

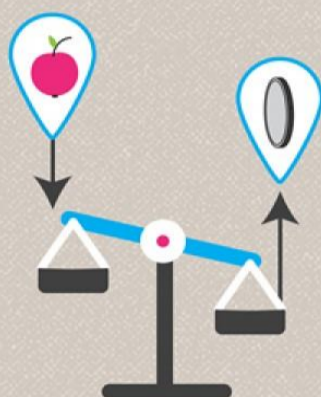


Investing in girls is the right and smart thing to do

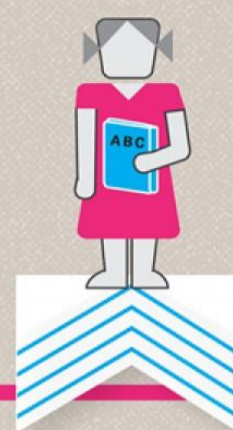
Investing in education and health yields **significant returns** for children.



EVERY \$1 INVESTED in reducing chronic undernutrition can result in a return of up to \$30.¹



By reducing health **INEQUALITY** by 1% per year, a country's annual rate of GDP growth could increase by 0.15%.²



171 MILLION people could be lifted out of poverty if all students in low-income countries acquired basic reading skills.³

The returns on investing in girls' education and health have a **positive economic impact**.



A child whose mother can read is **50% MORE** likely to survive past the age of five.⁴



Each extra year of a mother's schooling reduces the probability of an infant dying **BY 5% TO 10%**.⁵



The risk of maternal death is **2.7 TIMES** higher among women with no education than among women with more than 12 years of education.⁶

A girl **multiplies the impact** of an investment made in her future by extending benefits to the world around her.



When girls and women earn income, they are likely to **REINVEST 90%** of it into their families.⁷

1 UNICEF policy paper 'Investing in children', http://www.unicef.org/socialpolicy/files/Investing_in_Children_19June2012_e-version_FINAL.pdf
2 UNICEF policy paper 'Investing in children', http://www.unicef.org/socialpolicy/files/Investing_in_Children_19June2012_e-version_FINAL.pdf
3 EFA GMR's 2010, Education Counts, <http://unesdoc.unesco.org/images/0019/001902/190214e.pdf>
4 UNESCO EFA Global Monitoring Report 2011, <http://www.unesdoc.unesco.org/images/0021/002180/218003e.pdf>

5 UNICEF Recommitting to Child Survival: A Promise Renewed, http://www.unicef.org/esa/Child_survival_a_promise_renewed.pdf
6 UNICEF APR Progress Report 2013, http://www.unicef.org/publications/files/APR_Progress_Report_2013_9_Sept_2013.pdf
7 World Bank Adolescent Girls in Focus at the World Economic Forum, <http://bit.ly/1dNyLAd>