



United Nations  
Educational, Scientific and  
Cultural Organization

# HIV and AIDS eNewsletter

ISSUE 11



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## World AIDS Day 2011 Getting to Zero

Paris—Recognized every year on 1 December, World AIDS Day is an occasion to honour all who have been affected by, or have died from, HIV and AIDS. It also provides an opportunity to raise awareness on HIV, demonstrate solidarity with people living with the virus, and this year, evaluate our progress after 30 years of the epidemic.

This edition of the eNewsletter highlights a small selection of the many programmes and events being supported by UNESCO's regional and country offices on this World AIDS Day. Click [here](#) for more information.



German Development Minister Dirk Niebel and UNAIDS Executive Director Michel Sidibe present the 2011 World AIDS Day Report in Berlin.

### 'Intelligent investment' and HIV prevention for African youth announced at launch of World AIDS Day Report

Berlin—Germany's Minister for Economic Cooperation and Development, Dirk Niebel, called for 'intelligent investment' for HIV prevention and a comprehensive AIDS response in sub-Saharan Africa. The same day, the Development Ministry announced its support for collaboration between UNESCO and UNAIDS to achieve high-level commitment for young people and sexual health in East and Southern Africa.

An international commitment process with ministries of health and of education will be facilitated in collaboration with UNESCO and UNAIDS, working closely with the Southern African Development Community and the East African Community.

### New Web Portal on HIV & AIDS

Paris—A new and updated HIV and AIDS web portal was launched on the occasion of World AIDS Day. Retaining the wealth of resources and information available on the previous portal, the new website synthesizes all of UNESCO's work on HIV and AIDS, across its five sectors—Communication and Information, Culture, Education, Natural Sciences and Social and Human Sciences—and around the world in regional and country offices. It will be updated regularly with news of events, projects and initiatives, and recent publications. Click [here](#) to visit the new portal!



### Harvard EdCast hosts UNESCO for World AIDS Day

Harvard's Graduate School of Education hosts a weekly podcast series, available on iTunes U, that features thought leaders in the field of education from around the world. In light of

World AIDS Day, Joanna Herat, Patricia Machawira, and Zoe Marks spoke with host Matt Weber about the importance of sexuality education for HIV prevention, and UNESCO's role in the global AIDS response.

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### Director-General Irina Bokova stresses the importance of UNESCO's interdisciplinary approach to HIV & AIDS on World AIDS Day

At the United Nations high-level meeting on AIDS held in June 2011, States adopted a political declaration on HIV/AIDS that sets bold new targets for 2015. All States must rally around these goals. This is not a time to flag or retreat.

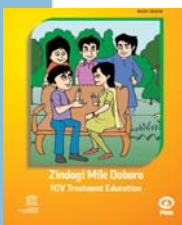
UNESCO is mobilized. We have launched a new UNESCO Strategy for HIV and AIDS to sharpen our action. All arms of the Organization are mobilized at the global, regional and country levels to take forward activities that are culturally appropriate, gender-transformative and evidence-based. UNESCO's signature interdisciplinary approach is well-suited for tackling the challenges posed by HIV and AIDS. We will make the most of it.

Our overarching goal is clear – we must ensure universal access to HIV prevention, treatment, care and support. For this, we are structuring our action around three priorities that are strategic: building country capacity for effective and sustainable education responses to HIV, strengthening comprehensive HIV and sexuality education, and advancing gender equality and protect human rights. We must emphasize HIV prevention in the context of wider health promotion. We will continue also to work towards ensuring all girls and boys, women and men, in and out of formal education, have access to comprehensive HIV education. Read the rest of the message [here](#).



Prime Minister of Mali Cissé Mariam Kaidama Sidibé with Director-General Irina Bokova.

## New and featured publications

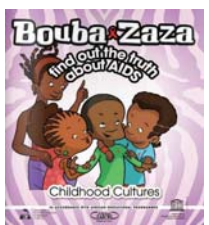


### Zindagi Mile Dobara

**HIV treatment education**  
Developed by UNESCO New Delhi and Plan India, this booklet provides essential information on antiretroviral therapy for people living with HIV, and for their friends, families and caregivers.

### Bouba and Zaza

**African children's books address AIDS**  
A series of children's books featuring the main characters Bouba and Zaza seeks to develop life and socialization skills among children aged three to eight. The HIV and AIDS book available now online for free as a dynamic flip book. The series focuses on many difficult issues affecting the lives of African families that parents may be reluctant to address.



### Parenting Education & Facilitator Handbook Early Childhood Care and Education

"The Parenting Education Guidebook" aims to raise awareness of the importance of ECCE and the crucial roles that caregivers play in a child's health, development, learning and development. It is designed to provide essential, practical information about ECCE for all caregivers, including parents, grandparents, siblings and community members.



Click here for UNESCO's World AIDS Day activities in sub-Saharan Africa.



### Journalists play a key role in AIDS awareness

Global—UNESCO's Network of Young TV Producers on HIV and AIDS involves the participation of broadcasting organizations in Africa, Asia Pacific, Latin America and the Caribbean, and Europe. The capacity building project aims to improve the professional competence of young television producers reporting on HIV and AIDS but also mobilizes long-term commitment of regional and sub-regional broadcasting and media training organizations in support of the prevention, treatment and care.

UNESCO has been working with the Governance and AIDS Programme of the African Democracy Institute Idasa to assess how HIV and AIDS, as well as other issues related to democratic practice and citizenship, are incorporated into curricula at journalism schools. The information gathered through the questionnaire is now being analysed and a proposed curriculum based

on the results is to be presented in December 2011.

In Eastern Europe and Central Asia, the Almaty Office recently organised a workshop on critical analysis of HIV and AIDS television coverage for the Central Asian Young TV Producers Network. Related TV programs with English subtitles are under finalization and will be used to supplement the UNESCO Journalism textbook *Getting the Story and Telling it Right, HIV on TV: A Handbook for Television Trainers and Producers*.

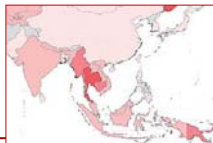
Click [here](#) for more information on how UNESCO is using communication and information programmes to respond to HIV and AIDS.



### Audiovisual HIV affected tools build confidence in the Caribbean

Guyana—A documentary movie gathering examples on how to speak about HIV and AIDS and related themes is being launched by the [International Bureau of Education](#) on World AIDS Day in Guyana to support teachers in acquiring the skills and confidence to address sensitive issues in the classroom. Developed by the International Bureau of Education, the film provides concrete examples of pedagogical approaches that go beyond the many academic and theoretical resources available to teachers to address the interactive and participative nature of teaching about HIV and AIDS. Click [here](#) for more information about events in the Caribbean.

Learn [more](#) about UNESCO's Asia Pacific activities [here!](#)



**Creating Connections** Phnom Penh, Cambodia—The Cambodia Ministry of Women's Affairs, UNESCO and UNFPA recently joined together to conduct a national training of trainers for the Programme. Creating Connections helps mothers and daughters talk about relationships, sex, and gender issues. It seeks to develop life skills through information and communication.

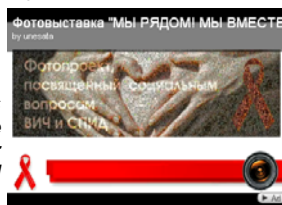
Read more [here](#).

### Protecting positive learners in Eastern Europe and Central Asia

Moscow—UNESCO's regional office recently [organised a round table](#) on the protection of learners and educators affected by HIV, and the promotion of prevention education throughout the region. **Recommendations on HIV Policy in the Education Sector for Eastern Europe and Central Asia: Education, Protection, and Support of Learners and Educators Affected by and Living with HIV**, developed with UNESCO, was presented to participants from Belarus, Kazakhstan, Kyrgyzstan, Uzbekistan, Russia,

and Ukraine for review. Representatives of national education authorities and the HIV-positive community praised the **document's** quality and relevance and made specific suggestions for its improvement and implementation.

In Almaty, Kazakhstan, a number of activities have been planned, which build on previous year's World AIDS Day activities. Click here for more information and to view the photo exhibit, [We Are with You! We Are Together!](#)



**HIV & AIDS eNewsletter 11 will be available in French and Spanish on [www.unesco.org/aids](http://www.unesco.org/aids)**

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