



**FORESIGHT  
GENERATION  
CLUB, GHANA.**

**E-AGRICULTURE  
EMPLOYING  
YOUTHS AND  
FARMERS IN  
GHANA**

# GHANA



# INTRODUCTION

- *INTRODUCTION*
- The Ghanaian economy is basically agrarian with agriculture being the largest sector of the economy hence it contributes to 40% of the gross domestic products (GDP) .
- In modern times the goal of national planners including politicians and leaders has been the promotion of youth into agriculture and innovative IC driven employment schemes for fresh graduates and young adults with the idea of making agriculture attractive not only for the education drop-outs but also an attractive venture for graduates with backgrounds agricultural, business, marketing and agribusiness .

# Vision / Mission

- 1. By providing a business modeled eAgricultural solution to farmers, youths, fresh graduates and consumers in projects target Country, GHANA.
- 2. To preventing post harvest loss for tomato and other farmers in Ghana including other African countries and to making cheaper yet quality tomatoes easily accessible to consumers.
- 3. By ending suicide and preventable deaths among tomatoe farmers in communities in Ghana through innovation and creativity.
- 4. To scaling up our project by adding value to selected farm produce based on demand to increase profits and sustain the project.

# PROJECT PARTNERS

- DISTRICT ASSEMBLY  
NKORANZA, GHANA
- ISTIC-UNESCO and Government of  
Malaysia
- ICT TRAINING CENTERS IN OUR  
CATCHMENT COMMUNITIES
- ONGOING PARTNERSHIP WITH A  
TELECOMMUNICATION COMPANY  
INGHANA.
- 4. CHIEFS, LEADERS OF OUR  
CATCHMENT COMMUNITIES.

# PROJECT APPROACH

- The project is us using special Mobile Database designed for both farmers, transporters and buyers of selected farm produce by our organization.
- Collection of data from our catchment communities and centers by our agents and citizen volunteers.
- Through our sms platform send information to our targets and clients.
- Promoting Best Environmental practices by farmers and farm workers.

# MAJOR BENEFITS

- Economic – the farmers are able to have readily access to payments after the enterprise has bought the produce directly from farmers
- Easy access transportation provided for the farmers
- Cheaper and longer-life tomato products for the customers due to our project.
- High return for the enterprise since the supply and the demand is within the same region.
- Employment for youths and fresh graduates.

# COMPETITIVE EDGE

- The first project of its kind in Ghana
- Large number of customers – boarding schools, restaurants, fresh graduates etc.
- Fresh and plenty supply of farm produce and products at a much reduce cost.
- Targeting local region:
  - which reduces transportation cost
  - Use of innovative eAgriculture database platform with mobile capabilities which is being replicated in other regions of Ghana



**THANK YOU!**

