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# BYSE 2010

THE BEST PLACE  
TO ANNOUNCE ALL  
YOUR BIODIVERSITY  
PUBLIC EVENTS !

[www.countdown2010.net/byse](http://www.countdown2010.net/byse)





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## **THE INTERNATIONAL YEAR OF BIODIVERSITY**

The year 2010 is the United Nations International Year of Biodiversity.

In 2002, world leaders pledged to halt the loss of biodiversity by 2010.

Natural history museums, botanic gardens, science centers, civil society organizations and many other science communicators play a major role in raising public awareness of the urgency to fulfill this pledge through their high-quality and varied public events on biodiversity and modern taxonomy. The year 2010 offers the greatest opportunity yet to increase visibility and sensitize a wider public.

## **GET VISIBILITY FOR ALL YOUR EVENTS IN 2010 WITH BYSE!**

### **THE ONLINE CALENDAR "BYSE 2010"**

BYSE 2010 – The Biodiversity Year Schedule of Events in 2010 – is an online database developed in the framework of the European network of excellence EDIT.

BYSE provides the general public and the science communicators with constant information on the 2010 scheduled events and represents an inspiring networking tool for public program developers. Concretely, this database enables a search for events per country, date and institution and gives a short description of the proposed activities.

Your public events can easily be uploaded for free via the website

[www.countdown2010.net/byse](http://www.countdown2010.net/byse)

### **EDIT - THE EUROPEAN EXPERTISE OF THOUSANDS OF TAXONOMISTS**

BYSE 2010 is an initiative of the European network of excellence EDIT - The European Distributed Institute of Taxonomy, which gathers 28 major institutions devoted to increasing the knowledge of the living world, with the support of the European Commission.

The EDIT Public Awareness team coordinates the concerted outreach activities on the EDIT institutions aiming at informing the general public about the role of modern taxonomy - the ultimate basic science applied in all biodiversity research and conservation issues.

[www.e-taxonomy.eu](http://www.e-taxonomy.eu)

### **COUNTDOWN 2010 – TOGETHER TOWARDS THE 2010 BIODIVERSITY TARGET**

Countdown 2010 is a unique time-bound platform that brings together different partners from all walks of life to collaborate and develop a coherent approach to reach the 2010 biodiversity target. Partners include governments, NGOs, international institutions and agencies, companies and local authorities that have committed to taking direct action to save biodiversity. The Secretariat works together with the partners to build the momentum towards 2010 and chart the way forward beyond 2010.

[www.countdown2010.net](http://www.countdown2010.net)