

Rocks Rule!

Importance of Earth Science Outreach Communication

Rocks are everywhere and so much a part of our everyday lives in so many ways!



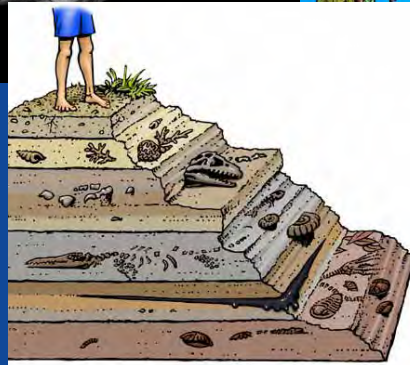
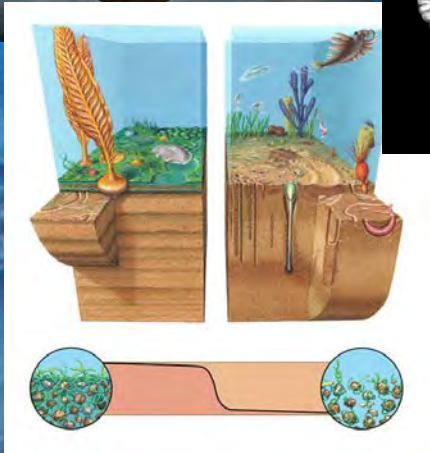
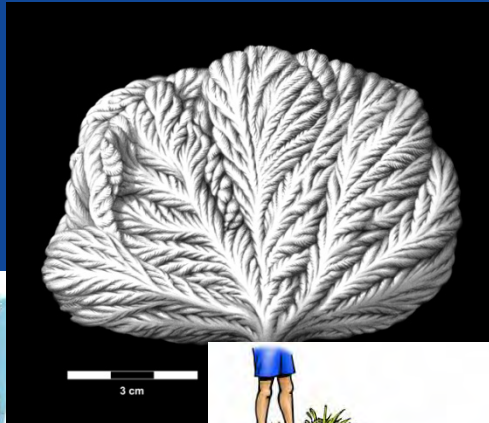
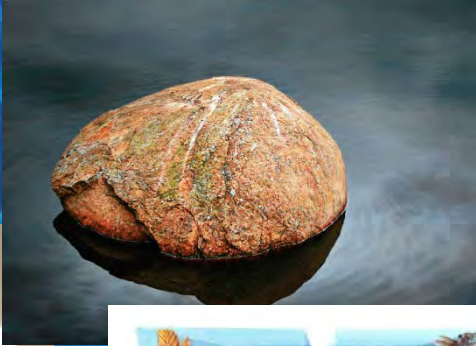
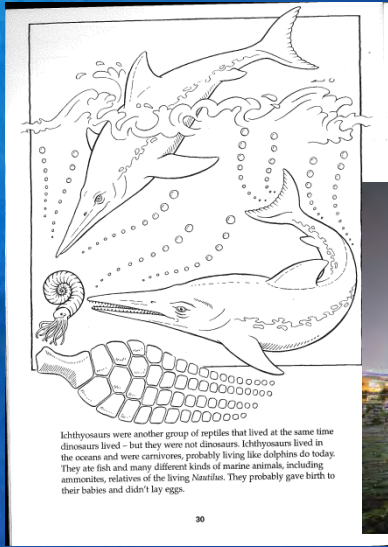
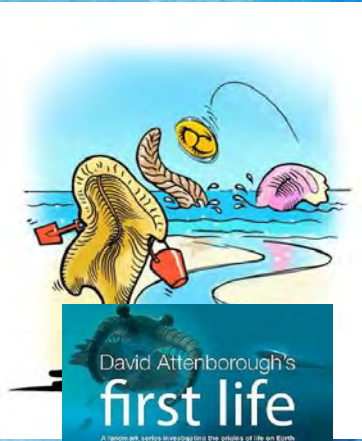
Some Examples of Current Outreach of IGCP Projects

IGCP587

Identity, Facies and Time – the Ediacaran (Vendian) Puzzle

Exhibitions. *Regional Centres, International (Singapore, Timor-Leste, Australia, Namibia). All attract considerable media in newspapers, radio, documentaries, facebook, schools (curriculum compliant) public lectures, novel art, workshops, major fundraising.....*





Some Examples of Current Outreach of IGCP Projects

IGCP 588

Preparing for Coastal Change

Engaging High School Students to spend 2 weeks working on scientific research expedition with researchers and their students in the field

Posters for Local Government Agencies explaining Typhoon Haiyan in Philippines for display

Some Examples of Current Outreach of IGCP Projects

IGCP 589

Development of the Asian Tethyan Realm

Interaction with Geoparks to highlight Geoheritage

Geohazards Awareness Workshops for Disaster Preparedness and Reduction – Teachers, Local Governments and Church Officials



Some Examples of Current Outreach of IGCP Projects

IGCP 596

Climate Change and Biodiversity Patterns in the Mid-Palaeozoic



Popular Publication for the general public/students provides information on different fossil groups and geological sections of special interest with extraordinary landscapes which are relevant to IGCP596 examining the global dynamics of the mid-Palaeozoic as a model to consider concerning modern Earth.

Some Examples of Current Outreach of IGCP Projects

IGCP 606

Addressing Environmental and Health Impacts of Major and Abandoned Mines in Sub-Saharan Africa

Print Media – mass of public information on potential dangers of abandoned mines – including UNESCO World of Science and websites both local and international.

Some Examples of Current Outreach of IGCP Projects

IGCP608

Asia Pacific Cretaceous Ecosystems

Geoparks Interaction in Japan. Website access for public information
(<http://igcp608.sci.ibaraki.ac.jp/>)

*Public Magazine (Weekly) of Asahi Shimbun has one of Leaders (Ando) as Editor for “The 4.6 Billion Year Journey of Earth” has much content related to IGCP projects. **Emphasis on Cretaceous Greenhouse climate as an analogy to modern Earth!***



Some Examples of Current Outreach of IGCP Projects

IGCP 636-Y (new)

Characterization and Sustainable Exploitation of Geothermal Resources

Public Outcomes Planned: *Propose innovative methodologies to facilitate decision processes/management of geothermal resources and evaluate public awareness/acceptance of use of geothermal resources.*

Some Examples of Current Outreach of IGCP Projects

IGCP 648

Supercontinent Cycles/Global Geodynamics

In addition to outreach and geo-education sessions in the Technical Program, Whitehorse 2016 will feature a number of geoscience outreach activities:

- interpretive walks,*
- a public lecture,*
- launching of the new Yukon geological highways map.*
- EdGEO Teacher Workshop: YGS HS Bostock Core Library*
- Canadian Geoscience Education Network Annual Meeting:*
- Field Trip: Geoheritage of the Whitehorse Copper Belt*



IGCP PROJECTS OVER MORE THAN 4 DECADES

have brought earth science research
into the public realm and
emphasized networking.



*Today IGCP of critical
importance in promoting
sustainable behaviour
towards our Earth!*









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