



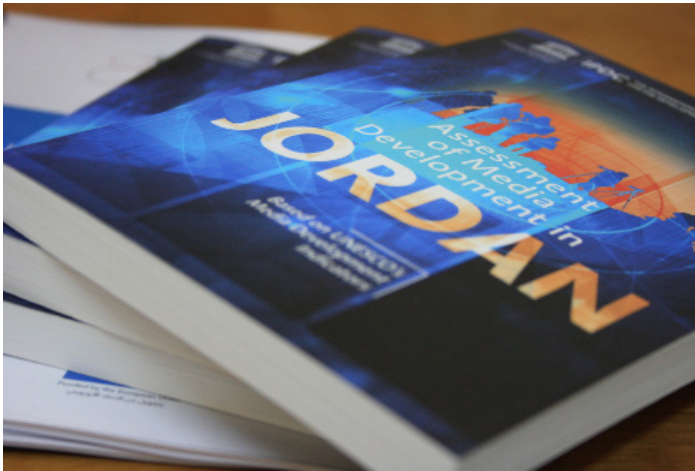
SUPPORT TO MEDIA IN JORDAN



Newsletter

October 2015

The Media Development Indicators Study for Jordan



On 8 September 2015, UNESCO launched the in-depth assessment of the media landscape in Jordan as part of the Support to Media in Jordan project. The well-attended launching event brought together media stakeholders, the international community and representatives from the Government and civil society in Jordan.

Next to Tunisia, Egypt, Libya and Palestine, Jordan is the fifth Arab country for which a MDI assessment is published. Between January and June, a team of four national and one international researcher undertook the research, consisting of a thorough literature review, focus group discussions throughout the kingdom and interviews with key individuals. The result is a 240-page long analysis and the most comprehensive and in-depth analysis of the contemporary Jordanian media sector currently available.

The assessment gives a series of recommendations aimed at helping policy makers and media development actors to address gaps on the way to a free, independent and professional media environment – the core objectives of the project.

The full report is available in English and Arabic and can be downloaded here:

http://stmjo.com/en/wp-content/uploads/2015/09/JordanMDI_EN_small.pdf (English)

<http://stmjo.com/wp-content/uploads/2015/10/MDI-Jordan-AR.pdf> (Arabic)

RELATED LINK

“Jordan can do more to ensure media freedoms – UNESCO” (Jordan Times): <http://bit.ly/10a2B5j>

Consultations between Media Strategy Committee and Media Community

In August, the Support to Media in Jordan project facilitated two consultation sessions between members of the Media Strategy Consultative Committee and the media community focusing on

- 1) the perception of the implementation of the Government Media Strategy 2011-2015, and
- 2) the establishment of an independent self-regulatory mechanism.

Both sessions were chaired by H.E. Dr. Mohammad H. Al-Momani, Minister of State for Media Affairs and Chair of the Media Strategy Consultative Committee and key stakeholders of the media community took part.



WHAT ELSE HAPPENED?

UNESCO published comparative analysis of Public Service Media in Jordan and the EU

Next to the MDI report, UNESCO also published a study on good practices of Public Service Media in Europe and Jordan. The study is authored by Naomi Skr, Professor of Media Policy at the Communication and Media Research Institute (CAMRI), University of Westminster, UK, and Director of the CAMRI Arab Media Centre.

The study is available for download on the: <http://bit.ly/1F2apD9>

Project Steering Committee agrees on final Action Plan

The Steering Committee has agreed on a final draft Action Plan that was drafted by UNESCO, taking into account the outcomes of the nation-wide consultations that took place since January 2015. With the approval of the Action Plan, the second phase of the project has formally started and UNESCO is currently finalizing its work plan for Phase II (2015-2017). Amongst others, UNESCO will support the capacity of local and community media and strengthen journalism education and training institutions.