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CLT-13/8.COM/CONF.203/10  
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**SECOND PROTOCOL TO THE HAGUE CONVENTION OF 1954  
FOR THE PROTECTION OF CULTURAL PROPERTY  
IN THE EVENT OF ARMED CONFLICT**

**COMMITTEE FOR THE PROTECTION OF CULTURAL PROPERTY  
IN THE EVENT OF ARMED CONFLICT**

**Eighth meeting  
UNESCO Headquarters, Paris  
18-19 December 2013**

**Item 13 of the provisional agenda:  
Report on the status of the implementation of the fundraising strategy  
for the Fund for the Protection of Cultural Property  
in the Event of Armed Conflict**

1. At its seventh meeting, in December 2012, the Committee for the Protection of Cultural Property in the Event of Armed Conflict (hereinafter "the Committee"), having considered document CLT-12/7.COM/CONF.201/4,<sup>1</sup> entitled "Fundraising Strategy for the Fund for the Protection of Cultural Property in the Event of Armed Conflict", adopted Decision 7.COM 4.
2. By that decision, the Committee requested the Secretariat to start implementing the resource mobilization strategy to increase the resources of the Fund for the Protection of Cultural Property in the Event of Armed Conflict (hereinafter "the Fund") and to report to its eighth meeting on the status of implementation of the resource mobilization strategy. The Fund, whose objectives are set out in Article 29 of the Second Protocol to the Hague Convention of 1954 for the Protection of Cultural Property in the Event of Armed Conflict (hereafter "the Second Protocol"), is financed only by voluntary contributions.
3. Section I of document CLT-12/7.COM/CONF.201/4 recalls the background to the fundraising strategy. Section II outlines the objectives of the fundraising strategy, the technical framework for granting assistance under the Second Protocol, resource requirements and recently funded activities, and lists potential donors and partners and reports on cooperation with them. Section III of the document presents "Strategies to publicize UNESCO's role in the protection of cultural property in the event of armed conflict and raise funds".
4. Section III of the document proposed the following strategies: profiling the Fund within the wider context of UNESCO's response in conflict, post-conflict and post-disaster situations; mobilizing resources in a specific geographic location and in response to emerging needs; establishing clear messages about UNESCO's role in the protection of cultural property in the event of armed conflict; working with existing UNESCO Goodwill Ambassadors; producing promotional documents; encouraging the annual contribution by Parties of an amount equalling up to 1% of their contribution to the regular budget of UNESCO; and encouraging national fundraising initiatives through collaboration with National Commissions to UNESCO.
5. In the recommendation adopted by the Committee, it invited the Director-General to encourage the Parties to contribute to the Fund in order to ensure the granting of financial assistance and other kinds of assistance and to promote the Fund, and invited Parties as well as other potential donors to contribute to the Fund.
6. Moreover, the resolution adopted in December 2011 by the fourth Meeting of the Parties to the Second Protocol, encouraged the Parties and any other potential donors to consider contributing to the Fund.
7. Pursuant to that decision and that resolution, on 2 May 2013, the Director-General addressed a letter to the Member States and permanent observer missions to UNESCO underlining the importance of the Hague Convention of 1954 (hereinafter "the Hague Convention") and its Second Protocol. Thereby advocating those standard-setting instruments, the importance of which has been highlighted by the recent conflicts and challenges faced, the Director-General invited the Parties to the Second Protocol to continue their commitment alongside the international community to the protection of cultural heritage by voluntarily contributing to the Fund. To date, however, the Secretariat has not received any additional voluntary contributions from the Parties or from other UNESCO Member States.
8. Furthermore, on several occasions the Secretariat has requested financial support from the Parties to the Second Protocol and from the High Contracting Parties to the Hague Convention as well as other UNESCO Member States.

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<sup>1</sup> [http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CLT/pdf/4-7COM-Fund-raising-strategy\\_en\\_20121107.pdf](http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CLT/pdf/4-7COM-Fund-raising-strategy_en_20121107.pdf)

9. In his discussions with several delegations, the Chairperson of the Committee has continued to encourage the Parties to contribute to the Fund.
10. The UNESCO Secretariat has taken steps to identify and appoint a UNESCO Goodwill Ambassador to promote the Hague Convention and its Second Protocol and raise resources for the Fund. The Bureau is continuing to reflect on identifying other forms of support and other methods for representatives of the Second Protocol.
11. The Secretariat is continuing its activities in both the resource mobilization strategy implementation and its update. To that end, it is working on developing a “SWOT” analysis (strengths, weaknesses, opportunities and threats), establishing achievable and graduated fundraising goals, identifying interest groups in both the public and private sectors, developing targeted pitches, designing attractive activity programmes for certain categories of stakeholders, simplifying as far as possible the practical steps for implementation, updating communication tools, developing slogans and messages for a fundraising campaign and obtaining the minimum resources needed for implementation of the strategy. These communication tools for fundraising will be more attractive if they include the dissemination of the results of assistance granted to El Salvador and Mali.
12. This work is conducted jointly with the activities aiming to encourage ratification, provide more visibility to the Second Protocol and develop synergies with the other cultural conventions and other institutional frameworks. These activities should be developed particularly in 2014, a year in which the sixtieth anniversary of the Hague Convention and the fifteenth anniversary of the Second Protocol could be publicized at events in connection with the protection of cultural property.
13. Since the Fund’s establishment, four Parties to the Second Protocol – Estonia, Finland, the Netherlands and Slovakia – have contributed to it. To date, total contributions amount to \$221,175.
14. Moreover, it should also be noted that the Belgian Government donated \$25,294 to the regular programme to strengthen the capacities of the Secretariat and activities relating to clarification of the criteria of Article 10 of the Second Protocol and promotion of the Second Protocol to States which are not Party to it.
15. Pursuant to Decision 7.COM 4, the Secretariat will present to the Committee, at its ninth meeting, an update on the fundraising strategy.
16. The Committee may wish to adopt the following decision:

**DRAFT DECISION 8.COM 10**

The Committee,

1. Having considered document CLT-13/8.COM/CONF.203/10,
2. Recalling Decision 7.COM 4,
3. Requests the Secretariat to continue implementing the fundraising strategy in accordance with Decision 7.COM 4 and to develop it following the main lines presented in the aforementioned document;
4. Expresses its deep concern at the modest financial contributions made to the Fund;
5. Encourages the Parties and other potential donors to consider making financial contributions to the Fund;

6. Invites the Parties, nevertheless, to submit requests for financial or other international assistance from the Fund in order to emphasize its importance and benefits that the Parties may expect from it;
7. Requests the Secretariat to present to it at its ninth meeting an update on the fundraising strategy for the Fund for the Protection of Cultural Property in the Event of Armed Conflict.