United Nations Educational, Scientific and Cultural Organization

UNESCO Publications Board

Meeting Minutes

Meeting date: 9 January 2014
Meeting time: 10:00 a.m.
Location: Room 4.021, UNESCO Headquarters, Paris

Call to order

The Secretary, called the meeting to order at 10:10 a.m. and welcomed those Members and observers present.

Attendees

An attendance sheet was circulated for signatures. The following people were present:

Chair
Mr Eric Falt, Assistant Director-General, ERI

Members

Mr Mr Indrajit Banerjee, Director, CI/KSD
Ms Angela Melo, Director, SHS/HPD
Mr Han Qunli, Director/SC/EES
Ms Mechtild Rossler, Deputy Director, CLT/WHC
Ms Lydia Ruprecht, Chief a.i. ED/ERF/KMS *[representing Mr David Atchoarena, Director, ED/THE]*
Mr Rudi Swinnen, Chief, ADM/CLD/D
Mr Axel Plathe, Head of Kathmandu Office & UNESCO Rep. to Nepal, Member for Field Offices *[attending via teleconference]*

Ex Officio Members
Mr Cvetan Cvetkovski, ODG/GE *[representing Ms S. G. Corat, Dir. ODG/GE]*
Ms Vida Habash, AFR/EO
Ms Ranwa Safadi, BSP/PB

Secretary
Mr Ian Denison, Chief, Publications Unit, ERI/DPI

Observers

Mr Salvatore Arico, SC/UBI
Ms Mimouna Abderrahmane, Publications Officer, SHS
Ms Jinchai Clarke, ERI/DPI/PBM
Ms Catherine Domain, Assistant Publications Officer, ED
Ms Jun Morohashi, ED/PSD/PHR
Ms Cristina Puerta, ERI/DPI/PBM
Ms Courtney Radsch, CI/FEM/FOE
Ms Natalia Tolochko, Assistant Publications Officer, SC
Ms Vesna Vujicic-Lugassy, Publications Officer, CLT

Minutes Secretary
Ms Isabelle Nonain-Semelin, ERI/DPI/PBM

I. Item 1. Approval of minutes

The Board approved the minutes of the 29 November 2013 meeting after it was agreed that BSP might send comments in the afternoon after the meeting of the Board.

II. Item 2. Review of publications proposals

11 proposals were presented to the Board. The Board approved 9 proposals, including 2 resubmissions and 3 Category 4 proposals. 2 proposals were returned for reconsideration, review and resubmission.

1. The 3 proposals which were put into Category 4 were the following:

	Proposal No.	*Series*	*Title*
9.	0114_CLT02		The Nubia Museum Subtitle: An introduction for children, their families and friends
10.	0114_CI04		Elections Reporting in the Arab Region
11.	0114_CI05		Accéder à l'information, c'est notre droit! Guide pratique pour promouvoir l'accès à l'information publique au Maroc

III. Item 3. A.O.B

The next meeting of the Publications Board will be held on Tuesday 11 February 2014.

The following general points were made during the discussions:

1. The Member for Field Offices attended the meeting of the Publications Board for the last time, as he will become Director and UNESCO Representative to Iraq, and will be replaced as of the next meeting of the Board by the Director of the Bangkok Office, Mr Gwang-Jo Kim. The Chair took this opportunity to thank the Member for Field Offices for his pertinent comments and his work as a Member of the Board for the past few years.

2. The Ex Officio Member for BSP asked why the successor had been chosen in the same region. The Chair explained that this choice was justified by the fact that the Bangkok Office produces a lot of publications. The Secretary added that although he would have liked to have an institute as well, due to technical reasons, it is not possible to have two video-conference connexions at the same time. It is also complicated to organize due to time differences.

3. The Member for CI asked when the renewal of membership would take place. The Secretary replied that the Sectors will be contacted before the next meeting of the Board, and that this will be discussed during the next meeting.

IV. Item 4. Adjournment

The meeting was adjourned at 12:00 p.m.

Minutes submitted by Isabelle Nonain-Semelin, ERI/DPI/PBM

Annex 1 – Agenda

1. Approval of the minutes of the 29 November 2013 Publications Board meeting

2. Review of publication proposals

3. A.O.B.

4. Adjournment

Annex 2 – Overview of proposals reviewed

	Proposal No.	*Series*	*Title*	*Category*	*Decision*	*Estimated media impact*
1.	0114_ED01		**(Not Reviewed in Oct. & Nov. 2013)** "Teaching Respect for All" Toolkit	3	Approved	6
2.	0114_CLT01	World Heritage Papers: HEADS World Heritage Papers 29: HEADS 1: Human Evolution: Adaptations Dispersals and Social Developments (HEADS) World Heritage Thematic Programme; ISBN 978-92-3-004209-7 World Heritage Papers 33: HEADS 2: Human origin sites and the World Heritage Convention in Africa; ISBN 978-92-3-001081-2 World Heritage Papers 38: HEADS 3: Human origin sites and the World Heritage Convention in Asia; In preparation	World Heritage Papers 39: HEADS 4: Human origin sites and the World Heritage Convention in Eurasia	2	Approved	7
3.	0114_CI01		**(Not Reviewed in Nov. 2013)** Défi démocratique des forces de sécurité : Maintien de l'ordre et respect de la liberté d'expression; Manuel de formation	3	Revise and resubmit	-

4.	0114_ED02		**(Not Reviewed in Nov. 2013)** International Status of Education on the Holocaust: A Global Mapping of Textbooks and Curricula	2	Approved	9
5.	0114_CI02	UNESCO Series on Internet Freedom	The Safety of Online Media Actors Doing Journalism	2	Revise and resubmit	-
6.	0114_SC01		**(Resubmission)** Sustainable Oceans in the Twenty-first Century	2	Approved	10
7.	0114_ED03		**(Resubmission)** Learning to Live Together in the Asia-Pacific Region	3	Approved	5
8.	0114_CI03	Series of assessments of national media landscapes based on UNESCO's Media Development Indicators (MDIs)	Assessment of Media Development in Mongolia - based on UNESCO's Media Development Indicators	3	Approved	8
9.	0114_CLT02		The Nubia Museum Subtitle: An introduction for children, their families and friends	4	Approved	-
10.	0114_CI04		Elections Reporting in the Arab Region	4	Approved	-
11.	0114_CI05		Accéder à l'information, c'est notre droit! Guide pratique pour promouvoir l'accès à l'information publique au Maroc	4	Approved	-

9. Publication Proposal 0114_CLT02	**The Nubia Museum** **Subtitle: An introduction for children, their families and friends**
10. Publication Proposal 0114_CI04	**Elections Reporting in the Arab Region**
11. Publication Proposal 0114_CI05	**Accéder à l'information, c'est notre droit!** **Guide pratique pour promouvoir l'accès à l'information publique au Maroc**

The Secretary, having already discussed each of the three Category 4 proposals above with the responsible Sectors, presented them for approval as a list, if no objection to this categorization was raised by any Member of the Board :

Comments from the Board:

1. The Chair expressed surprise that the two proposals from CI (i.e. Publication Proposal 0114_CI04 *Elections Reporting in the Arab Region* and Publication Proposal 0114_CI05 *Accéder à l'information, c'est notre droit! Guide pratique pour promouvoir l'accès à l'information publique au Maroc*), with such titles, were considered as Category 4 publications.

   - Regarding the title *Elections Reporting in the Arab Region*, the Secretary explained that this publication would be more like a report of a meeting on the subject. The Secretary agreed that the subject looked indeed like it was an important one, but in this instance there was not enough substance to make a publication which would belong to another category. It will only be 45 pages long and will carry no ISBN. However the Sector intends to make a more important, more substantive publication on the subject later.

   - Regarding the title *Accéder à l'information, c'est notre droit! Guide pratique pour promouvoir l'accès à l'information publique au Maroc,* the Secretary said that, although the title was appealing, the publication was only meant for the Moroccan public. The proposal will be for web and print, with a limited print run, for close networks and internal consumption.

   - As regards the title from CLT, *The Nubia Museum - An introduction for children, their families and friends*, the Secretary said that it could have been a Category 3 publication if done differently. However, as it stands and with its current structure, it was agreed that it would belong to Category 4. Moreover, the publication has to be finalized by the end of January. Lastly, it is really meant for distribution within the Nubia Museum, as a guide for children.

Proposals approved

(0114_CLT02 for print and web)
(0114_CI04 for web)
(0114_CI05 for print and web)

1. Publication Proposal 0114_ED01 **"Teaching Respect for All" Toolkit (Not reviewed in October 2013: 1013_ED09 & November 2013: 1113_ED05)**

The representative for ED presented the proposal:

- The publication is developed in the context of a partnership with the United States of America and Brazil for the *Teaching Respect for All* project, started in January 2012.
- The proposal is a teaching material and a toolkit targeting educators, head teachers, NGO managers.
- The submission aims at encouraging teachers to integrate notions of anti-discrimination and respect into education at the upper-primary – lower-secondary levels, both in formal and informal education settings.
- The publication is composed of 3 toolboxes targeting different audiences:
  - Toolbox 1: Guidelines for Integrating Teaching Respect for All into Schools – Set of Key Principles for Policymakers.
  - Toolbox 2: Guidelines for Integrating Teaching Respect for All into Schools – Set of Key Principles for Head Teachers and NGO Managers.
  - Toolbox 3: Support Materials for Teaching and Learning – Guide for Teachers and Educators.
- The proposal will be published online only.
- The proposal will be published in English and French for the time being.
- The peer review is quite extensive.
- This is a Category 3 publication.

Comments from the Board:

1. The Chair mentioned that the proposal had been originally submitted early by the Sector but had been delayed twice due to the Publications Board's heavy agenda.

2. The peer review was considered as being good and should be viewed as an example for all publications.

3. The Chair asked what was planned for the launch in March 2014.

   - The observer for ED responsible for the publication explained that nothing specific was planned yet due to a lack of funds for this, but there would possibly be an event linked to the next Executive Board session in April 2014. The event may have to be organized with the assistance of Delegations.

4. The Member for CLT had two questions: 1) Are the funds from the US Funds in Trust still available? 2) Is the Global Nomads Group (listed among the authors) an NGO recognized by UNESCO?

- Regarding the first question, observer for ED responsible for the publication said that the funds had been received before the USA decided to withhold their funds following the admission of Palestine as a Member State in November 2011.

- Regarding the second question, the Global Nomads Group is not officially recognized by UNESCO, but is highly recommended by the US National Commission.

The Chair stressed that, particularly in the field of education, there are a lot of NGOs with which the Organization works and which are not recognized as "official" partners. The Chair said that they should be invited to become official partners, especially those working in the field of education.

5. Since the publication is done in partnership with Brazil, the Member for SHS asked whether a Portuguese version was foreseen.

    - The Sector replied that the UNESCO Office in Brazilia was seeking funds for this.

    The Ex Officio Member for BSP added that the Chairperson of the Executive Board is Egyptian and is certainly keen on Arabic versions of the publications.

    The Chair agreed and insisted on the importance of multilingualism for the publications this year.

6. The representative for ODG/GE stated that the gender components were present in the whole publication.

7. Similarly, the Ex Officio Member for AFR highlighted that Priority Africa had been taken into account in several ways (e.g. one African author, two Field Offices in Africa as peer reviewers, namely Abidjan and Nairobi, and there was some input from the Uganda National Commission etc.).

    Estimated Media Impact: 6

    Proposal approved for web

2. Publication Proposal 0114_CLT01 World Heritage Papers 39: HEADS 4: Human origin sites and the World Heritage Convention in Eurasia

The Member for CLT presented the proposal:

- The proposal is a Paper on Human Origin sites in Eurasia. The previous paper (i.e. Paper 38 on Human origin sites and the World Heritage Convention in Asia) is currently being printed.
- The submission is part of the Human Evolution: Adaptations, Dispersals, and Social Developments (HEADs) World Heritage Thematic Programme which has been approved by the World Heritage Committee. The key reason is that there are very few human origin sites on the World Heritage List and therefore the Committee supports this proposal.
- The launch is proposed to take place in May 2014 in Turkey at an early human site and, since Turkey has just been elected a member of the World Heritage Committee, a major launch event is foreseen.
- There are no issues with regard to Open Access.
- With regard to languages, the original version will be in English, but there will be abstracts in French. However, funding does not allow other language versions at this stage. Nevertheless, this is not excluded in the future.
- It has been peer reviewed by the specialists in the area.
- The publication will mainly be distributed on the webpage, but the small print run of only 500 copies is meant to be distributed to specialists in the field.

Comments from the Board:

1. The Chair said that it was an early submission, relatively well-funded.

2. Although the responsible officer is an expert in this area, the Chair expressed concern regarding the internal peer review, conducted only by CLT. Moreover, no women took part in the external peer review.

3. The Board considered that the topic was very interesting but wondered whether this series was the most adequate instrument to deal with it. This raised once more the issue of a global evaluation of the series, which has already been discussed several times during previous meetings of the Board.

    - The Member for CLT said that funding would be needed in order to carry out the evaluation of the series and added that this would have to go through the World Heritage Committee.

    In response to various questions from the Sector, the Chair stated that an evaluation would not necessarily involve the IOS, nor hiring consultants. It could be done through online surveys, and it could be done by staff on a part-time basis.

    - The Member for CLT asked for recommendations from the Chair as to whom should carry out the evaluation.

4. It was noted that such a subject is of interest for a narrow category of people, therefore the Board asked why so many copies were foreseen for stock.

5. The representative for ODG/GE said that this proposal was not the best example with regard to the gender perspective. However, the Gender Focal Point had underlined in his review that the best approach may be through a chapter focusing on the gender division of labour in the Palaeolithic.

    - The Sector said that sex-disaggregated data (with regard to bones identification) are available and present throughout the publication, but it is difficult to relate these to the gender division of work, for example. The focus of this publication is on potential World Heritage sites and only the most outstanding sites which are representative can go to the World Heritage list.

6. The Ex Officio member for BSP asked clarification as to the added value of this publication.

    - The Member for CLT explained that this publication will be addressed to the World Heritage community. It will help State parties to prepare future nominations dossiers. It is not a general publication on human evolution.

7. The Member for SC stressed that the authors were mostly Europeans when the publication is about Eurasia.

    - The Member for CLT said that for the two previous titles in the series, about Africa and Asia, experts from both continents had been involved. For this particular title, the work has been done with centres where expertise is concentrated. This programme was requested by the World Heritage Committee. The work was done by the best experts in that very narrow and specific field. It is related to a Category II Centre established in Spain, the International Centre for Rock Art and the World Heritage Convention in Spain, which is why there is a lot of funding from Spain .

8. The Chair highlighted that, being a Category 2 publication, the proposal would have to meet a certain standard with regard to the layout. In his opinion, the whole World Heritage series barely meets the criteria.

Estimated Media Impact: 7 (because of the format)

Proposal approved for web and print (with the requirement of an evaluation of the series)

- The Member for CLT concluded the discussions by explaining that once the whole series is done, a general publication will be prepared.

3. Publication Proposal 0114_CI01 **Défi démocratique des forces de sécurité : Maintien de l'ordre et respect de la liberté d'expression; Manuel de formation (Not Reviewed in November 2013 : 1113_CI04)**

The Member for CI presented the proposal with the assistance of an observer for CI:

- The proposal is a practical guide for training journalists in issues relating to the safety of journalists, human rights, etc.
- It comes within the framework of a cooperation programme between UNESCO and the Tunisian Ministry of the Interior, launched in January 2013 and aimed at training security forces on human rights, freedom of expression and safety of journalists.
- The publication is for security forces broadly.
- It has already been tested and developed in Tunisia, as well as in Canada. Field Offices in Iraq, Libya, South Sudan are also interested.
- With regard to the gender component, the gender coordinator (from the Freedom of Expression programme) provided additional inputs after the Gender Focal Point had reviewed the proposal. Although there is no specific chapter on gender, there are specific "pull out" boxes dealing with women journalists specifically, sexual assault, etc.

Comments from the Board:

1. The Chair said that the proposal is one of the most interesting submissions to be reviewed by the Board this month.
2. The proposal has a very high potential estimated media impact.
3. It is an early submission, however the launch plan is too vague. The Ex Officio Member for BSP asked whether discussions with the ministries that would take part in the launch had already begun.
4. The title was considered to be puzzling and the Chair suggested that the first part be dropped, as it seems unnecessary. The Chair suggested to keep only "Maintien de l'ordre et respect de la liberté d'expression; Manuel de formation".
    - The observer for CI said that the suggestion was noted and would be relayed.
5. The Chair noted with satisfaction that, in addition to French, other languages were foreseen. The Chair wondered whether the proposal was meant for Tunisia only, but also said that it would have been better to make the publication a "pan-Arab" product from the start.
6. The Chair stressed that the submission form indicated that a DVD would be included, which should be completely avoided, unless this is required when there is a specific film to accompany a publication.
    - The DVD foreseen is for the modules of training.

7. There is no budget for monitoring and evaluation, which should be corrected.

    - The observer for CI explained that, as a coordinator, she would look at how the publication is used. She added that the printing budget was relatively small because only a small number of copies will be printed. They are necessary due to the fact that internet is not always reliable for the targeted audiences.

8. There is no sufficient involvement or review from the Arab region.

    The Ex Officio Member for BSP agreed that the authors or the peer review should be more international. The Sector should consult with colleagues working on Post-Conflict and Post-Disaster. Moreover, if the publication has only been piloted in Tunisia, the Sector may wish to be careful if the intention is to have a more international scope, because there are lots of political issues involved.

    - The observer for CI confirmed that the proposal is not about Tunisia only.

    - Concerning the reviewers and the authors, the publication is tested on the field and some of the reviewers were Middle East specialists from NGOs, from journalists organizations, etc.

9. The Ex Officio Member for BSP said that there is a weakness in the submission form with regard to what is indicated in Box 39 about the qualitative indicators and benchmarks. Plans for monitoring are requested.

10. The Member for CLT said that the publication is important, including for the civil society and NGOs. It goes beyond the journalists community.

11. The Member for SHS said that there should be at least a woman among the authors.

    - The observer for CI stated that specific efforts had been made to include women in the peer review. However, it was quite difficult to find women who have done security training.

12. The representative for ODG/GE underlined that this publication would be an extraordinary opportunity to talk about gender, through dealing with the safety of women journalists. Gender should be taken into account in a specific chapter or in all existing chapters.

    - The observer for CI was of the opinion that a specific chapter on gender would not be the best approach because she considered that women journalists should not be dealt with separately. According to her, “pull out” boxes were the best approach.

13. The representative for ED asked how the dimension of non-professional journalism is taken into account in the publication.

    - With regard to “citizen journalism”, the observer for CI said that the Sector’s position was that no qualification is required to do journalism. Therefore there is no specific definition of what is meant by journalism.

14. The Member for Field Offices congratulated CI on its two proposals on journalists, which raised a lot of interest in Nepal.

15. The representative for ED stressed that if the publication is geared towards security forces, people within security forces would be best qualified to review it.

- The Member for CI replied that the last person listed as a peer reviewer is from security forces. Moreover, it was clarified that the publication is not a manual aimed at starting to train security forces, but it is rather derived from experience in this area.

16. In view of all the comments above, the Chair highlighted that the purpose of the Board is to check that "all boxes are ticked" and, although there is a lot of enthusiasm for the proposal, and although it has a very good potential, it is not mature enough. It needs to be revised and resubmitted during the next meeting of the Board (if possible). In particular, the proposal should be revised concerning: the title, the peer review, monitoring and evaluation (it is of critical importance if the Sector wants to extend the publication), gender.

Proposal to be revised and resubmitted

4. Publication Proposal 0114_ED02

International Status of Education on the Holocaust: A Global Mapping of Textbooks and Curricula (Not Reviewed in November 2013: 1113_ED06)

The representative for ED presented the proposal:

- The proposal is Category 2 publication.
- It is based on the first-ever study on the status of education about the Holocaust worldwide, launched jointly by UNESCO and the Georg Eckert Institute for International Textbook Research (Germany) in August 2012. The publication is developed with the institute.
- The proposal looks at how Holocaust education has been integrated in curricula around the world and assesses the impact of existing practices.
- The submission will be in English only. No other translation is foreseen for the time being.
- The print run is small: 500 copies.
- There is a communication budget, due to the topic.
- It will be launched in March 2014.

Comments from the Board:

1. The Chair said that this submission is also one of the most interesting publications reviewed during this meeting. Nothing of that sort has ever been done in ED.
2. The Chair noted that the partner (i.e. the Georg Eckert Institute) is a good one. However the Secretary stressed that a co-publishing agreement should be established.
    - The representative for ED said that it was planned. ERI/DPI/PUB was not yet involved in this process.
3. Clarification as to the launch in March was requested, since there is an opportunity to launch the publication on 27 January during the International Day of Commemoration in Memory of the Victims of the Holocaust.
    - The representative for ED explained that another publication would be launched on that date: *Holocaust Education in a Global Context* (previously approved by the Publications Board). It deals with broader issues and will be more interesting for the media.
4. The Member for CLT underlined the fact that she is a member of the Auschwitz Expert Committee. She suggested that the publication be also distributed directly to specific sites (such as Auschwitz). Moreover, she wished to stress that she strongly disagreed with indications in the gender checklist (i.e. “while women’s experiences during the Holocaust were not entirely different from those of men […]”) and emphasized that women and men were indeed treated differently during the Holocaust. The representative for ODG/GE assured that, although things had been badly formulated in the checklist, he agreed fully.
    - The representative for ED said that she would relay the comments relating to distribution and to gender.

5. The Member for SC wondered whether the budget was sufficient and the Ex Officio Member for AFR concurred, saying that there was a big difference between the budget for evaluation for which only 200 USD are assigned, and the 3,500 USD budget for the layout.

    - The representative for ED said that the seemingly low budget is explained by the fact that there is a lot of "in kind" contribution for this publication, even with regard to evaluation.

    The Chair stated that this should be better reflected in the submission form.

6. The Board moved to approve the proposal, but emphasized the need for close coordination with ERI, especially concerning the launch date.

Estimated Media Impact: 9

Approved for print and web

5. Publication Proposal 0114_CI02 The Safety of Online Media Actors Doing Journalism

The Member for CI presented the proposal:

- The proposal is part of a series on Internet Freedom.
- The publication will respond to an urgent need to look at the online space with regard to safety. It will be a timely publication addressing the issue of the safety of journalists online.
- The publication is developed by specialists and is of extensive research in the area of hacking, privacy, surveillance etc.

Comments from the Board:

1. The Chair said that it is a very good product, potentially.

2. The expected date of publication is April 2014, however the date indicated for the launch is World Press Freedom Day in May 2014.

3. The Members of the Board agreed that the title should be revised. The Chair suggested the following title: "The safety of online journalists and other emerging actors".

   - The Sector agreed to rephrase the following part of the title "actors doing journalisms". An observer for CI added that the notion of journalism has evolved and is nowadays more seen as a function rather than as a profession (even the United Nations Human Rights Commission agrees on this). When an individual is recording something, he/she is doing journalism.

4. Although having an advisory board is a good thing, the Board found that CI in particular has a tendency to choose Western authors. Moreover, the Member for Field Offices stressed that an advisory board or committee is not the same thing as a peer review group. It was therefore suggested that such a group be established to look at the publication.

5. The budget is not clear: is it meant for both the French and the Arabic version? In any case, money is needed for evaluation and monitoring.

   - With regard to evaluation, the Sector explained that remaining funds could still be used for several things. In addition, money secured from the CEDARE project could be used for the Arabic translation. Moreover, the publication has already been presented during conferences and workshops and feedbacks have already been received.

6. If the publication belongs to Category 2 publications, certain criteria for the layout and format have to be met, and the Chair was not convinced that it was the case.

   - The Sector noted the comments regarding the layout.

7. The representative for ODG/GE stated that he was satisfied with the proposal. The approach is considered to be convincing and a special chapter on "Gender perspectives on safety issues" has been included.

8. Having in mind the table of contents, in particular the chapter entitled "Intimidation and harassment", the Ex Officio Member for BSP asked whether the publication includes country case studies, or whether specific countries are named. She stressed that these are sensitive issues and that the Sector should be cautious.

9. The Ex Officio Member for AFR referred to what had been indicated in Box 18 of the submission form with regard to Priority Africa: "It is a global study that includes chapters and cases about Africa". She considered that, with such an indication, she expected to see this reflected in the table of contents, which was not the case.

   - The Member for CI said that there are indeed case studies about several African countries. These can be communicated to AFR. Moreover the Sector is aware of potential sensitive issues.

10. In view of all the comments above, and because CI is at the forefront of the Organization's work, the proposal should be revised and improved for resubmission, perhaps next month. In particular, the Board requested a solid peer review and more geographical diversity among the authors.

    Lastly, the Chair stressed that CI should not plan to launch two star publications on World Press Freedom Day. One is sufficient.

Proposal to be revised and resubmitted

6. Publication Proposal 0114_SC01

Sustainable Oceans in the Twenty-first Century (Resubmission of 1113_SC02)

The Member for SC presented the proposal:

- The proposal is a resubmission from the 29 November 2013 meeting of the Publications Board.
- Several issues had been raised by Board:
  - Regarding the requested revision of the title, the sector is working on it with its partner, Cambridge University Press (CUP).
  - As for the quality of the cover and photographs, CUP increased its contribution. This will allow for colour pictures, as well as a cover and layout of better quality.
  - As a Category 2 publication, the Board had underlined the necessity of having another language version (in addition to the English one). The Sector explained that negotiations are currently in progress with the Natural History Museum for the French version.
  - The Sector is engaged in discussions with ADG/IOC concerning the launch and there will be a foreword by the DG, as suggested by the Board.
- The Member for SC insisted on the need for the Sector to be able to go ahead with the English version of the publication.

Comments from the Board:

1. The Chair stated that answers to all questions which had been raised were not provided yet (e.g. with regard to the title), but thanked the Sector for revising the submission.

2. As during the 29 November meeting, the Chair expressed surprise that the publication is considered to belong to Category 2 rather than Category 1, but was aware that it would imply more requirements and criteria to be met.

   - The Secretary explained that this is a “one-off” publication in terms of its overall presentation and potential impact. Quite often, flagship publications are produced on a regular basis (such as report published each year or every two years), or are part of a series, which is not the case for this publication.

   The Chair disagreed and said that flagships do not need to belong to series.

3. The Board moved to approve the publication, with hope to be consulted for the title and insisted that, this publication be promoted correctly. The Chair emphasized that the DG would certainly take this publication with her as an example, which is not often the case for SC publications.

Estimated Media Impact: 10

Approved for print and web

7. Publication Proposal 0114_ED03

Learning to Live Together in the Asia-Pacific Region (Resubmission of 1113_ED03)

The representative for ED presented the proposal:

- The proposal is a resubmission from the Bangkok Office.
- In response to the comments from the Board on 29 November 2013, the Bangkok Office has made the following revisions:
  - The information in the first column of the gender checklist has been updated.
  - The names of the authors have been provided.
  - The peer review has been strengthened and SHS was consulted.
- In addition, the budget for writing and editing has been reduced.

Comments from the Board:

1. The Chair said that most comments had been addressed.
2. The budget was still considered to be very low.

Estimated Media Impact: 5

Proposal approved for print and web

8. Publication Proposal 0114_CI03 **Assessment of Media Development in Mongolia - based on UNESCO's Media Development Indicators**

The Member for CI presented the proposal:

- This submission is part of the Series of Assessments of National Media Landscapes based on UNESCO's Media Development Indicators (MDIs).
- Such assessments are done at the request of the countries.
- The publication is about Mongolia, which is one of the merging countries, as well as one of the only countries where women are more educated than men.
- The publication is using a well-known methodology.
- The Sector is aware of sensitive issues.

Comments from the Board:

1. The Board is familiar with this series.
2. The Chair, supported by the Member for SC, underlined that the names of the authors should have been provided and that, even if the proposal is approved during this meeting of the Board, the names are nonetheless expected to be supplied.
   - One observer for CI explained that the Beijing Field Office had been contacted and that the names of the authors have been obtained. They include three women.
3. There is an apparent lack of Mongolian peer reviewers (again, names have to be provided).
   - The peer review was conducted in two stages: it was done at a national level by the participants to a conference held in October 2013, some of the experts being women. At an international level, it was carried out by three men and one woman.
4. The Chair inquired about the launch plan.
   - The date for the launch is still flexible because, although the aim is always to have a public launch, nothing specific has been decided yet with the main stakeholders.
5. More generally, the Chair reminded that the Sector had been encouraged on several occasions to improve the look of the series, which currently does not meet the required standard, even for a Category 3 publication.
   - The Sector noted the comments, but explained that this was a matter of resources. For the last biennium there was only a budget of 8,000 USD. Moreover, there had been an effort to harmonize all titles in the series so far, and it could be tricky to make changes at this point.
6. The representative for ODG/GE suggested that the gender perspective be made more visible, to reflect the work already done by the Sector in this area.
   - One observer for CI said that the Sector's position was to mainstream gender throughout the whole report and added that CI had provided the Field Office with clear guidelines in this area.

On a more general note, the observer for CI made a suggestion regarding the gender checklist form: it should perhaps be modified so that the project manager could provide more information as to how gender is taken into account in the publications.

The representative for ODG/GE said that normally it should already be possible to do so in the first column of the form. The Secretary agreed that if there were technical problems preventing this, they would be looked and a solved.

7. The Member for SC emphasized that MDIs are very important and that the series should be given more support.

Estimated Media Impact: 8 (locally)

Proposal approved for print and web