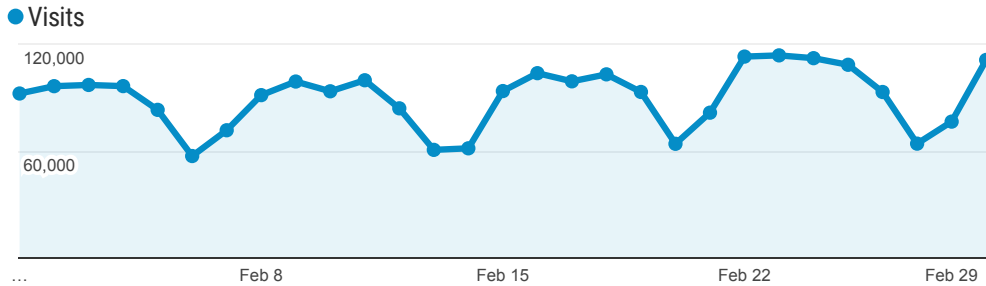


Website

Visits



Visits

2,617,265

% of Total: 100.00% (2,617,265)

Unique Visitors

1,802,569

% of Total: 100.00% (1,802,569)

Top 10 pages visited

Page	Visits
en.unesco.org/	164,805 (6.30%)
whc.unesco.org/en/list/	90,146 (3.44%)
www.unesco.org/new/es	43,514 (1.66%)
en.unesco.org/careers/	41,971 (1.60%)
whc.unesco.org/	37,886 (1.45%)
fr.unesco.org/	27,802 (1.06%)
www.unesco.org/new/es/sanjose/about-this-office/vacancies/	23,653 (0.90%)
whc.unesco.org/es/list/	16,591 (0.63%)
whc.unesco.org/en/list/274	14,623 (0.56%)
www.unesco.org/new/es/unesco/themes/icts/	14,033 (0.54%)

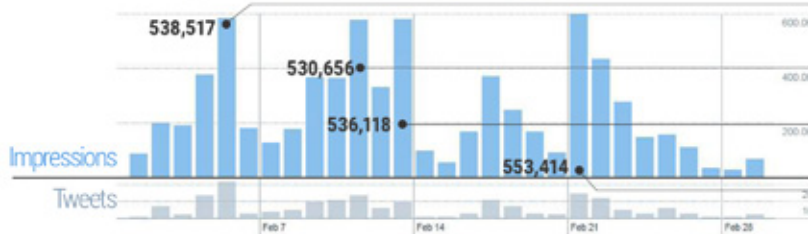
Social Media



@Unesco
1,02 M
followers

Main English
Account

6.6 million impressions over 29 days

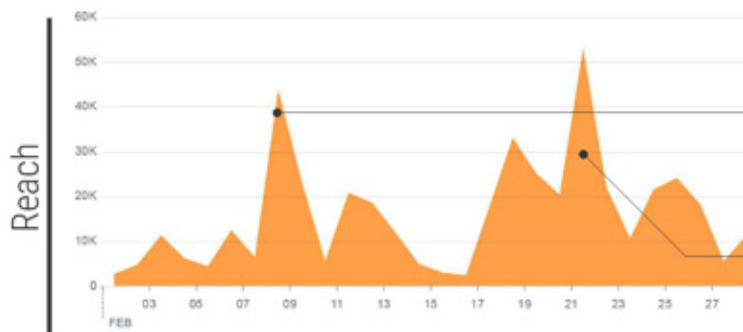


- 5 February #JournoSafe**
Impressions: 538,517 Tweets: 22
- 11 February #WomeninScience**
Impressions: 530,656 Tweets: 14
- 13 February #WorldRadioDay**
Impressions: 536,118 Tweets: 10
- 21 February #MotherLanguageDay**
Impressions: 553,414 Tweets: 15



UNESCO
340,309
likes

Main English
Account



8 February



Wishing you health, happiness & success in the Year of the Monk

21 February



In Sustainable Development Goal 4, the #Agenda2030 focuses on...



25 February

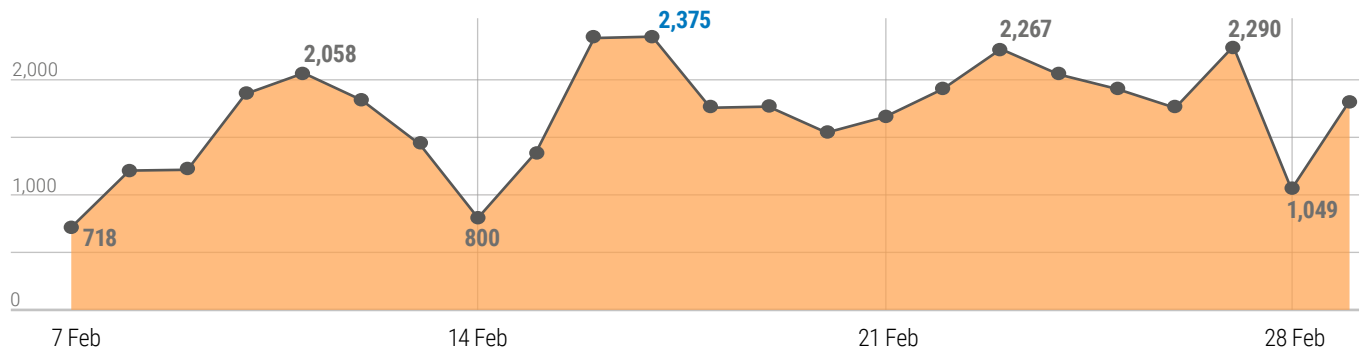


Participate in #OurWorldHeritage photo & story #contest on #inst...

Media

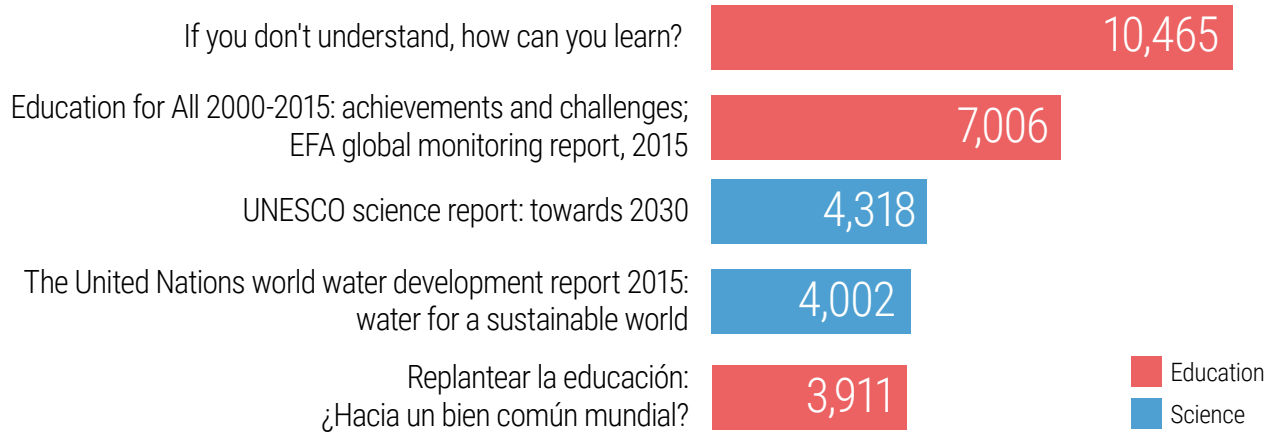
Number of articles in which "UNESCO" appeared

39,297 articles monitored in all media sources, from 7 to 29 February 2016. Source: Cision



Publications

Most consulted PDFs (UNESDOC) - Published after 2015



Videos on UNESCO YouTube Channel

Watch time in minutes

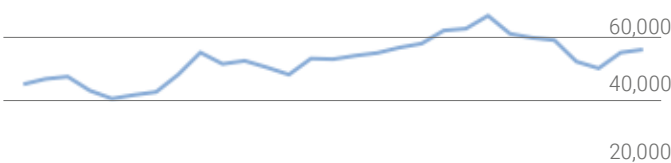


UNESCO

37,158

subscribers

Main English
Account



Total watch time

1,516,384 minutes

2 years, 10 months and 21 days

Total views

509,598

Top 5 most viewed

Videos	Views
Shrimp fishing on horseback in Oostduinkerke	125,288 (24%)
Kalbela folk songs and dances of Rajasthan	57,515 (11%)
Kabuki Theatre	21,158 (4%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	17,958 (3%)
The Wayang Puppet Theatre	14,497 (3%)