

Russian Federation

(354)

UNITWIN/UNESCO Chairs Programme

Progress Report

Period of activity: 2003

**UNESCO Chair Training and Retraining of Specialists under Market
Economy Conditions**

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I. Activities

1. Education/Training/Research

Education and Training

Training for the Public Purchase Management

Objective and expected results: training and retraining of civil servants for professional activities in the sphere of organisation and execution of tenders for the purchase of goods and services for the state needs.

Duration: 108 academic hours (3 weeks)

Target groups: Public administrators (civil servants of various levels in Republic of Tatarstan and Administration of the city of Kazan)

Partnership: Ministry of Economics and Industry of Republic of Tatarstan, State Unitary Enterprise «Agency for State Acquisitions», State University «Higher School of Economics» (Moscow), Institute for State Acquisitions (Moscow).

Geography of participants and partners: national (Russian Federation, Republic of Tatarstan)

Results: 1300 specialists trained.

Long-distanced Professional Training for the Handicapped

Objective and expected results: distanced professional training of handicapped with prospective job placement.

Duration: 960 academic hours

Target groups: unemployed people with restricted abilities of the city of Kazan and Republic of Tatarstan.

Partners: Ministry of Labour and Social Security of Russian Federation, Republican Centre for Training and Research.

Geography of participants and partners: local (Republic of Tatarstan)

Results: 77 students are currently studying; electronic library is established and electronic textbooks are published.

Training for the teachers working in the field of adult education

Objective and expected results: retraining and qualification of teachers working in the field of adult education

Duration: 72-102 academic hours (3 weeks)

Target groups: teachers from higher education institutions, specialised secondary education and professional technical education institutions and educational centres

Partners: Ministry of Education of Republic of Tatarstan, State Educational Institution “Institute for Complementary Education” of Ministry of Education of the Russian Federation (Moscow)

Geography of participants and partners: local (Republic of Tatarstan)

Results: 120 teachers have been retrained, including 20 candidates of pedagogy. 3 teacher’s manuals are published.

Training for the real estate specialists

Objective and expected results: training for the professionals working on a local real estate markets – for the specialists in real estate contracting. Training in the theory basis and practical skills of the real estate enterprises, legal regulations and economical and managerial aspects of operations with the real estate.

Duration: 102 academic hours (1 month)

Target groups: employers of real estate enterprises of the city of Kazan, private entrepreneurs, real estate departments of the non-specialised corporations of the city of Kazan

Partners: Central Real Estate House “Valery”, “Sokol-Real”, Ltd., “Zhylbytservice”, Ltd.

Geography of participants and partners: local (Kazan)

Results: 50 specialists were trained, 30% have been employed and 4 people have started up their own enterprises.

Training for the SME representatives

Objective and expected results: training, retraining and qualification for the personnel in small and medium businesses

Duration: 104 and 504 academic hours

Target groups: small and medium business entrepreneurs, unemployed of the city of Kazan

Partners: Ministry of Trade and Foreign Economic Affairs of the Republic of Tatarstan, Agency for the Development of Entrepreneurship of the Republic of Tatarstan, Chamber of Commerce of the Republic of Tatarstan

Geography of participants and partners: local (Republic of Tatarstan)

Results: 154 graduates of the training courses.

Tourism and hospitality

Objective and expected results: training and retraining of personnel in the fields of tourism, hotel and restaurant management.

Duration: 504 academic hours

Target groups: top and middle managers in the field of hotel and restaurant businesses, unemployed

Partners: Ministry of Youth Affairs and Sports of the Republic of Tatarstan, Committee for the Youth Affairs and Sports of the city of Kazan, Russian International Academy of Tourism

Geography of participants and partners: local (Republic of Tatarstan)

Results: 165 people have received training under this program.

Seminars and Round Tables

Round table discussions “Development of the tourism infrastructure for the 1000th anniversary of the city of Kazan”

Objective and expected results: problems of internal tourism, diversification of investment and personnel training were discussed.

Duration: 1 day

Target groups: representatives of the tourism industry, entrepreneurs, students, state and municipal servants;

Partners: Ministry of Youth Affairs and Sports of the Republic of Tatarstan, Committee on the Youth Affairs and Sports of the city of Kazan, Russian International Academy of Tourism, Institute for Economics and Law (local branch)

Geography of participants and partners: local (Republic of Tatarstan)

Results: a Collection of Materials “Development of the tourism infrastructure for the 1000th anniversary of the city of Kazan” was published.

Round table discussion “Teachers’ adult education competencies for the entrepreneur training”

Objective and expected results: raising the level of the qualifications of the teachers for the work with educational programs “Small Business”, “Entrepreneurship”, “Small Enterprise Management”

Duration: 1 day

Target groups: teachers from higher education institutions, specialised secondary and professional technical education institutions and educational centres

Partners: Agency for the Development of Entrepreneurship of the Republic of Tatarstan

Geography of participants and partners: local (Republic of Tatarstan)

Results: 41 participants have attended the round table discussions; collection of materials on the problems of adult education in the field of entrepreneurship was published

Research

Problems of training and retraining for the taxation bodies’ staff in the Russian Federation

Objective and expected results: research in educational values and motivation of the adult learners

Target groups: entrepreneurs, social workers, taxation workers, unemployed in the Republic of Tatarstan

Results: as a result possibilities of developing individual educational strategies, choosing training modules and defining areas for the individual and group development for the adult learners training for the qualifications in the field of taxation were outlined.

Quality management in education

Objective and expected results: the priority objectives of the UNESCO Chair “Training and Retraining of Specialists Under Market Economy Conditions” are provision of quality of education and improvement of the learning processes.

Results: in 2003 software program “Integrated system of the educational institution management” has received State Patent of the Russian Federation (registration number 2004610517). Integrated system has passed through a year testing period and is implemented in the work of all structures of the Academy of Management “TISBI”.

2. Conferences/Meetings

All-Russian Student Forum “Youth and World Heritage”

Expected results: promotion among the youth of the study, protection, conservation and promotion of the cultural and natural heritage and its use for the establishment of the dialogue between different cultures and civilisations of the world community, establishment and development of contacts between the youth of the different countries.

All-Russian Student Forum was held as a part in the series of events dedicated to the 1000th anniversary of the city of Kazan.

Date and place: 2-4 June 2003, Academy of Management “TISBI” (Kazan, Republic of Tatarstan, Russian Federation).

Partnership:

- UNESCO Commission for the Russian Federation;
- Academy of Sciences of the Republic of Tatarstan;
- Ministry of Education of the Republic of Tatarstan;
- Ministry of Youth Affairs and Sports of the Republic of Tatarstan;
- Kazan City Council of the People’s Deputies;
- Administration of the city of Kazan;
- Kazan State University;

Participants: over 200 participants.

Geography of participants and partners:

In Forum deputies, rectors, faculty and students of the 15 largest higher education institutions took part, as well as representatives of the UNESCO Associated Schools of the “Volga” region, representatives of the youth unions from Moscow, Saint-Petersburg, Nizhny Novgorod, Samara, Cheboksary, Astrakhan, Saratov, Ulianovsk, Ufa, Volgograd, Velikiy Novgorod, and Vladikavkaz.

Results: Participants of the Forum have come to the conclusions, summarised in the Resolution of the Conference. Forum participants express condemnation of the international terrorism and support the efforts against it, based on the ideas of culture of peace, non-violence and tolerance. They mark an important role and responsibility of mass media in dissemination of the ideas of cultural dialogue and partnership, culture of peace and struggle against terrorism, violence, racism and ethnic conflicts.

The Forum participants advocate expansion of intercultural and inter-confessional contacts and, in particular, inclusion of the Kazan State University in the list of the UNESCO World Heritage objects. An important moment of the Forum was awarding of the scholarships to the three prize-winners of the Student Works Contest, dedicated to the 1000th anniversary of Kazan. Scholarships were established by UNESCO Chair “Training and Retraining of Specialists Under Market Economy Conditions” and were presented by the UNESCO Director-General Koitiro Matsuuro and the President of the Republic of Tatarstan Mintemer Shaimiev.

International conference “Integration of Russian Higher Education in International Educational Space”

Expected results:

Objectives of the Conference were rapprochement of national systems of education in common educational space; development of co-operation and establishment of joint educational and scientific research organisations; provision of openness of information about the activity of national education systems.

As an expected result of the work of the Conference a development of common educational space on the basis of co-ordinated system of evaluation of

educational certificates (from the level of primary education up to graduate and postgraduate diplomas), giving the right to study in educational organisations of the countries – members of the EU should be promoted.

Work of the Conference section “Information technology: A Key to Integration and Equal Access to Education”

Date and place: 27-28 November 2003, Academy of Management “TISBI” (Kazan, Republic of Tatarstan, Russian Federation).

Partnership:

- UNESCO Commission for the Russian Federation (Moscow, Russian Federation)
- Academy of Science of the Republic of Tatarstan (Kazan, Republic of Tatarstan)
- Ministry of Education of the Republic of Tatarstan (Kazan, Republic of Tatarstan)
- Ministry of Youth Affairs and Sports of the Republic of Tatarstan (Kazan, Republic of Tatarstan)
- Academy of Management “TISBI” (Kazan, Republic of Tatarstan)

Participants: 284 participants

Geography of participants and partners: International conference hosted participants from 7 countries (USA, Germany, Japan, China, Kazakhstan, Ukraine, Russia). Republic of Tatarstan was represented by participants from the following cities: Kazan, Almetievsk, Naberezhnye Chelny, Nizhnekamsk, Zelenodolsk. Participants from Russian Federation were from Moscow, St. Petersburg, Nizhny Novgorod, Saratov, Rostov-na-Donu, Novosibirsk, Kursk, Sterlitamak, Donetsk, Yoshkar-Ola, Chelyabinsk.

Audience at the plenary session of the International Conference “Integration of Russian Higher Education into International Educational Space”

Results:

At the plenary session of the Conference problems of rapprochement of the national educational systems in a common educational space were discussed: problems of the academic co-operation and establishment of joint research and development projects and institutions; provision of the openness of information on the state and activities of the national educational systems and development of a common educational space on the basis of a co-ordinated degree evaluation system (from the elementary up to graduate and postgraduate levels), allowing to study in educational institutions of the EU member-states.

Plenary session had a form of an intensive dialogue between the speakers and participants on the problems of integration of the Russian system of higher education in the European system, as well as problems of academic and methodological support for the transfer to the two-level specialist training system were raised.

The final Resolution of the International Conference “Integration of Russian Higher Education in International Educational Space” was adopted by the participants unanimously. In particular, in the Resolution a necessity of active participation of the Academy of Management “TISBI” and International UNESCO Chair “Training and retraining of specialists under market economy conditions” in modern integration processes in education was marked. At the end of International Conference participants have marked that for the Russian higher school it is important to keep the effective balance between the tradition and innovation without losing its national roots, traditions and values that lay in the basis of the Russian system of education.

1st International Forum of the Languages “Globalisation and National Identity”

Expected results: Forum assumes multilevel approach to the problems of the globalisation and local policies of preservation of the national identity, of the use of the languages of the world on the official, academic and social levels.

Objectives and tasks of the International Forum of Languages:

- Study of the general global trends of the development of the world community and inclusion of the wide groups of population of various countries to these processes;
- Promotion of the learning of the languages and country studies;
- Dissemination of the methods of teaching of the various languages and country studies and practices in skills of learning and teaching languages;
- Study of the ways of rise and development of the civic society on the various continents;

Date and place: 20-24 October 2003, Academy of Management “TISBI” (Kazan, Republic of Tatarstan, Russian Federation)

Partnership: Office of the President of the Republic of Tatarstan, Cabinet of Ministers of the Republic of Tatarstan, Ministry of Youth Affairs and Sports of the Republic of Tatarstan, Academy of Science of the Republic of Tatarstan, Administration of the city of Kazan, Russian Academy of Education, Japanese Embassy in the Russian Federation, Consulate General of the Republic of Turkey in the Republic of Tatarstan, Tatar-Japanese Centre for Information and Culture “Sakura”, Tatar-American Regional Institute, Centre for Arabic Culture “Al-Khadara”, Kazan State Conservatoire, National Centre for Culture “Kazan”, Representative Centre for Business and Cultural Partnership in Kazan, Educational Society “Ertugrul Gazi”, Journalists Union of the Republic of Tatarstan, Television and Radio Company “TNV”.

Honorary Presidium of the 1st International Forum of Languages

Participants: 190 participants.

Geography of participants and partners: Sweden, Japan, Korea, People’s Republic of China, Republic of Turkey, Israel, Germany, France, Russian Federation (Moscow, Kazan).

Results: publication of the Materials of the Forum in the “Panorama-Forum” magazine.

3. Missions/Travel Abroad

3.1. “TIES: Building Community Networks in Tatarstan, Russia”

Destination: USA

Objective: education and familiarisation with the everyday work of the non-governmental organisations; development of partnership between public bodies and private institutions in the NIS countries as a result of involvement of the representatives of the public and private sectors in work of the programme; building of links between regions and public community in USA and NIS countries.

Duration: 3 weeks.

Funding sources: Department of State Community Connections (IREX)

Results: participation in work meetings of the local community service organisations; participation in training programmes “Human resources management in NGOs”, “Public relations”, “Fund raising”, “Volunteer resources management” and seminars “State Community Connections”, “Work with Board of Trustees – Consultative Management”, “Community Partnership”, “Strategic Planning in NGOs”, “Internal communications and organisation development”, “Grant writing skills”.

4. Visiting Professors

- Daniel Gutterman, Fulbright scholar. Courses: “Commercial Transactions and Bankruptcy”.
- Melissa Graves, international relations lecturer. Seminars: “Diplomacy in Europe”, “Globalisation in Europe”, “Development of Democracy in United States of America”, “Political Disputes”.
- Akram Chowdry, professor of Business School of the San-Hose California State University. Courses: “Qualitative business data: business analyses and business data”, “Entrepreneurship and venture capital”.
- Allan Cooper. Course “US Foreign Policy”.
- Vaun Waddel, professor. Master workshop “Development of the Critical Thinking in Students”.

5. Other Activities

Implementation of the project “UNESCO Chair to the City”

Educational institutions and training centres play a key role in development of the consumer markets on a municipal level through training of the qualified personnel for these markets. Quality service of population may be provided only by qualified specialists with high level of professionalism. Insofar, it is obvious that the quality of the provided services depends on the level of education and competency of specialists, engaged in this field.

International UNESCO Chair “Training and Retraining of Specialists under Market Economy Conditions” has already trained top-managers in the field of tourism and hospitality, hotel administrators, tour guides, interpreters: in total over 500 qualified specialists were trained since the start of the program. Also, “Wholesale and Retail Trade Management” of Chair’s activities 350 salesmen-consultants, cashiers, floor space administrators were trained under the municipal programs of upgrading of the level of qualification of specialists. All of these projects are carried out with support and in co-operation with the Chair’s partners: Kazan City Administration; Ministry of Trade and Foreign Economic Relations of the Republic of Tatarstan; Ministry of Youth Affairs and Sports of the Republic of Tatarstan (former Ministry of Youth Affairs, Sports and Tourism of the Republic of Tatarstan); Ministry of Labour and Employment of the Republic of Tatarstan; Ministry of Education of the Republic of Tatarstan.

Implementation of the “UNESCO Associated Schools Project”

In accordance with the decision of the Constituent Assembly of the UNESCO Associated Schools of the Volga region in March 2001, Kazan International UNESCO Chair “Training and Retraining of Specialists under Market Economy Conditions” of the Academy of Management “TISBI” was assigned a regional co-ordinator of the UNESCO Associated Schools Project.

In 2003 ASP network of the Volga region included 9 schools with sufficient resources and experience, allowing them to reach the goals and objectives set out by the project. Representatives of the ASPnet schools of the “Volga” region took part in the work of the All-Russian Student Forum “Youth and World Heritage” held on 2-4 June 2003 in Academy of Management “TISBI” (Kazan, Republic of Tatarstan, Russian Federation). The visit was combined with the visit of the UNESCO World Heritage objects situated in the city of Kazan and the Republic of Tatarstan.

ASPnet schools of the “Volga” took an active part in Russian Educational Forum “School-2003: Modernisation of the Russian Education. First Results” held by the National ASPnet Co-ordination Centre on 21-24 April 2003 in Moscow, Russian Federation. Forum was dedicated to the 50th anniversary of the Associated Schools

Project.

Partnership between International UNESCO Chair “Training and Retraining of Specialists under Market Economy Conditions” and UNESCO ASPnet of the “Volga” region allows for a more active development of the regional processes, while uniting human, innovative, intellectual and other resources of the partners for implementation of the UNESCO mission in the region.

II. Impact

Priority direction of the Chair’s activities on the regional level is development and implementation of the educational programs for various categories of population, as well as adult education. During the report year the UNESCO Chair of the Academy of Management “TISBI” provided in total more than 2300 people with training in new professions and upgraded their qualification. Target groups of the educational activities of the UNESCO Chair were the handicapped, unemployed, entrepreneurs, managers and civil servants, as well as students and working youth. UNESCO chair provided educational opportunities for training and retraining for the taxation specialists, public purchase management specialists, entrepreneurs and tourism and hospitality managers. Implementation of the project “UNESCO Chair – to the city” became another important direction of the Chair’s work. Educational programs of the UNESCO chair “Training and Retraining of Specialists Under Market Economy Conditions” are directed, in the first place, on the upgrading of the existing professional level of specialists. This is reflected in the quality of services provided by these specialists on a local level and, in particular, on the development of the consumer markets in the city in general.

The All-Russian Student and Youth Forum promoted awareness and understanding of the importance of the world cultural heritage and need to preserve and protect it for the forthcoming generations. Another accomplished objective of the Forum was strengthening of the ties between various Russian youth and student organisations and consolidation of the youth movements in the region.

To expand the impact of the event and to provide future sustainable results in promotion of UNESCO ideas student scholarships were awarded by the UNESCO Chair “Training and Retraining of Specialists Under Market Economy Conditions” for achievements in the fields of: development of intercultural dialogue between civilisations; research in history and modernity of the Great Volga Route cities and examination of the ways of revival and development of the Great Volga Route; preservation and protection of the non-material heritage of the Great Volga Route peoples. Scholarships were presented to the three prize-winners by the UNESCO Director-General Koitiro Matsuuro and the President of the Republic of Tatarstan Mintemer Shaimiev.

International UNESCO Chair regards development of partnership under the UNESCO Chairs/UNITWIN Program as one of the key directions of its activities. Within the existing network of partners UNESCO Chair “Training and Retraining of Specialists Under Market Economy Conditions” took part in organisation of the IV Adult Education Week “Adult Education: A Global Dialogue” that was held on 23-26 May 2003 in Saint-Petersburg. Partners of the UNESCO Chair in the field of adult education are International UNESCO Chair on Educational Science and Teacher Training (Abai State University, Almaty, Kazakhstan), International UNESCO Chair in Sciences of Education (Herzen State Pedagogical University, Saint-Petersburg, Russian Federation), UNESCO Chair on Gender Policy and Human Rights Kyrgyz-Russian Slavic University (Bishkek, Kyrgyzstan), NGO “House of Europe in Saint-

Petersburg” (Russian Federation). In 2003 International UNESCO Chair of the Academy of Management “TISBI” together with International UNESCO Chair on Educational Science and Teacher Training (Abai State University, Almaty, Kazakhstan) and NGO “House of Europe in Saint-Petersburg” (Russian Federation) published a reference collection “Adult Education in the World” (Saint-Petersburg: Tuskarora, 2003 – 70 p.). Development of partnership within the UNESCO Chairs network allows for an effective transfer and sharing of knowledge and consolidation of the resources in the research fields.

International UNESCO Chair “Training and Retraining of Specialists Under Market Economy Conditions” also develops partnerships external to the UNESCO Chairs/UNITWIN Program. UNESCO Chair of the Academy of Management “TISBI” initiated in 2003 establishment of the Tatarstan Association for the Uninterrupted Education. Also in 2003 international network of partners in the field of uninterrupted education was developed. Executive Director of the Chair Zulfia Safina visited a practical training seminar “TIES: Building Community Networks in Tatarstan, Russia” that was held in Broome Community College and Tompkins Community College, USA. As a result of joint training a closer partnership of the Chair with NGOs and community organisations of Kazan and Republic of Tatarstan was established and UNESCO Chair started dissemination of information on the NGO management between interested organisations and bodies in the region.

III. Forthcoming activities

| No | Theme | Place | Date | Partners |
|--|---|-------------------------------|-----------------|---|
| Direction 1: Education and Training | | | | |
| 1 | Educational program “Financial analyses” systems | Academy of Management «TISBI» | During the year | Regional Department of the Federal Commission for the Securities Markets in the Republic of Tatarstan, TatFondBank |
| 2 | Educational program “Mortgage business” | Academy of Management «TISBI» | During the year | Chamber of Commerce of the Republic of Tatarstan, “Hypothec” Foundation |
| 3 | Educational program “Management of the housing and communal services” | Academy of Management «TISBI» | During the year | Housing and Communal Services Department of the city of Kazan, Regional Department of the State Building Company in the Russian Federation |
| 4 | Work under the Federal Experimental Project “Professional Training for the Handicapped” | Academy of Management «TISBI» | During the year | Ministry of Labour and Employment of the Russian Federation, Ministry of Education of the Russian Federation, Ministry of Social Security of the Russian Federation |
| 5 | Educational project “Adult Education in Republic of Tatarstan” | Academy of Management «TISBI» | During the year | Ministry of Education of the Russian Federation, “Career Ladder” Journal |
| 6 | Educational programme “Small and Medium Business Studies” | Academy of Management «TISBI» | During the year | Agency for Development of Entrepreneurship of the Republic of Tatarstan, Chamber of Commerce of the Republic of |

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| | | | | Tatarstan, Ministry of Education of the Republic of Tatarstan, Ministry of Labour and Employment of the Republic of Tatarstan |
| 7 | Educational programme "Tourism and Hospitality" | Academy of Management «TISBI» | During the year | Ministry of Youth Affairs and Sports of the Republic of Tatarstan, Kazan Committee for Youth Affairs and Sports, Russian International Academy of Tourism |
| 8 | Educational programme "Third Age University" | Academy of Management «TISBI» | During the year | Kazan Administration Department of Social Security |

Direction 2:

Research

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| 1 | Development of the R&D project "Educational quality control management" | Academy of Management «TISBI» | During the year | Ministry of Education of the Russian Federation, Ministry of Education of the Republic of Tatarstan |
| 2 | Development of the R&D project "Professional Training for the Socially Unprotected Persons (the unemployed)" | Academy of Management «TISBI» | During the year | Ministry of Labour and Employment of the Russian Federation, Ministry of Labour and Employment of the Republic of Tatarstan, Ministry of Social Security of the Republic of Tatarstan |
| 3 | Development of the R&D project "Human Resources Management" | Academy of Management «TISBI» | During the year | Republican Academic Council for the Personnel Management |

Direction 3:

Conferences/meetings

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| 1. | VI University Conference "Society, State and Person: Problems of Interaction under Market Economy Conditions" | Academy of Management «TISBI» | April 2004 | Ministry of Youth Affairs and Sports of the Republic of Tatarstan, Ministry of Education of the Republic of Tatarstan, Academy of Science of the Republic of Tatarstan |
| 2. | International Conference "Tradition, innovation and investment in modern market economy" marking the 1000 th anniversary of the city of Kazan | Academy of Management «TISBI» | November 2004 | Ministry of Education of the Republic of Tatarstan, Ministry of Trade and Foreign Relations of the Republic of Tatarstan, Academy of Science of the Republic of Tatarstan |

Direction 4:

Partnership and networking

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| 1. | Participation and organisation of the III Russian Adult Education Week 2004 and attraction of new partners | Academy of Management | June 2004 | Ministry of Education of the Republic of Tatarstan, UNESCO Chairs (Almaty, |
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| | to the movement | «TISBI» | | Saint-Petersburg), NGO “House of Europe in Saint-Petersburg” |
| 2. | Development of the twinning programmes of the International UNESCO Chairs concerned with the problems of the uninterrupted learning, adult education and long-distanced training. | Academy of Management «TISBI» | During the year | Ministry of Education of the Republic of Tatarstan, UNESCO Chairs (Almaty, Saint-Petersburg), NGO “House of Europe in Saint-Petersburg” |
| 3. | Establishment of the Volga region Association for the Uninterrupted Learning. | Academy of Management «TISBI» | During the year | Tatarstan Association for the Uninterrupted Learning, Ministry of Education of the Republic of Tatarstan, UNESCO Chairs (Almaty, Saint-Petersburg), NGO “House of Europe in Saint-Petersburg |
| 4. | Participation in the II International Forum of Languages “Globalisation and National Peculiarity: gender factor”. | Academy of Management «TISBI» | October 2004 | Tatar-Japanese Centre for Information and Culture “Sakura” |

Direction 5:

Information and documentation

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| 1 | Publishing of the Collections of Materials of the Conferences | Academy of Management «TISBI» | During the year | |
| 2 | Updating Web-site of the International UNESCO Chair | Academy of Management «TISBI» | During the year | |
| 3 | Publishing of the book “Human Resources Management” | Academy of Management «TISBI» | During the year | Republican Academic Council for the Personnel Management |
| 4 | Publishing of the book “Republic of Tatarstan: self-educating region” | Academy of Management «TISBI» | During the year | Ministry of Education of the Republic of Tatarstan, UNESCO Chairs (Almaty, Saint-Petersburg), NGO “House of Europe in Saint-Petersburg” |
| 5 | Publishing of the articles in the “Career Ladder” Journal | Academy of Management «TISBI» | During the year | “Career Ladder” Journal |
| 6 | Development of the informational Internet portal on adult education | Academy of Management «TISBI» | During the year | UNESCO Chairs (Almaty, Saint-Petersburg), NGO “House of Europe in Saint-Petersburg” |

Direction 6:

“UNESCO Youth” project

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| 1. | Organisation of the days of culture of the people of the world | Academy of Management «TISBI» | During the year | Ministry of Youth Affairs and Sports of the Republic of Tatarstan, UNESCO Associated Schools |
| 2. | Celebration of the UNESCO Commemorative dates | Academy of Management «TISBI» | During the year | Kazan City Administration Department for Children and Youth Affairs |
| 3. | | | | House of People’s |

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| | Development of the Youth Club for the International Links and Cultural Dialogue | Academy of Management «TISBI» | During the year | Friendship in the Republic of Tatarstan, American Centre in Kazan, National Library of the Republic of Tatarstan, Kazan State Teacher's Training University |
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| Direction 7: “UNESCO Chair to the city of Kazan” project | | | | |
| 1. | Staff training for the project “Development of the consumer services markets in Kazan” | Academy of Management «TISBI» | During the year | Kazan City Administration |
| 2. | Training courses for tourism and hospitality managers and tour guides | Academy of Management «TISBI» | During the year | City Centre for Adult Education, Education Department of the Kazan City Administration |
| 3. | Training courses for the mass events managers, animators and volunteers | Academy of Management «TISBI» | During the year | City Centre for Adult Education |
| 4. | Educational project “Family of the 1000 year Kazan” | Academy of Management «TISBI» | During the year | City Centre for Adult Education, Education Department of the Kazan City Administration |

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| Direction 8: UNESCO Associated Schools Project in the Volga region | | | | |
| 1. | Development of the student volunteer work for the UNESCO ASPnet project activities | Academy of Management «TISBI» | During the year | UNESCO Associated Schools |
| 2. | Participation in the “Mondialogo” project | UNESCO Associated Schools | August 2004 | UNESCO Associated Schools, National ASPnet Co-ordinators |
| 3. | Teacher's training “UNESCO Teacher” | Academy of Management «TISBI» | June 2004 | UNESCO Associated Schools, National ASPnet Co-ordinators |
| 4. | Summer camp for students and teachers of the UNESCO Associated Schools | Academy of Management «TISBI» | June 2004 | Education Department of the Kazan Municipality, UNESCO Associated Schools, National ASPnet Co-ordinators |

IV. Development prospects

International UNESCO Chair “Training and Retraining of Specialists under Market Economy Conditions” will develop in the following directions:

Educational and training activities. International UNESCO Chair plans to carry on activities in uniting the resources and capacities of the three sectors: state, public and private in order to draw additional investment in education. This will impact the quality of labour resources on the local level.

Research activities. In the forthcoming period of the chair's activities further development of the main research directions will be carried out. The main research

directions are quality management in education, methodological aspects of professional educational of the socially vulnerable groups, information technology in adult education.

Partnership. International UNESCO Chair plans to develop a network of social partners within the net of UNESCO Chairs/UNITWIN on the regional and international levels and to draw new partners. Within the existing partnerships with international UNESCO Chairs of Almaty (Kazakhstan), Saint-Petersburg (Russian Federation) a collective reader “Republic of Tatarstan: Self-Educating Region” is being prepared for publication.