 proposals. 5 proposals were returned for reconsideration, review and resubmission.

1. Two proposals were put into Category 4 :

| | <i>Proposal No.</i> | <i>Series</i> | <i>Title</i> | |
|----|---------------------|---------------|--|---|
| 1. | 0614_ED05 | | Technical and Vocational Education: Cases Studies on Female Participation in TVET programmes in the Gulf Cooperation Council | 4 |
| 2. | 0614_ED06 | | SIRIED, Sistema Regional de Información Educativa de los Estudiantes con Discapacidad | 4 |

V. Item 5. Adjournment

The meeting was adjourned at 12:45 p.m.

The next meeting of the Publications Board will be held on Wednesday 2 July 2014.

Minutes submitted by Isabelle Nonain-Semelin, ERI/DPI/PBM**Annex 1 – Agenda**

1. Approval of the minutes of the 7 May 2014 Publications Board meeting
2. Show and Tell
3. A.O.B.
4. Review of publication proposals
5. Adjournment

Annex 2 – Overview of proposals reviewed

| <i>Proposal No.</i> | <i>Series</i> | <i>Title</i> | <i>Category</i> | <i>Decision</i> | <i>Estimated media impact</i> |
|---------------------|---------------|--|-----------------|---------------------|-------------------------------|
| 1. | 0614_ED05 | Technical and Vocational Education: Cases Studies on Female Participation in TVET programmes in the Gulf Cooperation Council | 4 | Approved | 3 |
| 2. | 0614_ED06 | SIRIED, Sistema Regional de Información Educativa de los Estudiantes con Discapacidad | 4 | Approved | 3 |
| 3. | 0614_SC01 | (Resubmission 0514_SC01) Option 1: Understanding Community Perceptions about Climate Change in the Pacific SIDS; Option 2: Reflect Local to Adapt Better in the Pacific SIDS (SPARCK - Sharing Perceptions of Adaptation, Resilience and Climate Knowledge) | 3 | Approved | 7 |
| 4. | 0614_ED01 | (Resubmission 0514_ED02) Learning for agriculture and improving rural livelihoods | 3 | Approved | 6 |
| 5. | 0614_ED02 | (Resubmission 0514_ED03) Measuring the education sector response to HIV and AIDS - Handbook for the construction of data collection tools | 3 | Approved | 3 |
| 6. | 0614_CLT01 | Safeguarding Underwater Cultural Heritage from World War I. A Manual for Teachers | 3 | Revise and resubmit | - |
| 7. | 0614_CIO1 | Memory of the World: Documentary treasures in Asia and | 2 | Revise and resubmit | - |

| | | the Pacific | | | | |
|------------|------------|--|--|------------------------------|---------------------|---|
| 8. | 0614_ED03 | | Estrategia Regional sobre Docentes en LAC - Temas críticos para formular nuevas políticas docentes en América Latina y el Caribe: el debate actual | 3 | Revise and resubmit | - |
| 9. | 0614_SC02 | UNESCO Monographs in Oceanography OR IOC Manuals And Guides, 68 | An Inventory of Toxic and Harmful Microalgae of the World Ocean | 2 (proposed by the Board) | Revise and resubmit | - |
| 10. | 0614_CLT02 | World Heritage Paper Series | Safeguarding Precious Resources for Island Communities | 3 | Approved | 7 |
| 11. | 0614_CI02 | Open Access Best Case Practices (Other titles in the series included: “15 Years of SciELO” and “Evaluation of OA repository Software”) | Open Access Indicators and Scholarly Communications in Latin America and Africa | 3 | Approved | 6 |
| 12. | 0614_ED04 | | Competencias en Educacion en Sexualidad: Desafíos y Oportunidades | 3 | Revise and resubmit | - |

- | | |
|-----------------------------------|---|
| 1. Publication Proposal 0614_ED05 | Technical and Vocational Education: Cases Studies on Female Participation in TVET programmes in the Gulf Cooperation Council |
| 2. Publication Proposal 0614_ED06 | SIRIED, Sistema Regional de Información Educativa de los Estudiantes con Discapacidad |

The Chair reminded ADG/SC *a.i.*, who was present, of the 4 Categories of publications established by the “Strategizing publications for impact” document adopted during the 29 November 2013 meeting of the Publications Board.

- The representative for ED presented Publication Proposal 0614_ED05, *Technical and Vocational Education: Cases Studies on Female Participation in TVET programmes in the Gulf Cooperation Council*. This publication is a study which seeks to explore the policy, systemic and socio-cultural barriers to female TVET enrollment and technical employment faced by the Gulf Cooperation Council (GCC) countries. This publication is technical, but it is very important for the region.

Comments from the Board:

1. The Secretary explained that there had been two issues regarding this proposal: the submission form indicated that there would be a one-month embargo before the publication could be made available in Open Access, and the budget did not seem to add up. The Secretary said that these questions had been clarified by the Sector the day before the meeting of the Publications Board.
2. The representative for ODG/GE underlined the fact that this publication, although belonging to Category 4, is very important and stressed that the best approach had been chosen to show how Priority Gender Equality is taken into account by the Organization. ODG/GE fully supports the proposal.
3. The Member for CLT stated that it would be useful to make a reference to the *Creative Economy Report*.
 - The representative for ED agreed.
4. The representative for BSP read the comments made by the Member for BSP, who could not attend the meeting: the Member for BSP wondered whether the publication belonged to Category 3 rather than to Category 4. The Member for BSP also asked whether the title could be revised so as to change the word “female”, and replace it by “women” perhaps.
 - With regard to the title, the term “female” seems appropriate for a technical publication and the word “women” would exclude young girls.

As for the category, the Secretary considered that the proposal does belong to Category 4.

5. The Ex Officio Member for MSS pointed out that an e-pub version of the publication was planned, and said that the Publications Board should perhaps clarify what an e-publication really is, because he suspected that there might be a confusion regarding the different types of electronic formats.

The Secretary explained that a presentation about e-publishing is currently being prepared and should be ready within the next couple of months.

Estimated Media Impact: 3

Proposal 0614_ED05 approved for print and web

Proposal 0614_ED06 approved for web

3. Publication Proposal 0614_SC01

Option 1: Understanding Community Perceptions about Climate Change in the Pacific SIDS;

Option 2: Reflect Local to Adapt Better in the Pacific SIDS (SPARCK - Sharing Perceptions of Adaptation, Resilience and Climate Knowledge) (Resubmission 0514_SC01)

The representative for SC presented the proposal:

- The proposal is a resubmission from the Apia Office.
- The publication is being prepared for the SIDS Conference in September 2014.
- It is the outcome of the SPARCK project.
- With regard to the comments made by the Board during its 7 May meeting the following items were discussed or modified:
 - There are now two options regarding the title: “*Understanding community perceptions about climate change in the Pacific SIDS*” or “*Reflect local to adapt better in the Pacific SIDS (SPARCK - Sharing perceptions of adaptation, resilience and climate knowledge)*”. The first option is more evocative of what the publication would be.
 - New peer reviewers have been added to include people from the SIDS.
 - The executive summaries will be in French and Portuguese.
 - The budget has been revised.
 - The licence chosen to make the publication available in Open Access is now CC BY SA.

Comments from the Board:

1. The Chair thanked the Sector for taking the comments of the Board into account.
2. The first option concerning the title seems better, although using the acronym “SIDS” does not seem necessary as it does not add anything.

The Member for CLT also preferred the first option.

3. The peer review has been improved. However, the Chair was not sure whether CI and IICBA (the International Institute for Capacity Building in Africa) had been consulted, as suggested during the last meeting of the Board.
 - The representative for ED replied that peer review is always welcome and that he assumed that close cooperation in the Field ensured that it was good.
4. The issue of multilingualism has been addressed.

However, the representative for Field Offices said that the submission form indicates that the executive summary would be in French and Portuguese, but she said that none of the targeted countries are French-speaking countries.

The Member for CLT stressed that New Caledonia is a French-speaking country.

- The representative for SC stated that one possibility would be to suspend the French version of the publication and to print more copies. The Sector said that this would be discussed with the Apia Office. But ADG/SC *a.i.* considered that French should be maintained.

The Chair agreed with the latter point due to the SIDS Conference in September.

5. The Chair stressed that the Sector should work on the visuals for this publication.
6. The Member for CLT offered to give to SC a copy of the World Heritage Papers 37, about “*Climate Change Adaptation for Natural World Heritage Sites*”, which could be useful.
7. The representative for Field Offices had a question on whether this publication would be part of the SIDS series which already counts 2 publications.
8. The representative for ODG/GE said that there had been questions with regard to the gender perspective, but these had been answered by the Sector.
9. The representative for Field Offices considered that the number of copies is very low.

Estimated Media Impact: 7

Proposal approved for print and web

4. Publication Proposal 0614_ED01 **Learning for agriculture and improving rural livelihoods (Resubmission 0514_ED02)**

The representative for ED presented the proposal:

- The proposal is a resubmission.
- The Sector tried to address all issues raised by the board during the 7 May meeting:
 - A new, shorter title has been found: “*Learning for agriculture and improving rural livelihoods*” instead of “*Learning knowledge and skills for agriculture and improving rural livelihoods*”.
 - There is now a justification for the launch (International Literacy Day, 8 September 2014).
 - The choice of French for the second language version has been justified.
 - The external peer review has been extended.
 - The issue of a budget for evaluation and monitoring had been addressed.
 - The Sector will liaise with CLT.

Comments from the Board:

1. The Chair said that the proposal now seems to “tick all the right boxes”.
2. The Chair noted that funds are available for translating into French. The Chair asked whether an Arabic version could be contemplated.
 - The representative for ED said that the Sector would look into it, but this is mainly a budget issue.
3. The representative for BSP mentioned the fact that the submission form indicates that the publication would be evaluated on SISTER and requested clarification about it.
 - The Sector replied that SISTER would be used to perform an assessment of the outcome of this.
4. The Member for CI asked for clarification about the overall budget indicated in the submission form.
 - The representative for ED confirmed that 24,000 USD is the total budget, including both UNESCO’s and the partner’s contributions.

Estimated Media Impact: 6

Proposal approved for print and web (but more work is still needed)

5. Publication Proposal 0614_ED02

Measuring the education sector response to HIV and AIDS - Handbook for the construction of data collection tools (Resubmission 0514_ED03)

The representative for ED presented the proposal:

- The proposal is a resubmission.
- The Sector tried to address all the comments made by the Board during the 7 May meeting:
 - The title, which was considered to be too long, has been revised from “*Measuring the education sector response to HIV and AIDS: Handbook - Supporting country-level data collection for core indicators*” to “*Measuring the education sector response to HIV and AIDS - Handbook for the construction of data collection tools*”, the second part being a subtitle.
 - Additional peer review was organized and the UIS and the Dakar Office are involved in the peer review.
 - The Sector tried to make the title of the last appendix of the publication clearer: “*Example of random number tables for the selection of school-based survey respondents*”.
 - The budget issue has been explained.
 - Regarding gender, it will be taken into account through supporting the Member States in developing their building capacity to collect and analyse gender disaggregated data concerning the education response to HIV and AIDS.

Comments from the Board:

1. The Chair said that this resubmission is less convincing than the previous one.
2. The title, although revised, is still long. The Chair underlined that it would not be the best title if the publication was for sale.

- The representative for ED replied that the title is now shorter clearer.

The Member for CI suggested the following title instead: “*A Handbook for measuring the education sector response to HIV and AIDS*”

The representative for Institutes said that one idea which could be explored to shorten the title could be to make a link with the first publication (which the proposal is designed to support), for example through graphics, colours, etc.

- The representative for ED said that the title could be simplified.
3. The launch date is not convincing.
 4. More information has been provided regarding the peer review.

5. There are still no funds allocated for certain budget lines. (e.g. evaluation and monitoring).
 - The representative for ED said that the Sector should be able to find funds where no money had been allocated, especially for evaluation and monitoring.
6. The representative for BSP asked whether the proposal really belonged to Category 3, and was not rather a Category 4 publication.

The Secretary replied that this issue had been raised previously. The Secretary felt that the publication belongs in fact to Category 4. However, it is part of a Category 3 series, hence this categorization.

7. The Member for SHS inquired about the added value of the publication. In particular, the proposed subtitle mentions ‘data collection tools’ whereas this publication is designed to support another UNESCO publication providing guidelines for the construction and use of core indicators (*“Measuring the education sector response to HIV and AIDS: Guidelines for the construction and use of core indicators”*).
 - The representative for ED explained that in order to measure, data collection tools have to be constructed/created. There is not really any contradiction.
8. The Chair said that the remaining issues will be discussed with the Secretary, and the Board moved to approve the proposal.

Estimated Media Impact: 3

Proposal approved for web

[The Board then proceeded to review Publication Proposal 0614_SC02 presented by ADG/SC/IOC in her capacity as Executive Secretary of the Intergovernmental Oceanographic Commission (IOC), who had to excuse herself and leave the meeting after this presentation. ADG/SC/IOS is referred to as “the Observer for SC” for the presentation below]

9. Publication Proposal 0614_SC02 **An Inventory of Toxic and Harmful Microalgae of the World Ocean**

The Observer for SC presented the proposal:

- The Observer for SC introduced the proposal by saying that at this stage the Sector is aware that the submission does not meet all the requirements. The proposal is therefore presented to the Board Members in order to obtain advice from them.
- In the past, the IOC has contributed a few publications to UNESCO’s catalogue of publications (mainly through two series). However, this was the first time a publication from the IOC was submitted to the Board, and the Observer presented it in her capacity as Executive Secretary of the IOC, and not as ADG/SC *a.i.*
- The Observer for SC expressed the wish that the IOC may be better engaged in the Publications Board process and that Mr Patrice Boned, Publications Officer of the IOC, may participate to the meetings as an observer.
- There are 2 main reasons for this submission: the proposal is a good publication for UNESCO and it will be co-published with the International Society for the Study of Harmful Algae (ISSHA).
- The proposal is financed on extra-budgetary funds.
- The submission is proposed by H. Enevoldsen from the intergovernmental programme.
- The publication has no equivalent and will give a unique, global perspective on the topic. All the details are presented in the submission form.
- There is currently no equivalent in the international literature.
- The publication will contribute to 2 expected results.
- It will be produced in English and French by the authors.
- The process is only at its beginning.
- Funds are being sought from IFREMER, Monaco, scientific societies, etc.
- The IOC will be responsible for UNESCO’s launching of the publication.
- The publication should be presented during the next Conference of Parties to the United Nations Climate Change Convention (COP21), which will take place in Paris from 30 November to 11 December 2015.
- IOC’s Science and Communication Centre on Harmful Algae (Copenhagen) will be responsible for the internal peer review and the printing, whereas ISSHA will be responsible for the external peer review, for co-funding and for dissemination.

- There will be no payment of authors, who are informed of UNESCO’s Open Access policy, but they expect to keep rights to use their contribution.
- The Sector expects to co-publish the proposal with ISSHA as a Category 3 publication.
- The publication may be sold. However the partners are concerned about the complexity regarding the possibility to sell the publication. Alternatively, the publication could be a non-commercial IOC-ISSHA “manuals and guides” publication.
- Budget is of 28,000 USD for 500 copies.
- An ISBN will be requested.
- As a general comment not specifically related to this proposal, the Observer for SC said that if the IOC participates and submits its publications, it should do so not as part of SC, but in its own capacity. Therefore, its submissions should be assigned their own reference numbers, distinct from SC’s submission numbers.

Comments from the Board:

1. The Chair thanked the Observer for SC for the spirit of the presentation.
2. This is an early submission.
3. The Chair wondered whether the publication would be available for the UN Conference on SIDS, to be held in Apia, Samoa, 1-4 September 2014. The Chair said that, if the publication is not ready, there will be other occasions.
 - It will not be possible to present the publication in Apia in September, but it will perhaps be ready for COP 21.
4. Using the word “inventory” in the title was not considered to be a good thing by the Chair.
 - The Observer for SC noted the comment on the use of the word “inventory”.

As for the Member for CI, he was not convinced that the word “toxic” should be used.

 - Regarding the word “toxic”, and even the word “harmful”, they do not deter people from reading on the topic.
5. For such a publication, the aim should be to publish at least in two languages.
6. If the project has ambition, it should be in Category 2. But the budget would be too low to meet these ambitions, and/or to meet the criteria for a Category 2 publication. Therefore, the Board advised that additional funds be sought.

The Member for CI said that the budget for distribution should be higher.

 - The Observer for SC said that the question of the budget will be looked at. However, it will be up to the Board to decide which Category the publication belongs to.
7. The Sector will have to look at the possibility of a co-publishing agreement.
8. The names of the external peer reviewers will have to be provided.

9. The Chair stressed that this is a topical subject.
10. The Member for CLT stated that CLT supports the proposal in principle, especially since it is also related to climate change.

The Member for CLT highlighted the fact that, although the publication will mainly target a specialized audience (as indicated in Item 27 of the submission form), it could also be disseminated to a wider public with no specific knowledge.

11. The representative for BSP said that the Ex Officio Member for BSP was very satisfied with the indicators listed.
12. The representative for ODG/GE stated that the publication being very technical, it would be difficult to develop a gender perspective in this case.
13. The representative for Field Offices insisted on the need to have regional experts involved.
 - This is not a study, but really an inventory, and regional experts will indeed contribute.
14. The Secretary asked why the publication will focus on oceans only, to the exclusion of freshwater.
 - The Observer for SC reminded the Board that the IOC focuses on oceans by definition. Freshwater is handled, studied by a different community of experts. Linking both areas could delay things to a great extent.
15. The Secretary stressed that the issue of how the partners will be willing to give rights will have to be clarified: will they be co-publishers? Will they be willing to publish in Open Access in the same way that we can?
 - The Observer for SC said that SC would get back to the Board regarding these issues.

The Secretary insisted on the fact that it will be necessary to make sure that photographs can be used in the Open Access context, especially if they are provided by the partners.

Proposal to be revised and resubmitted

6. Publication Proposal 0614_CLT01

**Safeguarding Underwater Cultural Heritage
from World War I. A Manual for Teachers**

Before excusing herself and leaving, ADG/SC/IOC made a suggestion on the title of this proposal: *“Safeguarding World War I underwater cultural heritage – A manual for teachers”*.

The Member for CLT presented the proposal:

- The above suggestion regarding the title was taken on board.
- The ratification rate of the 2001 Convention was slow in the beginning.
- The proposal will be published to commemorate the 100th anniversary of World War I for which there is currently a lot of interest.
- The project is done in collaboration with the Government of Flanders, totally from extra-budgetary funds, to promote peace and reconciliation.
- The proposal will be published in French and Arabic.
- There will be remembrance events all year long.
- The publication will provide key information, documentation and guidance, especially for teachers.
- The publication has been reviewed with ED.

Comments from the Board:

1. About the title, the Chair said that comments have already been made.
 - The Member for CLT said that the comments regarding the title could easily be taken into consideration.
2. It is a late submission, which is regrettable as more comments could have been made if the proposal had been submitted earlier. The Chair wanted to know why the publication had to be published so soon.
 - The Observer for CLT in charge of the publication explained that there is a scientific conference and commemorative event on safeguarding the world’s underwater cultural heritage on the occasion of the centenary of World War I which will be held on 26-28 June 2014, in Bruges (Belgium), with participating children attending. The reason why the publication was submitted so late is that it has been largely reviewed. In addition, there were a number of sensitive issues and the publication was reviewed by Chief, CLT/EO among other persons.

The Chair insisted that proposals should be submitted ahead of time.

One Observer for ED highlighted that World War I began in July, and thought that there would certainly be other suitable occasions to launch the publication.

The Chair suggested that the Sector could present the publication in June, but actually launch it later.

3. The languages versions foreseen are good.

4. The Board asked whether the budget will cover the film and the brochure as well.
 - The Observer for CLT in charge of the publication stated that the budget indicated in the submission form covers the brochure and the manual. There will be a separate budget for the video.
5. It is not clear whether the partner will be a co-publisher.
 - The Observer for CLT explained that Flanders is not a co-publishing partner.
6. Diversity among the authors and reviewers does not seem to be sufficient. Indeed, the representative for BSP stressed that there should not be authors from Group I countries only. But the project is now too far ahead to correct this aspect.
 - The Member for CLT and the Observer for CLT in charge of the publication both explained that the authors are from Flanders because this is a project from Flanders and the specialists on the topic are a small community. However, the Sector explained that the publication includes examples and contributions from all parts of the world.

The Member for CLT agreed that there should be more diversity regarding the peer reviewers.

The representative for BSP insisted that the contributions from all over the world should be made more visible.

7. The budget breakdown is good. The Chair insisted on the need to research carefully the visual part of the publication.
8. The representative for ED said that the publication was welcome from an educational point of view. The representative for ED also stressed that the programme on Global Citizenship Education could be used as a good platform in the context of peace and reconciliation.
9. The representative for ED asked why the publication does not cover World War II as well.

The Ex Officio Member for MSS asked whether, if other titles focusing on World War II or other countries were published, they would be part of a series.

- The Observer for CLT in charge of the publication explained that World War II involves other areas and topics. But there could be a series on the preservation of World War II objects.
10. The representative for ODG/GE said that the Sector's Gender Focal Point had provided no comments regarding how gender context analysis had been undertaken. It would be useful if more information could be provided.
 - The Member for CLT explained that, as the Sector's Gender Focal Point and a Member of the Board, she refused to look at the Sector's own submitted publications to avoid any potential conflict of interests, but CLT's other gender Focal Point reviewed the proposal.
 11. The Ex Officio Member for AFR said that there should be at least one peer reviewer from Africa. She also asked why the French version will be online only.
 - The Observer for CLT in charge of the publication said that she was confident that a solution could be found.

12. In view of the comments above, it was agreed that the publication would be presented in June and launched afterwards. The proposal will have to be revised and resubmitted.

Proposal to be revised and resubmitted

7. Publication Proposal 0614_CI01

Memory of the World: Documentary treasures in Asia and the Pacific

The Member for CI presented the proposal:

- The submission is from the Bangkok Office.
- The publication is bound to be quite successful.
- After the 20th anniversary of the Memory of the World programme, a publication is now available.
- It is a good thing to have a publication with the inscriptions in the Asia-Pacific region because it was made obvious that there are lots of disparities between the different regions of the world. Therefore, this project was started to increase the visibility of the Memory of the World programme and encourage Member States in the region to make submissions for inscription.
- The names of the reviewers can be circulated.
- The idea of making a series is contemplated.
- The Sector relies increasingly on Category 2 centres and partners for translation, and the Member for CI suggested that other sectors could do the same.

Comments from the Board:

1. The Chair stressed that this is a relatively early submission.
2. The Chair stressed that authors' and reviewers' names need to be provided.
 - The Member for CI said that the names would be provided. The Observer responsible for the publication explained that the author was an historian expert who had been paid by the Memory of the World Australian National Committee. In addition, Ray Edmondson, the MOWCAP Chairman, checked the texts which can certainly be considered as being more reliable than contents from websites. More reviewers can be involved, however MOWCAP thought that the 3 levels of reviews already undergone were sufficient.

The Secretary explained that, when the original Memory of the World publication had been done, only texts from the website had been used. The Secretary pointed out that, for this publication, new texts had been included, and should be checked.

 - The Member for CI said that the texts would be checked.
3. More information regarding the co-publisher is needed.
4. The Chair stated that there is a potential to start a series on Memory of the World.
 - The Member for CI agreed that it would be a good idea to make a series. This will have to be discussed with regional Offices. This was already mentioned to the Brasilia Office, where interest was shown.
5. The budget seems to be very low for a potential bestseller.

- The Member for CI agreed, especially since it will be a glossy, coffee table publication. The Observer responsible for the publication explained that no costs would be borne by UNESCO. It may look low because it includes in kind contribution.

The Chair underlined that there are always costs incurred.

6. The representative for ODG/GE agreed that the fact that the publication is a compilation of items registered on the Memory of the World Regional Register limits the possibilities to develop gender-related perspectives of the problem under consideration. However, it would be good if the existing documents dealing with women's issues, such as the one on the 1893 Women's suffrage Petition by New Zealand, could be made more visible.

- The Sector agreed to look at highlighting these documents.

7. The Secretary explained that when the Memory of the World general compendium was being discussed, a project was already discussed with MOWCAP. Now, MOWCAP is very active in pushing memory of the World in that region.

8. Regarding the partner (i.e. Cloud Publication, Hong Kong), the Secretary said that more information needs to be found. The Secretary explained that the Bangkok Office had already helped by drafting a co-publishing agreement.

- The Member for CI confirmed the process of drafting the co-publishing agreement was already well-advanced.

The Secretary also said that a Chinese version will be needed quickly.

- The Member for CI replied that the Chinese version is being considered. The Observer in charge of the publication explained that the Macao Foundation would be interested in the Chinese translation, but only once the English version is already published.

In addition, the Secretary said that UNESCO should be able to sell the publication as well.

9. The Member for CLT highlighted that some World Heritage sites are linked to the Memory of the World register and to the 2003 Convention for the Safeguarding of the Intangible Cultural Heritage.

The Member for CLT suggested that someone from CLT in a Field Office in Asia should look at the denominations.

10. For the colleagues' information, the Observer for CI in charge of the publication explained that a database on common stories and heritage of three different programmes had been developed some years ago. She offered to share it with other colleagues.

11. In view of the comments above, and since there is still time, the publication will have to be revised for the next meeting of the Board. But it looks very promising.

Proposal to be revised and resubmitted

8. Publication Proposal 0614_ED03

Estrategia Regional sobre Docentes en LAC - Temas críticos para formular nuevas políticas docentes en América Latina y el Caribe: el debate actual

The representative for ED presented the proposal:

- The proposal is a submission from the Santiago Office.
- The title submitted consists of a title and a subtitle.
- It will present guidelines for teachers' policies in the countries of Latin America and the Caribbean.
- It is based on the contributions of Latin American teacher's policies experts, and on the consultations and deliberations from selected LAC countries.
- It will be in Spanish and in English.
- 300 copies will be printed.

Comments from the Board:

1. The Chair said that this is a late submission and asked the reason for this and also for planning a launch on 15 July.
 - The representative for ED could not really reply to this question.
2. The title is much too long. Moreover, the acronym 'LAC' should not be used in titles.
 - The representative for ED asked what the policy on main titles and subtitles was.
3. The language versions foreseen are good.
4. More information is needed on peer reviewers. The Member for SHS said that the names of the authors should be provided.
 - The representative for ED explained that these questions had been raised by DPI before the meeting, and that more information had already been provided.
5. Regarding the budget, there are many items in the submission form where no money has been allocated.
6. The Chair stressed that, even if this is a Category 3 publication, the elements above should nevertheless be adjusted.
7. The representative for ODG/GE said that there are assurances from the Gender Focal Point that gender equality is taken into account, but ODG could not see that from the proposal. If this is really the case, however, ODG strongly supports the submission.

The Member for CLT commented on Item 3 in the Gender Equality checklist where it is indicated that the guidelines are not available in Spanish. The Member for CLT said that they could be checked for gender neutral language.

- The representative for ED said that the Spanish version could indeed be analysed based on gender concern.

8. The Member for SHS inquired about the added value of the publication.

- The Sector agreed that the added value was not clearly presented. However there is indeed an established framework to exchange and inform about teacher's policies issues. The added value is certainly more obvious within this established framework.

9. The Chair said that, in view of the comments made, there were two options regarding the proposal:

- Either changes are made so as to go ahead with the project,
- Or put the publication in Category 4, not assign an ISBN which will allow things to go faster.

- The Sector chose the first option.

10. The Secretary insisted on the fact that if the Santiago Office wishes to request ISBNs for its publications, it should plan things better and submit its proposals earlier.

11. The representative for Institutes stated that the main issue with this proposal was that the current debate is not sufficiently made obvious in the publication. But in her opinion, the publication does belong to Category 3.

Proposal to be revised and resubmitted

10. Publication Proposal 0614_CLT02

Safeguarding Precious Resources for Island Communities

The Member for CLT presented the proposal:

- This is an important publication because there are an increasing number of SIDS sites (191 parties to the 1972 Convention concerning the Protection of the World Cultural and Natural Heritage) and this is the UN SIDS year.
- The issues covered are important for SIDS (e.g. climate change, sustainable tourism, marine sites, community involvement, capacity building, etc.).
- The publication will be presented in September 2014.
- The authors are experts from various backgrounds, some of which are from UNESCO, but they are key people in this area.

Comments from the Board:

1. The Chair stated that this is a submission where all parameters can be seen clearly.
2. There is diversity among the authors.
3. There are only two peer reviewers, but that is acceptable.
4. Planning to publish the proposal in English and French is good.
5. The publication will be published in print form, but certainly also online (and not in print only, as indicated in the submission form).
6. There is only one issue with regard to this proposal: it is not certain that the terms “precious resources” used in the title will be understood by everyone.

Regarding the title, the Secretary said that he would have some suggestions.

7. The representative for BSP referred to the budget assigned for evaluation and monitoring, not being sure that this amount will be sufficient. If the Sector thinks that this budget is adequate, the representative for BSP asks that more information be provided on how evaluation and monitoring will be done.
 - The Member for CLT said that there are regular meetings in the different SIDS regions, especially in the Pacific and the Caribbean, and that it would not be a problem to get some feedback from the Field.
8. The Ex Officio Member for AFR said that the proposal is very interesting. However the topic is not really clear. Moreover, there are 5 African SIDS, however there is no African author. One peer reviewer from Africa should also be involved, as well as African Field Offices (i.e. the Dakar Office for Cabo Verde, Dar As Salam for Comoros, Mauritius and Seychelles, and Libreville for Sao Tome and Principe).

The Member for SHS agreed that there should be one African external peer reviewer.

- The Member for CLT said that the two external peer reviewers are women, therefore, men should be involved as well. The Member for CLT also explained that ICOM is an NGO whose President, Ms Alissandra Cummins from Barbados, will no doubt be able to identify someone else to review.
9. The representative for ODG/GE said that the proposal has a great potential to raise issues related to gender equality (e.g. with regard to land management, different exposure and impact of disasters on men and women).
- The Member for CLT explained that the focus is indeed on communities, but the GFP did not have access to the full text.
10. The Board moved to approve the proposal, but it still has to be discussed further and the title has to be looked at again.

Estimated Media Impact: 7

Proposal approved for print and web

11. Publication Proposal 0614_CI02

Open Access Indicators and Scholarly Communications
in Latin America and Africa

The Member for CI presented the proposal:

- The submission is part of a series on best practices of Open Access.
- The challenge so far has been to identify the impact of Open Access in developing countries.
- The idea is to see what the most widely used indicators to evaluate the research output and impact in developing regions are. The publication will also provide recommendations.
- It will be an e-publication, and it will be available on print-on-demand as well for specific occasions.
- The budget is high for an e-publication because it includes an experts meeting in Mexico, which is part of the Sector's mandate.

Comments from the Board:

1. The submission is relatively early.
2. This is a “web-only” publication.
3. The budget is surprising. Moreover, with such a high budget, the Chair asked why there is no money assigned for evaluation and monitoring.
 - The Member for CI took note of this comment and the Observer for CI in charge of the publication said that money will be allocated for monitoring.
4. Three language versions are foreseen.
5. Considering all the partners involved, the Chair wondered whether UNESCO would still be able to have the copyright of the publication.
 - The Observer for CI in charge of the publication said that this will be a new exercise due to the print-on-demand format, which has never been done within UNESCO.
6. The representative for ODG/GE stressed that the Sector's Gender Focal Point considered that the publication being very technical, undertaking gender context analysis was not applicable. The representative for ODG/GE asked whether it would be possible to discuss at least the absence in these regions of specific indicators that would be able to measure the gender inclusive access to information through Open Access, and the need to establish such indicators.
 - The Member for CI Sector will look into taking this comment into account and the Observer for CI in charge of the publication added that a separate project (with an ISSN) and including the gender perspective has just started.
 - The Member for CI also stated that gender equality is a the very basis of Open Access.

The representative for ODG/GE said that a gender indicator should not necessarily be developed, but that the gender neutral quality of Open Access should be mentioned in introductory remarks for example.

7. The Ex Officio Member for MSS asked more details about the strategy regarding the different formats (i.e. e-publication, PDF, print-on-demand).
 - The Observer for CI in charge of the publication said that advice will be needed for the print-on-demand as it has not been done yet within the Organization.
8. There seems to be only one African case study, which is rather weak given the title. The Chair wondered whether the publication should not be about Latin America only.

After underlining the proposal's positive aspects - that is to say the fact that there is one African author and one African peer reviewer, as well as one case study on Africa - the Ex Officio Member for Africa asked whether it would be possible to add something regarding Africa in the publication or to justify the combination of both regions (i.e. Africa and Latin America) in the publication.

- Regarding Africa, there are very few Open Access repositories. The Observer for CI in charge of the publication said that there is currently only one open licensing system in Africa. The Observer for CI further explained that the Sector had been working with the European Union, but had then been focusing on European Union only because the EU funds could only be used to that end. This is the reason why it was later decided to do a publication on Latin America and Africa. The Observer for CI also said that money from the DG's emergency funds has been used.

The Chair said that geographical coverage in this publication was a conceptual flaw. The Chair did not see why the two regions should be covered in the same publication, especially with only one case study on Africa. The Chair considered that it would make more sense to keep the focus on Latin America, and to do something else on Africa later and/or regroup it with the Arab World.

- The Member for CI stated that even if there is only one case study about Africa, the publication covers Africa generally. The Member felt that if Africa was not covered by the publication it would be as if it were completely left out.

The representative for Institutes stressed that having both regions in the same publication is better in terms of distribution. Indeed, Africa will be interested in the publication even if there is only one case study about Africa, whereas the publication would not necessarily be looked at in Africa should Africa not be included. It is also interesting in terms of South-South cooperation perspective.

In view of these comments, the Chair then suggested that the title be revised as follows: *“Open Access indicators and scholarly communications in the global South”*.

9. Taking into consideration all the comments regarding the inclusion of Africa in the proposal, the Sector finally decided that the publication would focus on Latin America only. Therefore, the Board moved to approve the proposal.

Estimated Media Impact: 6

Proposal approved for web and print-on-demand

12. Publication Proposal 0614_ED04

Competencias en Educacion en Sexualidad: Desafíos y Oportunidades

The representative for ED presented the proposal:

- As a general comment, the representative for ED said that he was not sure it was optimal for Members from the sectors to present proposals from Field Offices and suggested that apart from Bangkok, there should be another regional Office represented during the meetings of the Board.

The Chair said that the Bangkok Office represents all Field Offices, but said that this should be a separate discussion.

- The submission is from the Santiago Office.
- It defines contents and issues related to sexuality education, and it describes strategies for integrating these elements into what is currently being done at the institutional level. It is a series of recommendations for policy makers.
- The submission targets Latin America and the Caribbean.
- It will be published in Spanish and English.
- There will be a small print run of 300 copies.

Comments from the Board:

1. This is a late submission.
2. It is a good thing that the publication will be in Spanish and in English.
3. The Chair considered that the fact that the authors and peer reviewers were UNESCO staff and consultants only was not acceptable. As a result, the proposal was not reviewed or discussed any further and will have to be resubmitted.

Proposal to be revised and resubmitted