United Nations Educational, Scientific and Cultural Organization

UNESCO Publications Board

Meeting Minutes

Meeting date: 2 May 2012
Meeting time: 10.30 AM
Location: Room 5.021, UNESCO Headquarters, Paris

Call to order

The Chair, ADG/ERI called the meeting to order at 10.37 AM and welcomed those members and observers present.

Attendees

An attendance sheet was circulated for signatures. The following people were present:

Chair
Mr Eric Falt, Assistant Director-General, ERI

Members
Mr Qunli Han, Director, SC/EO
Ms Angela Melo, Director, SHS/HPD
Mr I. Banerjee, Director, CI/KSD
Mr Axel Plathe, Head of Kathmandu Office and UNESCO Rep. to Nepal, Member for Field Offices, [*attending via audio-visual conference*]
Ms J. Pearson, Director, MSS/CLD
Mr Georges Haddad, Director ED/ERF *[rep. Mr D. Atchoarena, Dir. ED/PDE]*
Ms Lynne Patchett, CLT/EO *[rep. Mr A. Godonou, Dir, CLT/CIH]*
Mr Bhanu Neupane, CI/KSD/ICT *[rep. Mr I. Banerjee for the final hour of the meeting]*
Ms Estelle Zadra, IIEP *[rep. Mr K. Mahshi, Dir, IIEP, Member for Institutes]*

Ex officio members
Mr Cvetan Cvetkovski, ODG/GE *[rep. Ms S. G. Corat, Dir, ODG/GE]*
Ms Ann-Belinda Preis, BSP/PB *[rep. Ms Ranwa Safadi, BSP/ADG]*

Secretary
Mr Ian Denison, Chief, Publications Unit, ERI/DPI

Guest
Mr Anthony Polak, SMI Distribution Services

Observers
Ms Patricia Toigo, Publications Officer, ED
Ms Anne Candau, Publications Officer, SC
Ms Mimouna Abderrahmane, Publications Officer, SHS
Ms Vesna Vujicic-Lugassy, Publications Officer, CLT
Ms Natalia Denissova, Publications Officer, CI
Ms Natalia Tolochko, Assistant Publications Officer, SC

Ms Lydia Ruprecht, Chief *a.i.* ED/ERF/KMS
Mr Rudi Swinnen, Chief of Section, MSS/CLD/D
Mr Edouard Planche, CLT/CEH/CHP
Ms Xianhong Hu, CI/FEM/FOE

Minutes Secretary
Ms Samantha Wauchope, ERI/DPI

I. Item 1. Overview of progress and challenges ahead

1. The Chair outlined the progress made over the course of the Publications Board's first year in operation.
   - The Chair commended Board members on their efforts to develop consistent publication strategies and policies.
   - The Board has contributed to greatly reducing the number of publications produced by UNESCO and the number of copies printed. Many publications are now being produced for online publication only, a direction that UNESCO will continue to pursue.
   - The 2012-2013 Publications Plan demonstrates the substantial further reductions in publishing activities planned by all sectors in response to direct requests from the Director-General (DG).
2. While much progress is still needed towards becoming a truly digital organization, certain steps have been proposed:
   - The UNESCO Efficiency Working Group, established in November 2011, has recommended that UNESCO discontinue the distribution of printed materials to national commissions, permanent delegations and external entities. This is expected to save $1.8M
   - The Permanent Delegation of Italy has announced its decision to no longer produce or distribute printed documentation.
   - UNESCO must develop increased capacity towards producing high-quality, accessible ePubs.
3. The Member for Field Offices agreed that going digital is the best solution in many countries, however in least developed countries, Internet access remains difficult and sporadic.
   - These questions will be on the agenda for discussion at the upcoming policy meeting of the Publications Board.
4. Cost benefits are also possible through rationalizing distribution and storage costs.
   - Integrating for-sale and free publications reduces overlaps.
   - In some cases, print-on-demand may be a useful option.
   - Distribution plans must be coordinated with communication and monitoring initiatives plans towards an increased understanding of UNESCO's outreach and impact.

II. Item 2. Guidelines for forewords, prefaces and introductions to publications

1. The Chair presented the revised guidelines document.
2. The representative for ED suggested including the option, in the case of co-editions, of using a joint foreword signed by the DG and the head of the partner organization.
3. The representative for CLT suggested that some latitude be included in the text to allow for authorship of a foreword to be delegated in some cases. An example would be having a foreword signed by the Director of the World Heritage Centre, as Secretary of that Convention.
   - The Board agreed to add Secretaries of Conventions as possible signatories of UNESCO forewords. In that case, however, the Secretary's foreword would preclude the inclusion of a foreword by the DG.
   - The Member for SC pointed out that the guidelines do allow an external expert to sign the foreword, on approval of the DG.

- The Member for Field Offices suggested that publications produced by Field Offices that are national or regional in scope may be better served by a foreword from the director of the field office. He pointed out that the current wording offers this only if the DG is not able to sign the foreword.
- The Board agreed to make this adjustment.

4. The representative for BSP proposed that UNESCO return to its earlier policy of not including names of UNESCO staff members in its publications, reserving any such designation to external experts.
5. The Member for CI suggested amending the final sentence in the section on the use of prefaces to allow for the combined use of a foreword and a preface in certain cases.
   - Members agreed that the combined use of a foreword and a preface may occasionally be appropriate, although it is to be avoided in most cases.
   - The Board agreed to the amendment.
6. ERI/DPI will incorporate the proposed changes and present the revised guidelines text for discussion at the upcoming policy meeting.

III. Item 3. Review of publication proposals

Following the withdrawal of one submission, sixteen publication proposals were presented to the Board (see Annex 2). Six of these had been revised following their review at the 11 April meeting. The Board approved fifteen proposals (including all six resubmissions), with one returned for reconsideration and review by the sector concerned.

The following general points were made during the course of the discussions:

1. UNESCO does not have a policy on the inclusion of end matter such as a 'postface' in its publications. This will be considered by the Publications Board at the upcoming policy meeting.
2. The Board noted that many proposals are still arriving at a very late stage of the publication process. This severely limits the potential impact of the Board's discussions and recommendations.
   - All UNESCO units and offices must be informed of new publication procedures and of the need to submit their proposals at an early stage of the development process.
   - A meeting with Directors of Field Offices during the 190th Session of the Executive Board may be beneficial.
   - The Member for Field Offices and the representative for ED proposed that an overview of the decisions of the Board be circulated to field offices, dissociated from the meeting minutes.
3. The added value of all proposed publications must be addressed clearly in the submission. Responses given to Q24 are in many cases incomplete.
   - Added value should be explained in terms of the originality of the publication and by comparing it to any similar works available or being produced.
4. Staff time costs are not generally factored into the budget overviews provided in submissions. The Board will consider this question during the policy meeting.
5. The use of free or low-cost photographs and graphic design services frequently leads to low-quality final outputs and lessens the impact and clarity of the work produced.
   - For both printed and online publications, attention should be given to budgeting for effective designs and images.

- Some submissions provide 'lump sum' budgetary figures grouping illustration / design / layout / printing costs. A breakdown of these costs is necessary to enable Board Members to understand the budget more precisely.

6. UNESCO actively promotes Open Access and the development of an appropriate Creative Commons license to facilitate free access to, and reuse of, the content of UNESCO publications.
7. Distribution of particular UNESCO publications is at times unclear or lacks oversight. The importance of developing comprehensive communication and distribution plans was reiterated by the Board.
8. The Secretary emphasized the importance of including appropriate terms in co-publishing agreements. To avoid misunderstandings or problems, it is vital that ERI/DPI be involved from the outset in any negotiations towards developing such agreements.

IV. A.O.B.

1. A meeting of the Publications Board to focus on policy issues will be held within the next few weeks, at a date to be finalized.

V. Adjournment The meeting was adjourned at 13.42 PM

Minutes submitted by Samantha Wauchope, ERI/DPI/PBM
Minutes approved by the Publications Board on 11 June 2012

Annex 1 – Agenda

1. Overview of progress and challenges ahead
2. Guidelines for forewords, prefaces and introductions to publications
3. Review of publication proposals
4. A.O.B.
   a. Date for the next meeting

Annex 2 – Overview of proposals reviewed

Note: submissions are recorded in the order of the agenda, not the order of discussion.

		Title	Decision	Estimated media impact
1	0512_CLT01	Lumbini, the Birthplace of Lord Buddha. Eight perspectives of the Sacred Garden	Approved for print and Web	8.5
2	0512_ED01	Girls secondary education and women's literacy: partnering for action (tentative title)	Approved for print and Web	7
3	0512_SC01	Towards a Climate Change Adaptation Strategy for the Water Sector in Egypt [RESUBMISSION OF 0412_SC02]	Approved for print and Web	4
4	0512_SHS01	Building inclusive societies: Identifying and sharing good practices in the International Coalition of Cities	Approved for Web	6
5	0512_CI01	Global Survey on Internet Privacy and Freedom of Expression	Approved for print and Web	8.5
6	0512_CLT02	Bethlehem Area Conservation and Management Plan. [RESUBMISSION OF 0412-CLT01]	Approved for print and Web	9
7	0512_ED02	General Education Quality Diagnosis/Analysis and Monitoring Framework (GEQAF)	Withdrawn	
8	0512_SC02	Green Accounting and Data Improvement for Water Resources	Approved for Web	4
9	0512_CLT03	From Acquisition to Exhibition: a Handbook for Libraries and Archives. [RESUBMISSION OF 0412-CLT05]	Approved for print and Web	3
10	0512_ED03	Promoting access to quality education for Roma people: the role of intercultural education	Approved for print and Web	9
11	0512_SC03	Water and Sustainability: Targets, Tools and Regional Cases	To be revised	-
12	0512_CLT04	Treasury of Oriental Manuscripts. [RESUBMISSION OF 0412-CLT04]	Approved for print and Web	4
13	0512_ED04	Comprehensive Sexuality Education: The Challenges and Opportunities for Scaling-up	Approved for print and Web	5
14	0512_SC04	*Kekuasaan, Negosiasi dan Perubahan: Ekologi Politik Hutan Siberut* (Powers, Negotiation and Transformation: Political Ecology of Siberut Forests) [RESUBMISSION OF 0412_SC01]	Approved for print and Web	5
15	0512_CLT05	Traditional Handicrafts of Uzbekistan: Authenticity and Innovation. [RESUBMISSION OF 0412_CLT03]	Approved for print and Web	3
16	0512_ED05	IATT Global HIV&AIDS Progress Survey Report 2011	Approved for Web	8
17	0512_CLT06	Commentaire relatif à la Convention de l'UNESCO de 1970 sur le trafic illicite.	Approved for print and Web	3

1. Publication Proposal 0512_CLT01: **Lumbini, the Birthplace of Lord Buddha. Eight perspectives of the Sacred Garden**

The representative for CLT presented the proposal:

- The authors are an internationally diverse group of experts.
- The Lumbini World Heritage site is an important place of pilgrimage for members of one of the world's largest religions. This work targets a dual expert and public audience and will contribute to long-term efforts to manage and understand this unique site.
- The publication will be launched in July during the annual steering committee meeting for the project 'Strengthening the Conservation and Management of Lumbini, the Birthplace of Lord Buddha'.
- 500 copies will be offered for sale.
- The project has been entirely financed by extrabudgetary funds.
- A 'postface' may be included in the form of a short text outlining future directions.

Comments from the Board:

1. The Board questioned the decision to publish an English version only, with an extract available in Nepalese.
   - The Member for Field Offices (Head of Kathmandu Office and UNESCO Representative to Nepal) agreed. He proposed that the office seek sponsorship to develop translations into Chinese, Korean and Thai.
2. The Board expressed concern that free photographs are very often not of the high quality needed for published material, especially books that UNESCO plans to commercialize.
   - The Member for Field Offices confirmed that professional-quality photographs would be used, supplied by funding partner, the Orient Cultural Heritage Site Protection Alliance.
3. The Secretary (Chief, Publications Unit, ERI/DPI) agreed that a general policy on the use of end pieces such as 'postfaces' should be discussed by the Board. He noted that in some cases such pieces can be a useful vehicle for authors to mention upcoming stages in a project or useful directions for further research.
4. The Secretary pointed out that another UNESCO publication on the subject of Lumbini is also being developed by the Kathmandu office. Both will be launched in July.
   - The Member for Field Offices explained that the two books are very different in character and complement each other. This publication is very academic in content, whereas the other is a coffee-table book which features a lot of photographs and little text.
5. The Chair (ADG/ERI) highlighted the DG's strong interest in Lumbini and UN Secretary-General Ban Ki-moon's commitment to ensuring the safeguarding of this site. He suggested that the DG could present a copy of this publication to the Secretary-General.
   - The Board emphasized the importance of developing a strong communications plan for this project.

Estimated Media Impact: 8.5

Proposal approved for Web and print, with comments to take into consideration

2. Publication Proposal 0512_ED01: **Girls secondary education and women's literacy: partnering for action (tentative title)**

The representative for ED presented the proposal:

- The project has been developed as part of the Global Partnership for Girls' and Women's Education and the report was announced by US Secretary of State Hillary Clinton at the launch of the Partnership.
- The publication will raise awareness of issues of women's and girls' education and literacy, focusing on secondary education. It will redefine the role of education from a gender perspective.
- Highlighting the importance of girls' and women's' education for development, the work will analyse causes for the exclusion of girls and women from education and for their high drop-out rates.
- The author was recently involved in another UNESCO publication on gender, the World Atlas of gender Equality in Education.

Comments from the Board:

1. The Board praised the early submission and plans to produce both French and English editions.
2. Members suggested that the subtitle was vague and had been used before.
3. The Board agreed that the topic offers good potential and questioned whether the sector had considered commercializing the publication.
   - Upcoming events this year will provide useful opportunities to showcase and promote the work.
   - SMI distribution services pointed out that publications of this length (50 pages) are difficult to sell. A longer work developed from this and including other texts could be a more viable for-sale product, however.
4. Information provided on peer reviewers is unspecific; names of peer reviewers should always be provided.
5. The Member for SHS drew attention to the limited information given on the title's added value. She suggested that for consistency, sectors should ensure submissions explain the originality of their proposals and compare them to any similar titles.
   - The sector explained that the work presented UNESCO's vision of what is needed in this field, particularly in relation to secondary education. This content is original and forward-looking.
   - The representative from GE suggested that its added value should be considered in light of the commitments of the Global Partnership for Girls' and Women's Education.
6. The Member for SC queried the high consultancy fee for such a short publication.
   - The sector explained that this fee was negotiated by the previous manager of the project. She added that extrabudgetary funds were used to finance the project.
   - The Member for MSS suggested that budget overviews should also consider the staff time allocated to each project.
   - The Secretary proposed that the Board discuss this question at the upcoming Publications Board policy meeting.

Estimated Media Impact: 7

Proposal approved for Web and print, with comments to take into consideration

3. Publication Proposal 0512_SC01: **Towards a Climate Change Adaptation Strategy for the Water Sector in Egypt [RESUBMISSION OF 0412_SC02]**

The Member for SC presented the proposal:

- The project has been substantially revised in response to concerns expressed when it was first presented to the Board last month.
- The publication will be available online, with 500 copies printed.
- Further peer review has been carried out to ensure the objectivity of the report.
- Printing costs have been reduced to allow for production of 500 copies and 1000 summaries in Arabic.
- This is a technical publication that will address climate change adaptation, hydrological regime changes and their socioeconomic impacts in Egypt.

Comments from the Board:

1. The attention given to the Board's comments is apparent in the resubmission.
2. Members asked whether any forewords or prefaces were foreseen for this title.
   - The sector explained that as the publication is primarily technical, no preface or foreword would be included.
   - Members agreed that such front pieces should be avoided for technical reports.

Estimated Media Impact: 4

Proposal approved for Web and print, with comments to take into consideration

4. Publication Proposal 0512_SHS01: Building inclusive societies: Identifying and sharing good practices in the International Coalition of Cities

The Member for SHS presented the proposal:

- The project has been developed with members of the International Coalition of Cities against Racism (ICCAR). Member cities plan to incorporate it into awareness-raising events over the next few months.
- The proposal has been reviewed within UNESCO, with external review also provided by ICCAR and the European Coalition of Cities against Racism (ECCAR).
- An English version will initially be produced, with further funds sought for a Spanish edition.
- The publication's strategy is unique in its contribution to the fight against discrimination. Its objectives are twofold: to showcase efforts made by cities so far and to help build the capacity of cities worldwide.
- The report represents an extremely broad coalition from all regions of the world. It features 50 examples of good practices more than 38 cities.

Comments from the Board:

1. The Board questioned the independence of the peer review process and the capacity of reviewers to confirm the work's quality before the manuscript is finalized.
   - The sector explained that the content was closely reviewed by partner organizations at a meeting in November 2011. ICCAR and ECCAR are specialized in this area and very qualified to review the work.
   - The sector offered to seek another UN organization to review the text, if necessary.
2. Members expressed concern at the absence of any cost breakdown for this publication.
   - The sector confirmed that much of the contribution from UNESCO has been in the form of staff time, although this was not included in the budget outline.
   - Partners have also contributed to the costs of producing this report.
3. The Board drew attention to the use of free photographs and of a volunteer to prepare the design and layout, stressing that such a process most often results in a low-quality, unprofessional final product.
4. The Secretary (Chief, Publications Unit, ERI/DPI) noted that no funds have been allocated for communications. He asked whether the partners have a communication plan that addresses how they can reach policy makers.
   - The sector agreed that a strong communications strategy is essential to promote this Web publication. The sector will ask partners for information on their communications strategies.
5. The representative for ED asked how the cities or towns were selected for inclusion.
   - Each regional coalition collects reports from cities as part of their work to develop Ten-Point Action Plans. Not all cities involved sent in reports, but 38 were sent to UNESCO for this project.
6. 'Inclusive knowledge societies' is an established concept at CI. The Member for CI asked whether 'inclusive societies' similarly has an established meaning at SHS, and whether this is consistent with CI's usage.
   - 'Inclusive societies' is established terminology within SHS, although this concept differs from that of 'inclusive knowledge societies' as used by CI.
   - The representative for BSP suggested the title would be clearer if it focused on racial discrimination.
7. Members agreed to approve the proposal although many questions remain. The Board stressed the importance of considering the points made above in developing and finalizing this publication.

Estimated Media Impact: 6

Proposal approved for Web and print, with comments to take into consideration

5. Publication Proposal 0512_CI01: **Global Survey on Internet Privacy and Freedom of Expression**

The Member for CI presented the proposal

- The report tackles the critical issues of the relationship between Internet privacy and freedom of expression. It considers current regulatory frameworks and presents good practices from all world regions.
- An extensive peer review process has been used to reflect the global scope of the project, with reviewers from all regions involved.
- The project has been partly funded by the Swedish International Development Cooperation Agency.

Comments from the Board:

1. The Board applauded CI for its early submission of this project, which is to be launched in October.
2. There is likely to be strong global interest in this title, however the publication is to be produced in English only.
   - The sector agreed that other language versions are needed. It will consider options to develop translations.
   - The Board suggested that a short summary document could be also produced in other languages at relatively low cost.
3. The Board recommended the sector request a foreword for this publication from the DG.
4. Although there is a lack of author representation from regions other than North America/Europe (with two from UK, one from Germany and one from Canada), the Board noted that the strong peer review process substantiated the credibility of the work.
   - The sector explained that the authors are leaders in their field. Fifty experts and stakeholders from all regions have also been closely involved in the iterative process of developing this material.
   - The Board proposed also that the peer reviewers and process be highlighted in the layout of the publication, for example by presenting this information in a box near the front of the book.
   - As the manuscript is still being developed, an author from a developing country could feasibly be brought in.
5. The Board commented on the need to avoid using the same consultants repeatedly.
6. The Board congratulated CI for producing some very strong titles over recent months. These titles are well-presented and in many cases could form a series,
   - The sector will look into creating a series of publications on Internet-related issues.
7. Design and layout costs are extremely low for this for-sale publication. The Board reiterated the need to budget for high-quality design, layout and photographs to develop UNESCO outputs.
   - The Chair noted that CI's print and online publications would benefit greatly from better designs and photographs, and by developing a consistent visual identity.
   - CI recognizes the need to improve the design/layout of its publications, although financial constraints must be taken into account.
   - The sector will discuss its layout needs with ERI/DPI.

Estimated Media Impact: 8.5

Proposal approved for Web and print, with comments to take into consideration

6. Publication Proposal 0412_CLT02: **Bethlehem Area Conservation and Management Plan. [RESUBMISSION OF 0412-CLT01]**

The representative for CLT presented the proposal:

- The project has been revised in response to the Board's comments at the April meeting.
- The publication was mistakenly not included in the 2010-2011 biennial plan, due to miscommunication with the field office concerned.
- The publication date is flexible, however the nomination of the area as a World Heritage site will generate a lot of interest in this title.
- The original submission proposed six forewords. In fact, two forewords and a 'Message' will be included, as well as a joint statement from the mayors of the three towns concerned.
- The budget has been revised towards developing an Arabic version. A co-publisher will actively be sought to assist in this.
- Peer review has been enhanced, with three new reviewers added to ensure the objectivity of the publication. The sector noted that the DG has also endorsed this important publication.

Comments from the Board:

1. The Board noted the improvements made to this resubmission, especially in the peer review process, and agreed it is important the publication be available at the June UNESCO meeting in St. Petersburg.
2. The number of front pieces remains a concern. The Board questioned whether this reflects promises made to country partners. Members noted that the presence of multiple forewords and prefaces can weaken the impact of the DG's foreword and the credibility of this important publication.
   - The sector agreed that in general such front pieces should be limited, but pointed out that at this stage it would be extremely difficult to go back on agreements made.
3. Given the potential visibility of this title, the Board emphasized the importance of ensuring an appropriately professional design and high-quality images are used.
   - The sector confirmed that attention has been given to the layout and design.
4. The work's title was discussed in light of UNESCO policy on nomenclature of this area.
   - The sector agreed to seek confirmation from ERI on this point.
5. The Member for Field Offices pointed out that two publications proposed today concern birthplaces of leading figures of two of the world's largest religions. He questioned whether these books might be presented as a series.
   - The two publications present very different outlooks and are not parallel in form. Given that religion is not a focus of UNESCO or of either title, it was agreed that such a series would not be appropriate at this point.
6. The inclusion of an 'afterword' was also noted: the Board's policy on such pieces will be discussed at the upcoming policy meeting.
   - Author biographies are also included in the table of contents. The Chair proposed that this point be reviewed by ERI/DPI.

Estimated Media Impact: 9

Proposal approved for Web and print, with comments to take into consideration

7. Publication Proposal 0512_ED02: General Education Quality Diagnosis/Analysis and Monitoring Framework (GEQAF)

The project concerns the development of a website to build capacity and awareness at the national level. The site will include a number of 'tools' that can be used individually or combined into a tailored package according to the user's needs.

- The Board agreed that websites are not within its mandate.

Proposal withdrawn

8. Publication Proposal 0512_SC02: **Green Accounting and Data Improvement for Water Resources**

The Member for SC presented the proposal:

- This is a short publication (12 pages) produced by the UN World Water Assessment Programme (WWAP).
- The title will be launched in June at a Rio+20 side event coordinated by WWAP to highlight Green Accounting initiatives.
- The publication outlines why improved water indicators are needed to inform the decision-making process towards better green accounting.
- Printed and online versions will be produced.

Comments from the Board:

1. The proposal is very late in coming to the Board. DPI has been working to establish a clear, consistent plan for UNESCO's presence at Rio+20 and will be limiting printed material to two key publications.
   - The sector acknowledged the submission was late. The publication follows from discussions of an earlier draft at the World Water Forum in March.
   - SC fully supports UNESCO policy not to dilute the Organization's message at Rio+20. The Member for SC pointed out that very often too much printed material is distributed during large events, resulting in a great amount of wastage.
   - The sector explained that WWAP is hosted by UNESCO but represents 28 UN agency members of UN-Water. The programme has faced funding difficulties and depends on UNESCO's continued support. UNESCO has been entrusted by the United Nations to ensure that its work is disseminated broadly.
2. The Board commented on the need to avoid using the same consultants repeatedly to author UNESCO publications.
3. Noting that the publication relates to material in the World Water Development Report 4 (WWDR4) but offers 'a much more substantial exploration' (Q20) of green accounting, the Board questioned its added value, asking whether 12 pages is sufficient to cover such an issue in much greater depth.
   - The text was developed through discussions of the WWDR4. The sector explained that when a major report is launched a number of questions arise. This new material addresses some of these questions.
   - The Board agreed that it is not its role to comment on the publication content, but to assess proposed project plans.
4. The Secretary questioned the capacity of WWAP to distribute this publication, noting that the 4th edition of the programmes' flagship publication, the World Water Development Report, was launched in March but has not been distributed to all partners yet due to funding difficulties.
   - SMI distribution services explained that of 1800 copies received in March, more than 1000 remain in its warehouse. Storage costs are £150 per month.
   - The Member for SC agreed that it would be useful if ERI/DPI reviewed the WWDR4 distribution plan.
   - The Publications Officer for SC noted that extrabudgetary funds are available to distribute this publication. The sector will clarify whether these funds are separate from those used to distribute the WWDR4.
5. The Member for SC pointed out that UNESCO has invested heavily in WWAP its support would be undermined if the programme was prevented from publishing this title. He suggested that WWAP might produce the title in a distributable e-format such as a USB stick.
   - The Board proposed that a downloadable link could be distributed via a QR Code integrated into a promotional card.

Estimated Media Impact: 4

Proposal approved for Web, with comments to take into consideration

9. Publication Proposal 0512_CLT03: **From Acquisition to Exhibition: a Handbook for Libraries and Archives. [RESUBMISSION OF 0412-CLT05]**

The representative for CLT presented the proposal:

- The sector commended the Tashkent office on its strong response to the Board's concerns and suggestions.
- The title of this publication has been revised as requested.
- An additional peer reviewer has been included to ensure the objectivity of the review process.
- The Tashkent office recognizes the importance of developing a strong distribution, evaluation and monitoring plan for this title.

Comments from the Board:

1. The Board agreed that the proposed new title is a welcomed improvement. Members suggested also adding a reference to Uzbekistan in the title.
   - The sector agreed with this proposal.
2. The Board questioned the inclusion of another peer reviewer who is professionally connected with the Academy of Sciences of Uzbekistan.
   - Members proposed that an external peer reviewer should be identified to increase the credibility of the report.
   - The sector agreed to seek an additional peer reviewer.

Estimated Media Impact: 3

Proposal approved for Web and print, with comments to take into consideration

10. Publication Proposal 0512_ED03: **Promoting access to quality education for Roma people: the role of intercultural education**

The representative for ED presented the proposal:

- The publication presents findings of a UNESCO meeting on access to quality education for Roma people, held in Serbia in October 2011. The topic is particularly current and the meeting attracted a lot of media attention in Europe.
- The work will provide technical guidance to designing inclusive and equitable education policies and programmes, particularly for Roma people.
- The project has a strong gender perspective.
- This is an online publication, although a small number of copies (200) will be printed for ministries of education and EU partners.

Comments from the Board:

1. The Board noted that the media have recently shown a lot of interest in the education of Roma people.
2. Members questioned the length of the proposed title and suggested removing the subtitle.
3. The decision to produce this in English only was questioned, especially as it relatively short (30 pages) and translation costs would be low. Producing other language versions could increase the impact of the work.
   - The sector agreed that it would be useful to have other language versions available as well, although this will depend on the availability of funds.
   - The Secretary noted that the EU is currently discussing potential co-publishing ventures with UNESCO. This title might be of interest to them.
4. The Board noted with approval the decision to produce only 200 printed copies.
5. The inclusion of a number of qualified institutions in the peer review process was applauded. The names of individual reviewers within these institutions should also be provided, especially in light of the sensitivity of the topic.

Estimated Media Impact: 9

Proposal approved for Web and print, with comments to take into consideration

11. Publication Proposal 0512_SC03: **Water and Sustainability: Targets, Tools and Regional Cases**

The Member for SC presented the proposal:

- The publication results from a collaboration between UNESCO-IHP and the World Water Assessment Programme (WWAP).
- The publication will further the discussion of sustainability issues presented in the UN World Water Development Report 4.
- In particular, it compares and analyses the three major systems of water sustainability targets: targets expressed within the Millennium Development Goals, targets in the European Union Water Framework Directive, and new targets developed at the World Water Forum in Marseilles in March this year.

Comments from the Board:

1. The Board noted that the submission is very late. It reiterated its concern that UNESCO has been committed to developing a consistent plan for its presence at Rio+20 for some months now and will be limiting printed material to two key publications. The Board asked whether the launch event at Rio+20 had been confirmed.
   - The sector explained that this is to be launched at a side event during Rio+20. The Member for SC agreed to ask WWAP for further details on this event.
2. Referring to the difficulties WWAP has encountered in distributing its recent flagship publication, the UN World Water Development Report 4, the Board asked whether specific funds have been allocated to distribute this new title.
   - The sector will clarify whether these funds are separate from those used to distribute the WWDR4.
3. The Board proposed the sector revise and resubmit the submission to incorporate the missing information.

Proposal to be revised and resubmitted

12. Publication Proposal 0512_CLT04: **Treasury of Oriental Manuscripts. [RESUBMISSION OF 0412-CLT04]**

The representative for CLT presented the proposal:

- The Tashkent office has addressed the concerns raised by the Board at the April meeting.
- The office noted that the peer reviewers are not connected with the authoring institute (the Institute of Oriental Studies of the Academy of Sciences of the Republic of Uzbekistan).
- The work will contribute to increasing knowledge of the Treasury of Oriental Manuscripts beyond Uzbekistan.

Comments from the Board:

1. The Board recognized the efforts of CLT colleagues to respond to the Board's comments.
2. The project would have benefitted from being presented to the Board at an earlier stage of the project.
   - The Board agreed that all sectors and offices of UNESCO must be informed of changing organizational publication procedures and of the need to submit their proposals to the Board at an early stage of the development process.

Estimated Media Impact: 4

Proposal approved for Web and print, with comments to take into consideration

13. Publication Proposal 0512_ED04: Comprehensive Sexuality Education: The Challenges and Opportunities for Scaling-up

The representative for ED presented the proposal:

- This is an output from an extrabudgetary programme of work on sexuality education initiated by ED in 2008 that has since attracted a lot of media attention.
- The programme has received very positive feedback and results. It is now ready for larger-scale implementation. Such scaling up represents a big challenge for ED and will be facilitated by this report.
- The title will be produced in English, French, Spanish and Portuguese, in print and online.
- It includes the findings of an international consultation meeting held by UNESCO in March 2012.
- The launch will coincide with the 19th International AIDS Conference, to be held in Washington D.C in July.

Comments from the Board:

1. The Board congratulated the publication of this title in four languages and the impressive breadth of the peer review process. It was noted however that the proposal is very late in coming to the attention of the Board.
2. Costs for photographs, illustrations, design and layout have not been itemized in the budget.
   - Itemizing these costs is important to ensure the project is understood clearly by Board members.
3. Members questioned the high print run proposed for this publication (4,500 copies).
   - SMI distribution services agreed that there is a sizable demand for AIDS/HIV texts, especially in Africa, noting that ED has developed a strong distribution plan for this title.
   - Due to the technical and theoretical nature of the publication, a lot of copies will be distributed at the international conference in Washington. It will also be used as a training document, for which printed versions are needed.
4. Members commented that the proposed title lacks originality and does not clearly communicate the content of the work or the connection with HIV/AIDS.
   - The sector agreed that a more original title would increase the impact of the work.
   - The title intentionally does not mention HIV/AIDS in an effort to emphasize the 'comprehensive' approach it takes to sexuality education. This extends beyond sexuality education in terms of physical practices and biological processes, to a consideration of intimacy and emotions/feelings as well.

Estimated Media Impact: 5

Proposal approved for Web and print, with comments to take into consideration

14. Publication Proposal 0512_SC04: ***Kekuasaan, Negosiasi dan Perubahan: Ekologi Politik Hutan Siberut* (Powers, Negotiation and Transformation: Political Ecology of Siberut Forests) [RESUBMISSION OF 0412_SC01]**

The Member for SC presented the proposal:

- The project has been revised since its review in April.
- The publication will be produced in Indonesian, with an executive summary in English.
- Information on the printing company and its financial contribution to the project has been added to the budget breakdown.
- The Siberut project is a longstanding initiative of UNESCO, dating from the 1980s. Developing a management programme for this biosphere reserve has been especially challenging, considering the biodiversity and the cultural diversity of the island, as well as the impact of the 2004 Indian Ocean earthquake and tsunami.

Comments from the Board:

1. The Board commented that the methodology used and the project itself are both very interesting. The decision to print 1500 copies of such a long work (550 pages) was questioned, however.
   - The sector explained that many hundreds of NGOs are working in cultural and indigenous fields in the Malay/Indonesia region. The publication presents a new and very challenging aspect of community forest management that hasn't been addressed before. This is likely to increase demand for this work.
   - This is a substantive publication representing decades of work. The sector pointed out that colleagues' work in this part of the world is extremely challenging, and in some cases very dangerous. UNESCO must respect their commitment to this project.
   - The Board agreed that these considerations are very important.
   - The sector agreed to ask colleagues in Jakarta to reassess the required print run.
2. The Board asked whether a distribution plan and communication strategy have been developed for this title and whether this could be shared with ERI/DPI.
   - The sector will ask the Jakarta office to provide this information.
3. The Secretary asked when the co-publishing contract will be finalized for this publication.
   - The sector explained that the Jakarta office is waiting on approval from the Board before preparing the co-publishing agreement.

Estimated Media Impact: 5

Proposal approved for Web and print, with comments to take into consideration

15. Publication Proposal 0512_CLT05: **Traditional Handicrafts of Uzbekistan: Authenticity and Innovation. [RESUBMISSION OF 0412_CLT03]**

The representative for CLT presented the proposal:

- The Tashkent office has addressed the concerns raised by the Board at the April meeting.
- The title has been shortened as recommended.
- Fewer copies will be printed to reduce costs and so allow for colored printing of the photographs.
- The peer review process now includes review by a representative of the National Gallery of the Republic of Uzbekistan.

Comments from the Board:

1. The Board acknowledged that this project has been under development for some time and the work is in the final stages of development.
   - Members agreed that if the project has been brought to the Board earlier there would be more room to improve the plan and increase the impact of the work.
2. Although concerns remain, the Board agreed to approve this title for publication.

Estimated Media Impact: 3

Proposal approved for Web and print, with comments to take into consideration

16. Publication Proposal 0512_ED05: **IATT Global HIV & AIDS Progress Survey Report 2011**

The Member for ED presented the proposal:

- The report provides a synthesis and analysis of national education sector responses to HIV&AIDS. It assesses the progress of the sector's involvement since the 2004 survey (published in 2006).
- HIV&AIDS is usually seen as a concern of the health sector, rather than the education sector. This work will assist in developing strategies to increase the education sector's involvement.
- It will be published online in English, French and Spanish.

Comments from the Board:

1. Members questioned the use of '2011' in the title rather than '2012', noting that this diminished the impact of the work.
   - The sector explained that the survey data on which the analysis is based was collected in 2011.
   - Members pointed out that publications often present data from previous years. The report and analysis are 2012 products.
   - The Board recommended changing the title to '2012'.
2. The use of 'IATT' in the title was also questioned.
   - The sector agreed that this could be removed from the title.
3. More information is needed in the responses to certain questions on the submission form. While the Board acknowledged that this is an early submission, information on objectives and audience needs should be available at this stage.
   - The Member for SHS commented on the response to the question on added value (Q24), observing that it does not demonstrate the originality of the work or compare it to any similar publications.
   - The sector agreed that this response was inadequate. The work is highly original, however, as no other world study examines the responsiveness of the education sector to HIV/AIDS, which is generally viewed as a health issue.
4. The budget breakdown does not itemize costs for photographs and layout/design.
5. The Secretary, Chief, Publications Unit, ERI/DPI, pointed out that the first edition of this survey report was very successful. That title has been reprinted twice since its initial publication in 2006. It is likely that a new edition would be similarly successful.

Estimated Media Impact: 8

Proposal approved for Web, with comments to take into consideration

17. Publication Proposal 0512_CLT06: **Commentaire relatif à la Convention de l'UNESCO de 1970 sur le trafic illicite**

The representative for CLT presented the proposal:

- The publication will be a French translation of a work originally published in English in 2007 by the Institute of Art and Law.
- The title will be a co-edition with the Institute of Art and Law.
- Publication in French will increase the recognition and impact of this important work.
- Translation into further languages is envisaged, but is dependent on the availability of funding.
- The publication will be launched during the 20 June 2nd Meeting of States Parties to the 1970 Convention on the Means of Prohibiting and Preventing the Illicit Import, Export and Transfer of Ownership of Cultural Property.
- Peer reviewers noted are those who reviewed the initial English publication.
- This title was not in the CLT Publication Plan due to confusion over the inclusion of translations. In this case, however, the English work was published externally and the French edition will be the initial version published by UNESCO.

Comments from the Board:

1. The Board suggested that a shorter, more appealing title be sought for this publication.
   - The sector will verify whether the co-publisher – the original publishing house – will agree to any change to the title.
2. The Board asked whether 700 free copies and 300 for-sale copies are necessary.
   - The free copies include those to be distributed to the UNESCO statutory list.
   - The Secretary noted that the working group has recommended that distribution to this list not continue. This point will be discussed at the upcoming policy meeting of the Publications Board.
3. The Member for MSS asked whether the translated manuscript will be reviewed and evaluated.
   - The Board agreed that such an evaluation is necessary.
4. Noting that the original publication is now five years old, the Member for Field Offices asked whether the sector had plans to revise or update the work in any areas.
   - The sector does not plan to revise the text. Any revisions would have to be negotiated with the co-publisher, which may pose problems at this point.
   - A revised version may be developed in a few years.
5. The Board emphasized the importance of launching both online and printed versions by the 20 June meeting.
   - ERI/DPI will review the co-publishing agreement to assess whether UNESCO can legally distribute Web versions for the launch.
6. The Secretary emphasized the importance of including appropriate terms in co-publishing agreements. To avoid misunderstandings or problems, it is vital that ERI/DPI be involved from the outset in any negotiations towards developing such agreements.

Estimated Media Impact: 3

Proposal approved for Web and print, with comments to take into consideration